The State of Facebook Advertising in 2021

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- All skin types
- Repairing scars from breakouts
- Clearing blemishes
- Preventing blemishes

https://47skin.com/products/anti-blemish-scar-repair-serum

The serum and mask are easy to apply and smell fresh and light.

We are recommended by Dermatologists and get incredible reviews from our clients, which include:

- ...42,641+ Happy Customers
- ...2,223+ 5 Star Reviews
- ...116+ Trustpilot reviews

Our products are manufactured in the UK and usually dispatched within 24 hours.

But for some, this is still not convincing enough.

And I understand that.

I founded 47 Skin because I couldn't find a real solution to clear acne and reduce scars after spending a lot.

That's why we have the 47 Skin Guarantee.

Our 'Love-It-Or-Refund' policy gives customers a full refund if they don't love our products within the first 30 days of their purchase.

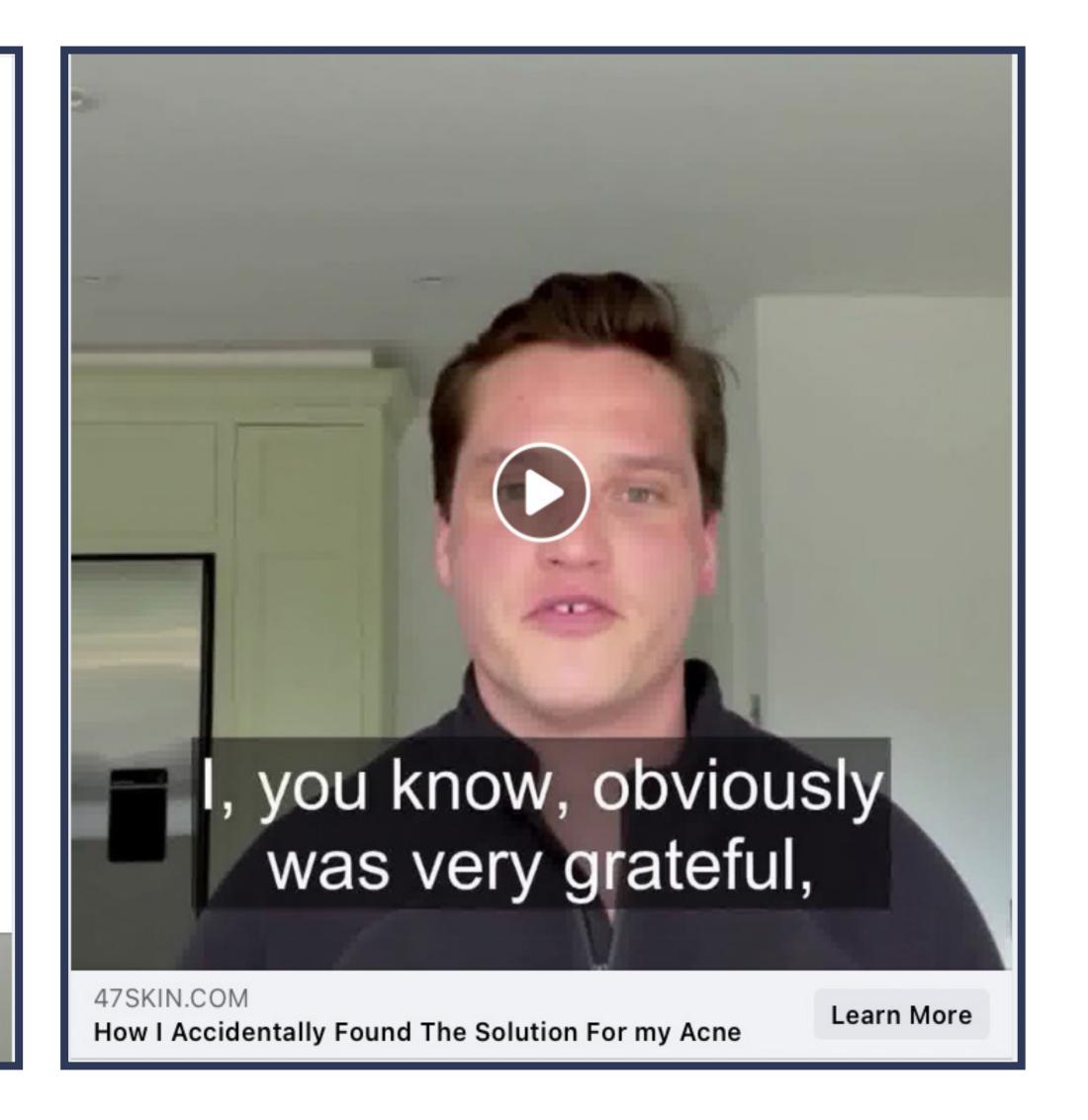
Just send us an email, and we'll process the refund as soon as possible.

- Nic

Founder 47 Skin

Click here to clear blemishes and acne with our unique formula:

https://47skin.com/products/anti-blemish-scar-repair-serum





27 July at 13:57 · @

How Lillie, a 15-year old teenager, cleared her acne and teenage spots with her mum's help without washing her face twice a day.

In this video, Lillie tells us how she struggled with spots since she was 9.

From the age of 10, she was washing her face every morning and evening.

At school, she was getting bullied because her spots made her look older than she was.

The doctor prescribed her face creams and face washes and oils...

...without any improvement.

Her mum tried to help Lillie clear acne, but she couldn't find anything that worked.

But one day, Lillie's life changed for the better.

Lillie and her mum noticed an advert from 47 Skin (just like this one) and decided to give our Anti-Blemish & Scar Repair Serum a try.

As we can see in this video, Lillie's skin looks:

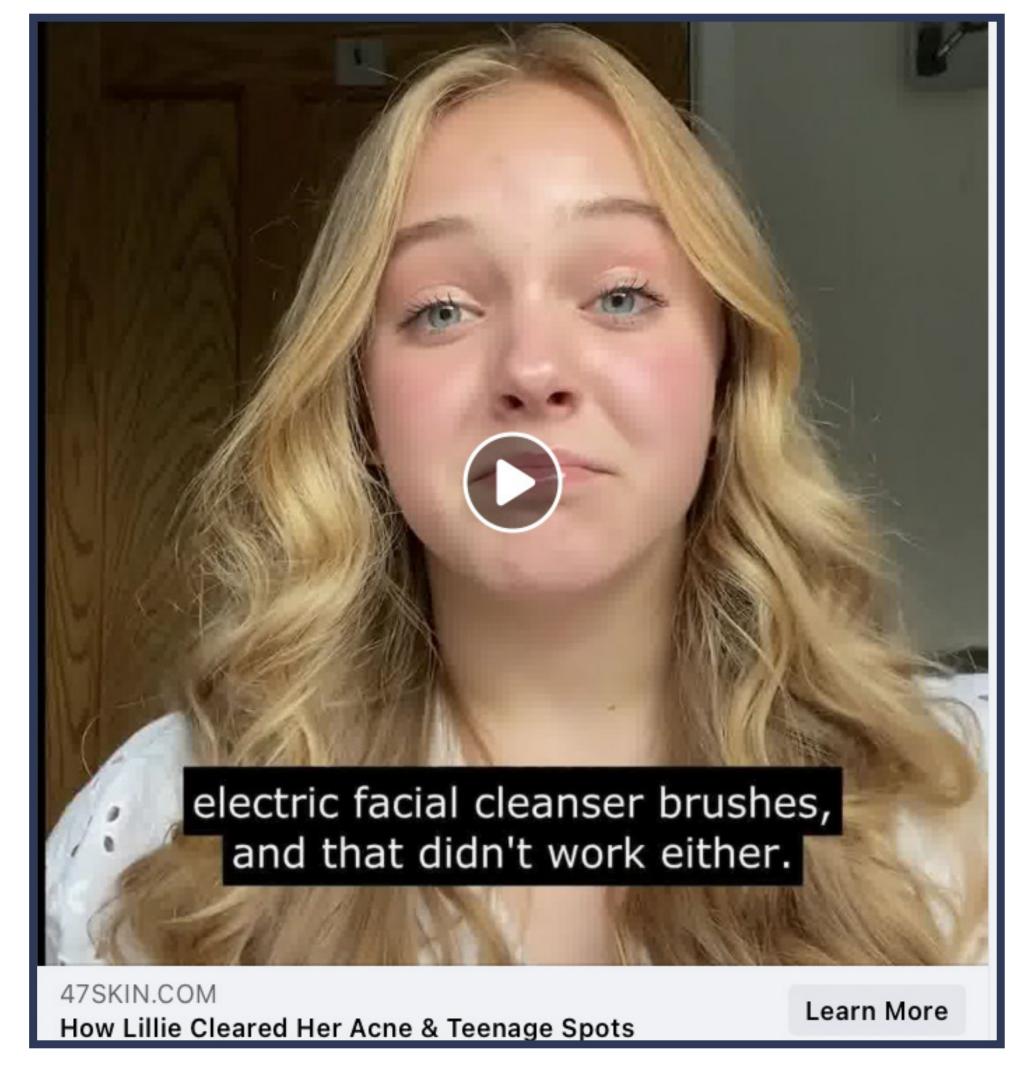
- Flawless
- Glowing
- Healthy

All because of her attentive mum.

If this story resonates with you, click the link below and get our Anti-Blemish & Scar Repair Serum:

https://47skin.com/.../pro.../anti-blemish-scar-repair-serum







15 July · 🔞

"I'm 34 years old, and I have always had teenage skins. When I was younger, I already had spots when no one else had spots."

In this video, AJ tells her story of struggling with acne and how she got clear skin after years of looking for a solution.

She tells us:

"I have always been self-conscious of my skin and hated the idea of going on holiday and not being able to wear make-up.

When I was younger, people would tell me, "You'll grow out of it".

And every time I got to that stage where I was older, and I should have grown out of it, I discovered new joys of bad skin.

For many years now, I have always been the one that would be purchasing spot creams...

...or reading on the internet on how I can make my skin better and trying

I have seen dermatologists who recommended certain medicated products that just dried my skin out...

...and it made me feel a bit hollow.

I have been on certain antibiotics, and again they never made a huge difference.

After all those years, I was getting a bit disheartened.

That's when I discovered 47 Skin.

I have been using the 'Anti-Blemish & Scar Repair Serum' for four months now, and my skin is the healthiest it's ever been.

The Anti-Blemish & Scar Repair Serum...

- ...makes my skin feel smooth.
- ...sorted all the dry skin.
- ...and the spots have disappeared.

...sorted all the dry skin.

...and the spots have disappeared.

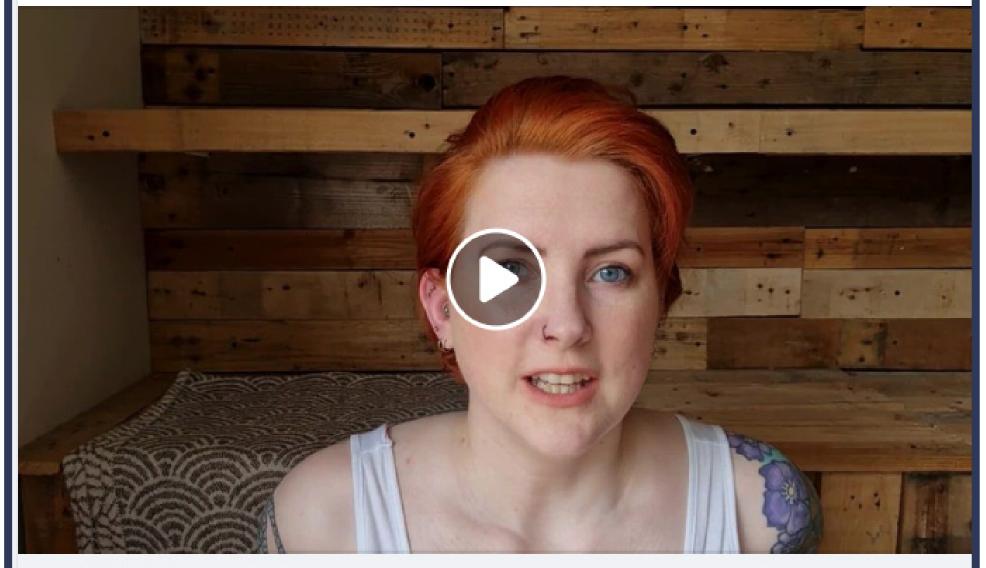
I still get some spots now and then, but they aren't as vicious, and they don't look as angry.

And I am not as self-conscious about them as I know my skin now is AMAZING.

I am just happy that I found something that works for me."

If AJ story resonates with you, click to link below to try our Anti-Blemish & Scar Repair Serum:

https://47skin.com/products/anti-blemish-scar-repair-serum



4/SKIN.COM

How AJ Found A Solution To Clear Her Adult Acne

Learn More

Any cuts or marks had vanished.

It gave them an idea: "What if we tried this in skincare?"

So they did.

They discovered that this unique formula...

- ...clears blemishes
- ...reduces breakout scars
- ...and regenerates skin cells.

His patented formula 'Silver Chitoderm' is used in our Anti-Blemish & Scar Repair Serum (see image).

https://47skin.com/products/anti-blemish-scar-repair-serum

47 Skin remains the only place in the world where you can get products containing this unique ingredient.

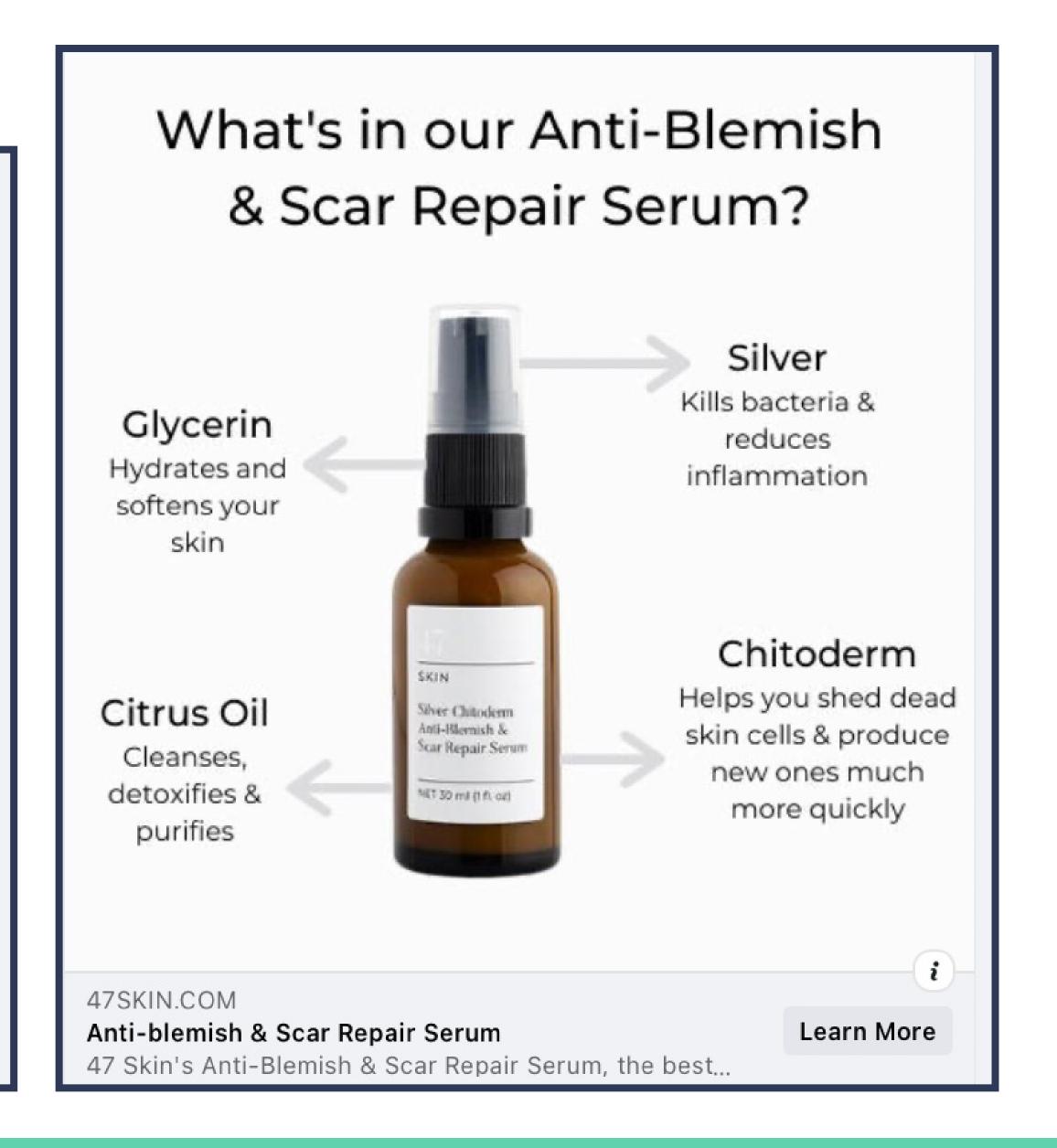
It works by regenerating your skin cells, helping you produce fresh skin which is smoother, firmer, and more.

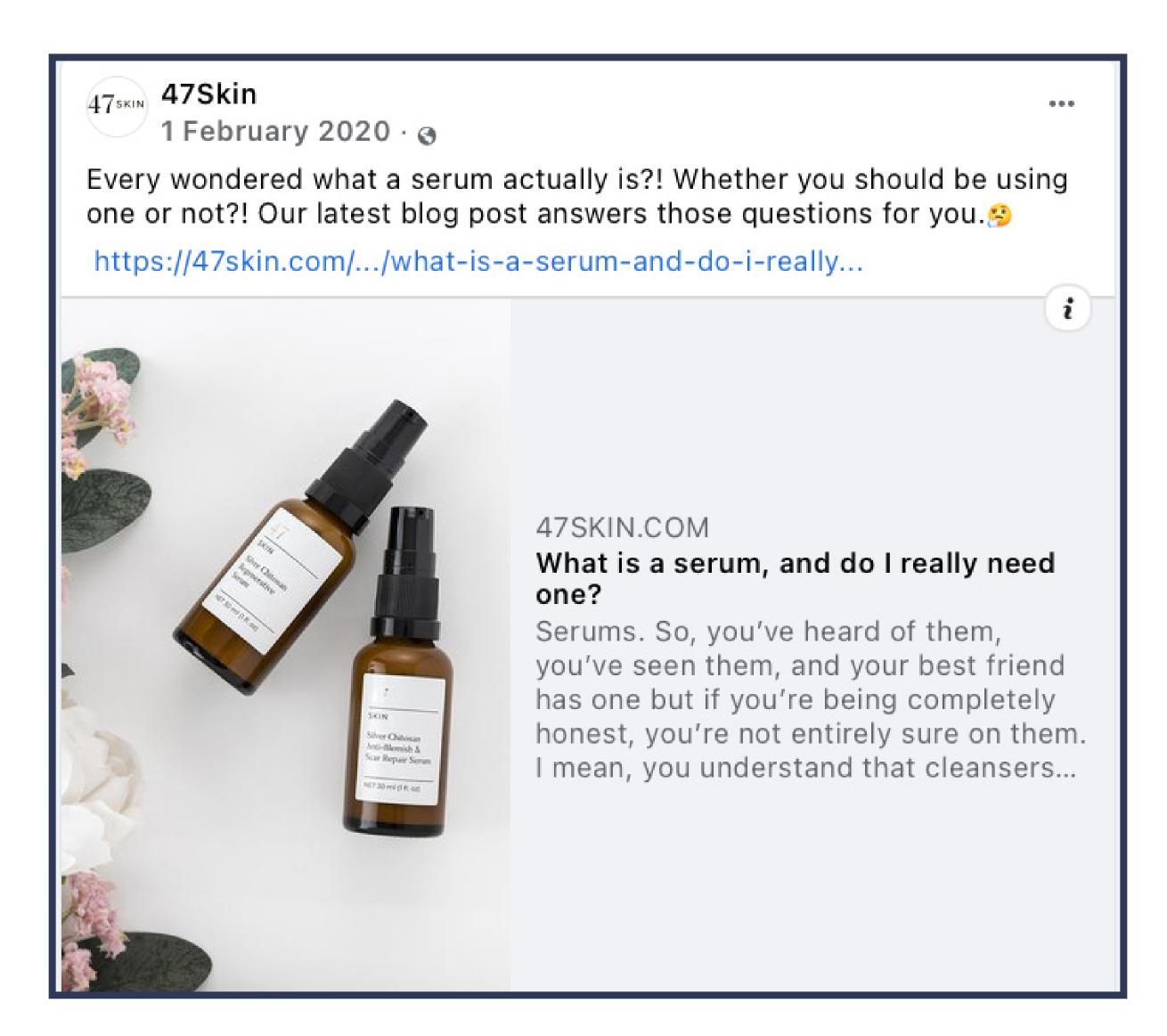
47 Skin has helped hundreds of thousands of customers to get clearer skin and fade their acne scars.

Click the link below and get started with our Anti-blemish & Scar Repair Serum.

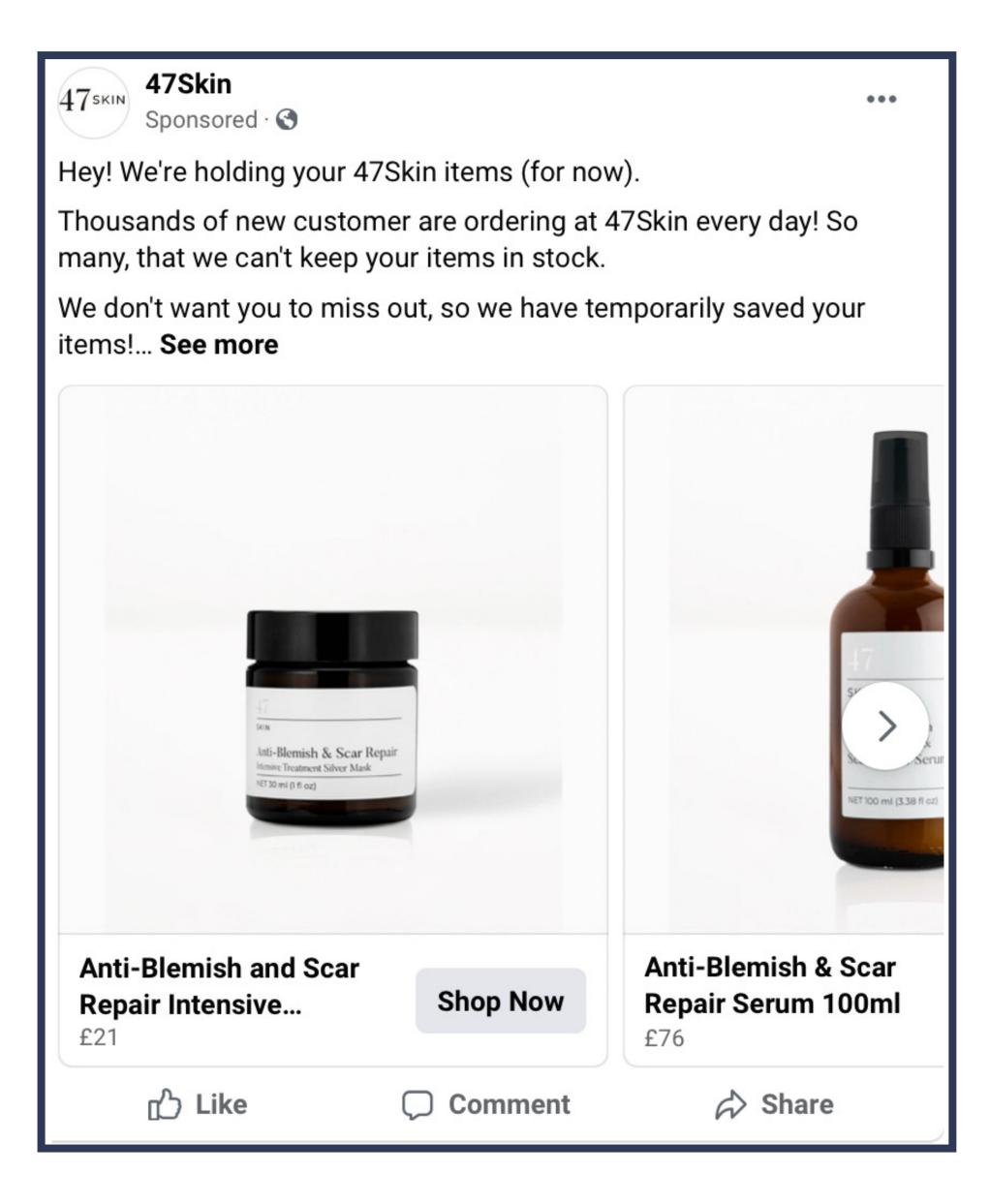
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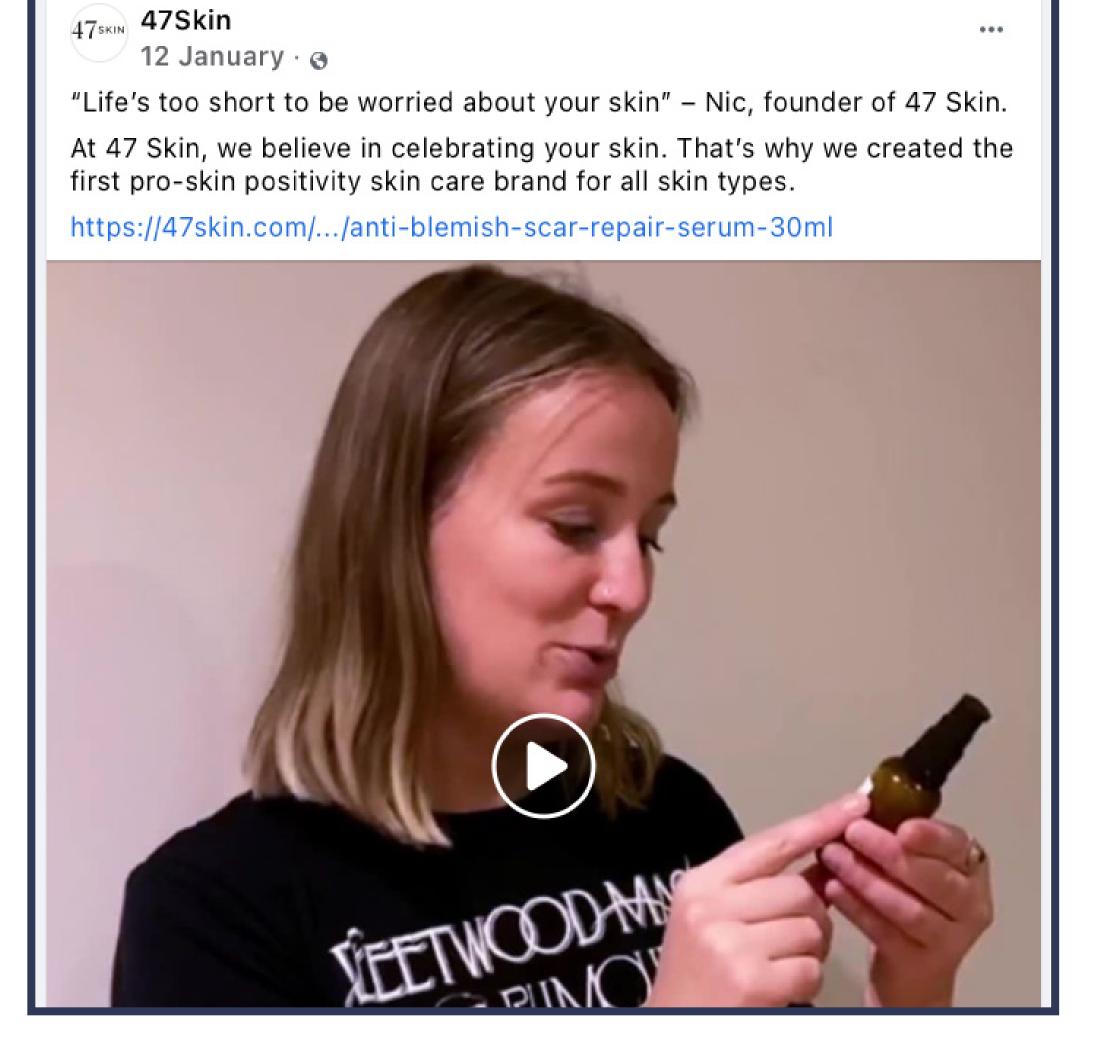
What's in our Anti-Blemish & Scar Repair Serum?

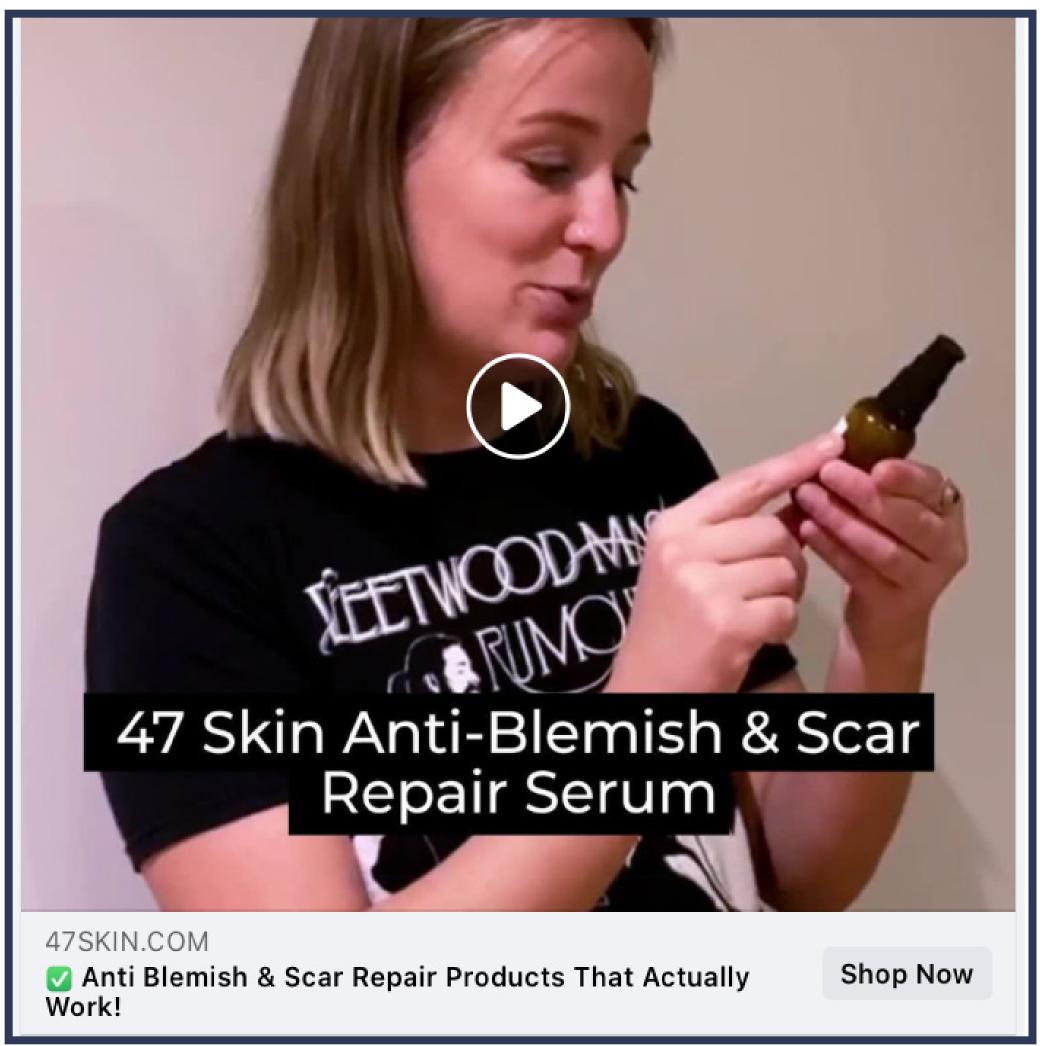


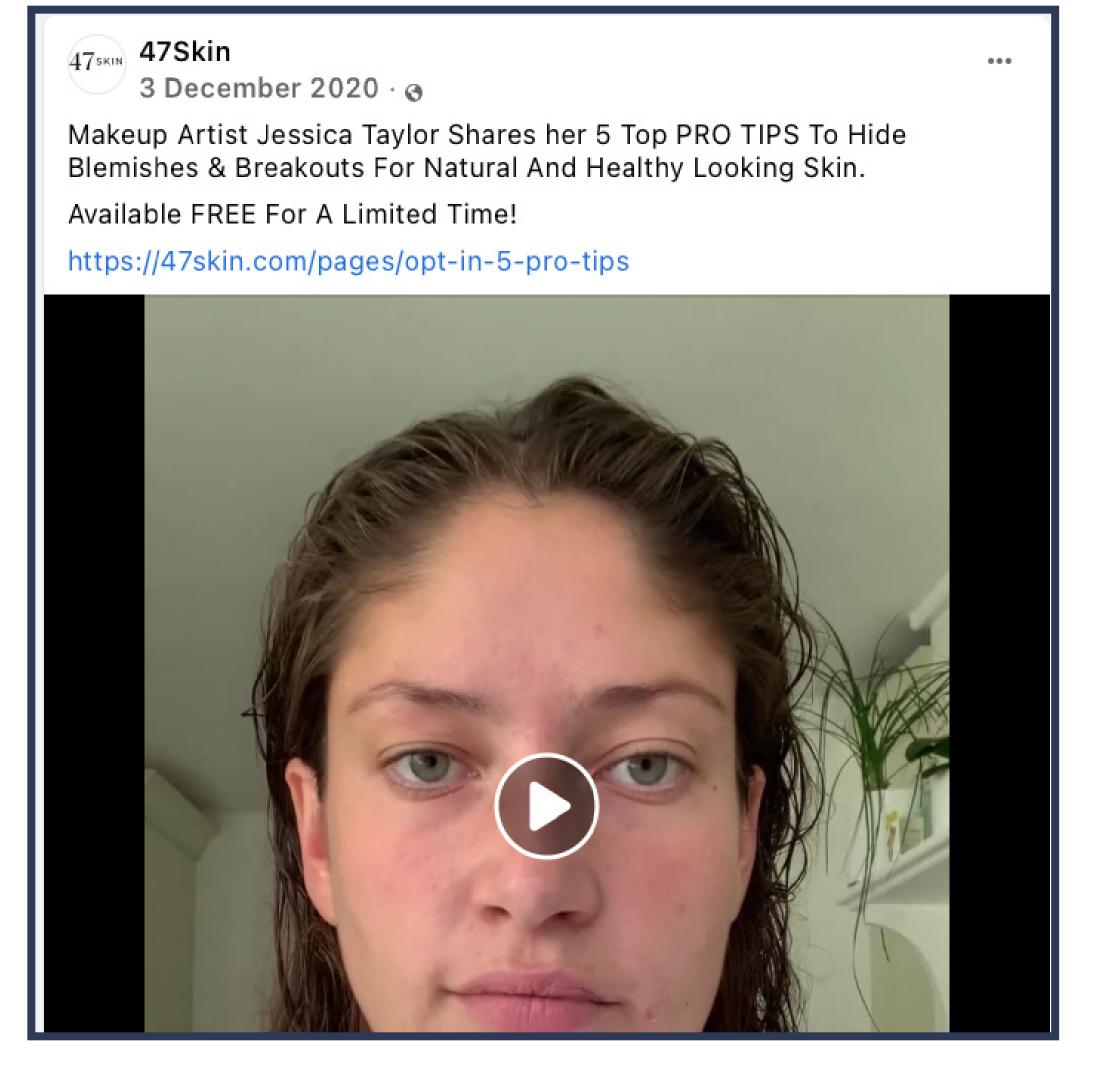


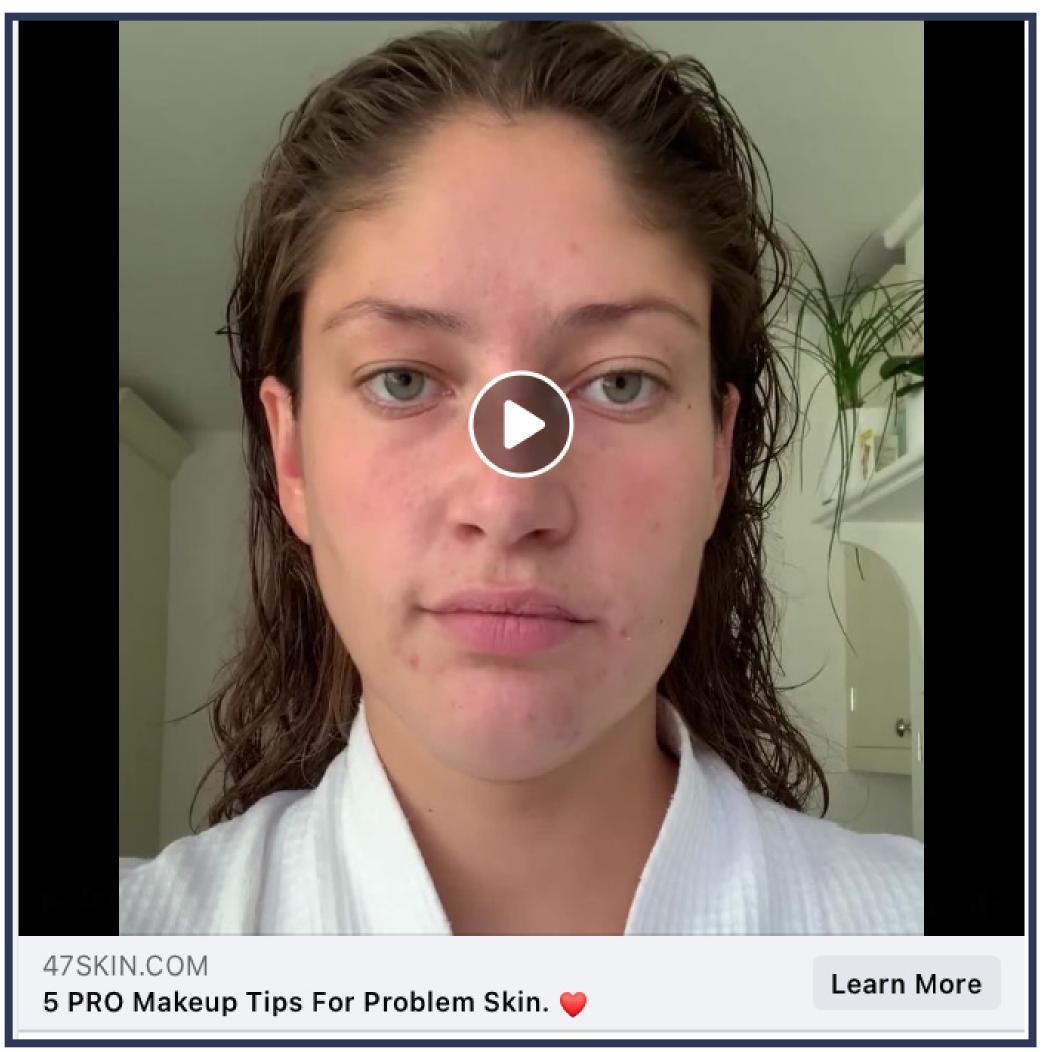
47Skin

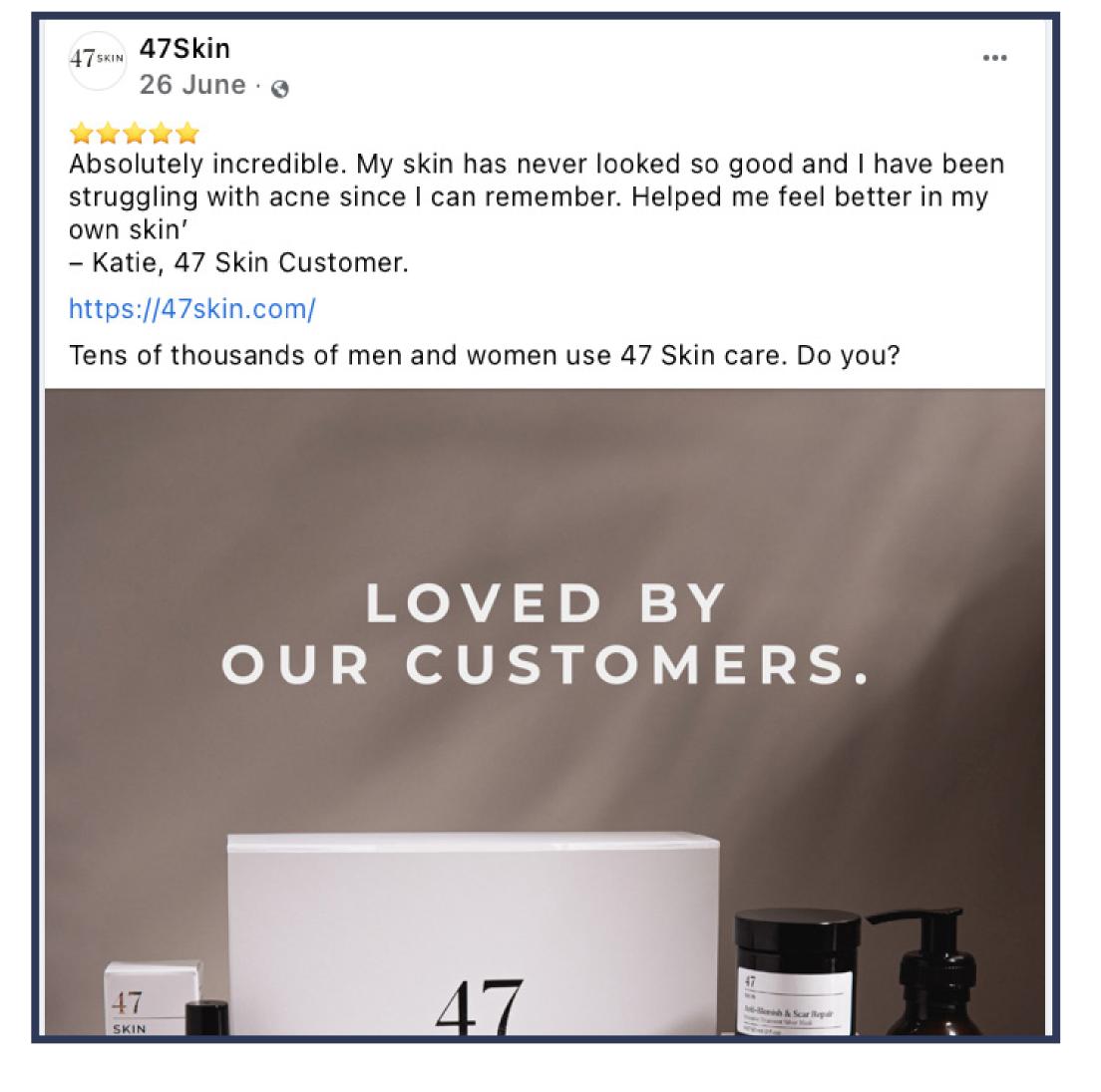




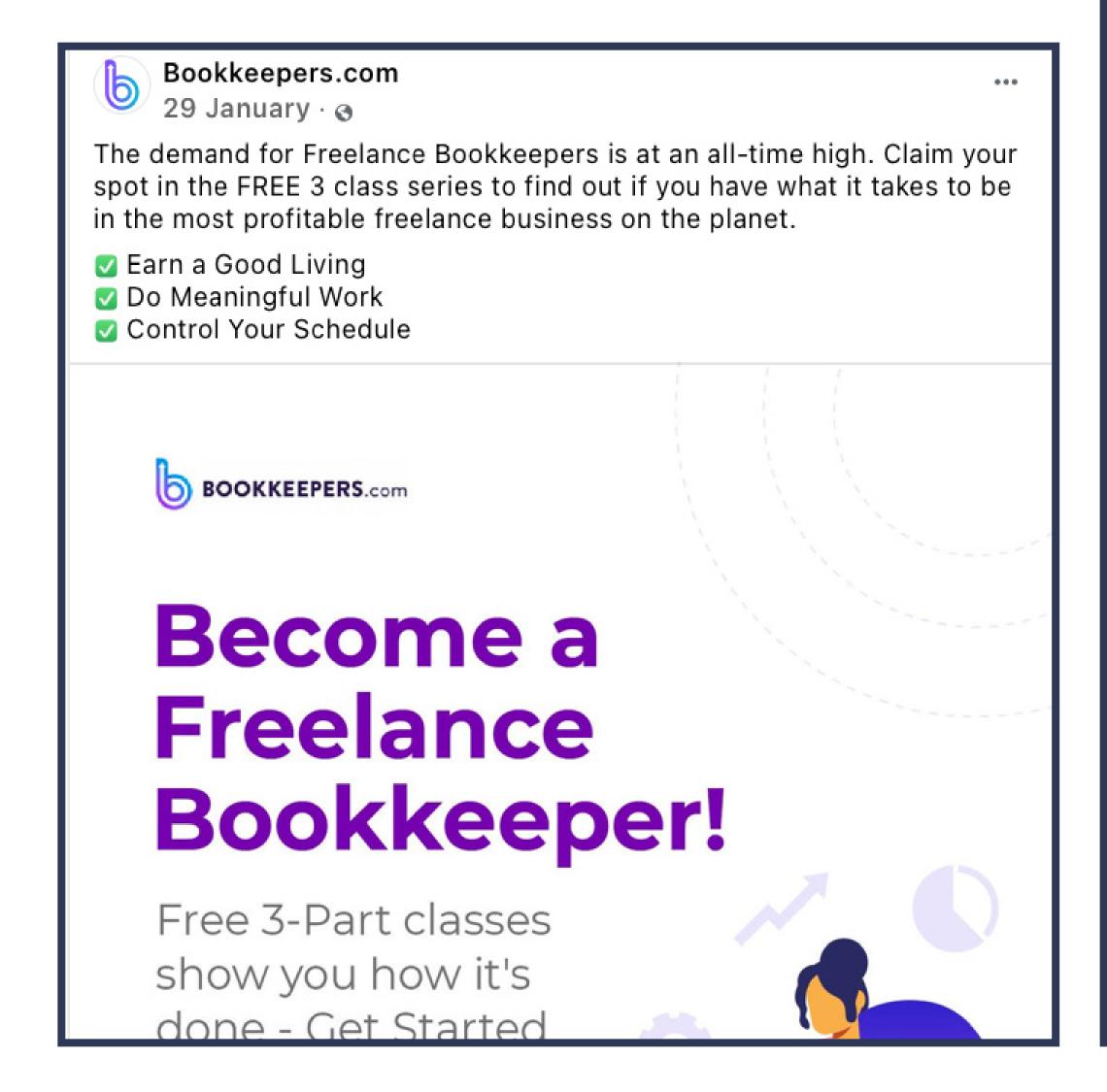




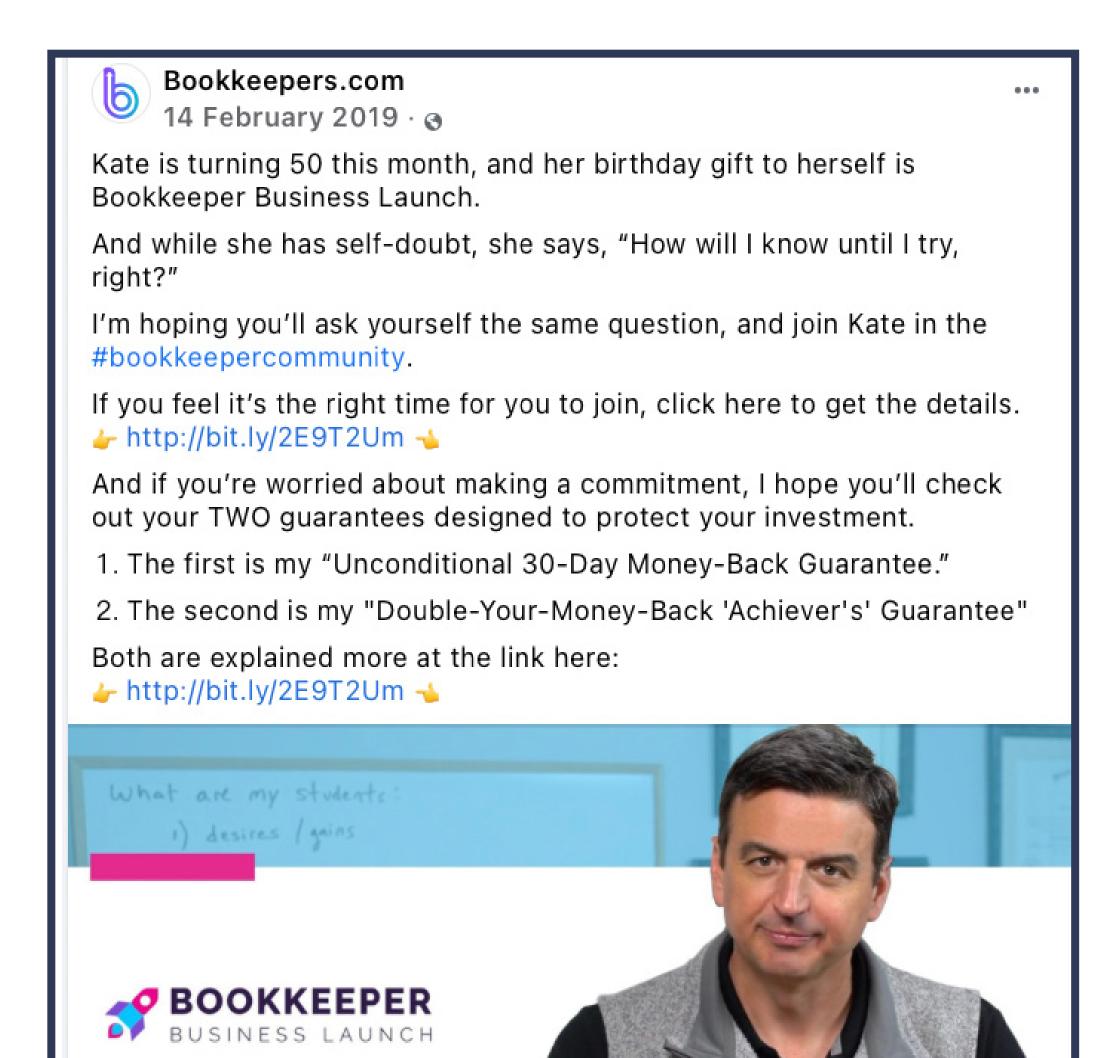


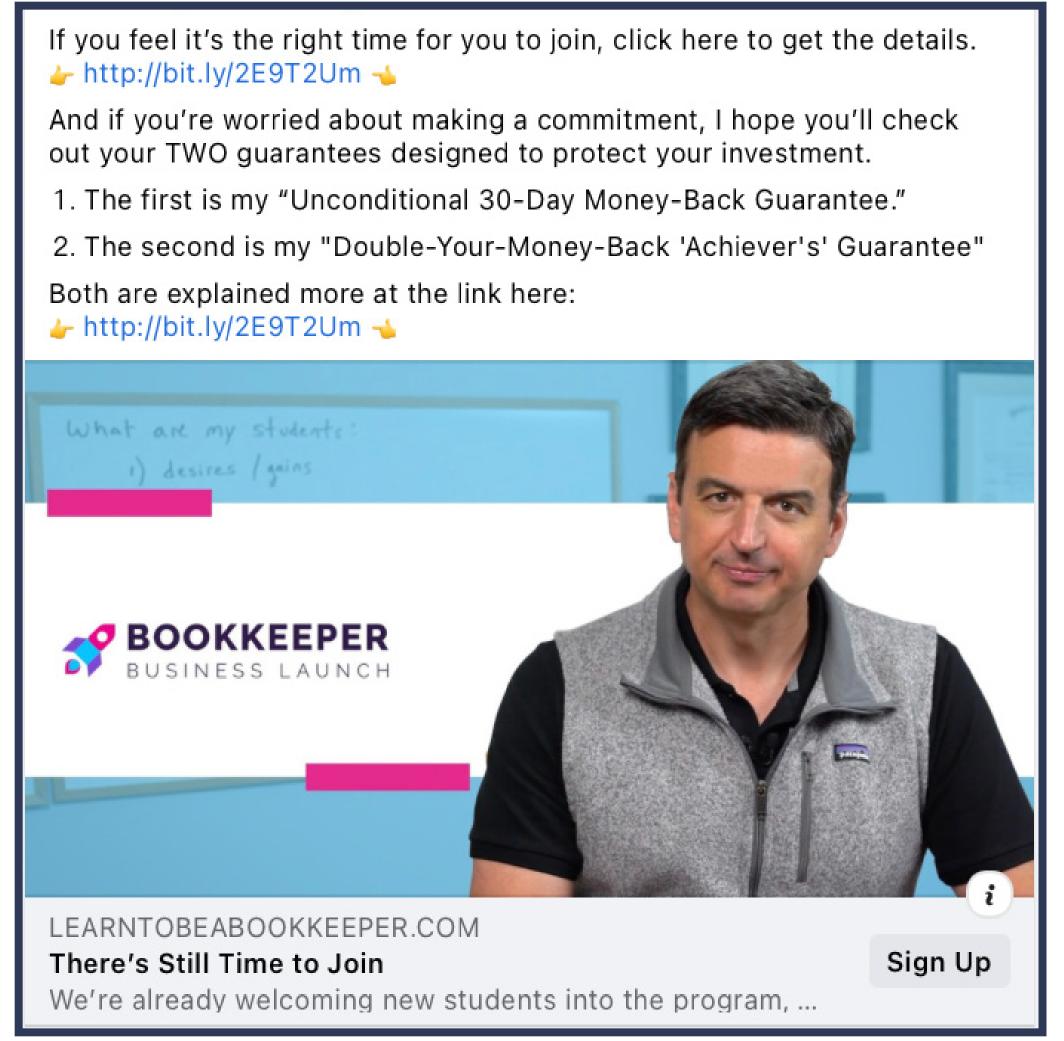


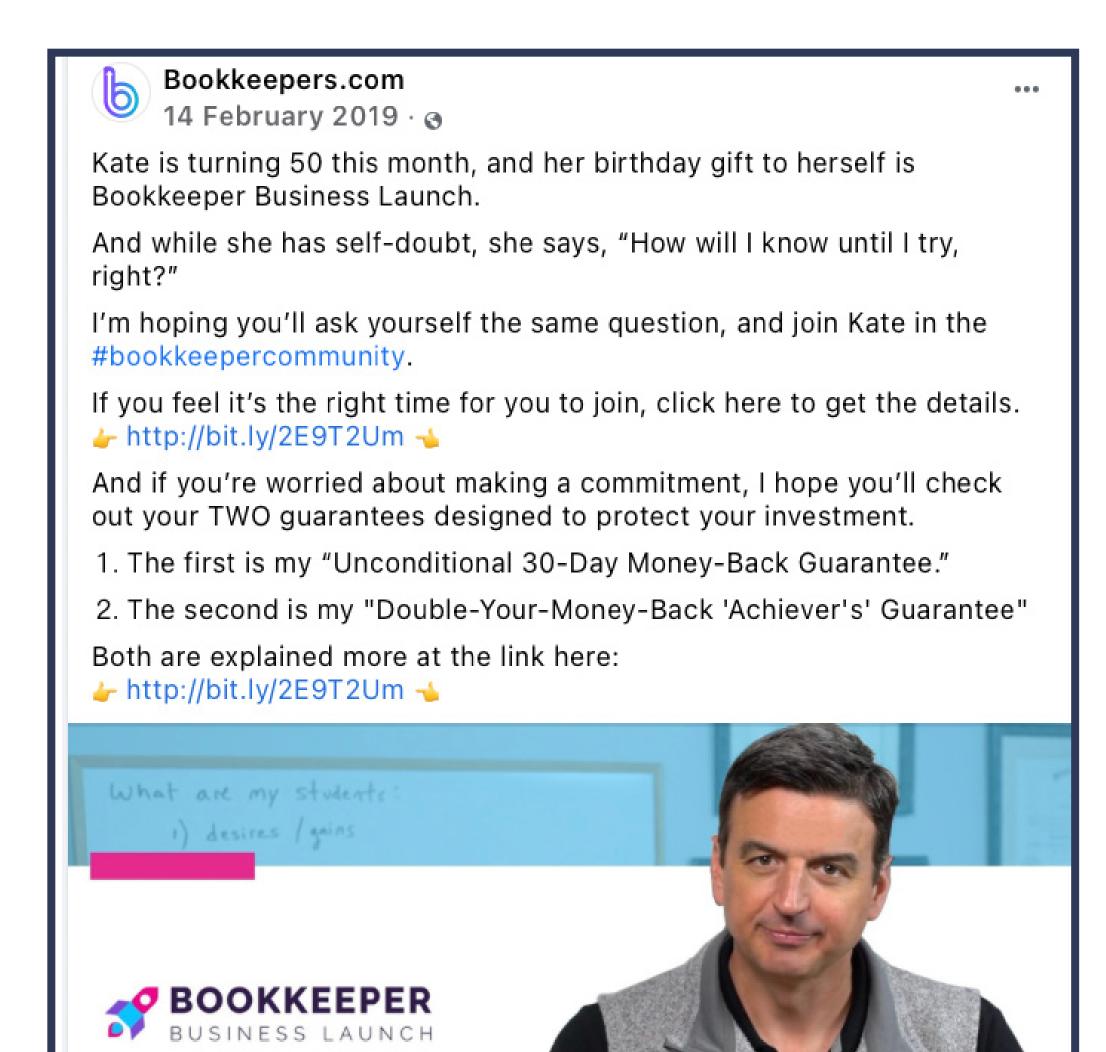


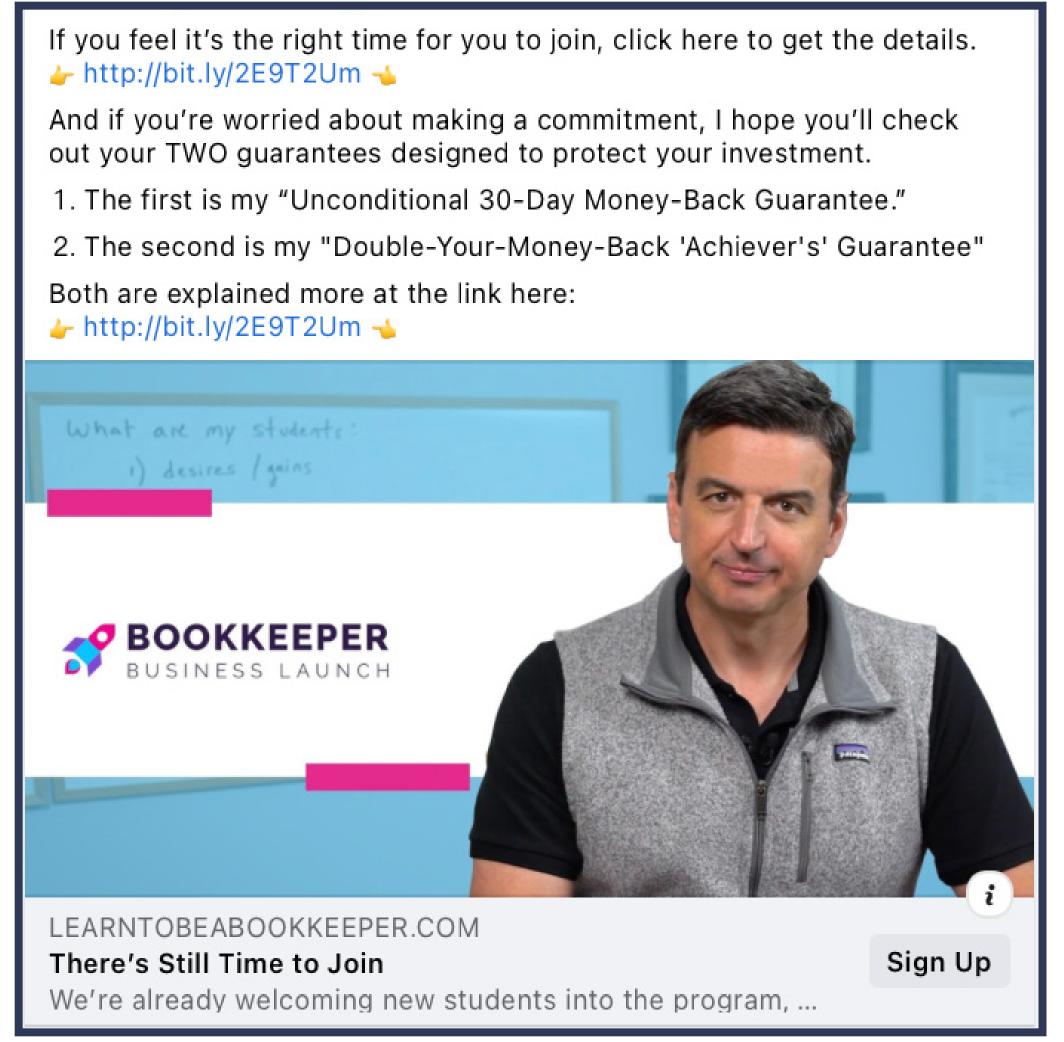














Bookkeepers.com

24 November 2019 · 3

Save \$300 on Bookkeeper Business Launch.

But only when you join by Tuesday, December 3rd @ 11:59PM PST.

Listen, if you know that owning a bookkeeping business is right for you...

...then, you need to act now and join Bookkeeper Launch.

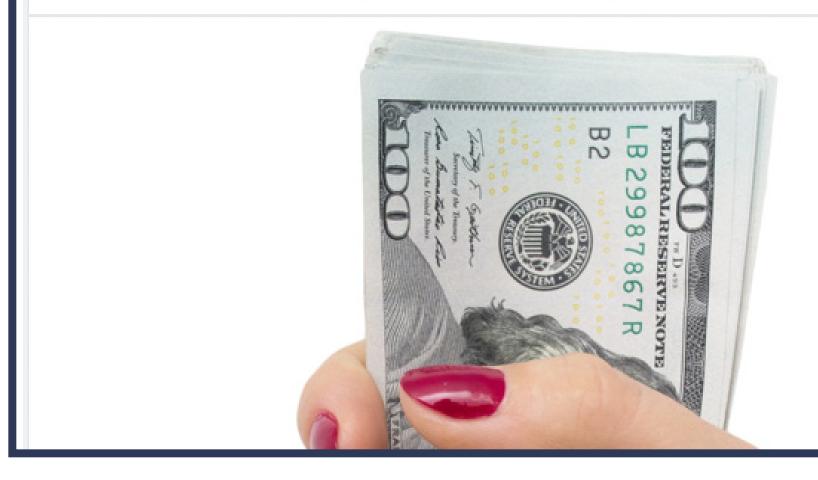
With this \$300 savings AND the best time of the year for getting clients right around the corner...

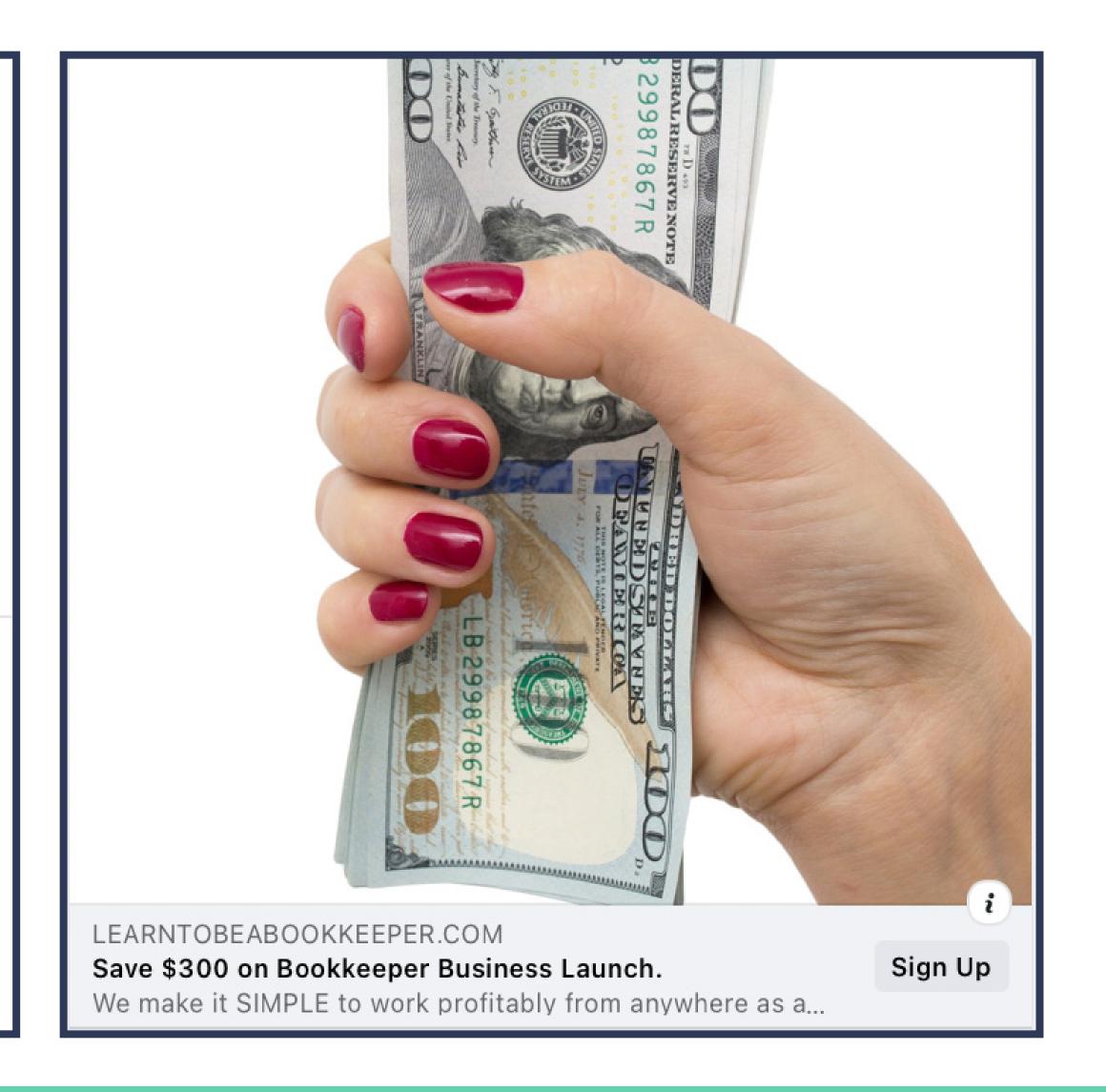
...this is your time.

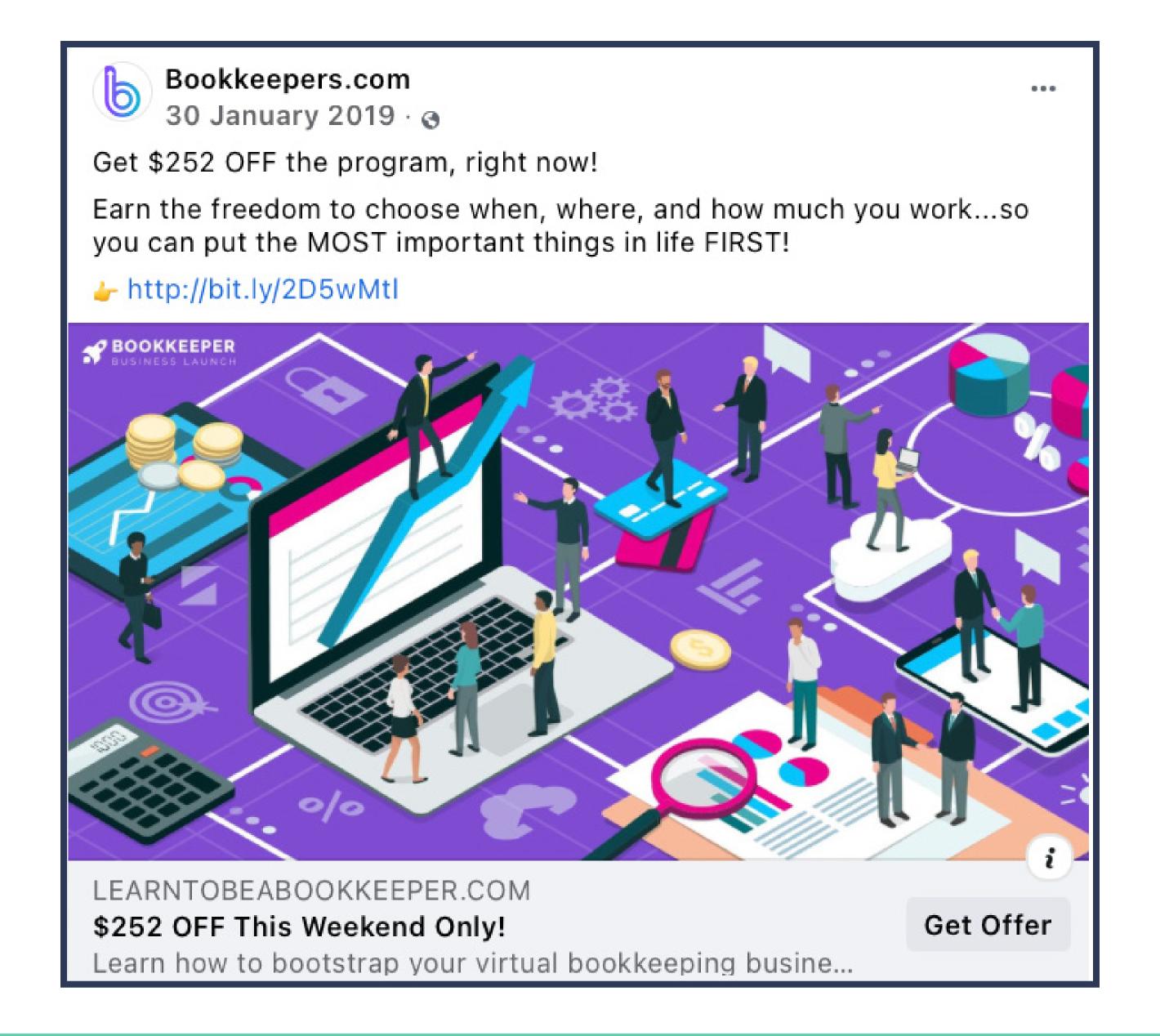
You see, every day that you wait is another day that you aren't living the life you deserve.

Start today and join Bookkeeper Launch.

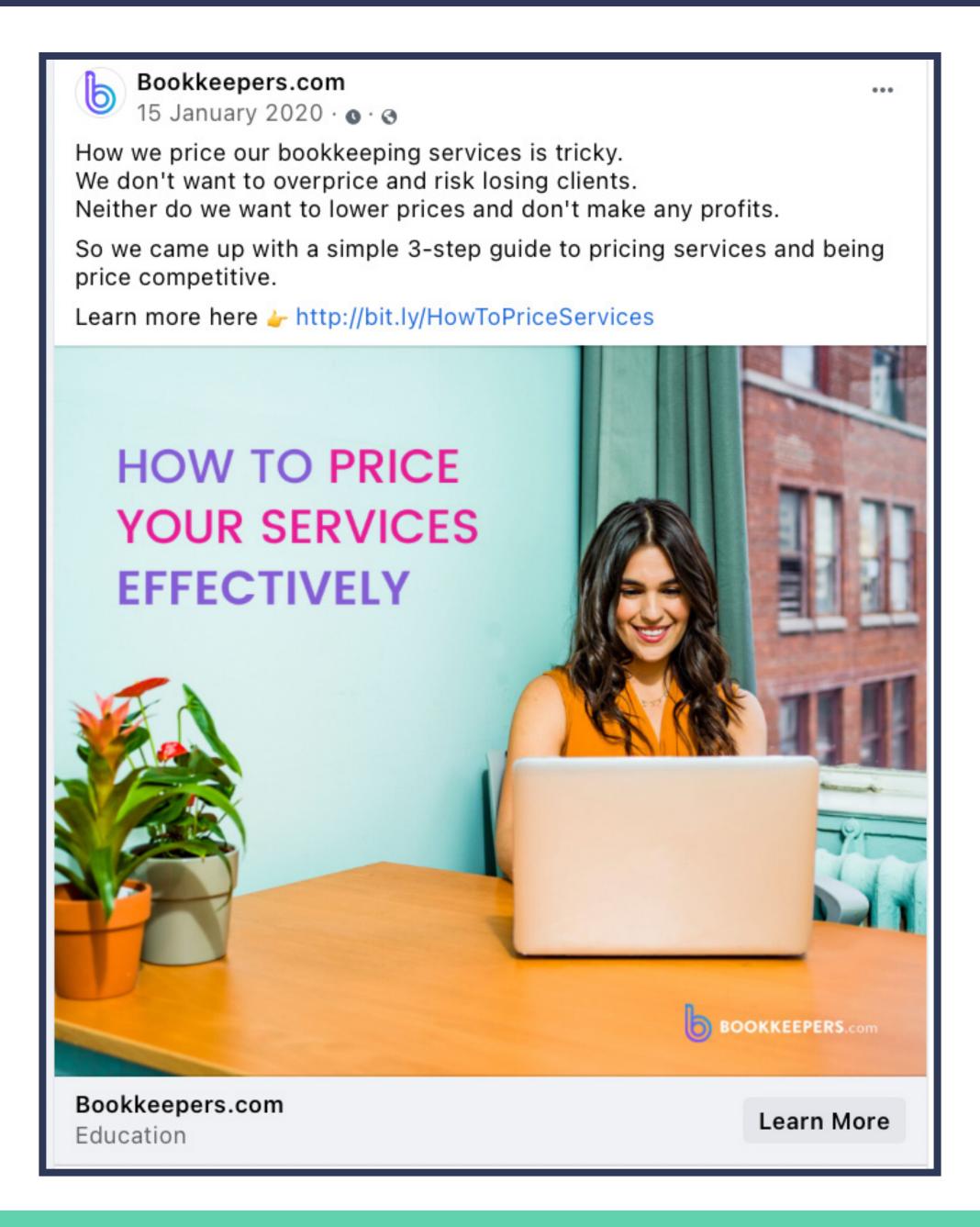
I can't wait to welcome you to the Bookkeeper Launch family.

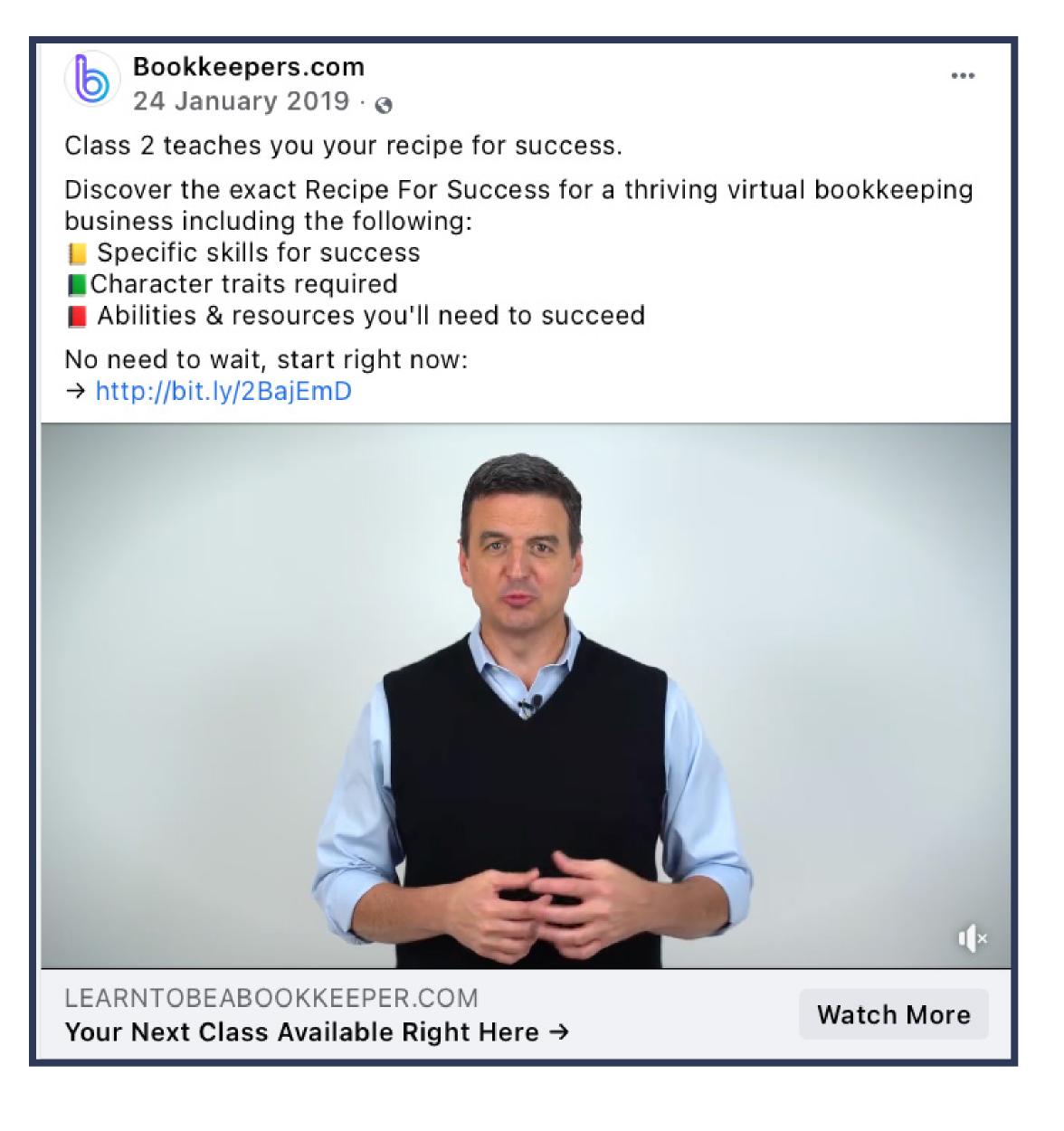


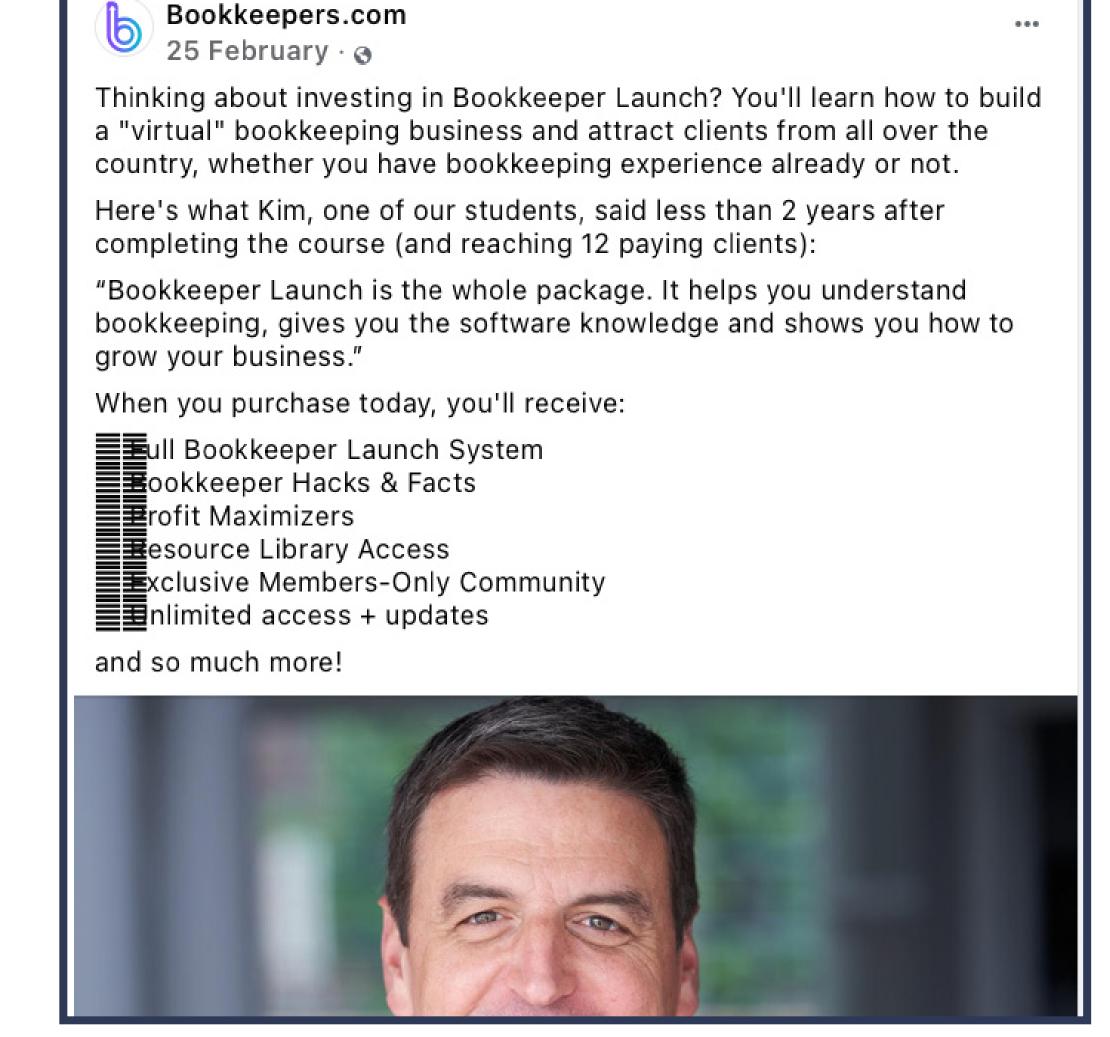


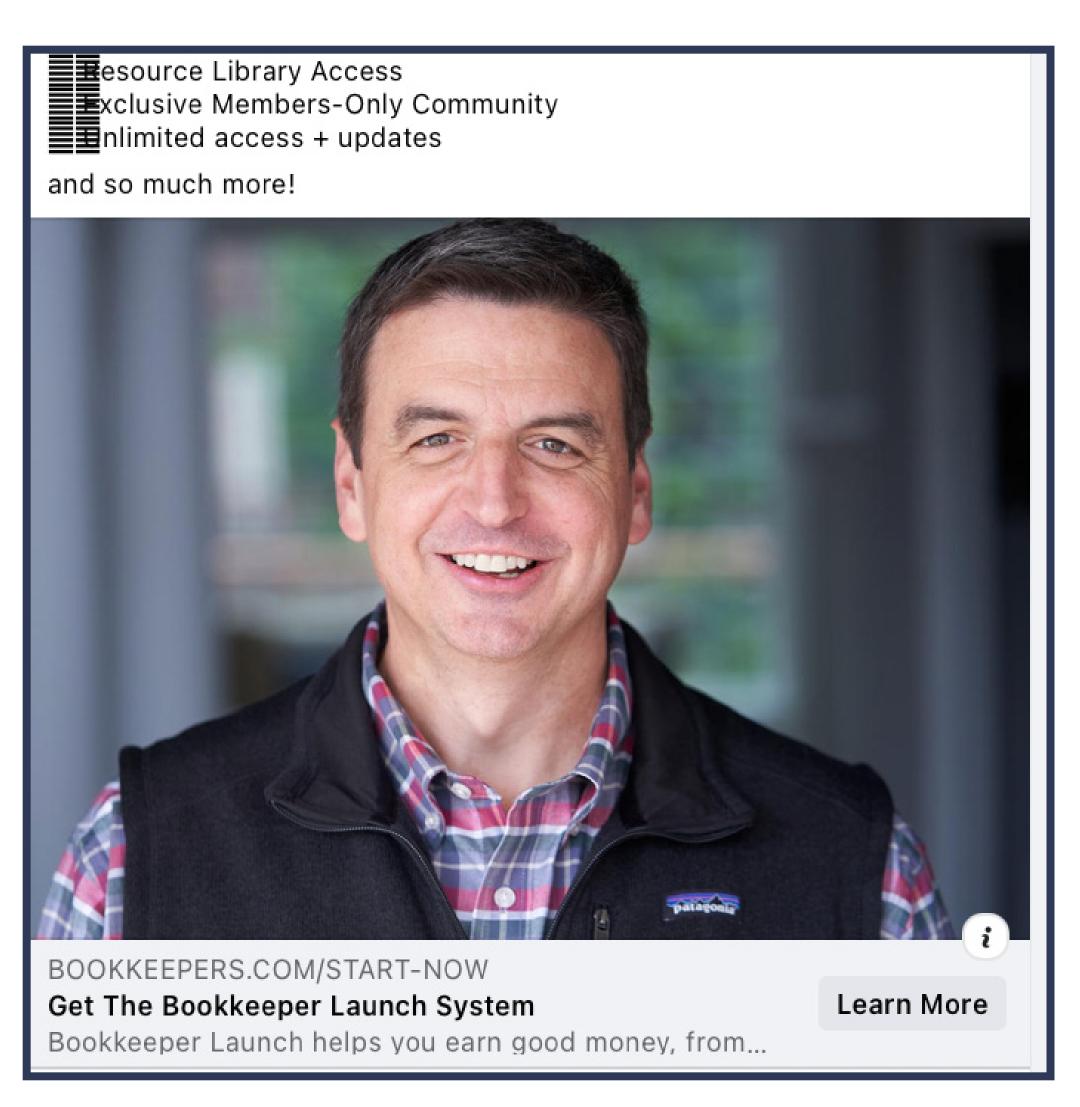
















TaxBiz

4 June · @

→ Picture this: you have financial and personal freedom, and you own and operate your own Tax Business.

You have a job you love, helping people to improve their businesses and earn their financial freedom.

Every day is a challenge - the good kind.

The kind of challenge that makes you excited to get up and take on the day.

You have the flexibility to work when you want to - meaning that you can enjoy all of the things in life that are important to you.

Your kids have a recital? You can be there.

Your favorite band is in town? You can book tickets.

Want to be with your family for the holidays? No problem.

You're not restricted by a typical 9-5 schedule, or shift work, or a demanding schedule. You work when it works for you.

Many of our students even end up working less hours in a year while making more than they ever did previously.

It doesn't matter if you're an introvert or a social butterfly, you can do this.

A digital tax biz isn't like what most accountants are up to...

This can be exciting - because you'll see great results and you'll make positive impacts...

And you might even do it in your pajamas from the comfort of your couch!

Or you can set up a home office if you prefer...

The point is, you won't believe the possibilities that open up to you when you take a chance and start your Tax Biz.

Are you ready to change your life and claim your freedom?

Click here to get started...





Bookkeepers.com

14 May · @

A lot of people are drawn in by the idea of a profitable and engaging work-from-home business - but they let their doubts prevent them from taking the leap...

They're worried that they'll have problems finding clients...

Or that running a business will be too much for them...

That they won't make any money...

That the course will be too much for them...

Or they're afraid to quit their current job for something new...

I understand all of those concerns, BUT, you don't have to worry.

If you're dedicated to putting in the work this course requires, you'll THRIVE.

I'll show you how to find your clients - it's a whole piece of the course, so you could have your first paying customers before you're even finished.

Running a business can be difficult - but I'll show you how to balance your work with your life - so you can work to live rather than live to work. My 'Breakthrough Framework' will teach you how to get more done in less time, so you'll have plenty of time to do the things you love.

Trust me, there are more clients out there looking for help than there are bookkeepers to help them - you won't have any trouble finding clients and making money. And I'll show you my tips to bootstrap your business so you'll have more money to spend on living your life to the fullest.

The course is very involved - it's hard work learning how to have this kind of freedom... but I promise you it's worth it, and I'll be guiding you

of freedom... but I promise you it's worth it, and I'll be guiding you through the whole process.

And if you're not ready to quit your job and go all in yet, that's ok. Take it all in, learn from this course, maybe start part-time - and when you're ready you can decide to take the next steps with your career.

You have nothing to lose, and SO MUCH to gain.

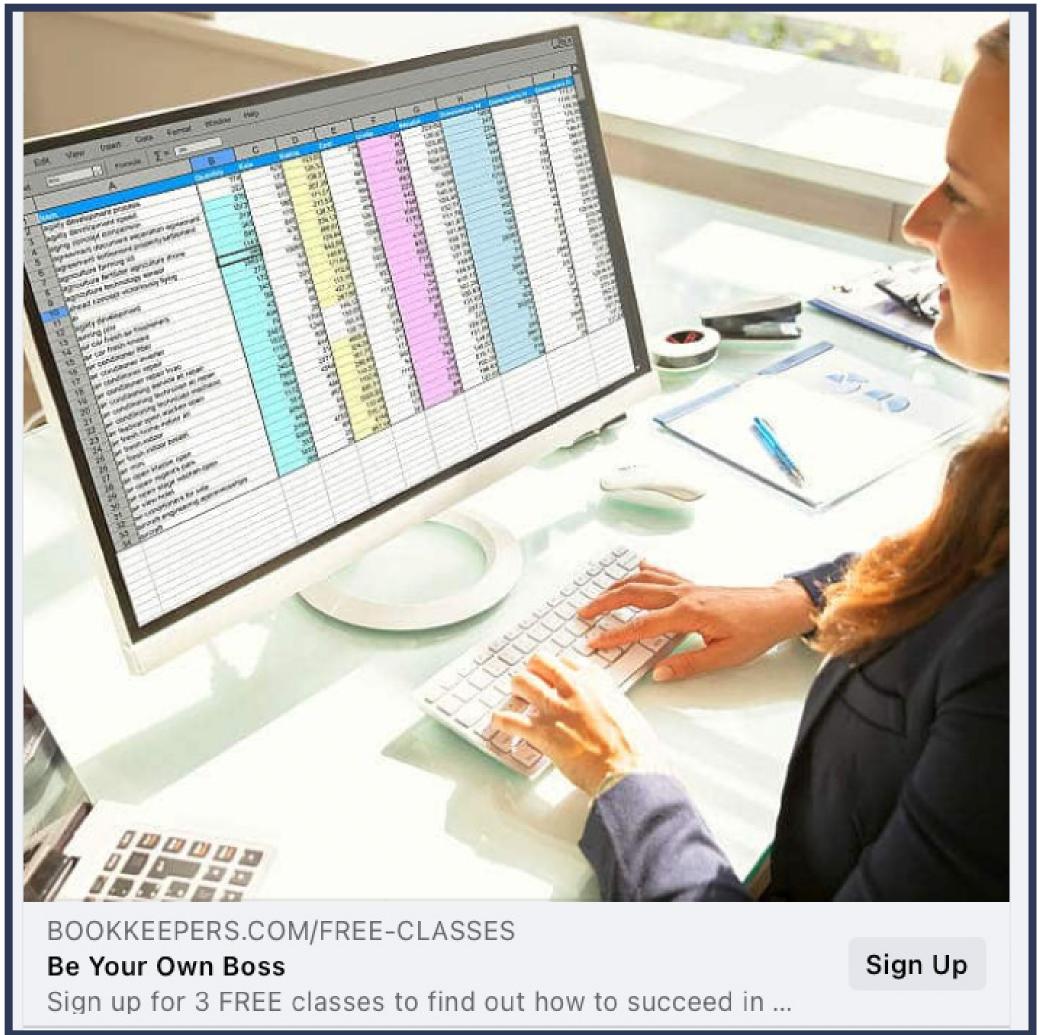
Still have questions? Great! Reach out to my team, or click below to learn more.

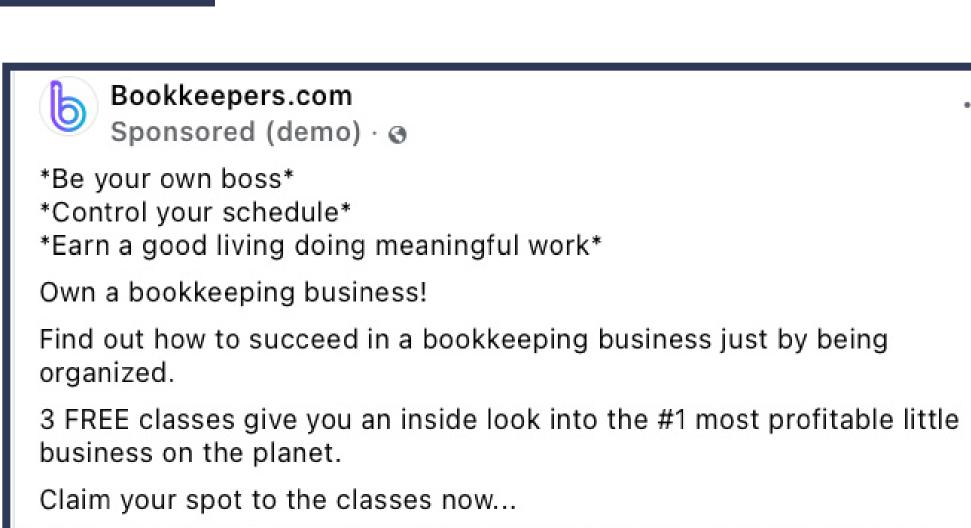
You deserve to love what you do, and live life to the fullest. Let me show you how I do it...

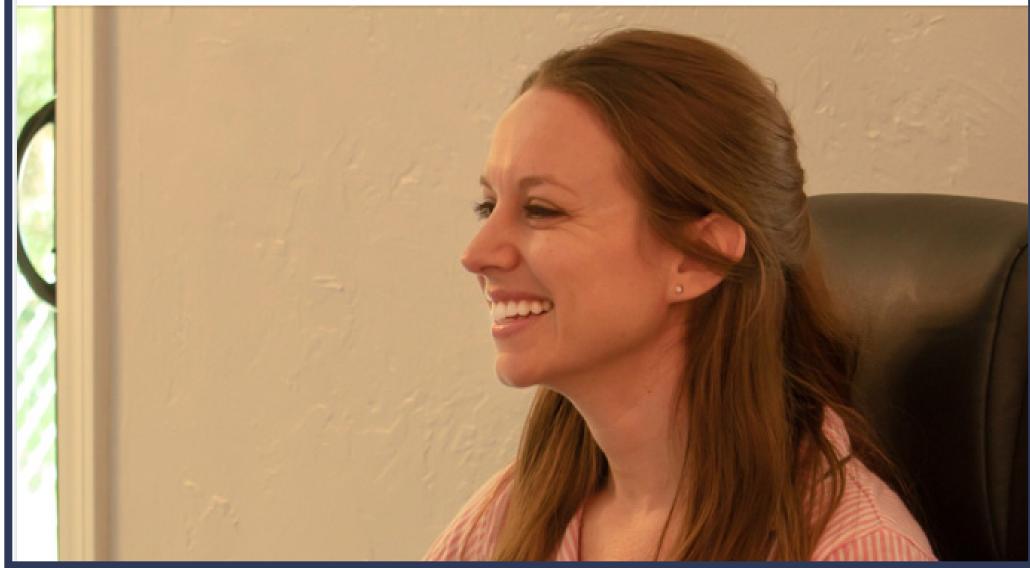
Click below to learn more, or get started today!

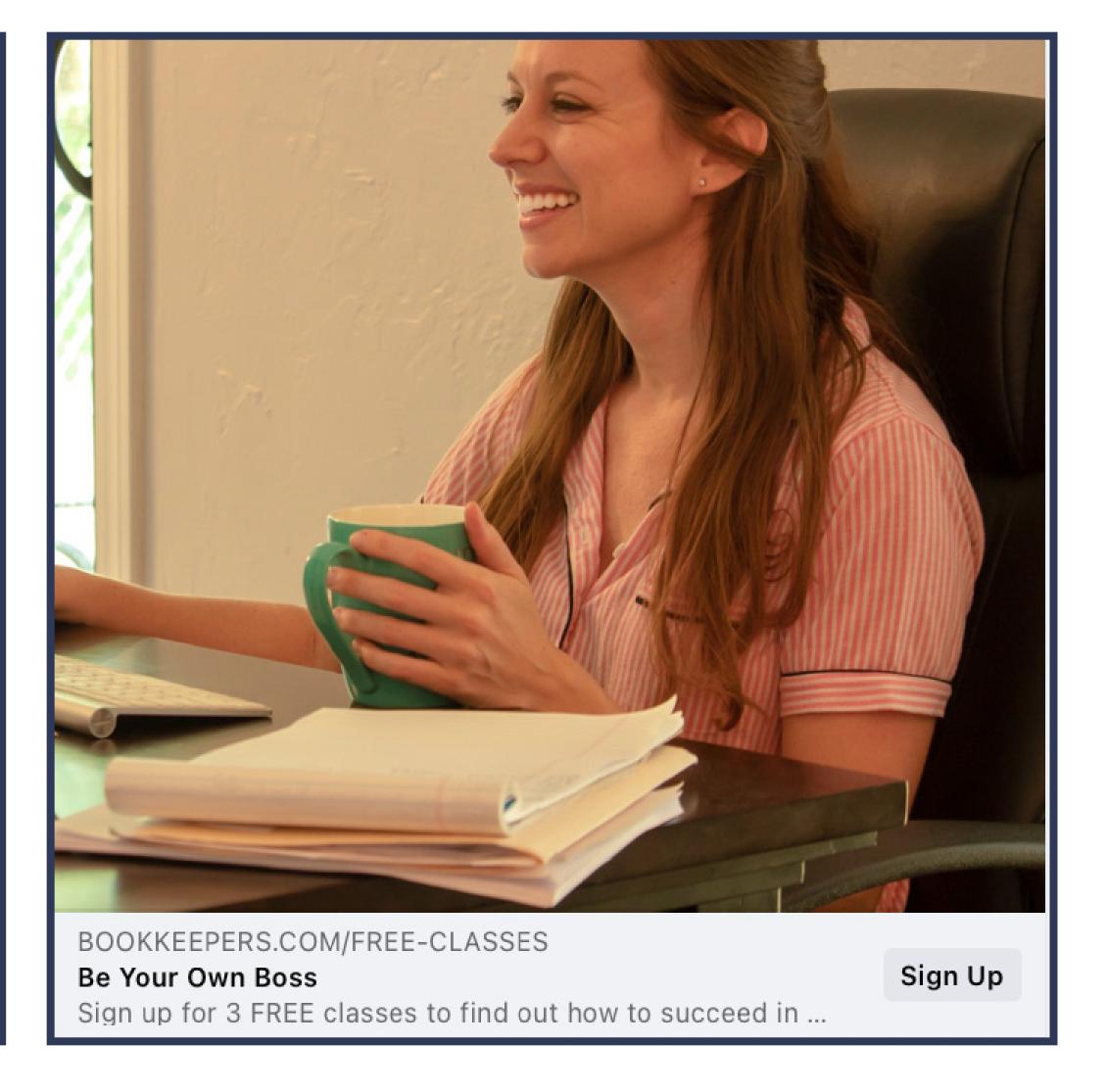






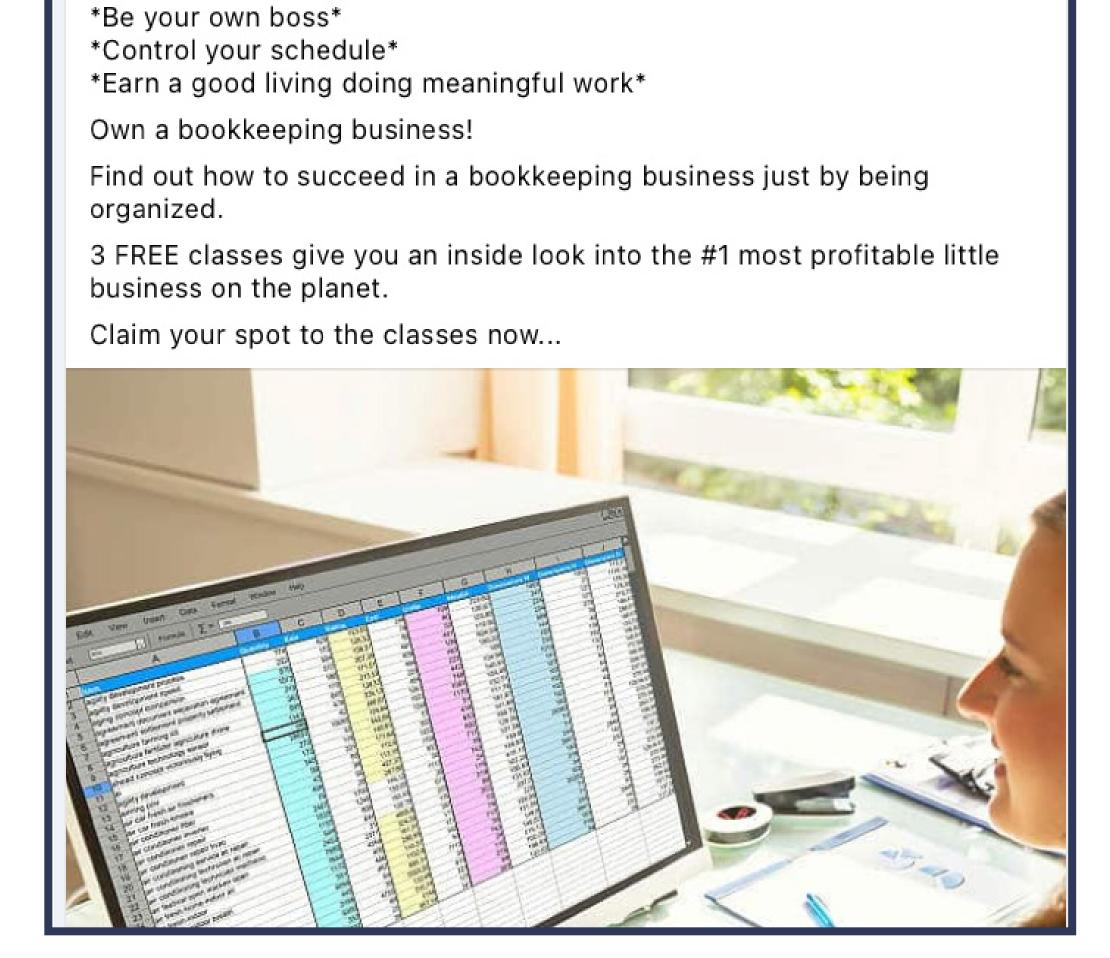


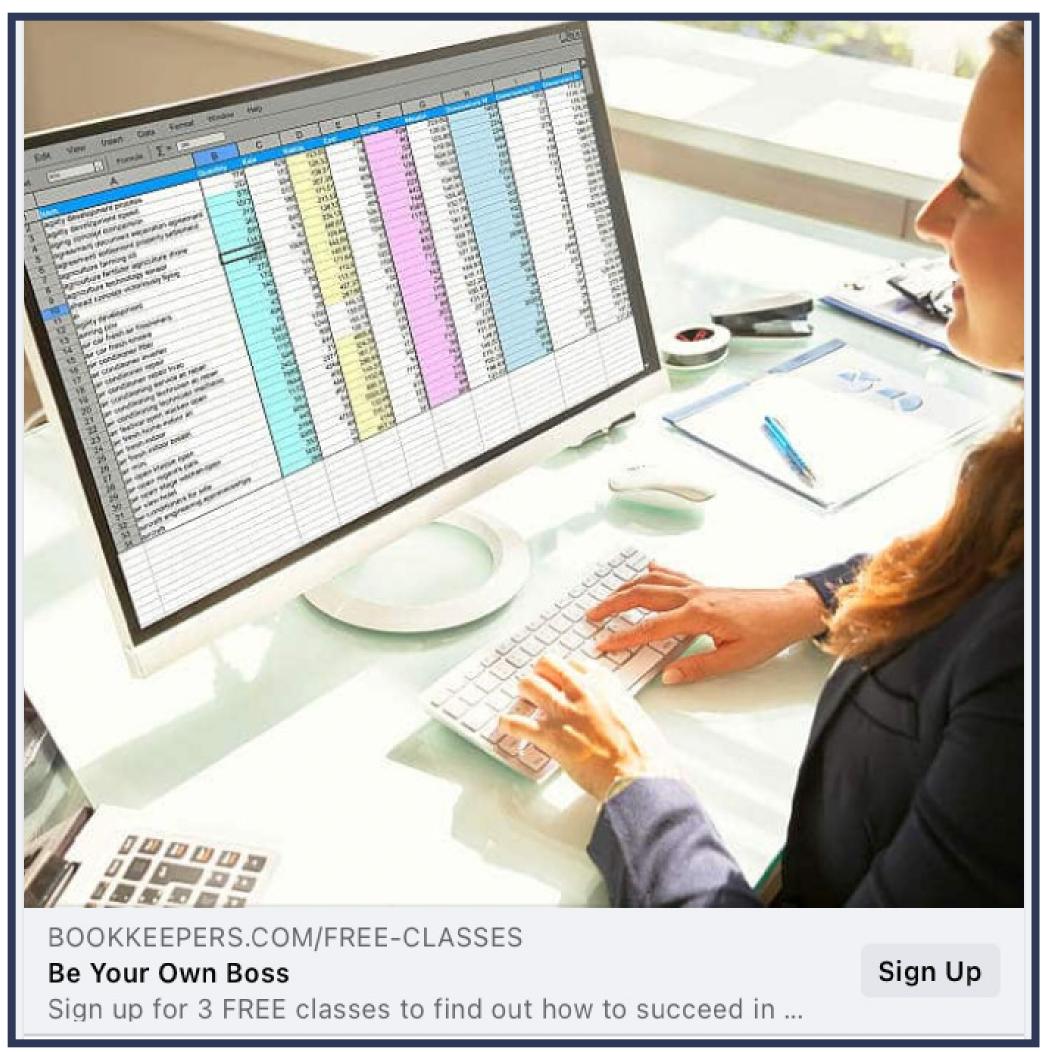




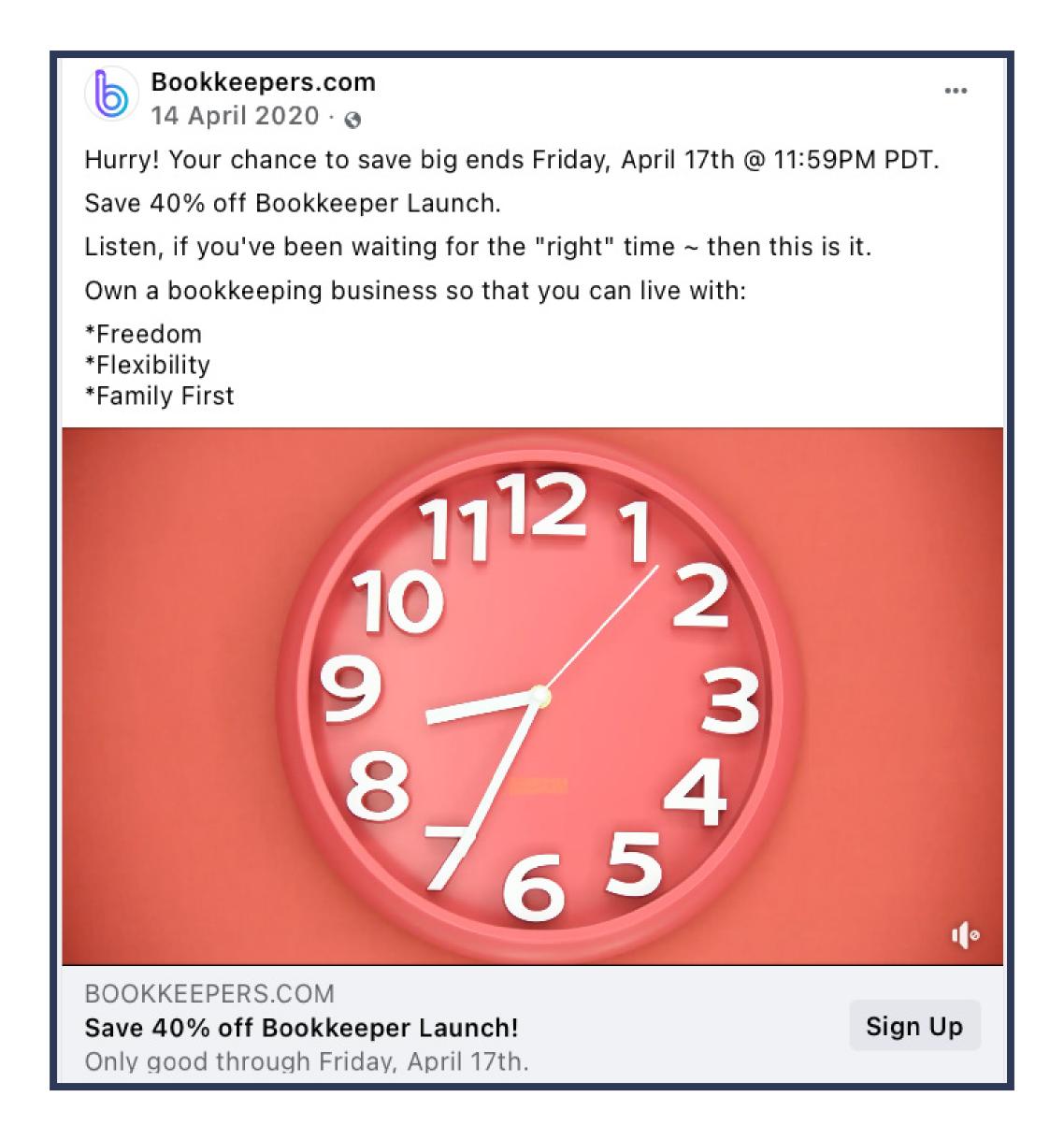
Bookkeepers.com

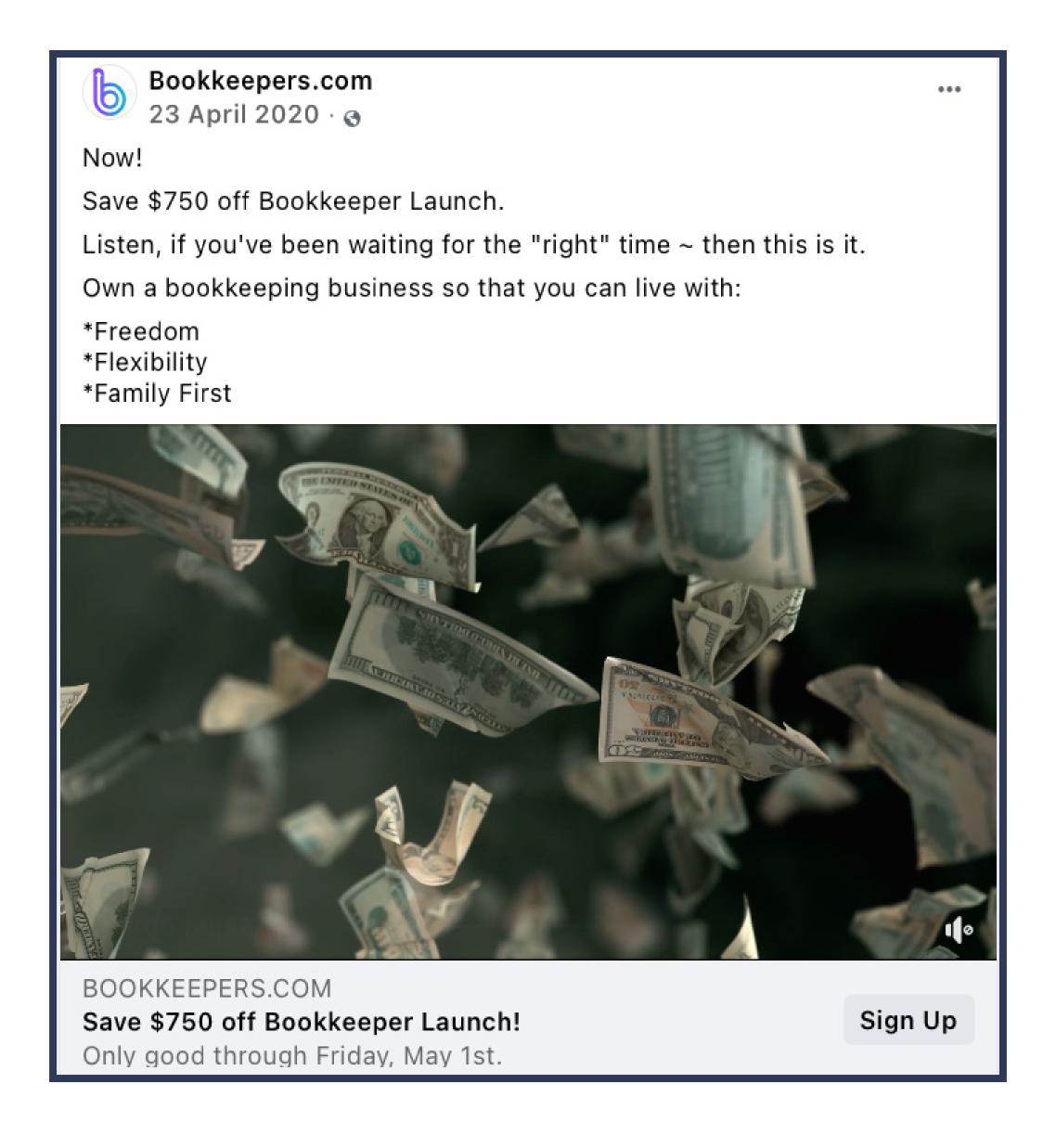
Sponsored (demo) · @



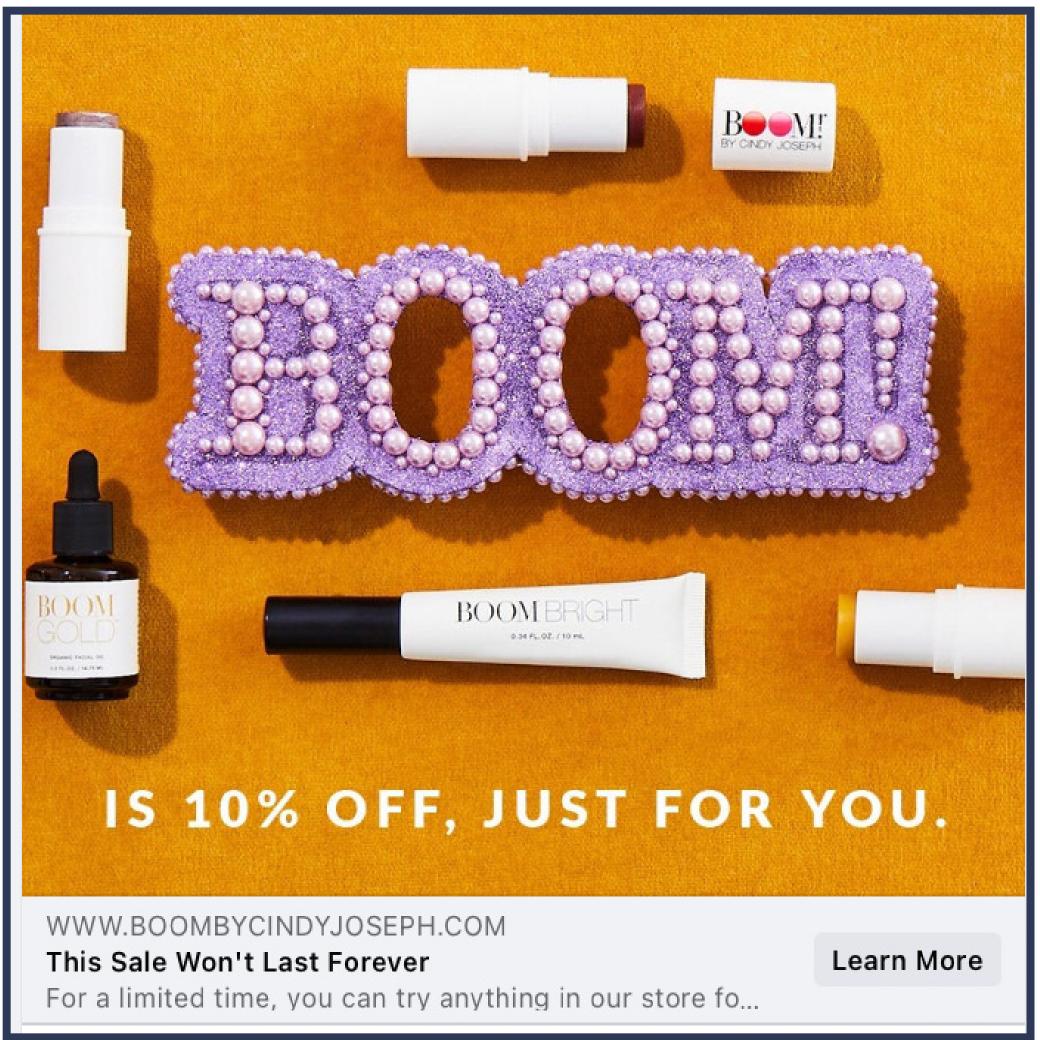




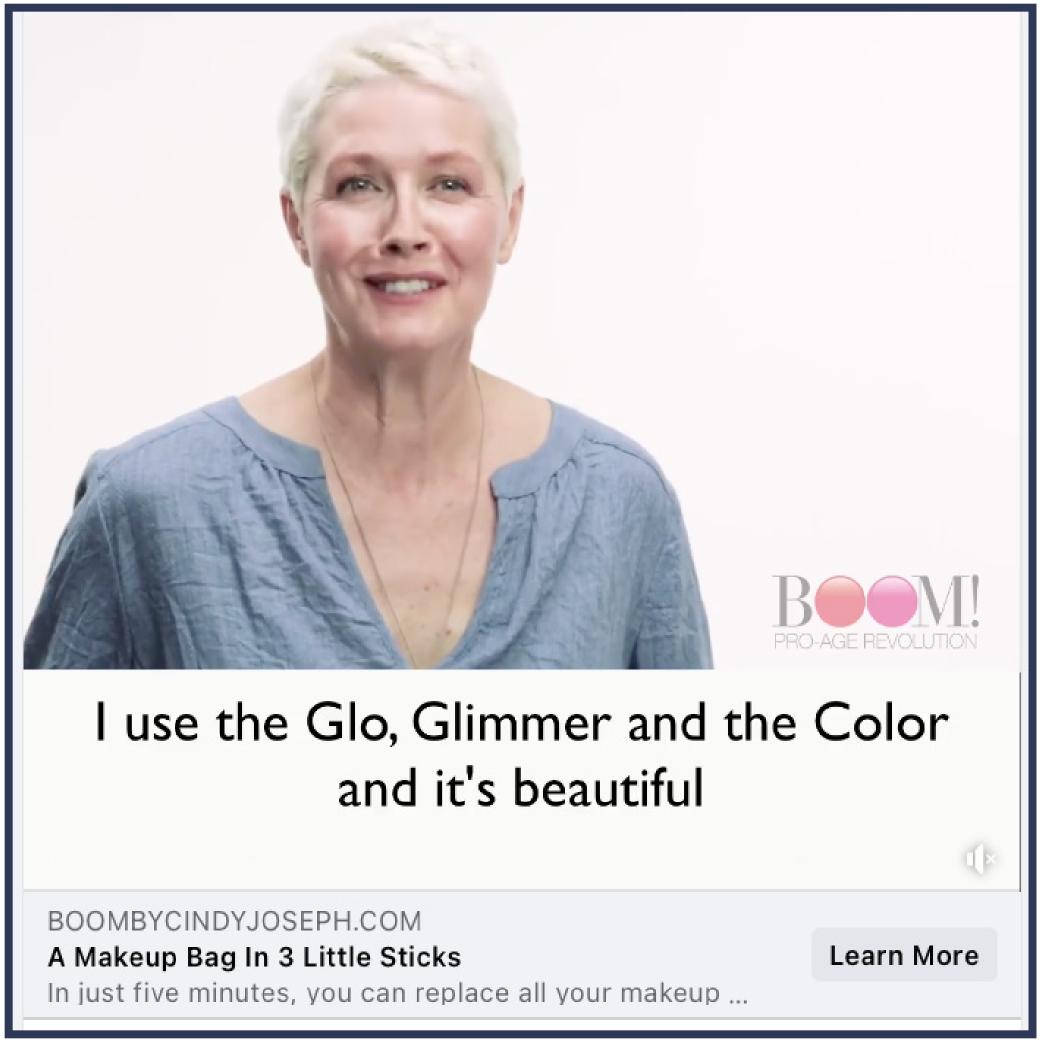




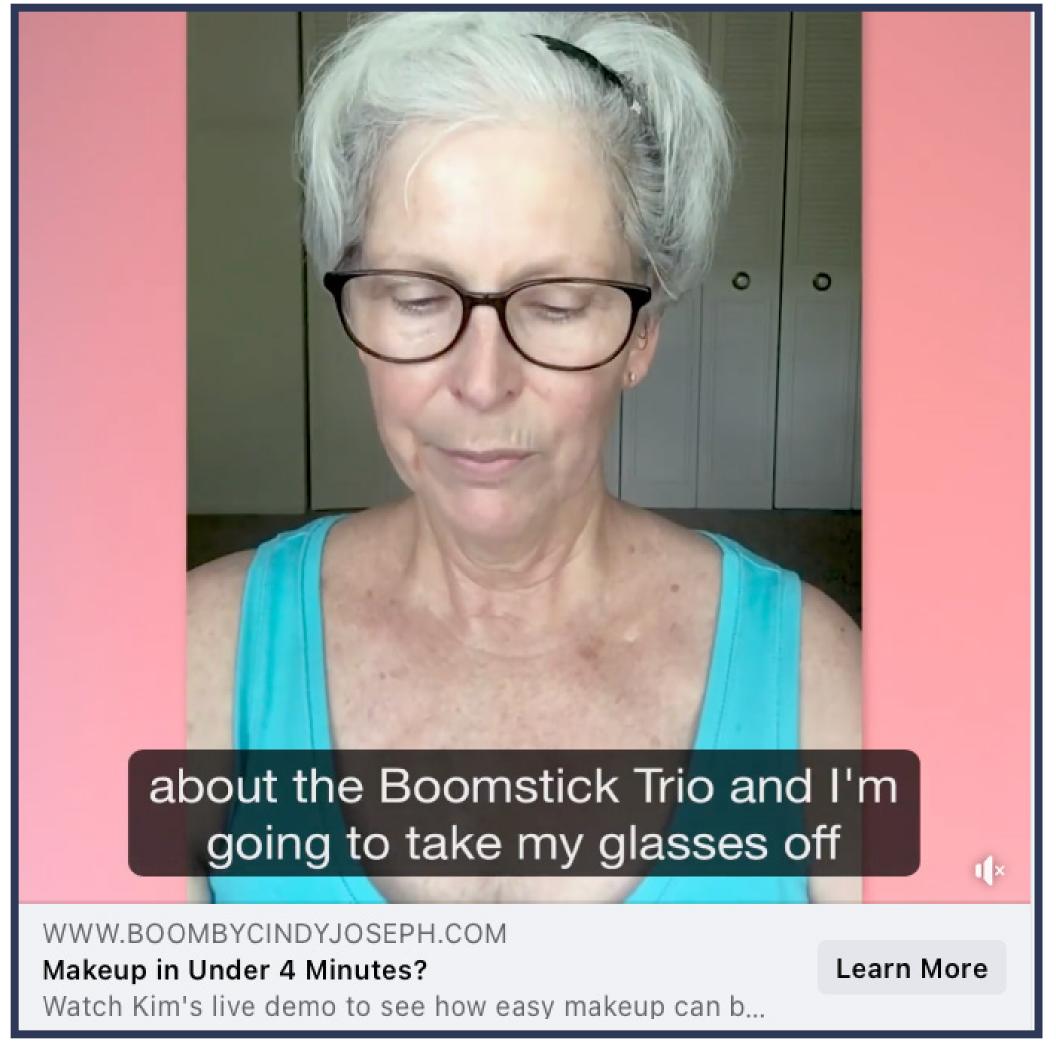


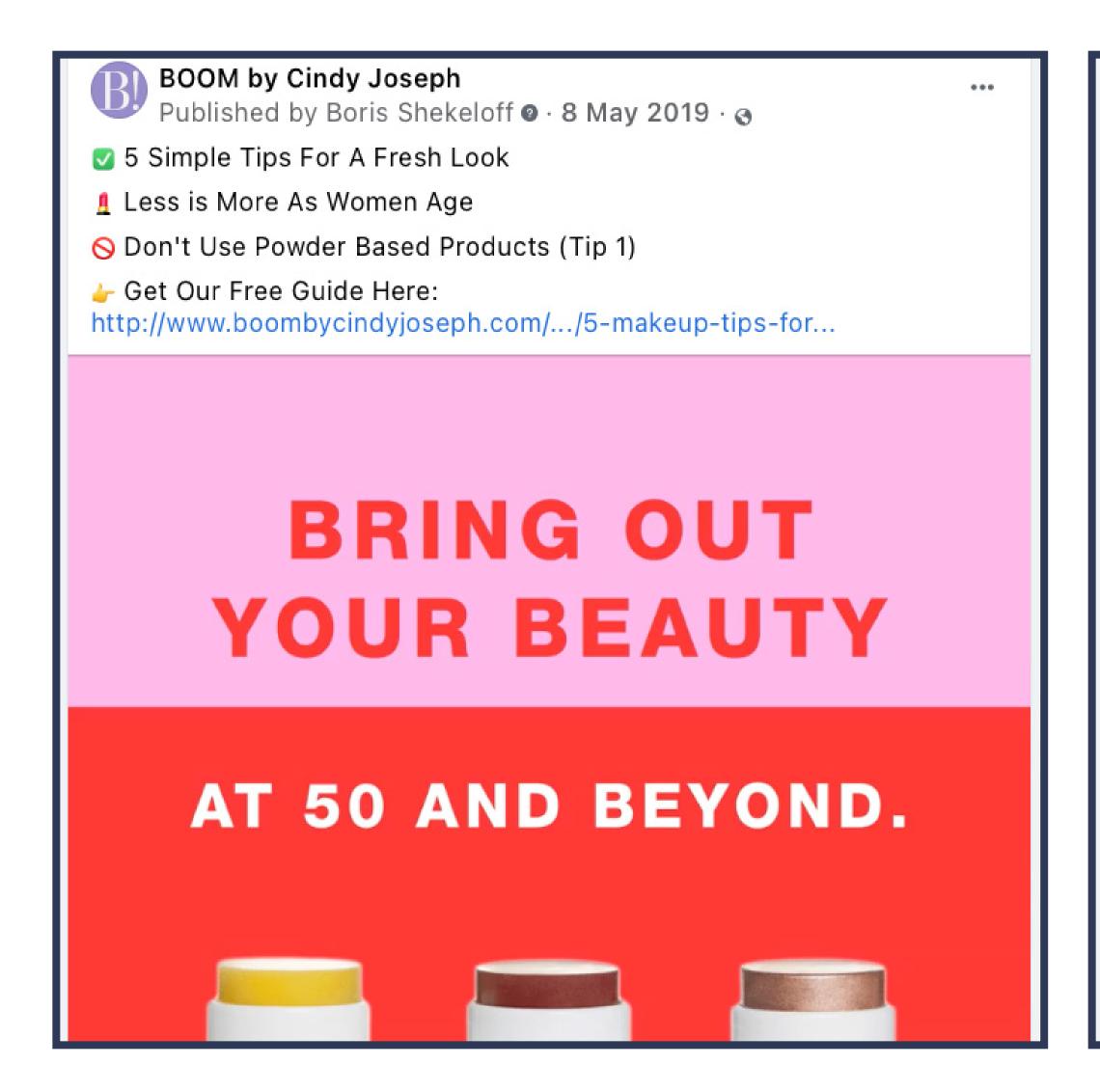


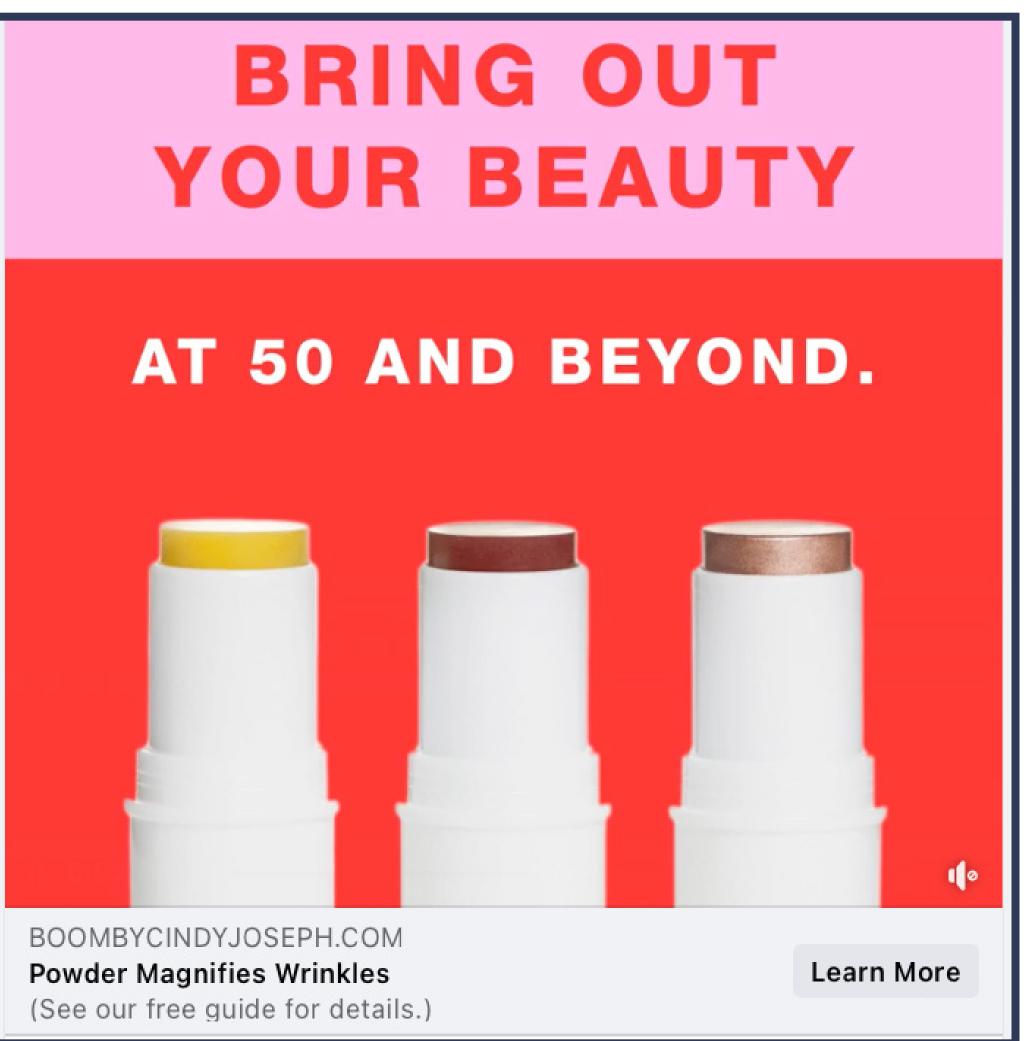


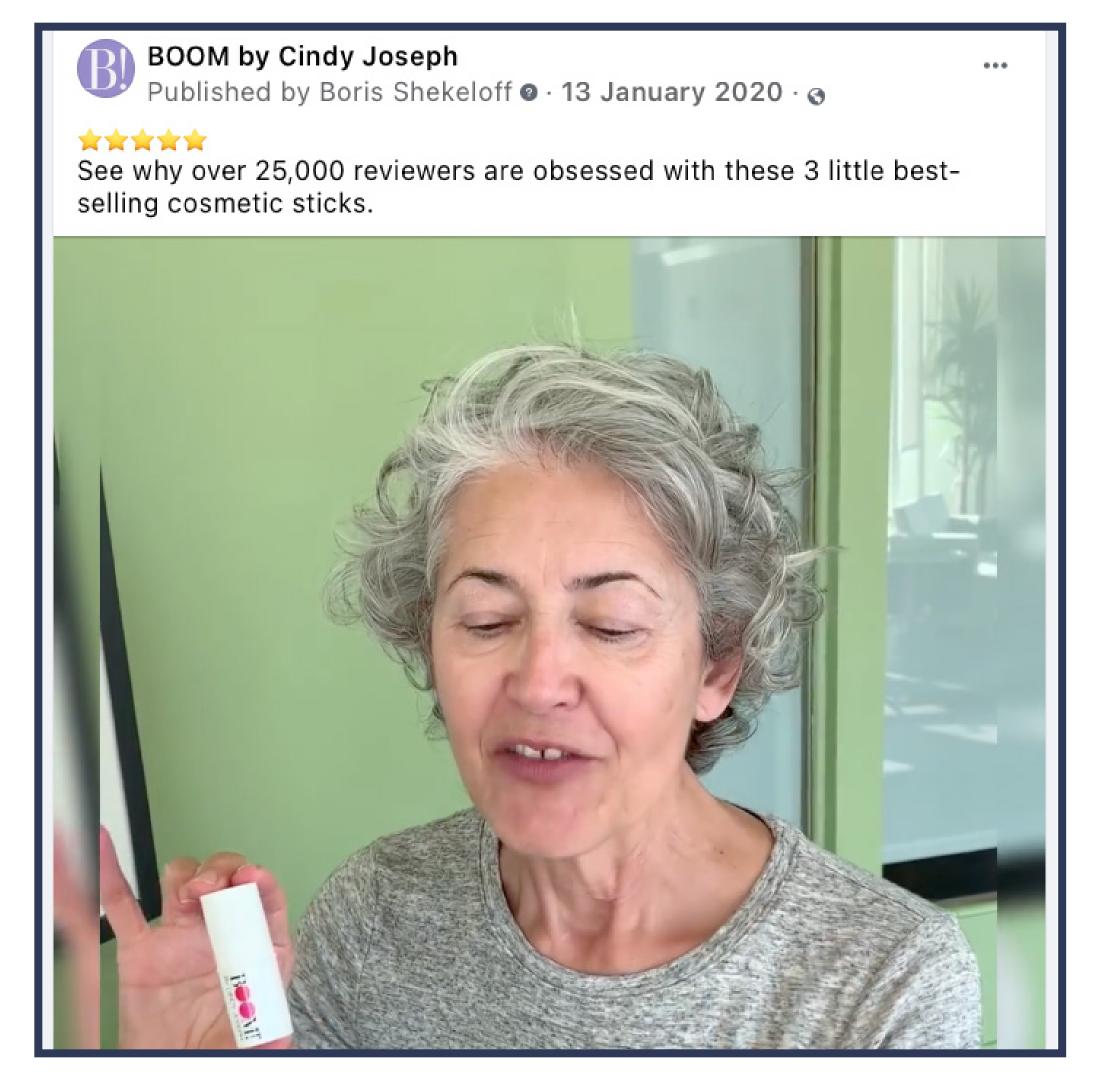


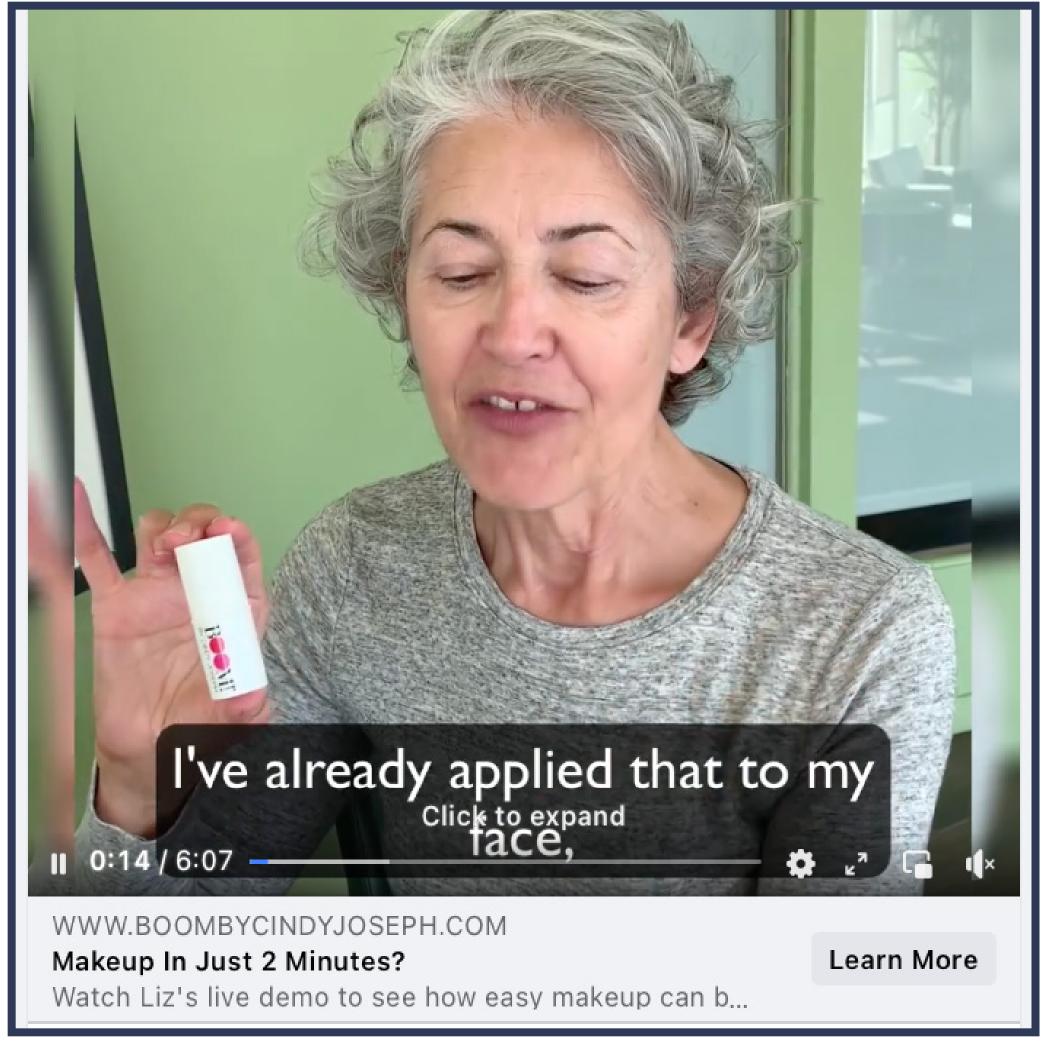


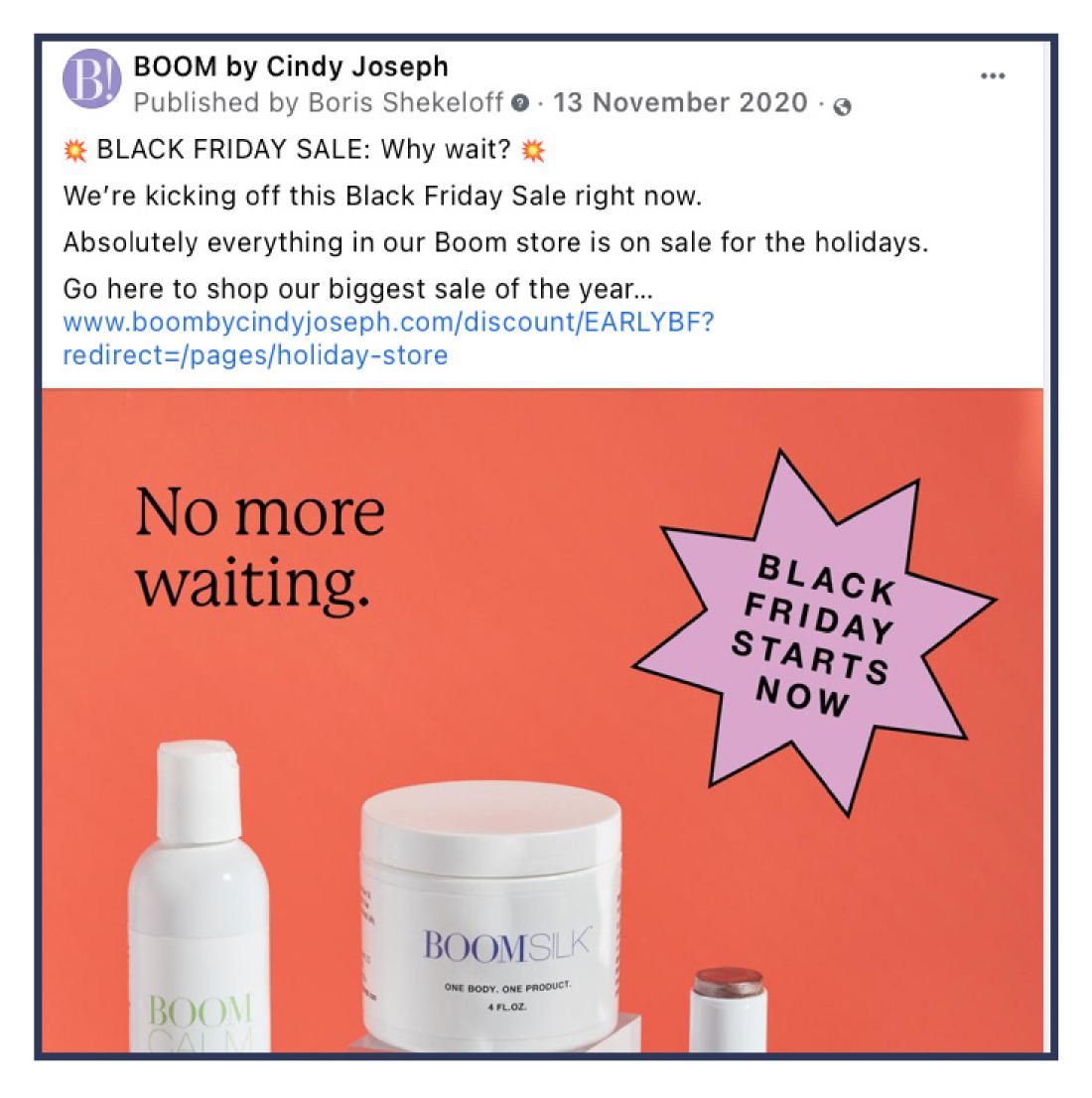










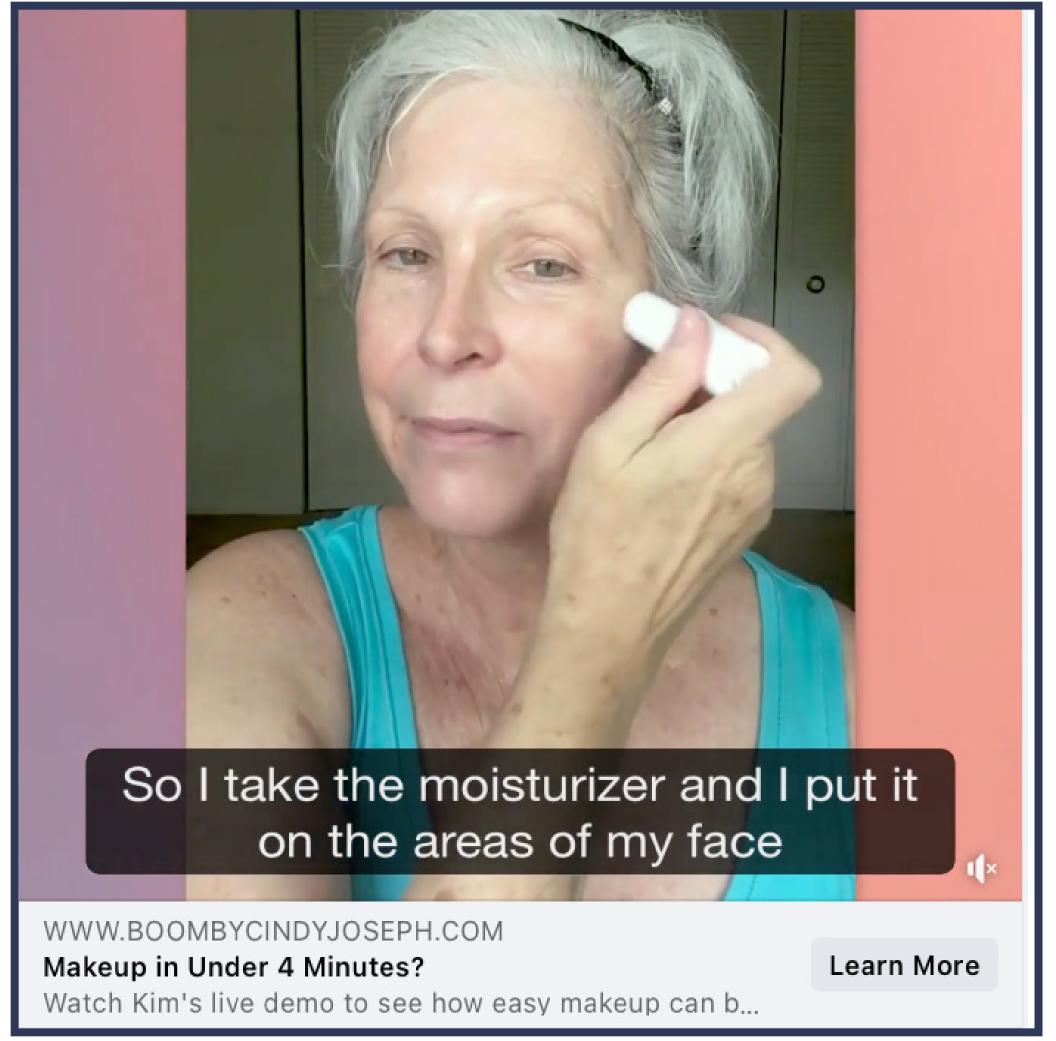






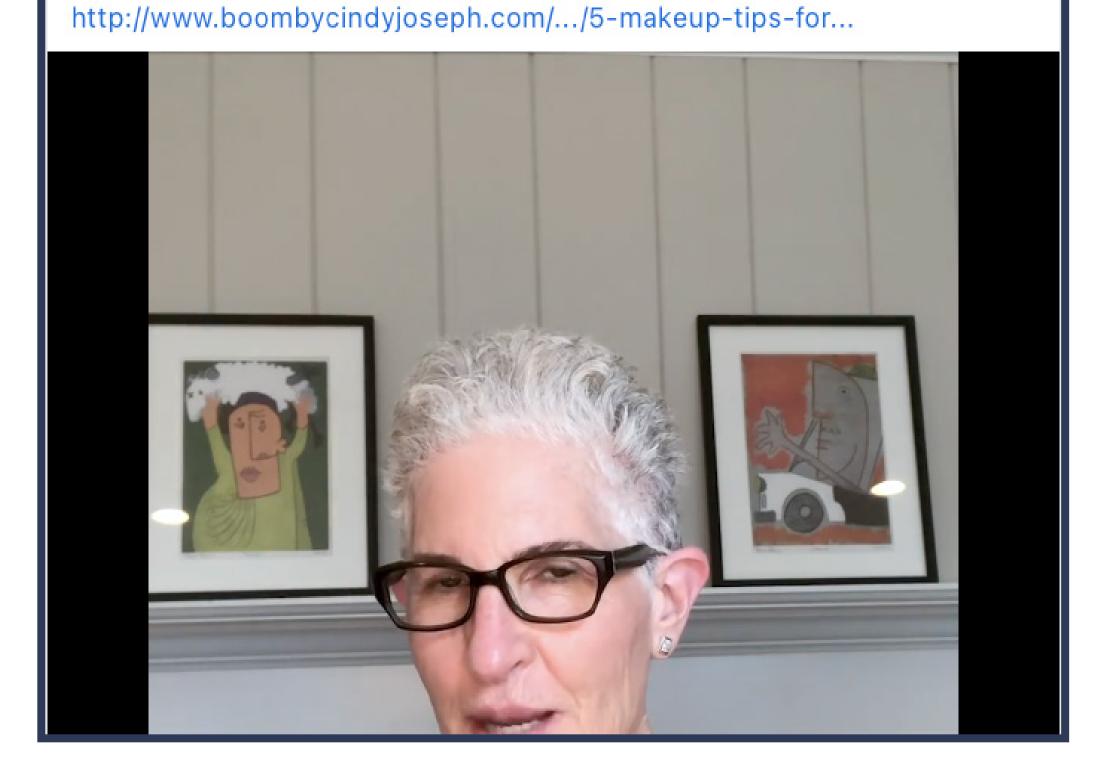


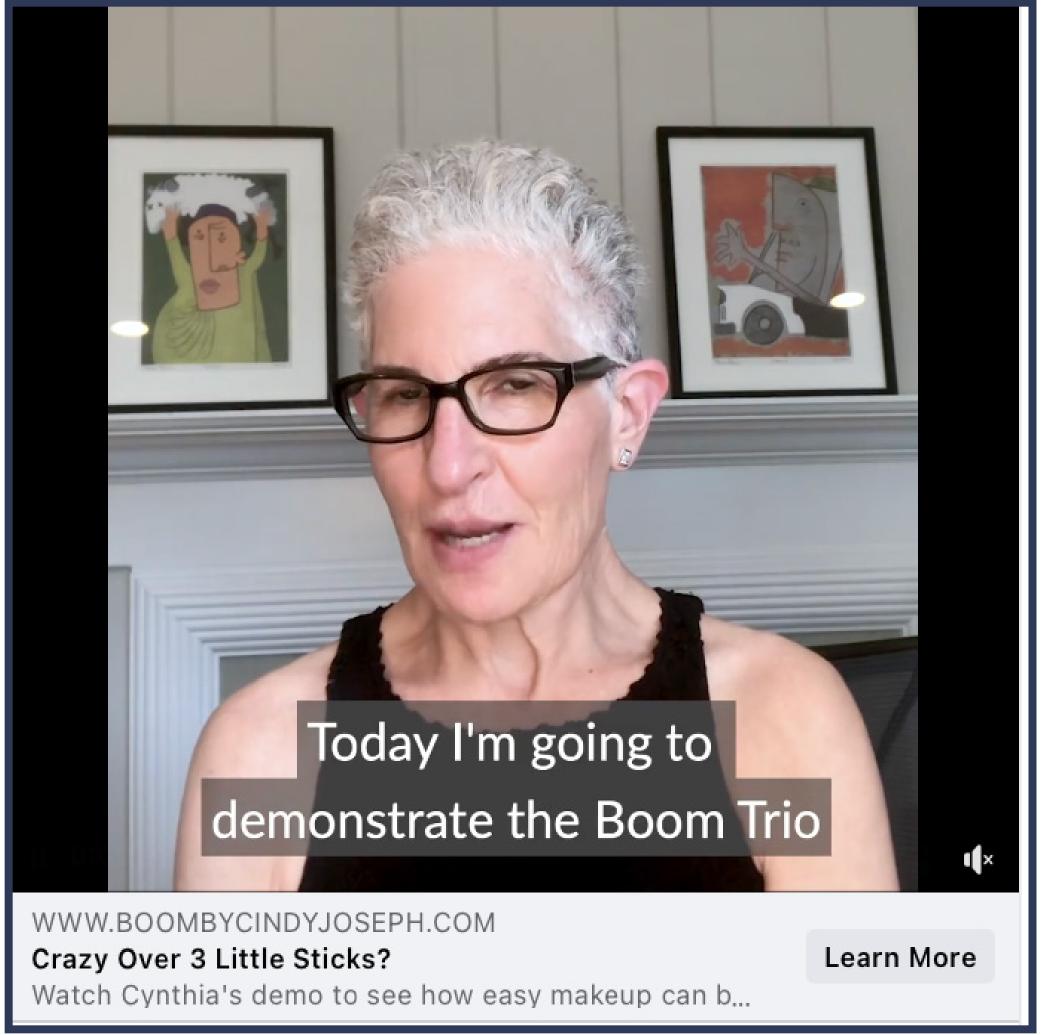






Click the link below for more makeup tips:

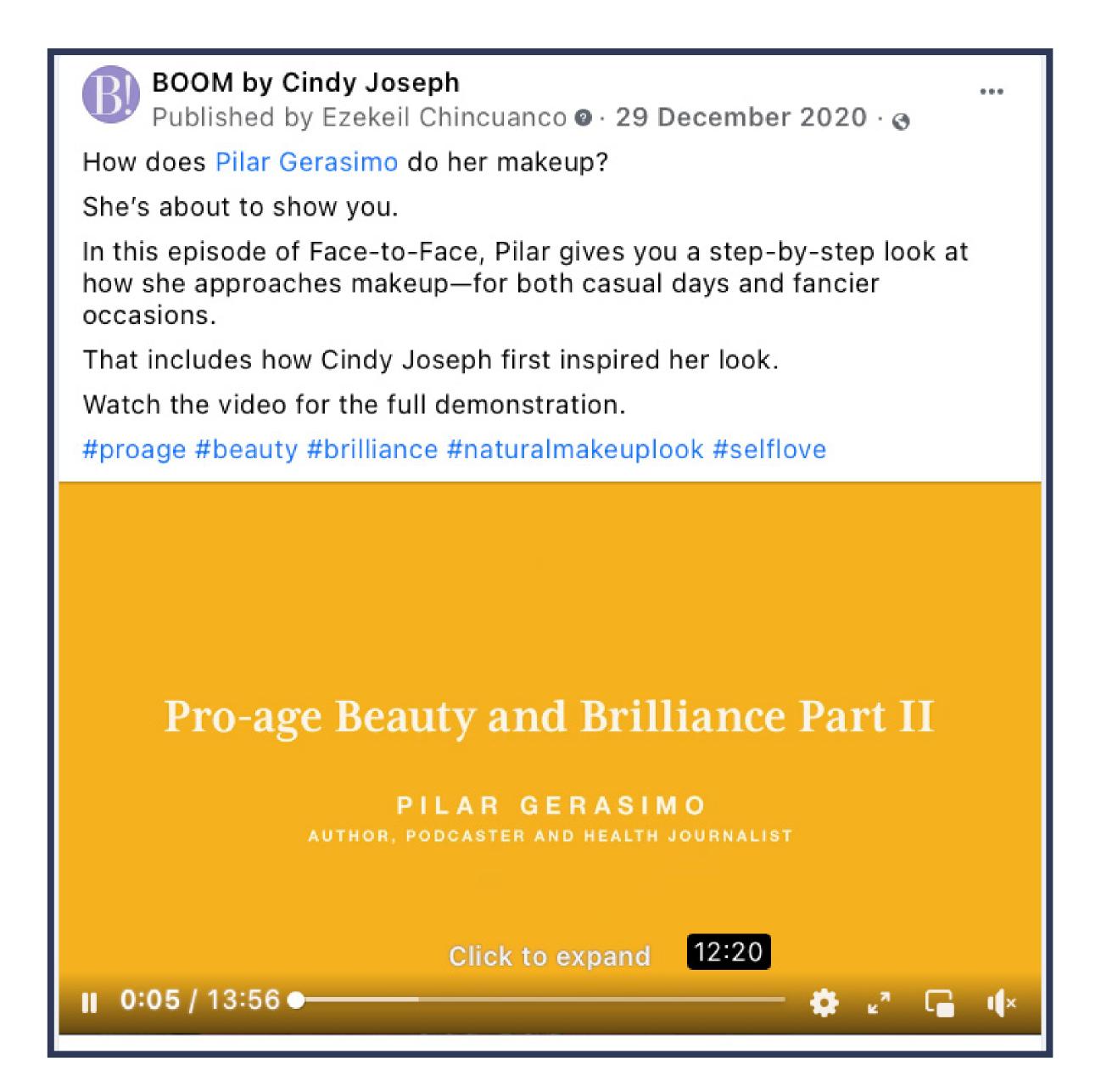




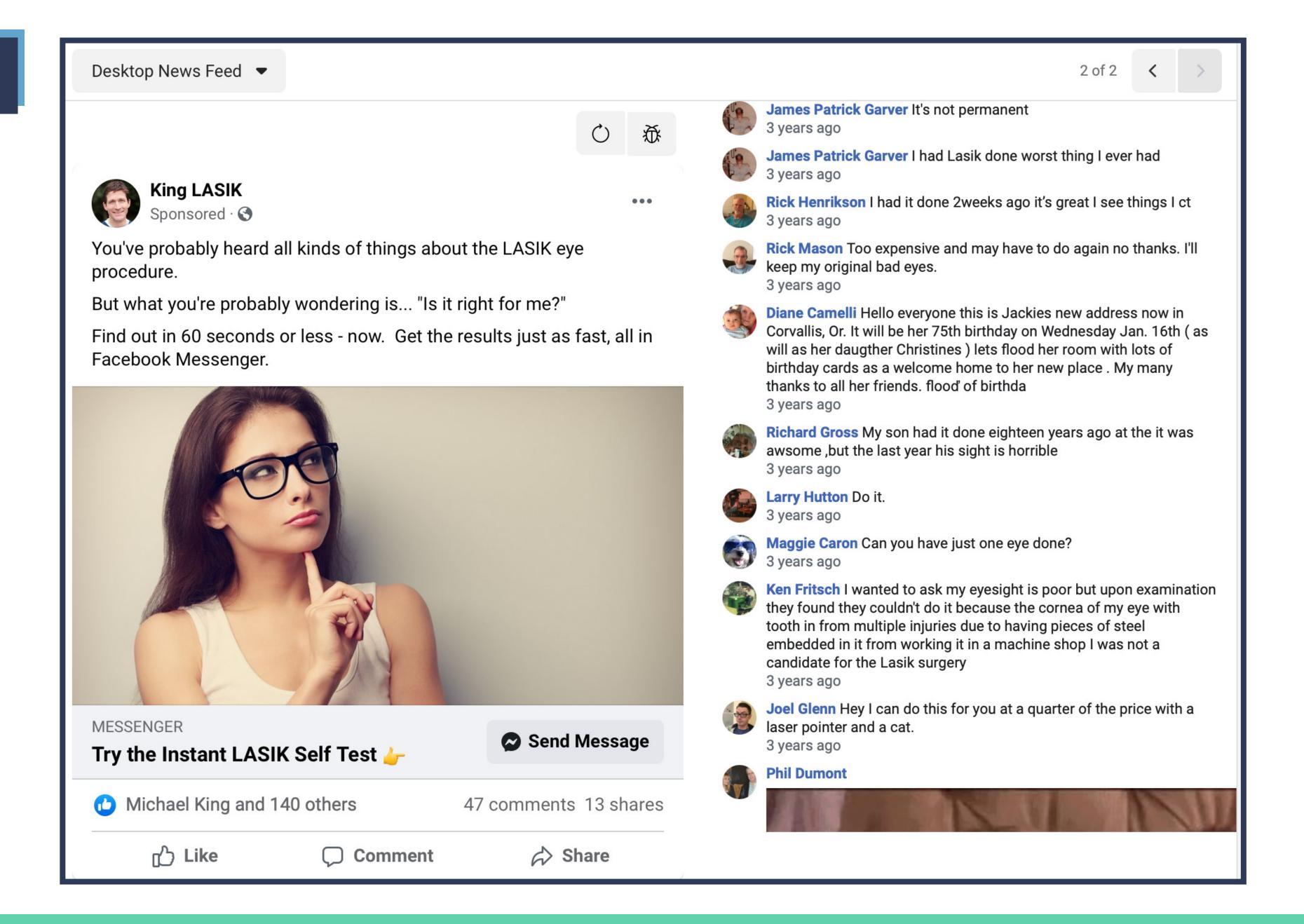


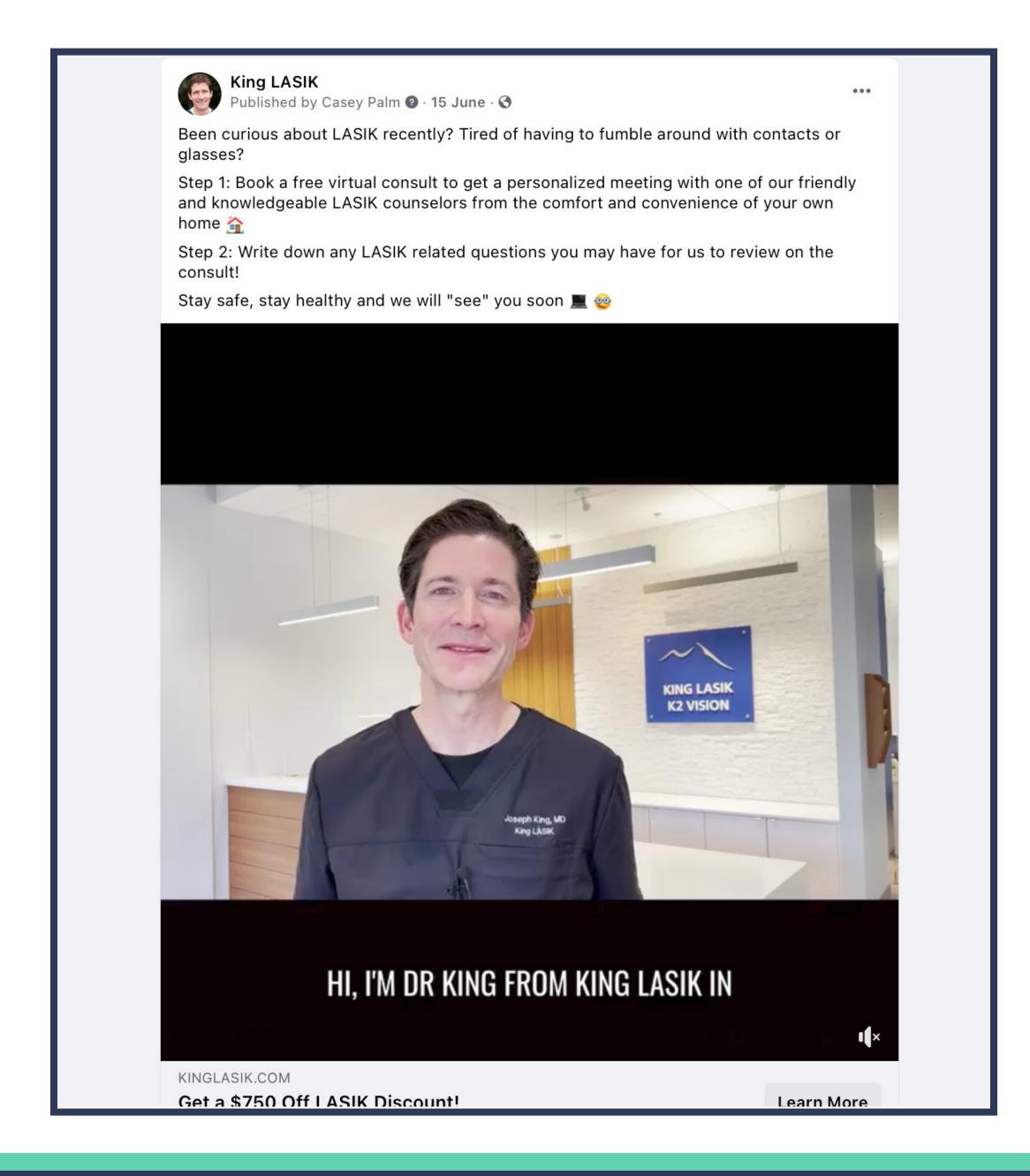


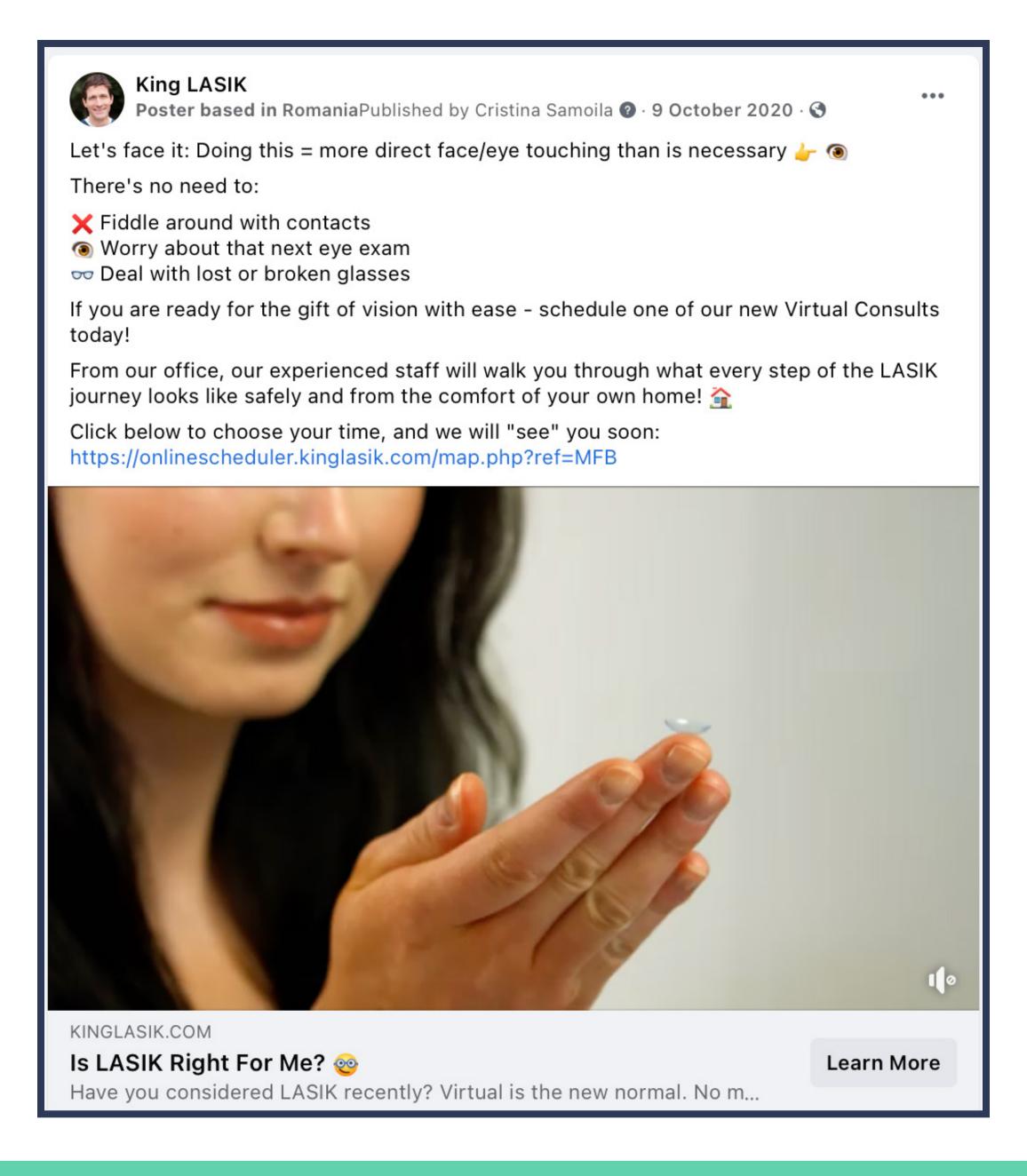
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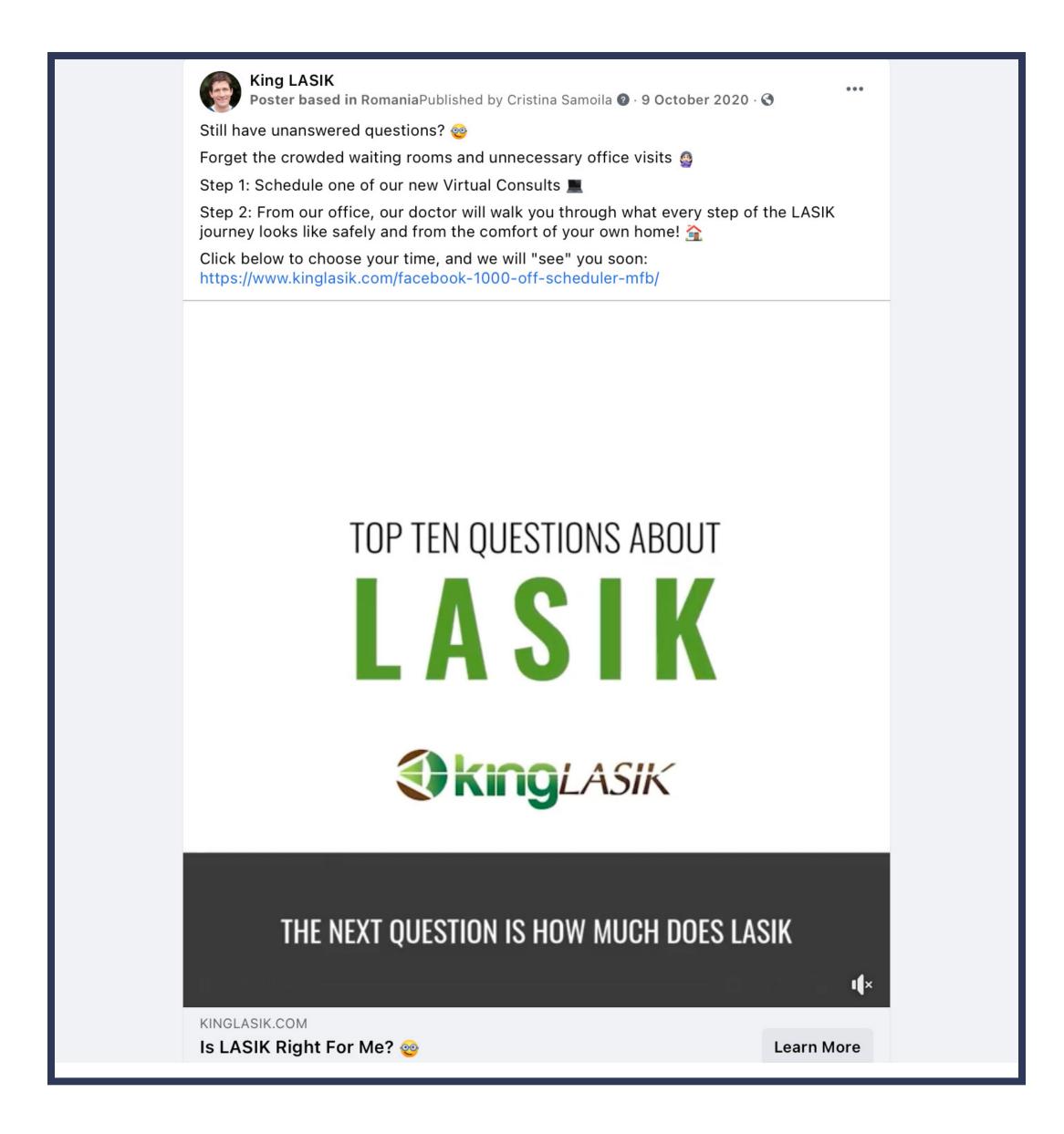








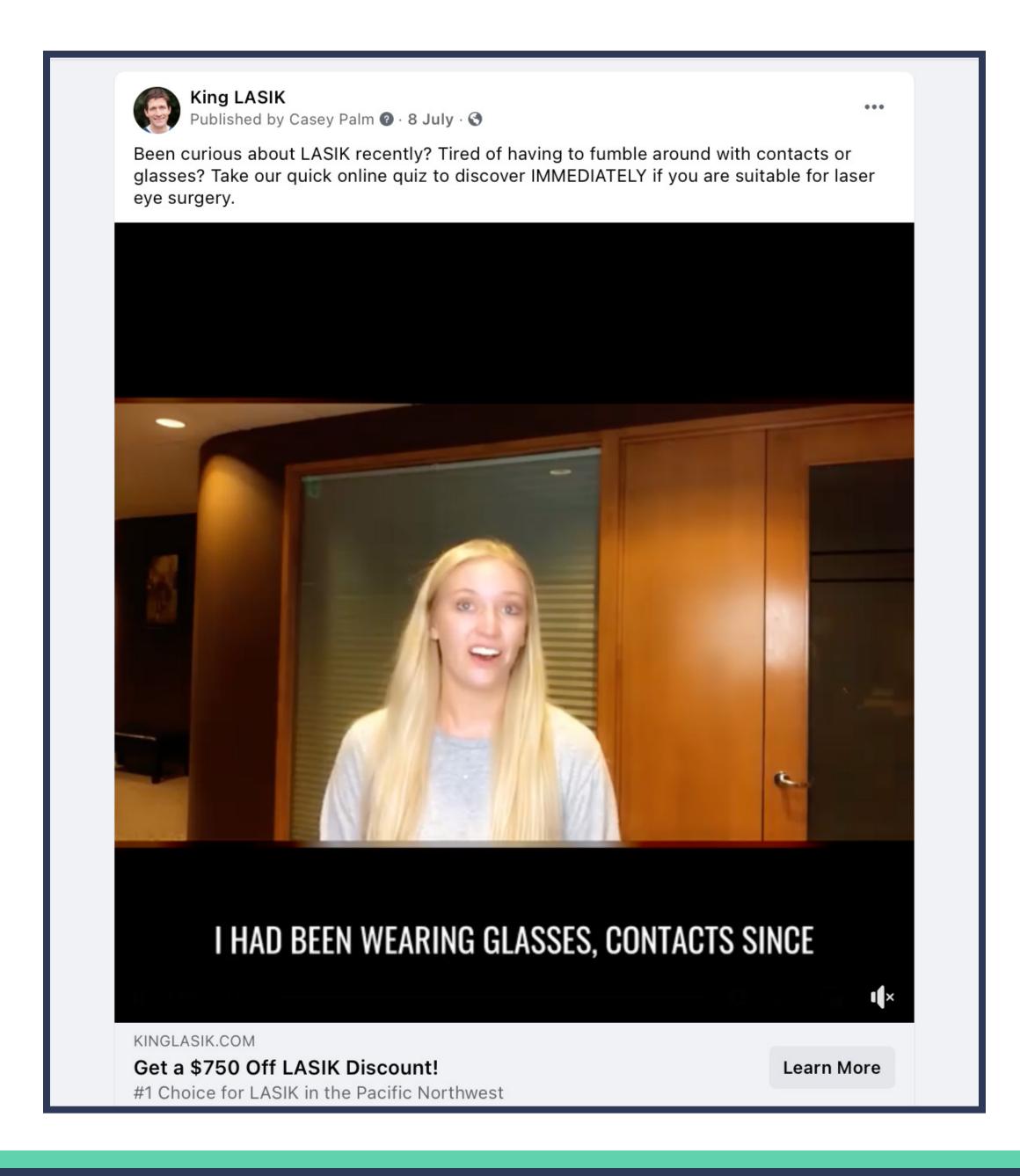


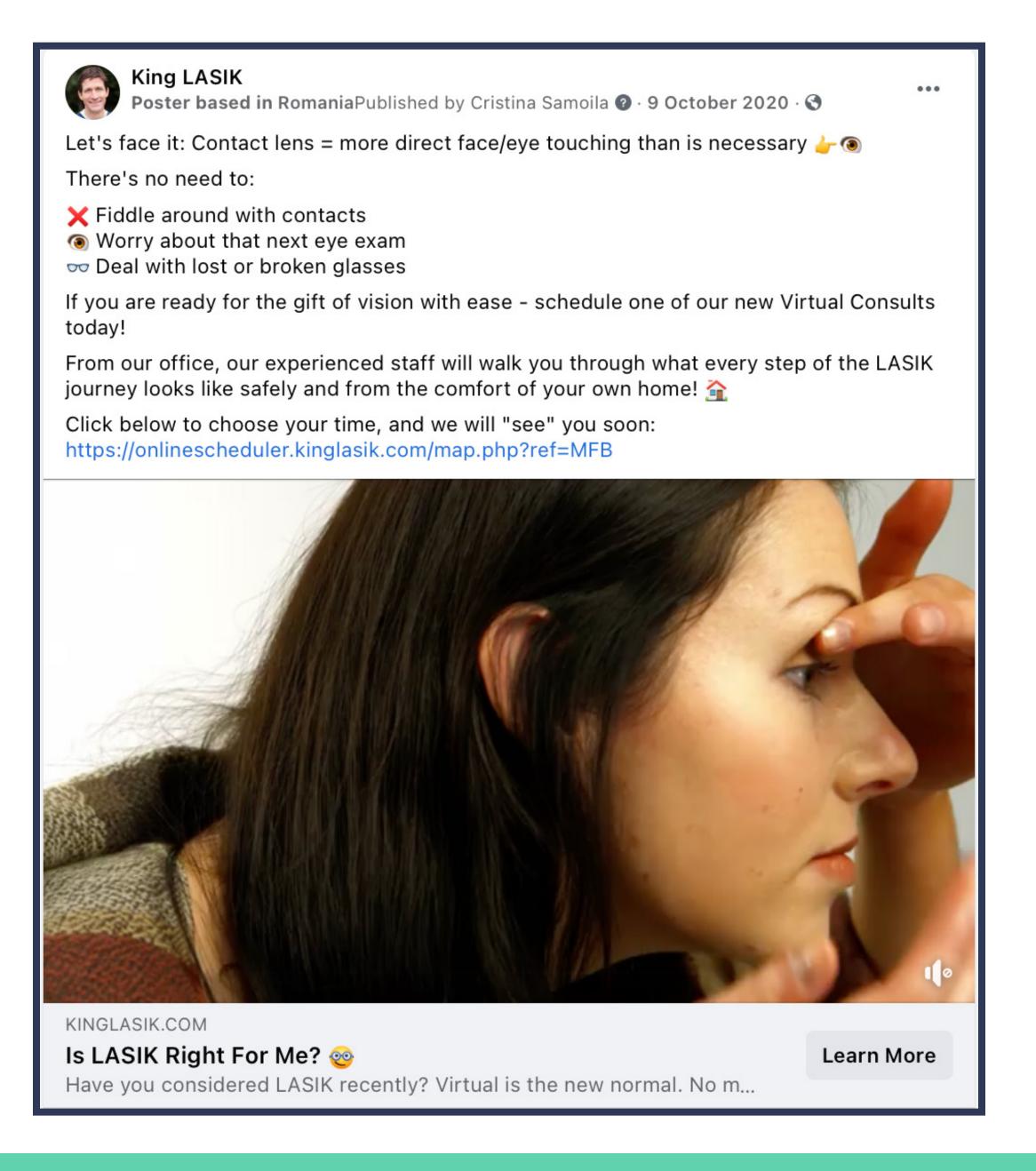




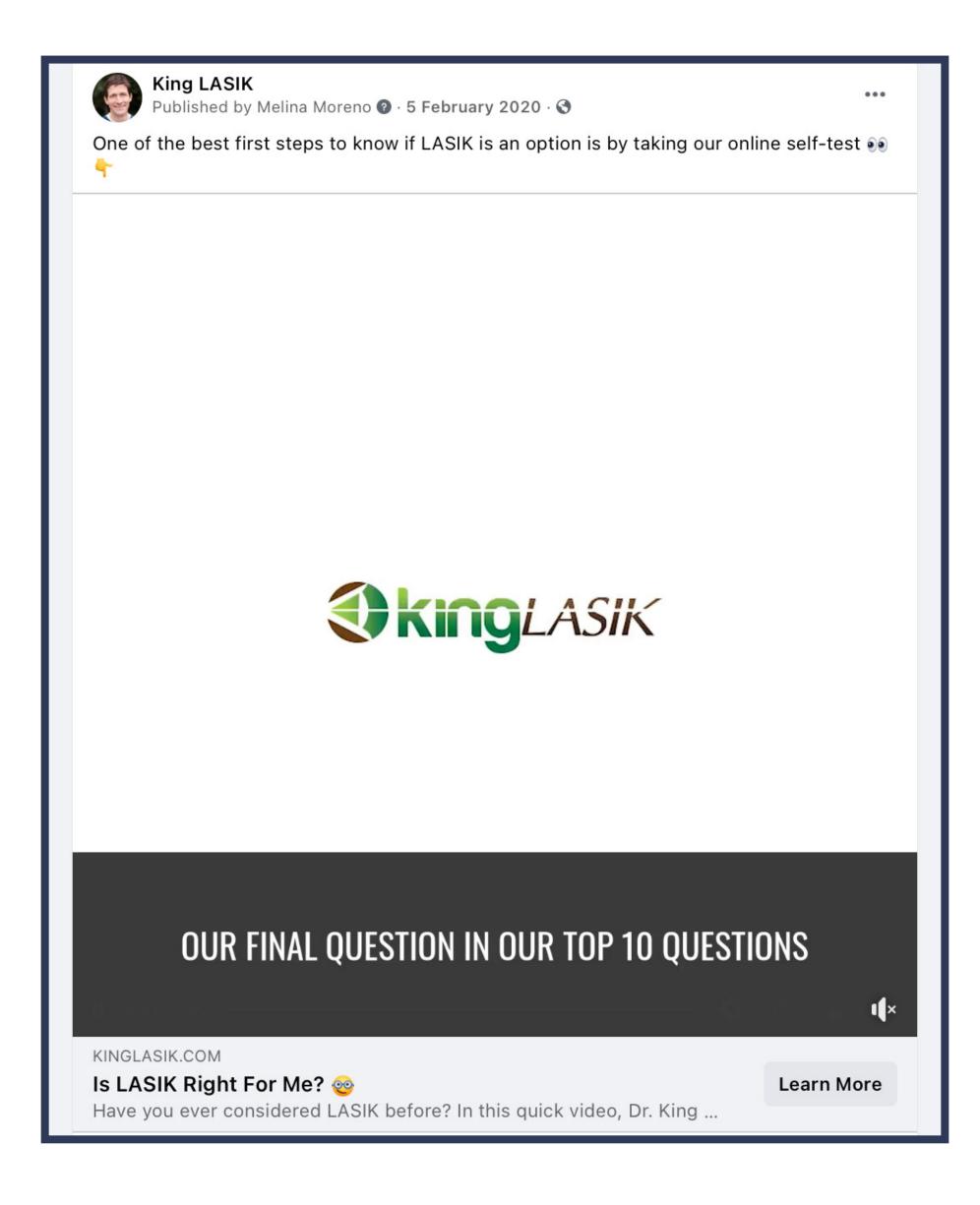


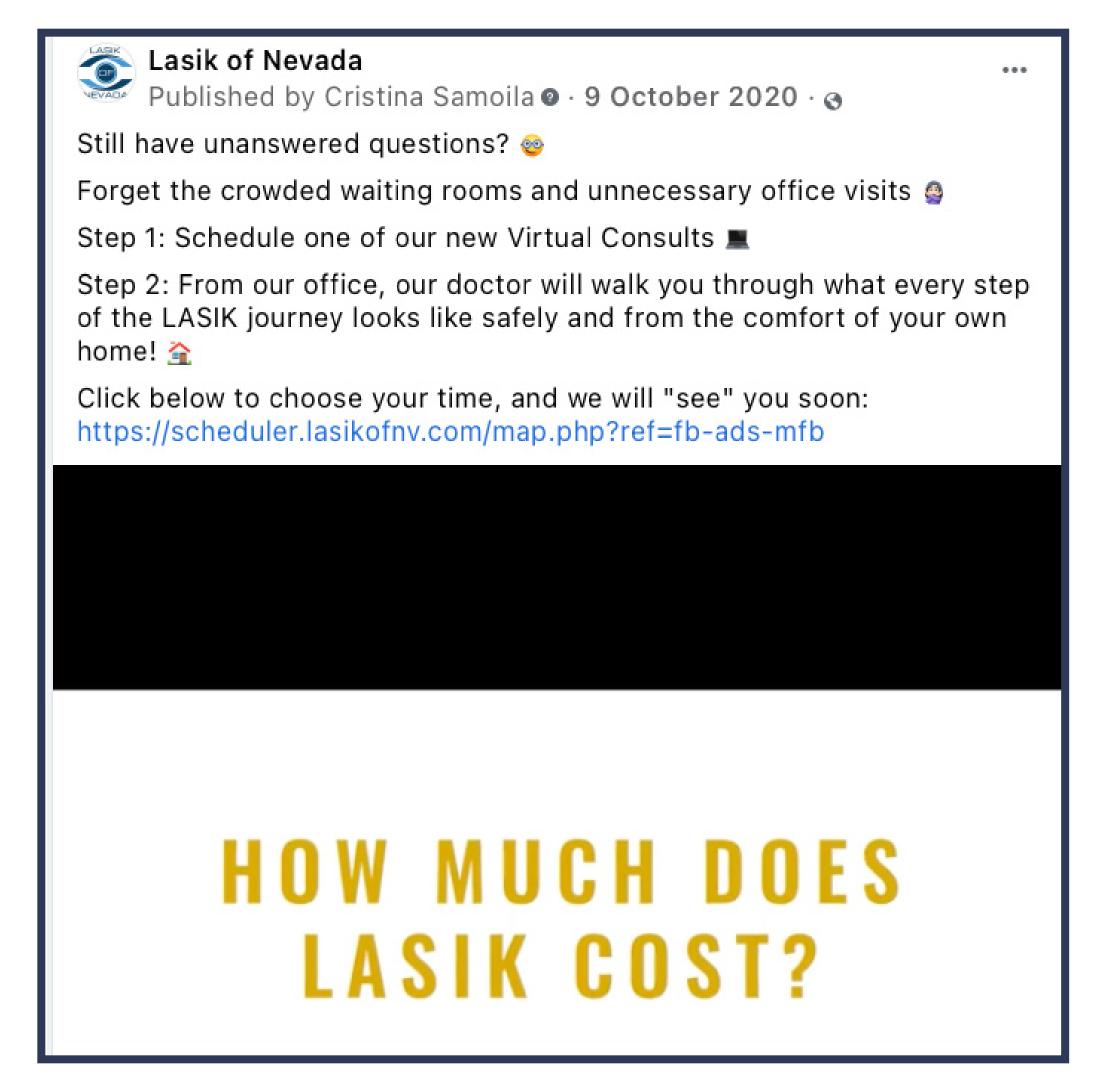


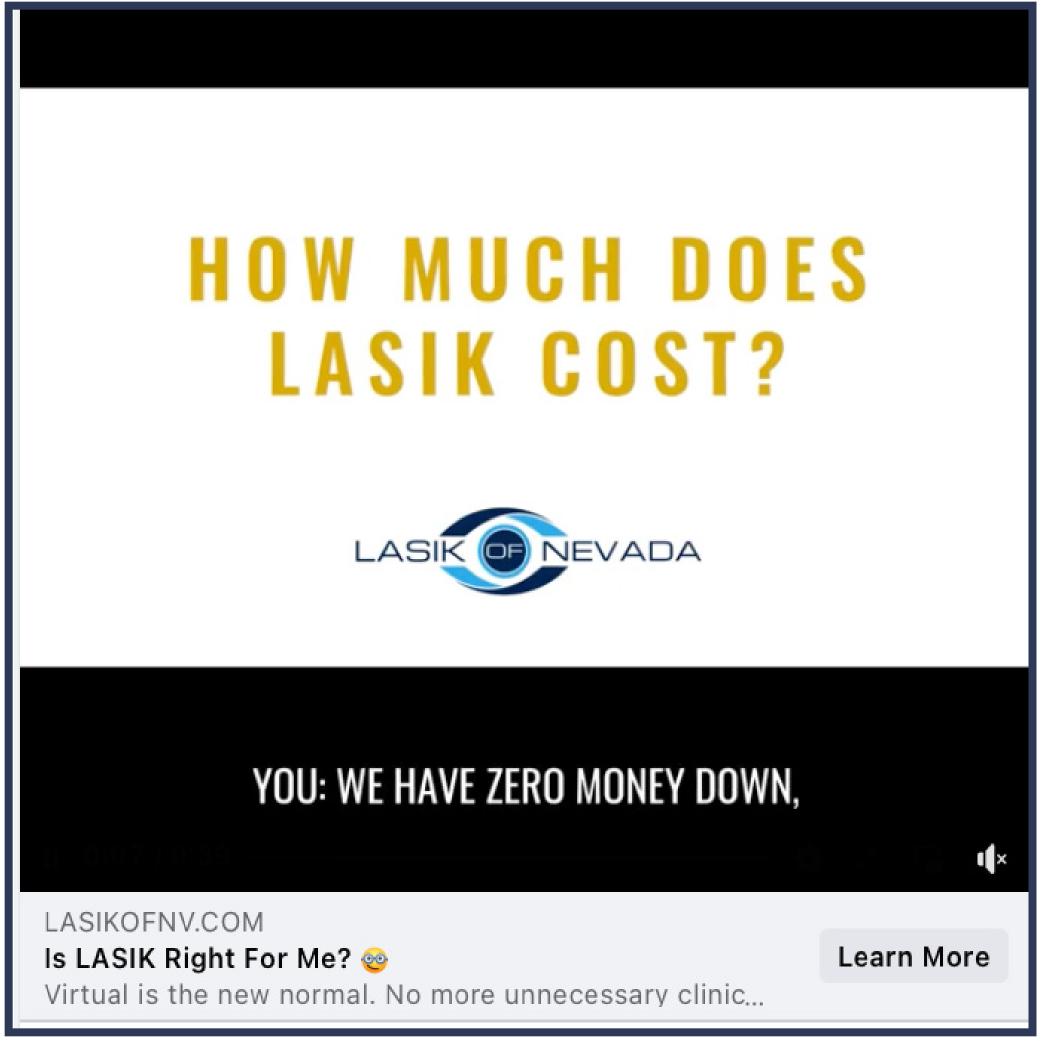




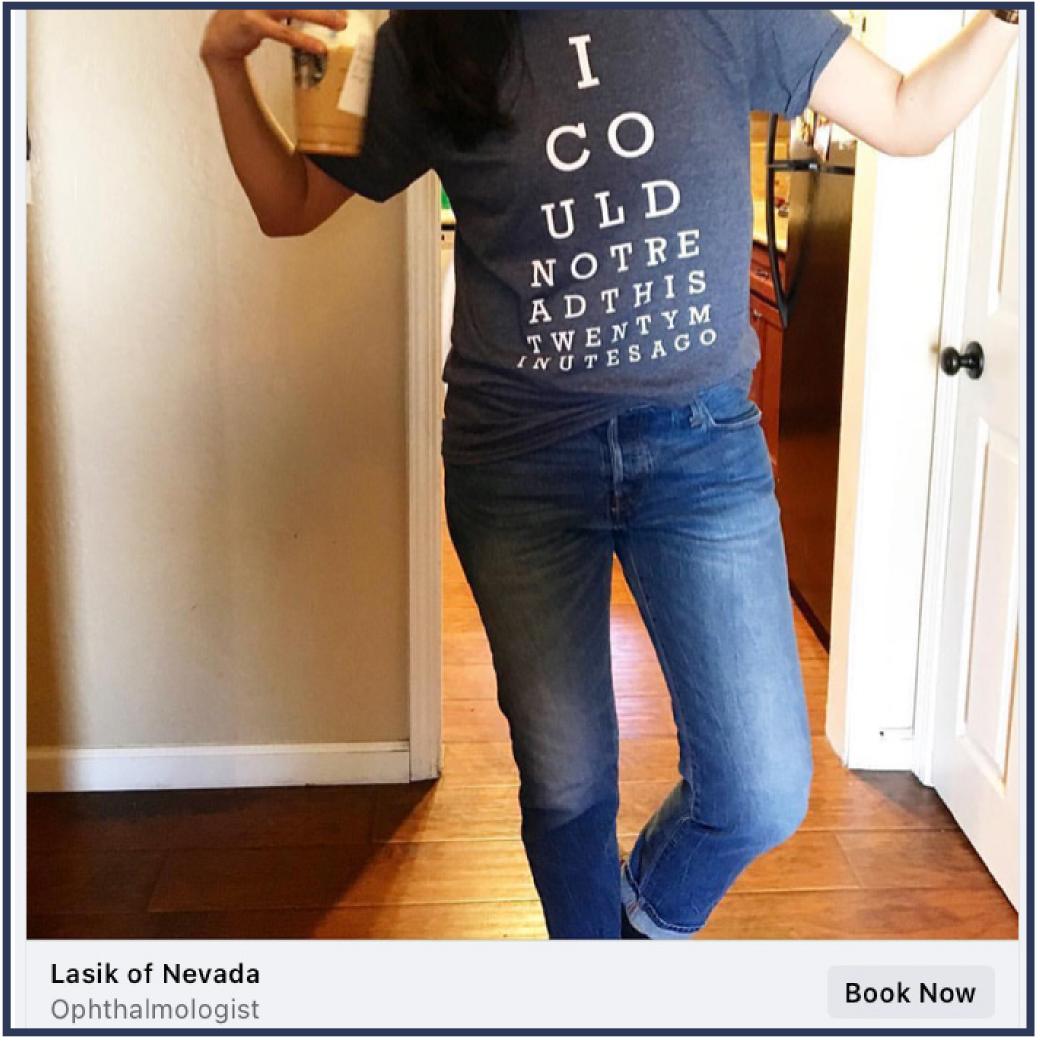






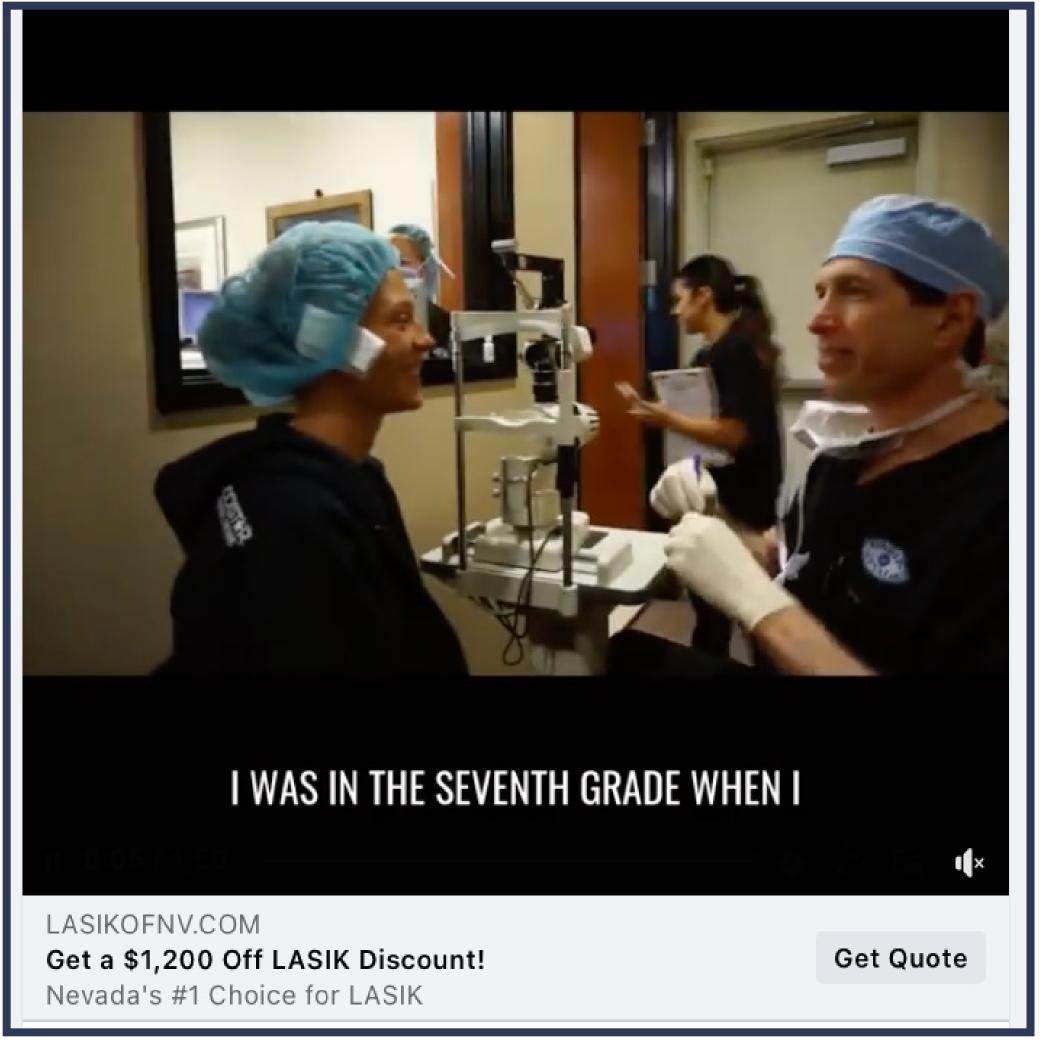


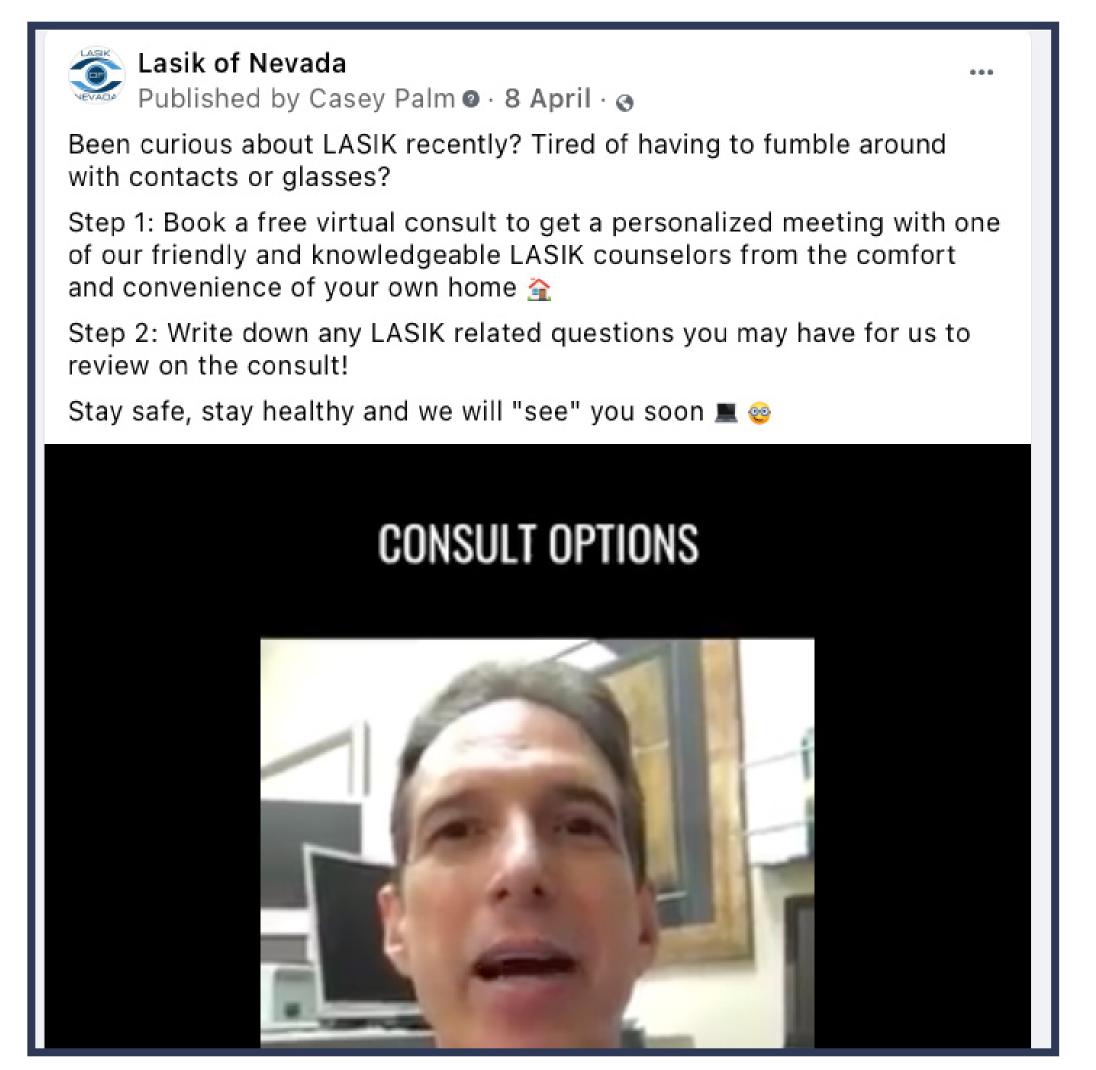


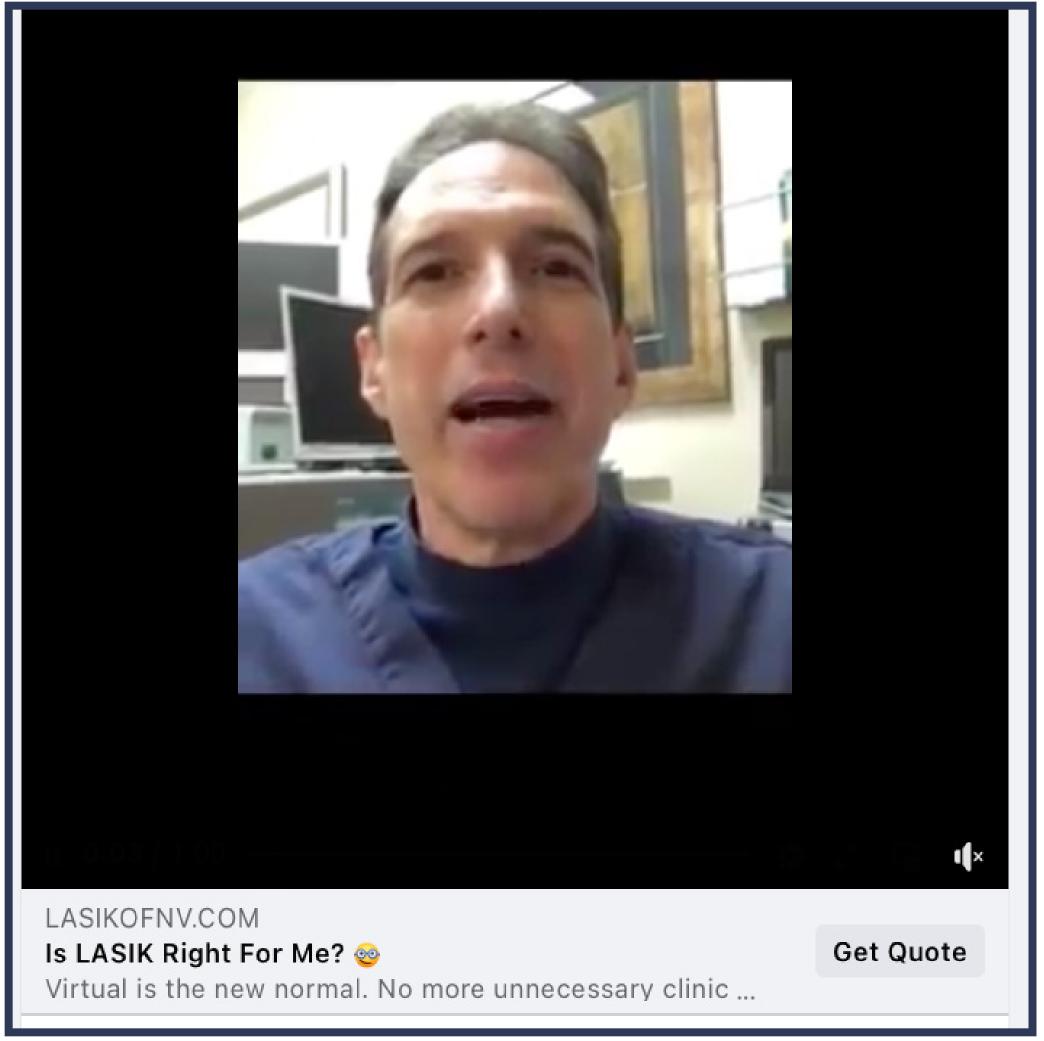


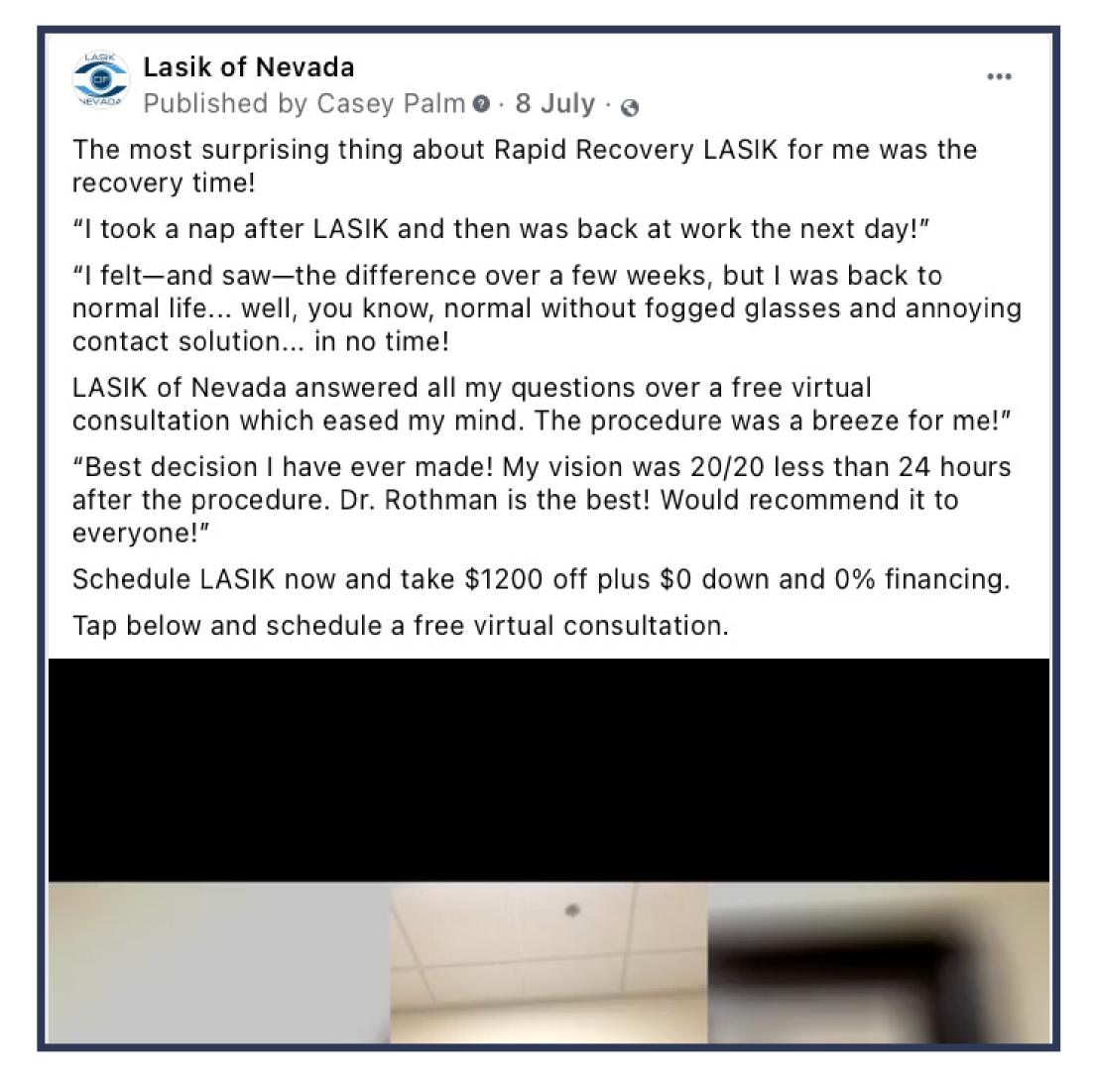


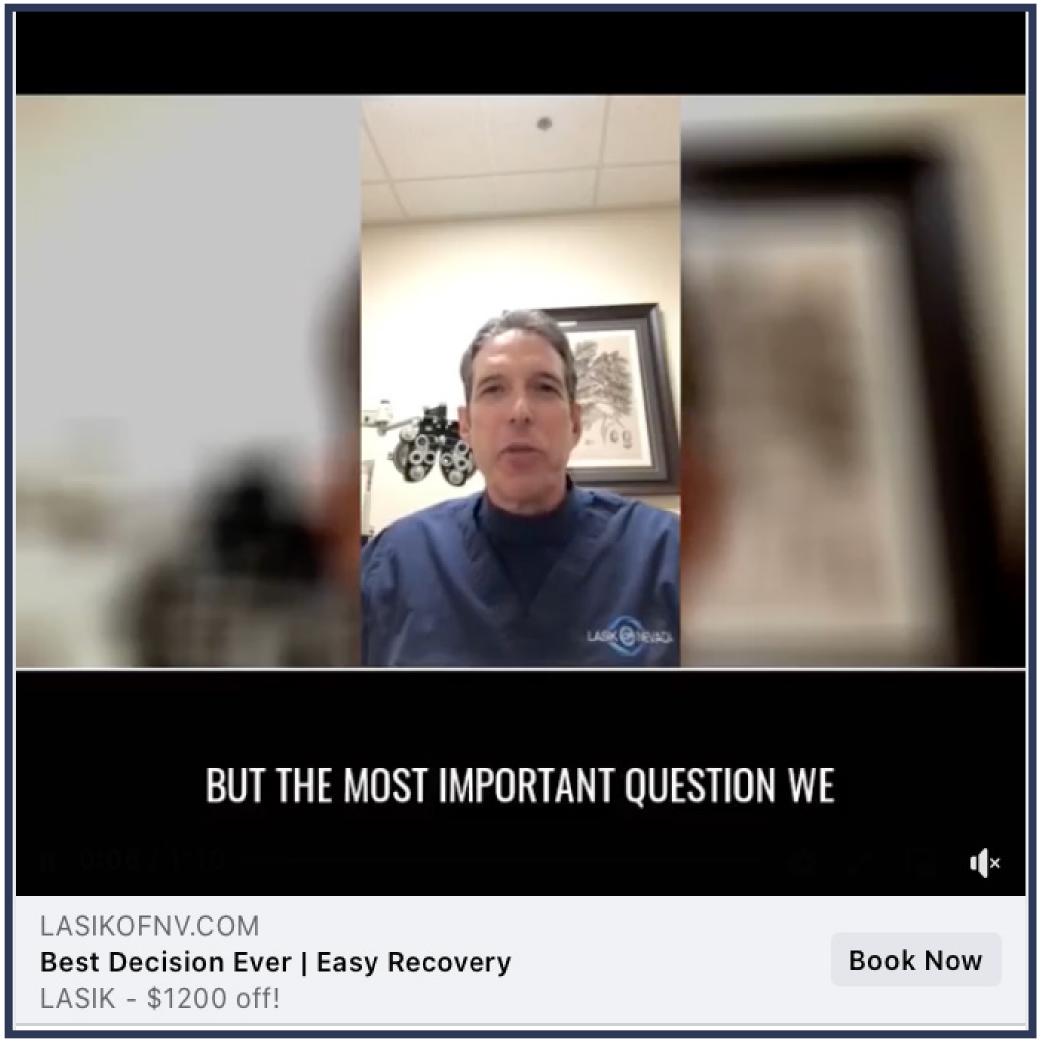


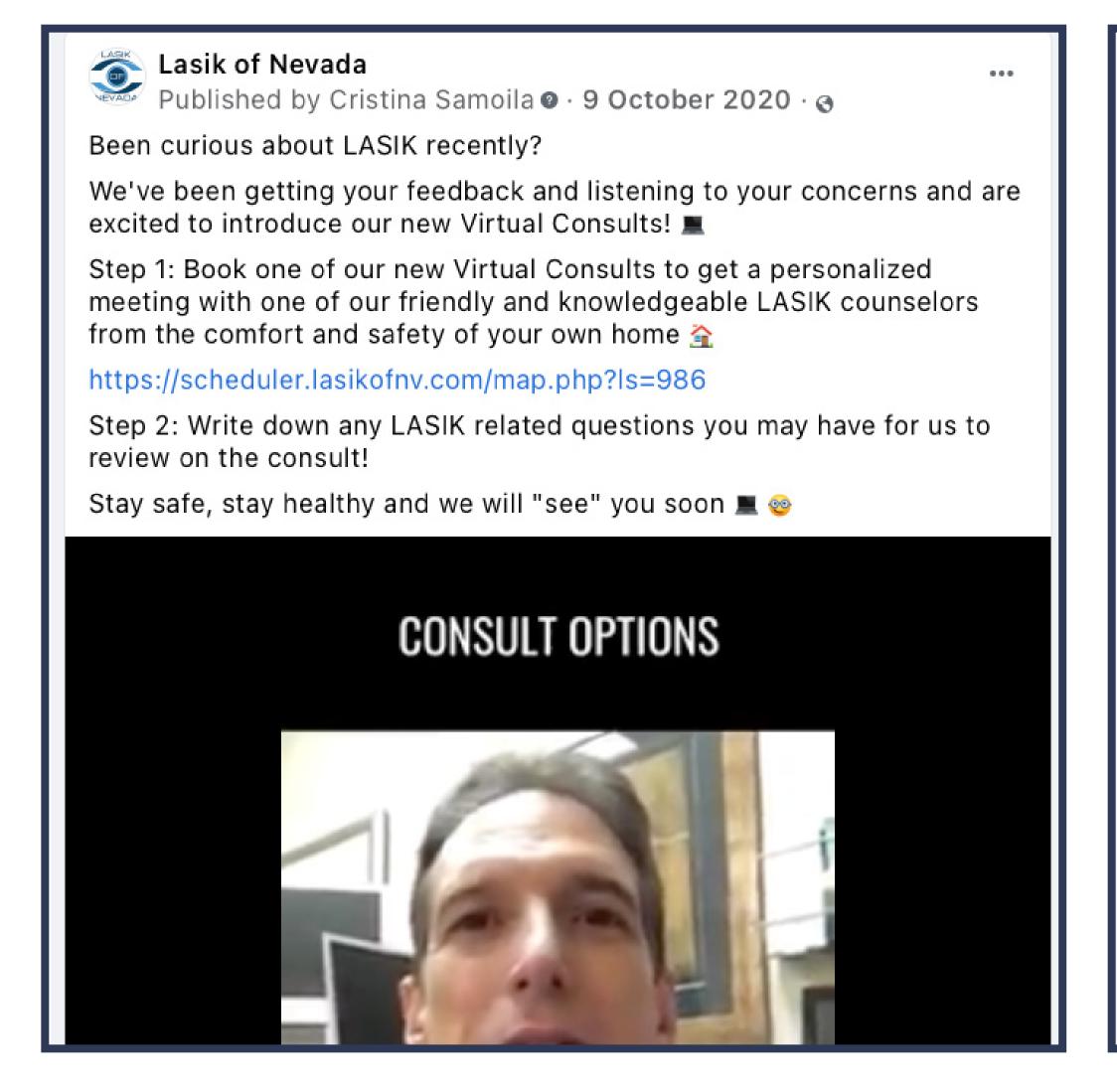


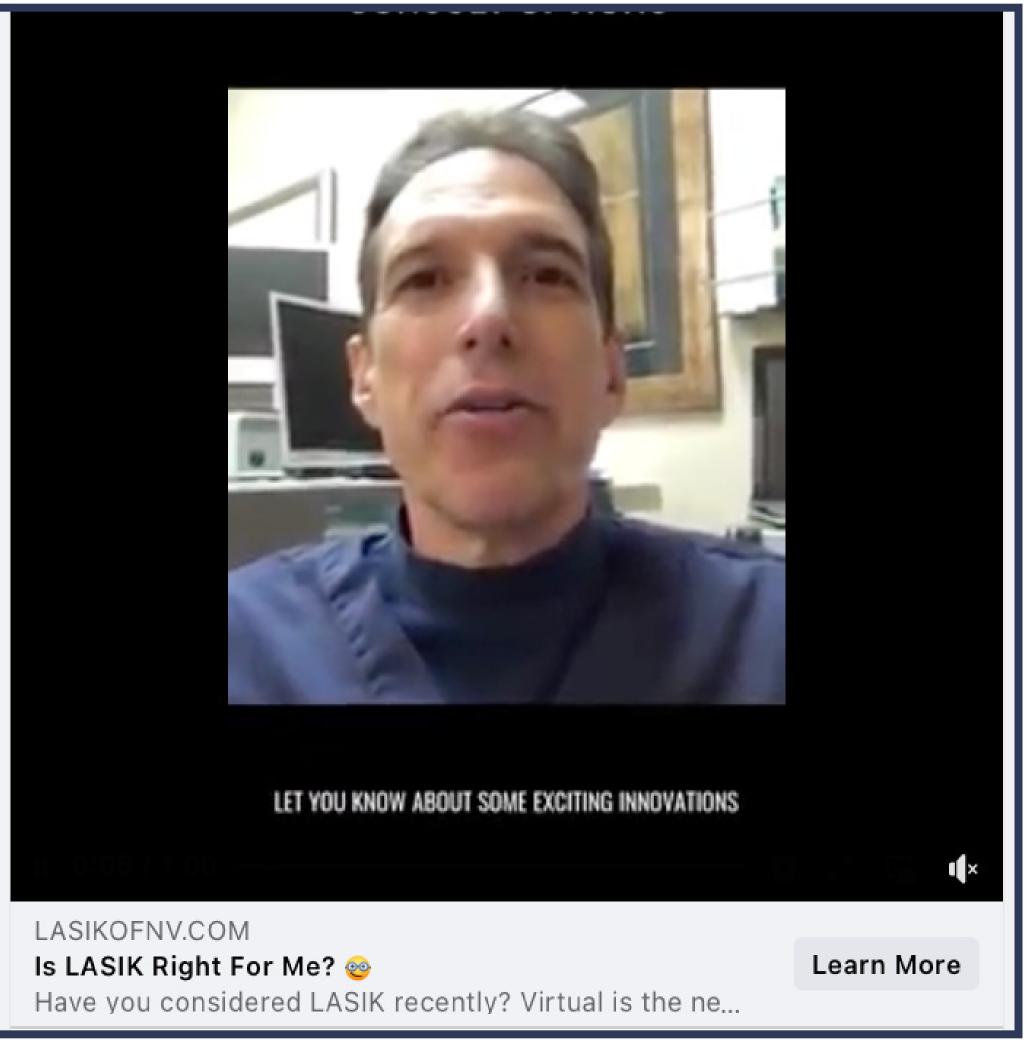


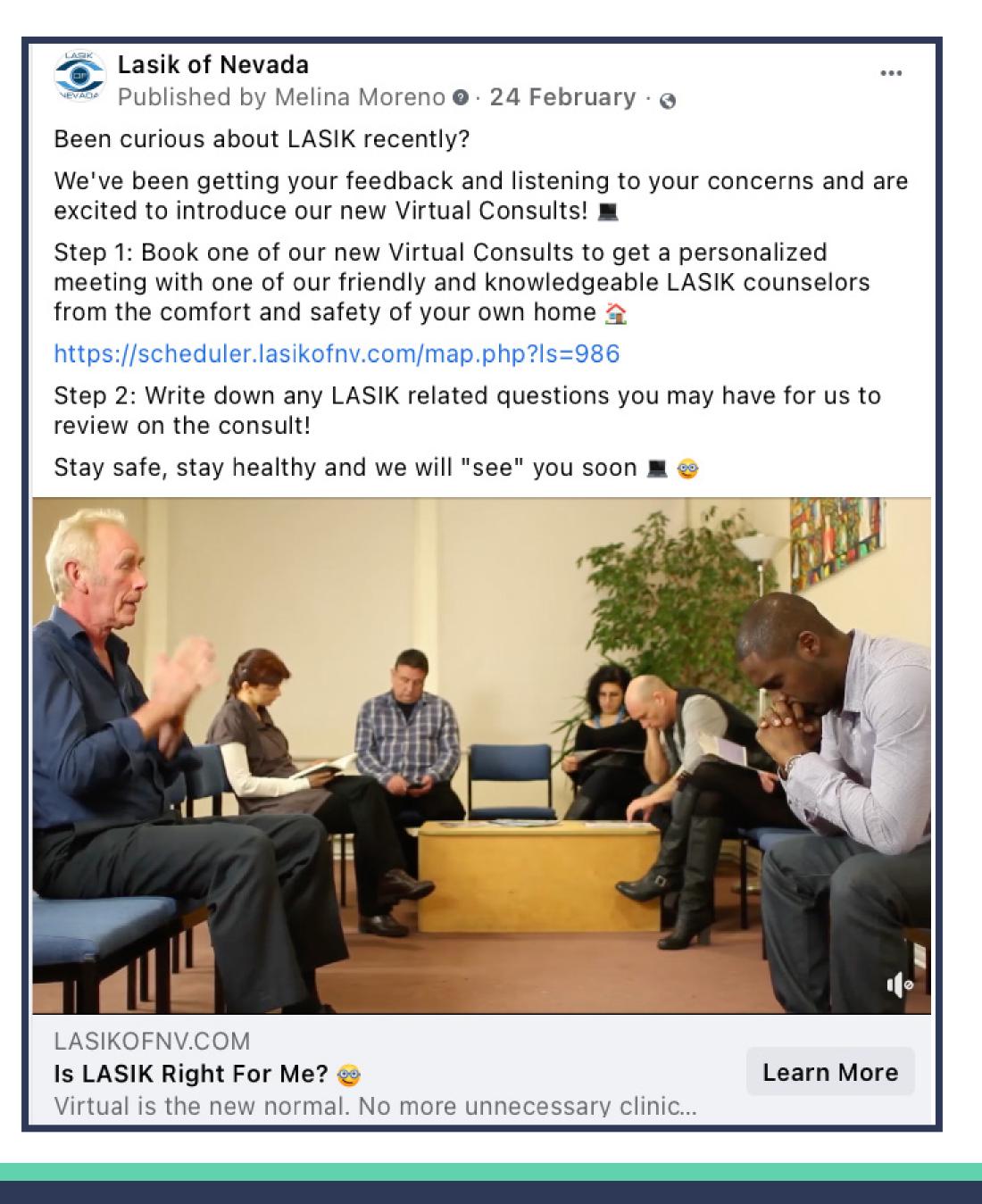












Published by Justin Blakey 2 • 2 April 2020 • 6

Why are we giving away FREE Pela Cases? - HINT: WASH YOUR CASE!

We've heard from lots of customers that are fortunate to have a spare case that they are keeping 1 case on their phone while washing another and then rotating them daily.

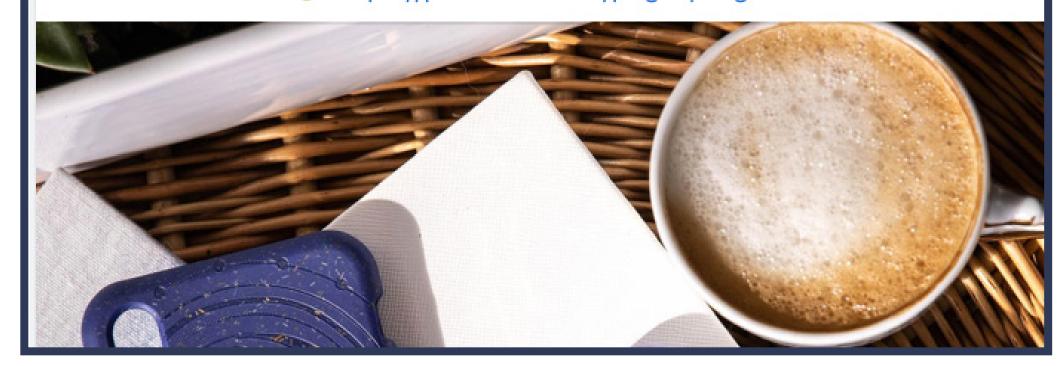
We really want to remind everybody to WASH YOUR CASE. It's home to a lot of germs, bacteria etc...It's a simple thing so why not do it?

So let's make this even easier...for a limited time we're giving every new case purchaser a free case with their order. You can keep a case on your phone and wash your spare...rotate daily if you wish.

Let's all wash our hands, our phone cases, and anything else that makes sense so that we can stay healthy.

P.S. - Apple has closed all stores in the USA and has previously announced they are low on supplies for replacement phones. Please keep your phone protected!!

Get the offer now - https://pelacase.com/pages/bogo

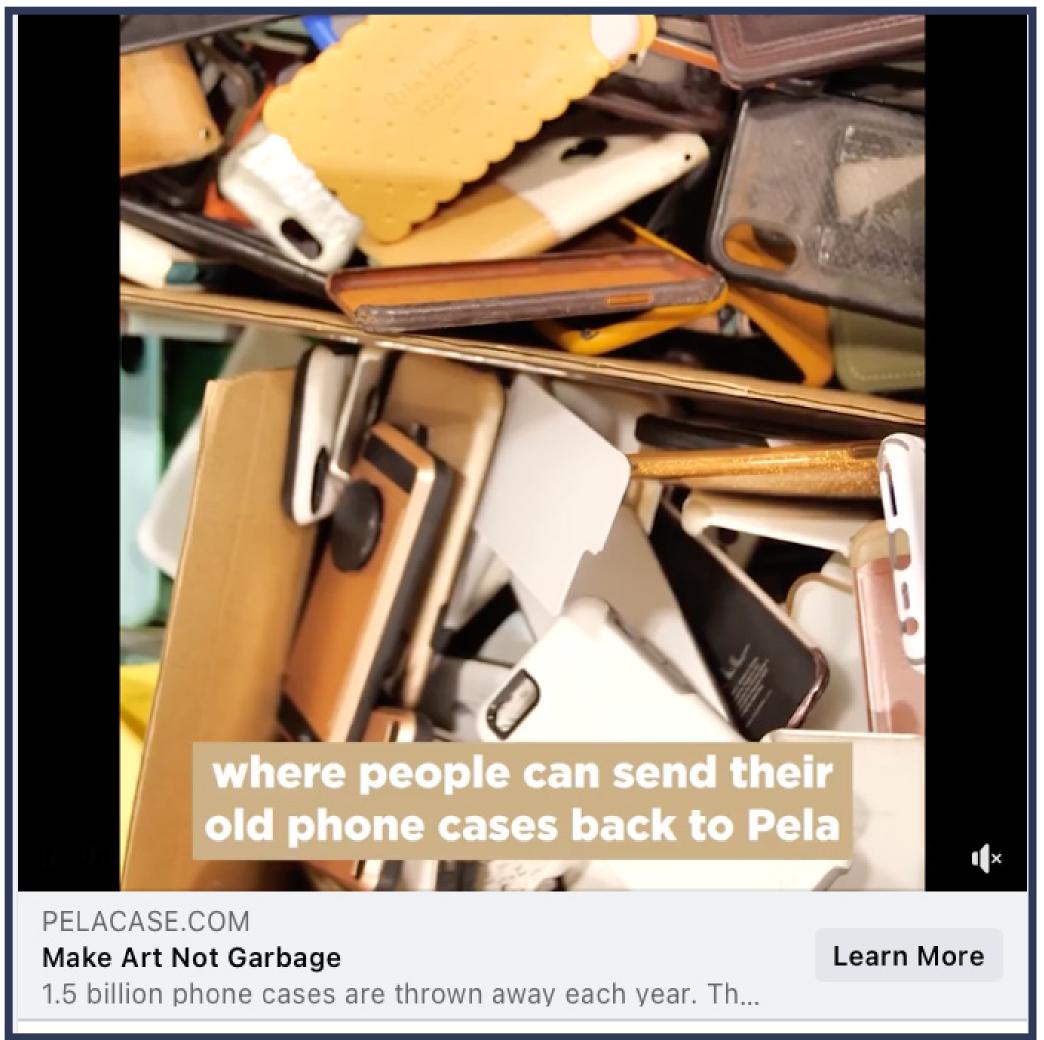


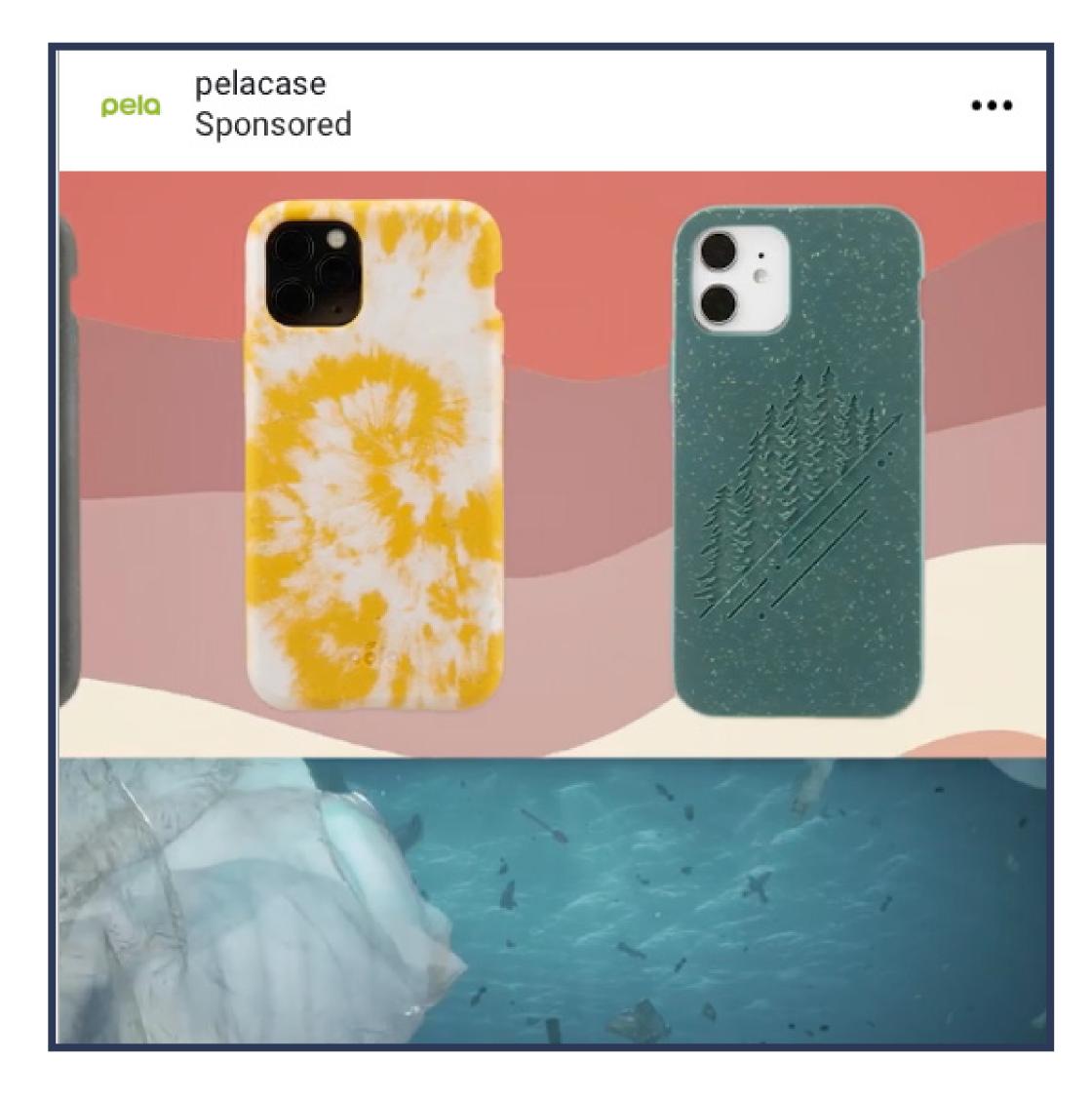


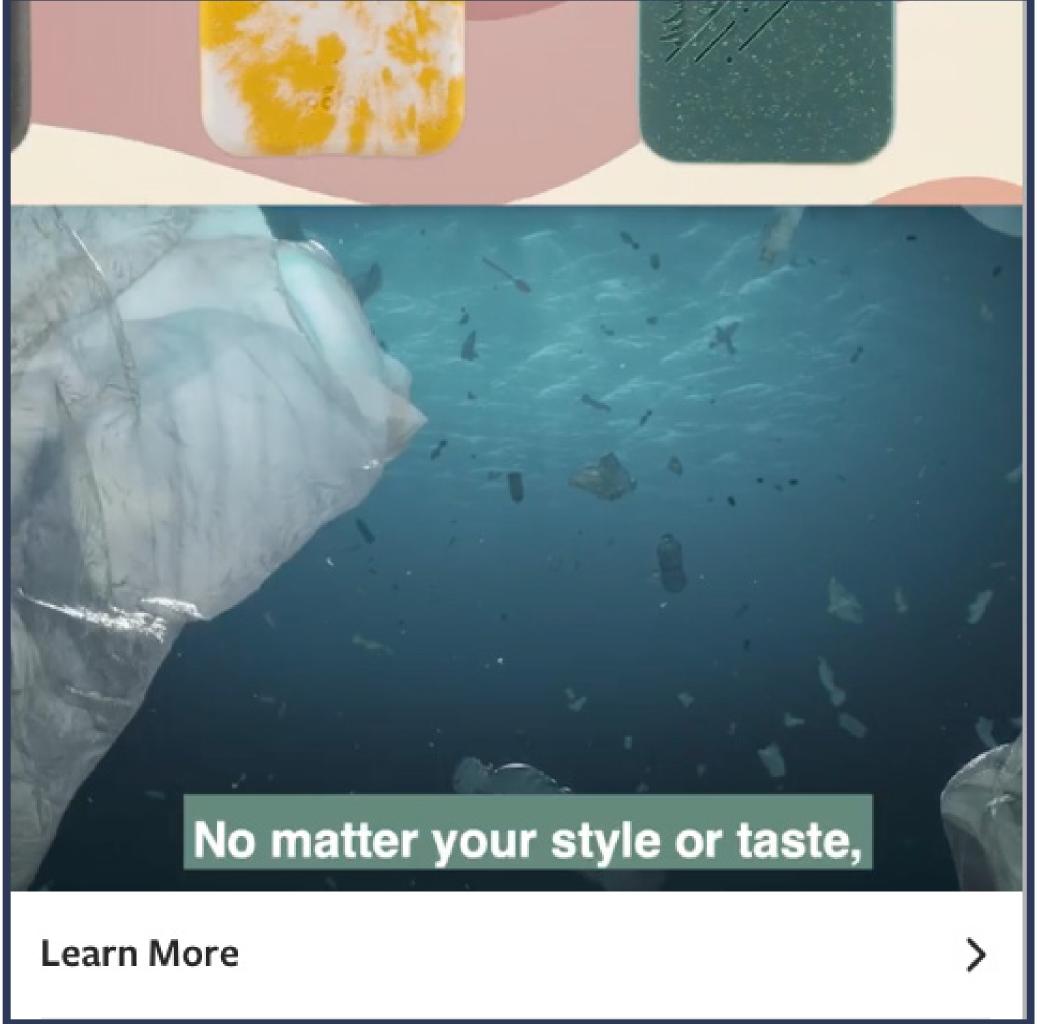


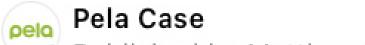












Published by Matthew Bertulli 2 · 13 April 2020 · 3

We all know it's necessary to be washing our hands in these times, but...

But did you know that your phone screen and phone case are often covered in more germs than anywhere else in your home? We are constantly on our phones—there's a good chance you're reading this on your phone right now.

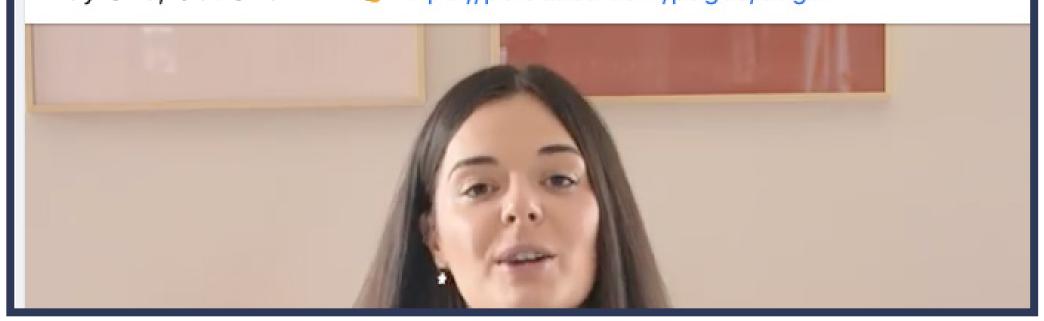
This is why we want to remind everyone to WASH YOUR CASE (Pela Cases are super easy to wash).

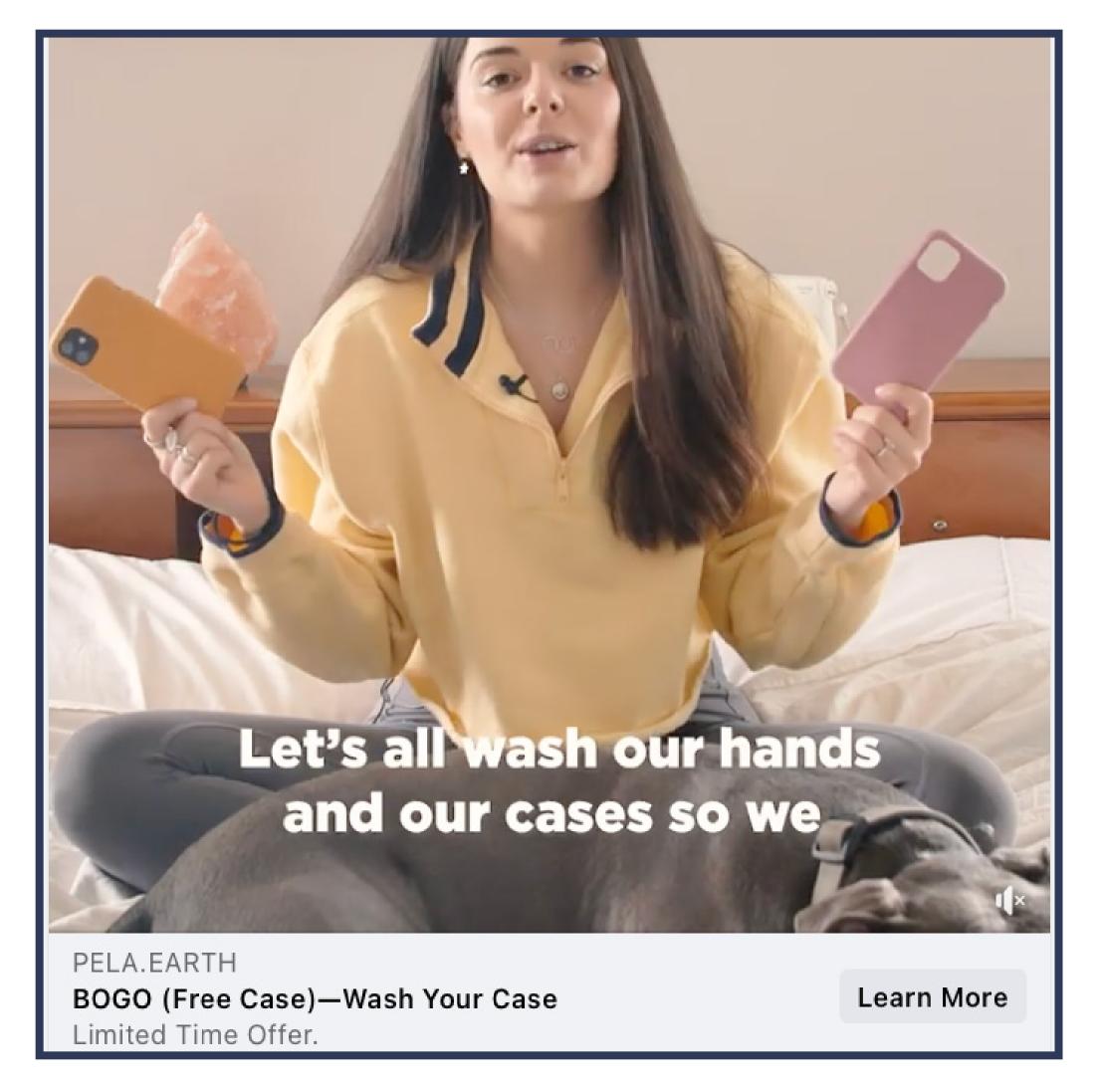
So we wanted to make it easier for you..

When you buy a phone case from Pela, we're going to be giving you a second case for FREE. You can keep a case on your phone and wash your spare... rotate daily if you wish.

We've heard from lots of customers that are fortunate to have a spare case that they are keeping 1 case on their phone while washing another and then rotating them daily. They are actually the ones that gave us the prompt to even do this!

Buy One, Get One FREE https://pelacase.com/pages/bogo







Why are we giving away FREE Pela Cases? - HINT: WASH YOUR CASE!

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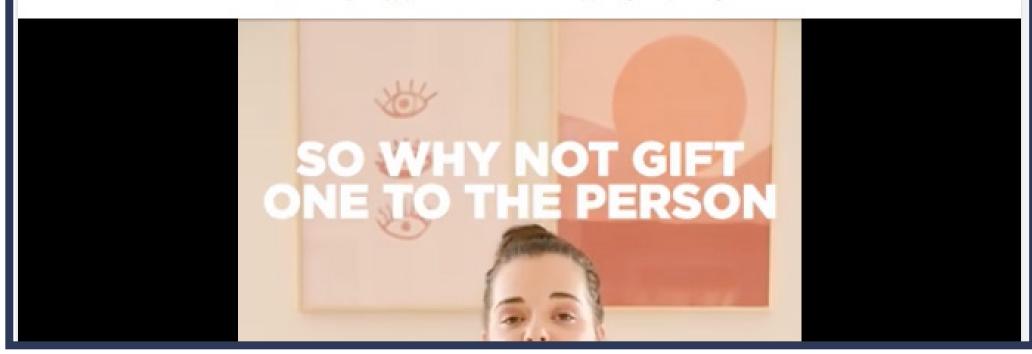
We really want to remind everybody to WASH YOUR CASE. It's home to a lot of germs, bacteria etc...It's a simple thing so why not do it?

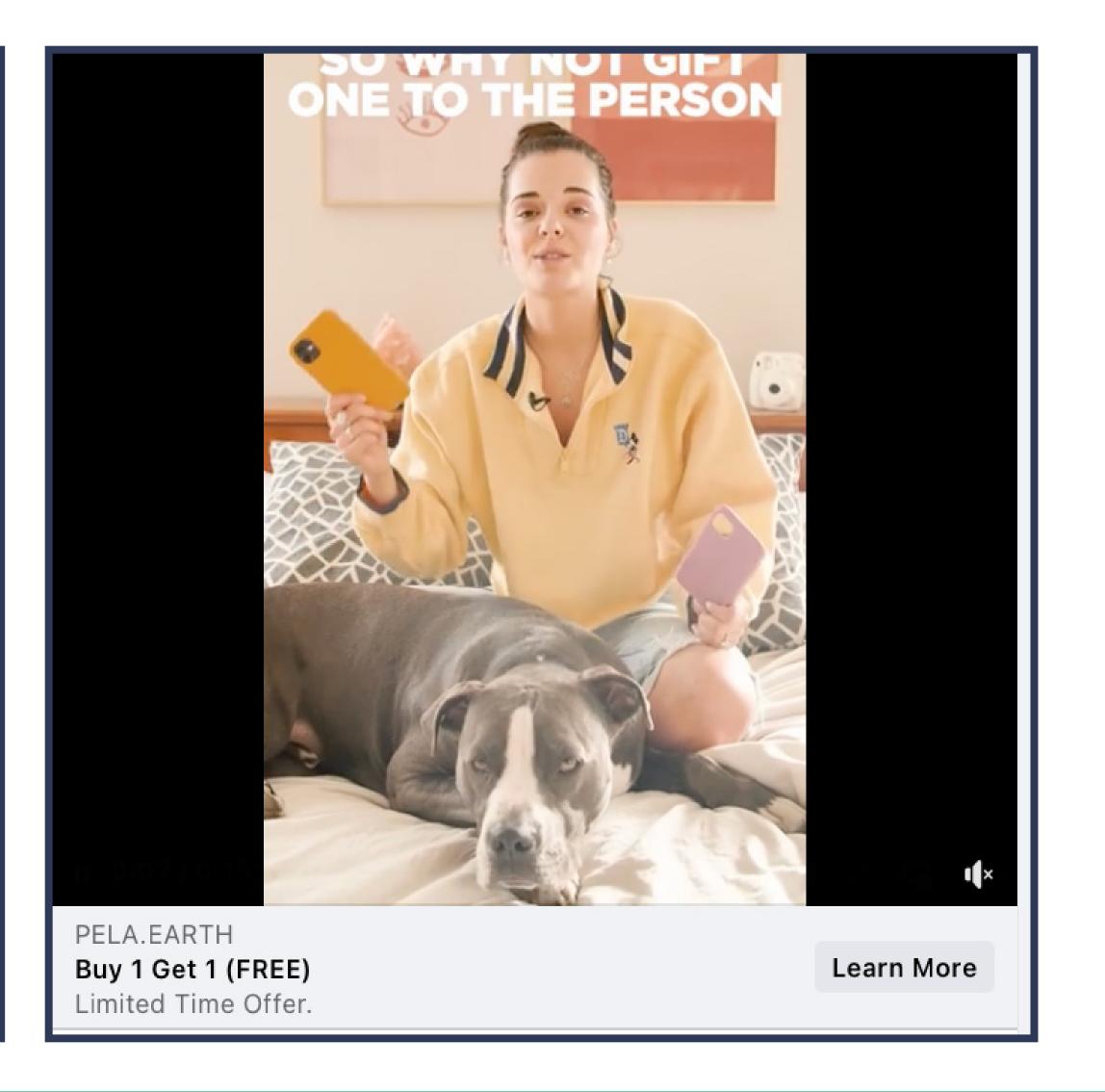
So let's make this even easier...for a limited time we're giving every new case purchaser a free case with their order. You can keep a case on your phone and wash your spare...rotate daily if you wish.

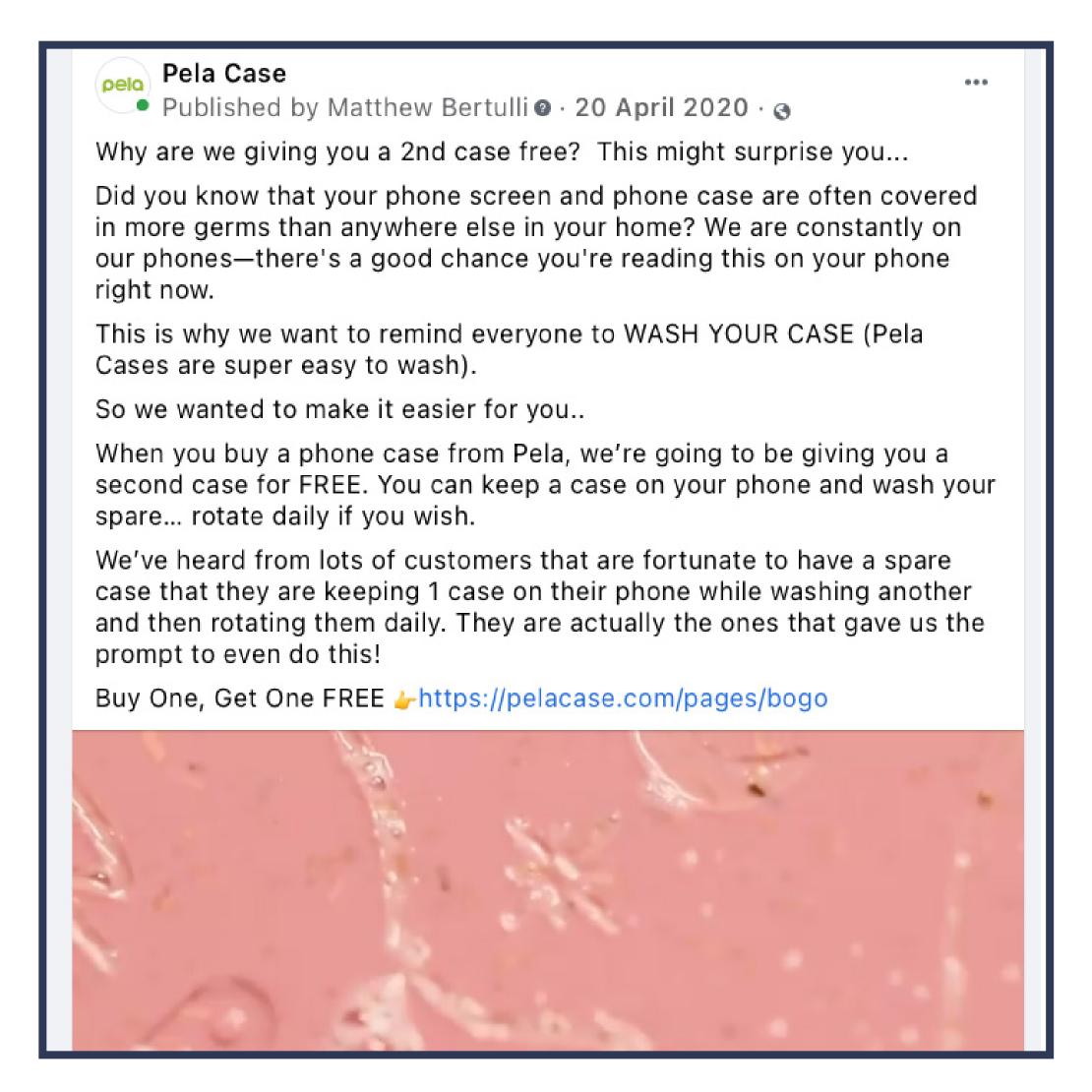
Let's all wash our hands, our phone cases, and anything else that makes sense so that we can stay healthy.

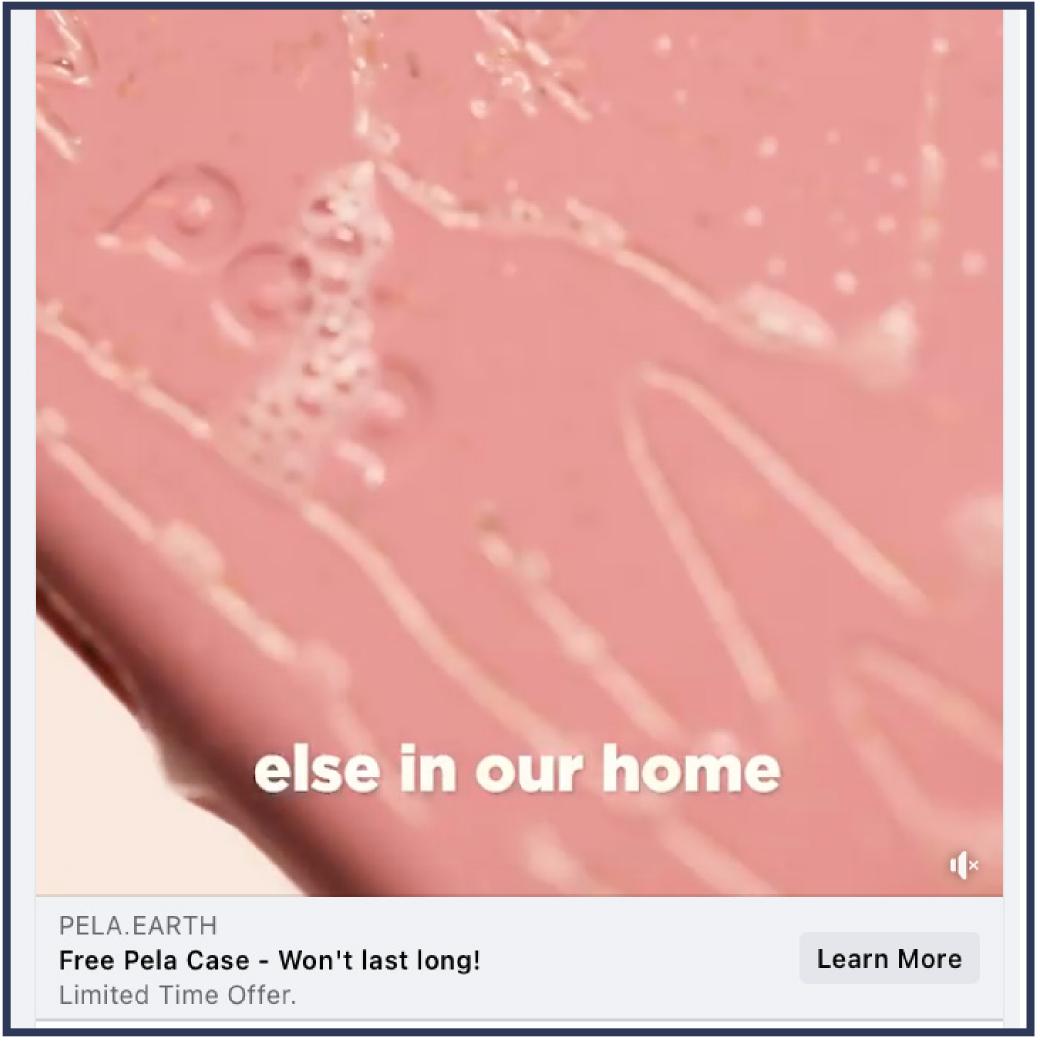
P.S. - Apple has closed all stores in the USA and has previously announced they are low on supplies for replacement phones. Please keep your phone protected!!

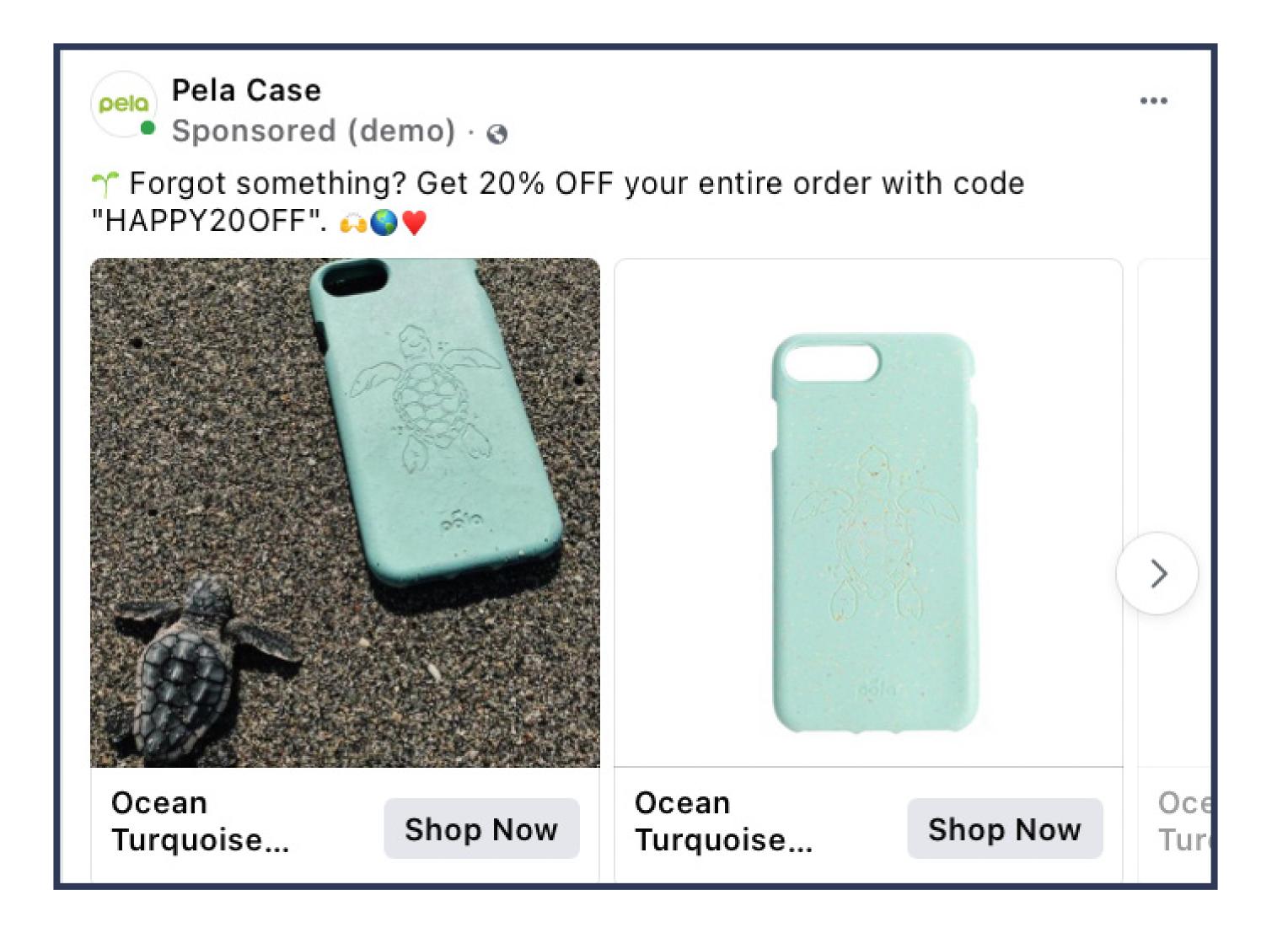
Get the offer now - https://pelacase.com/pages/bogo

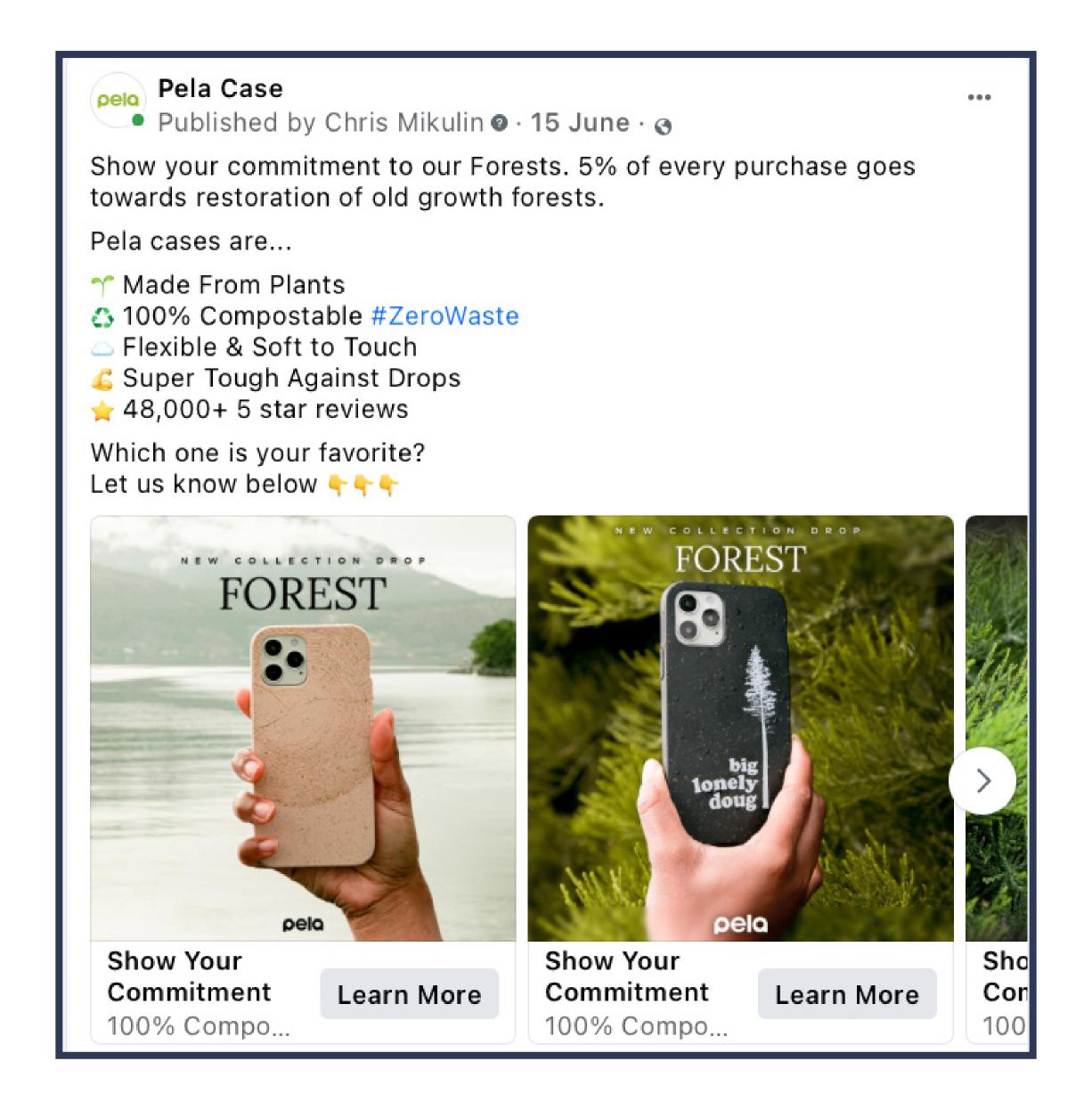


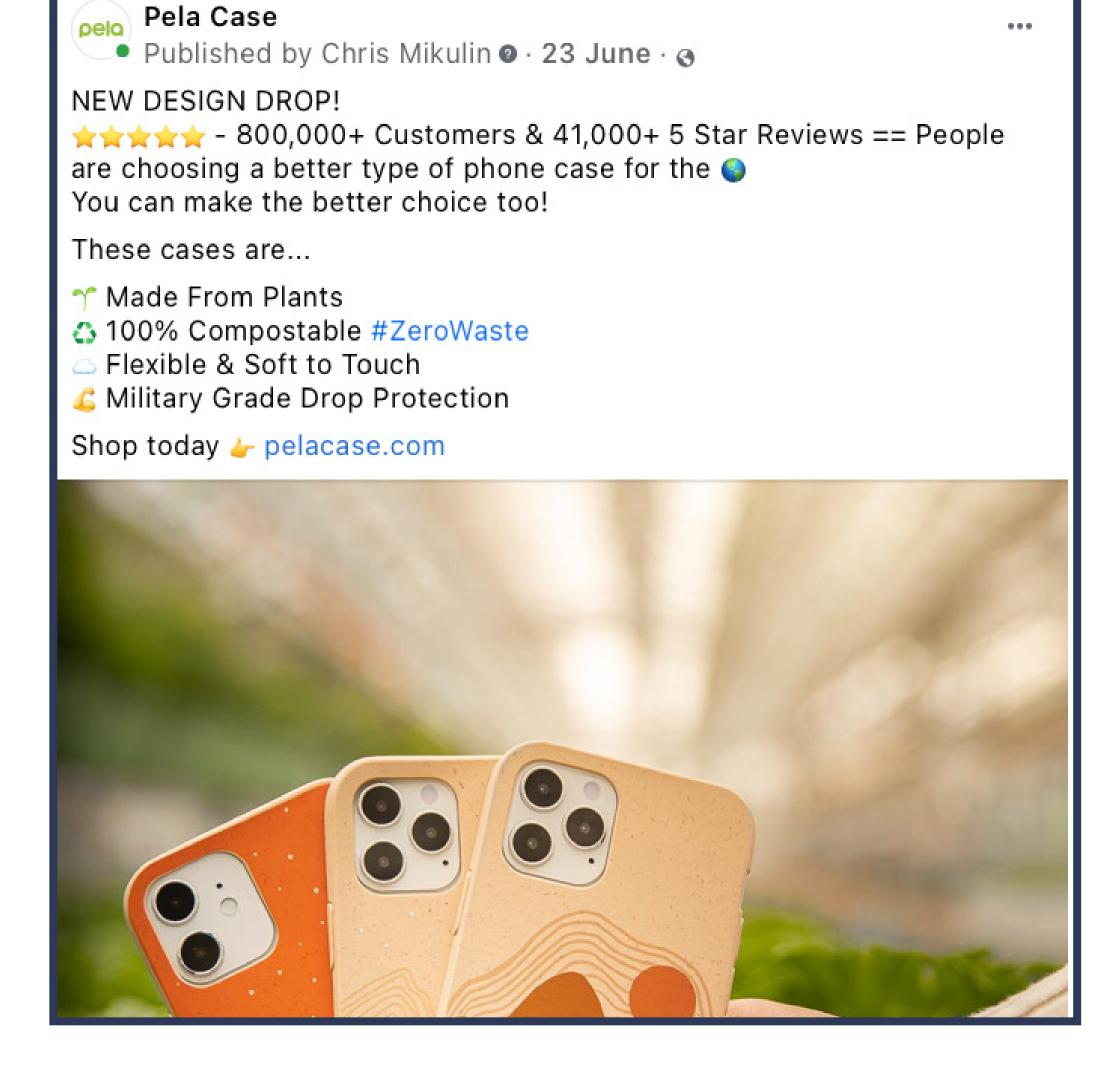


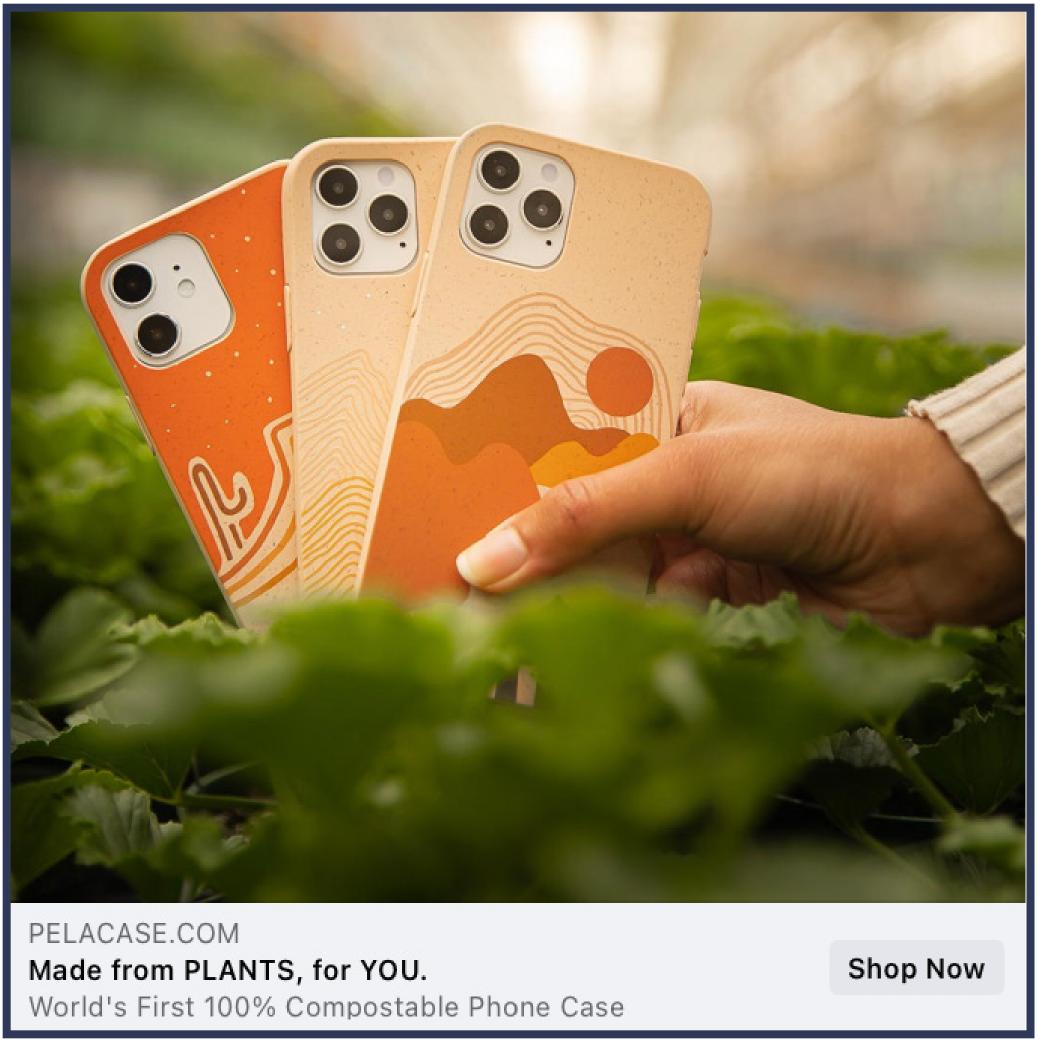




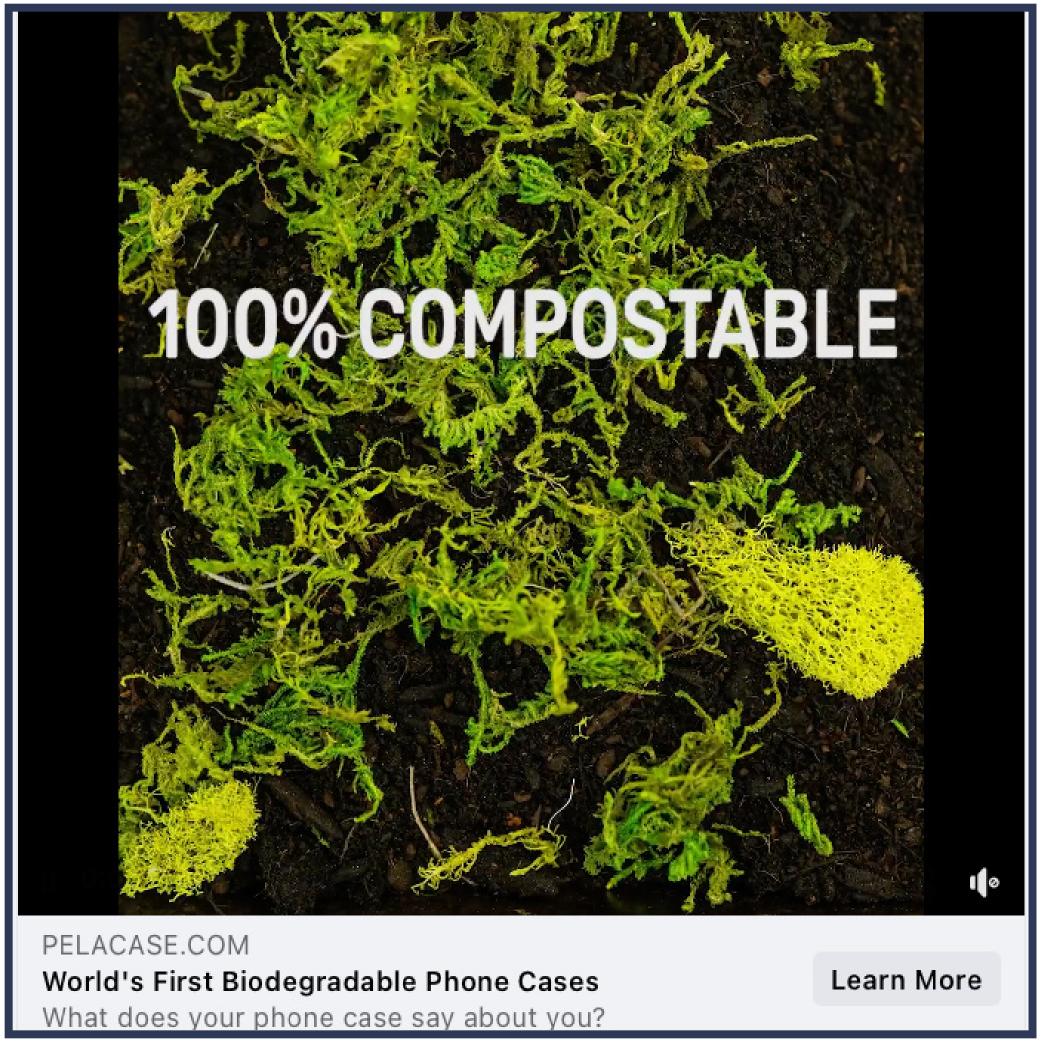


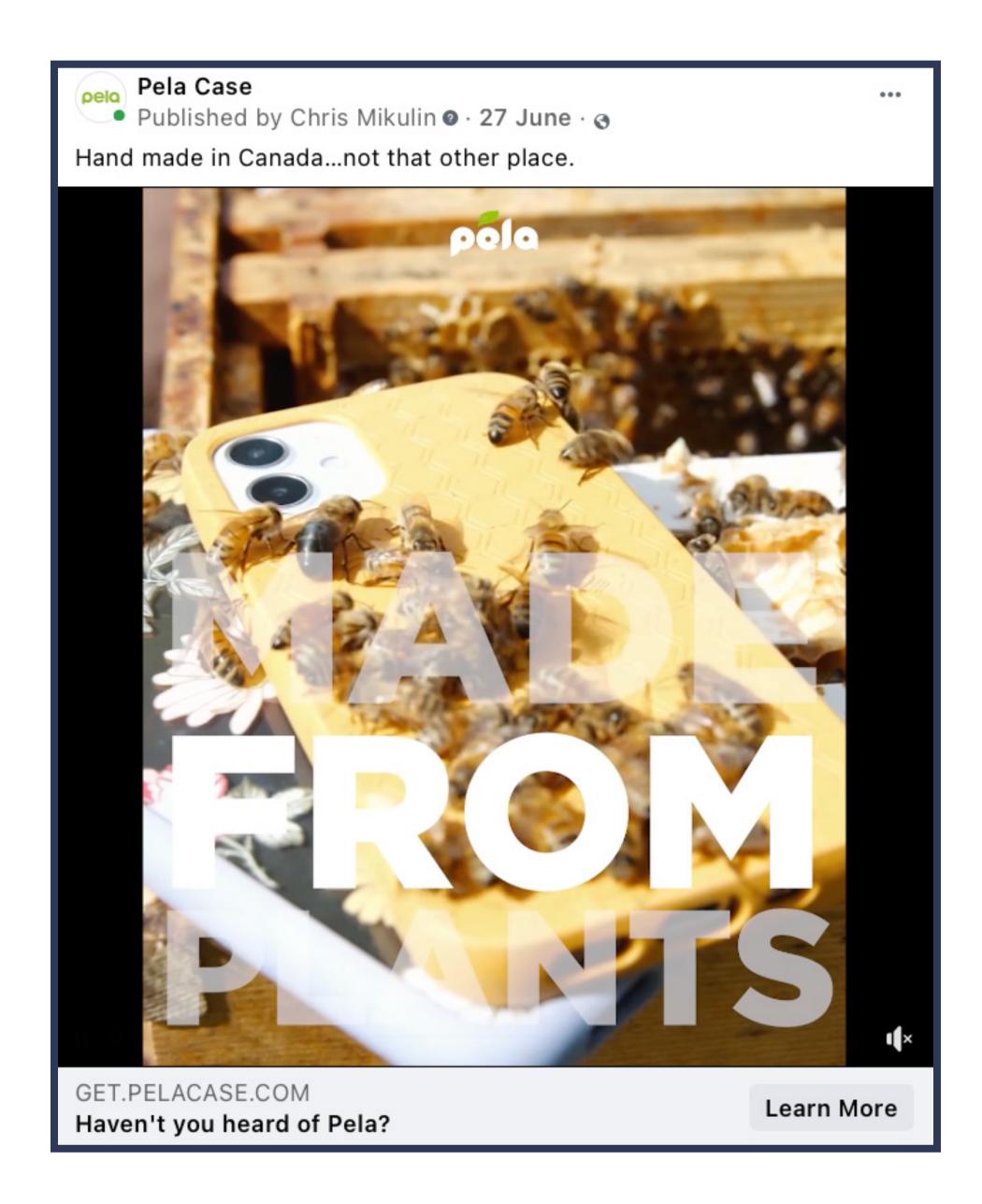


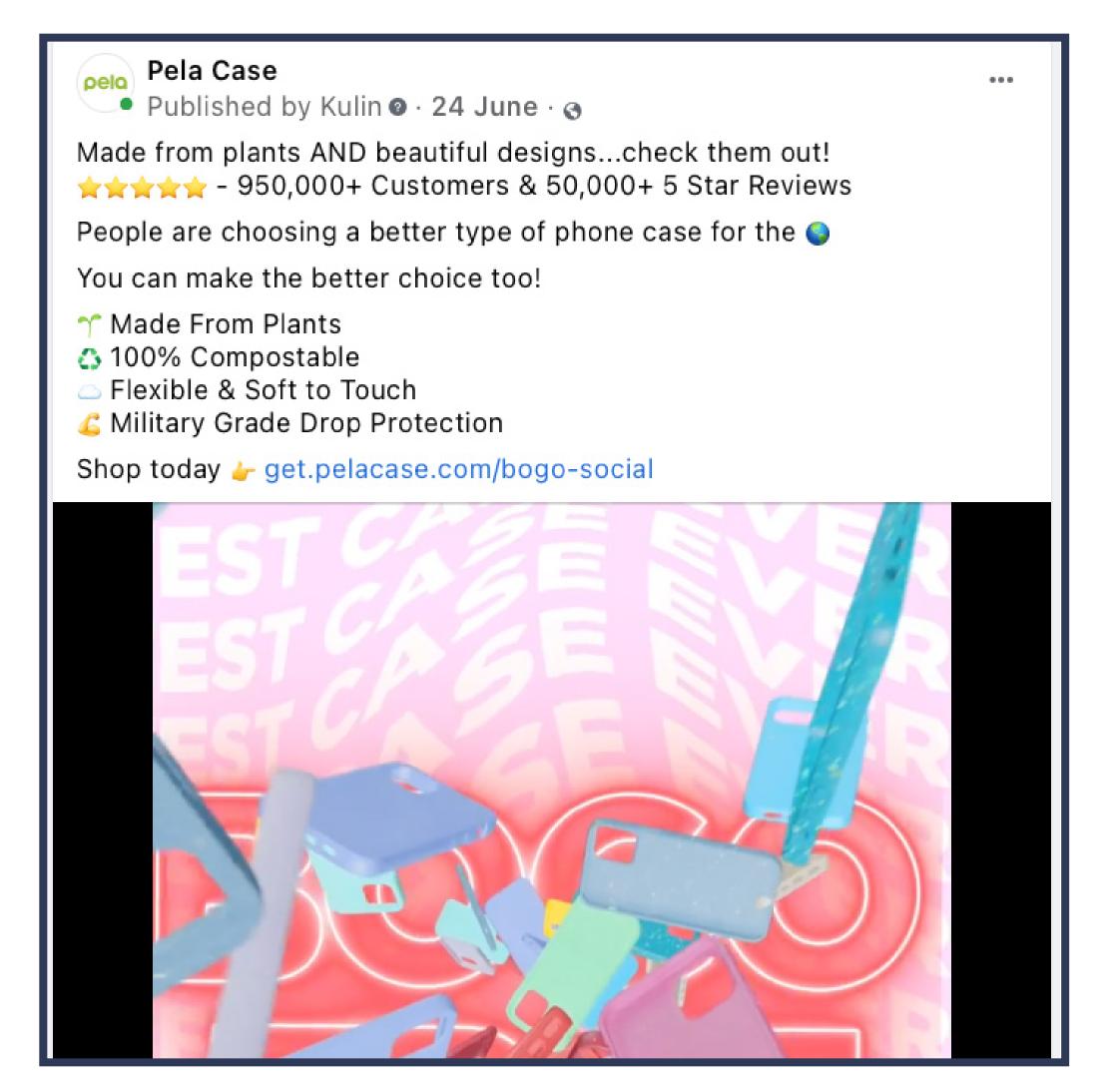


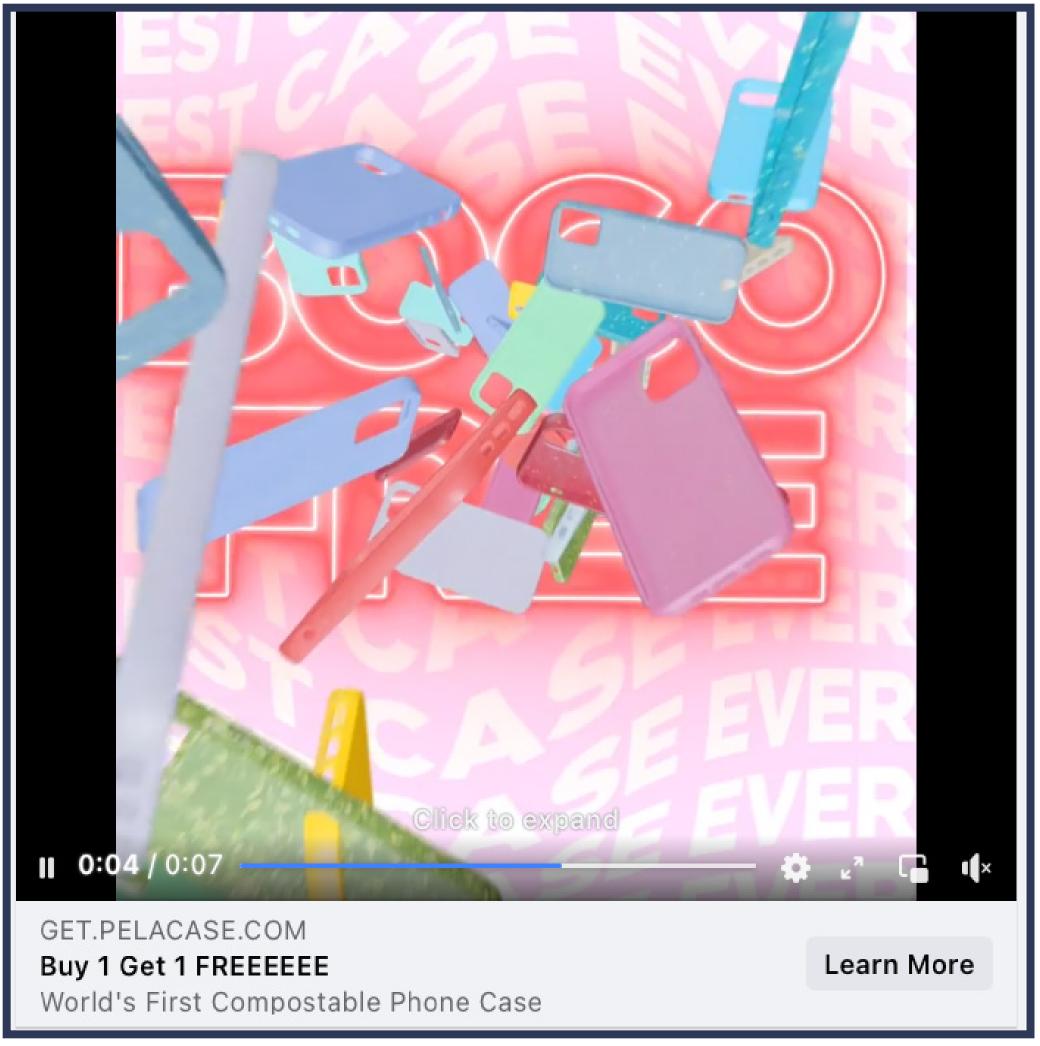




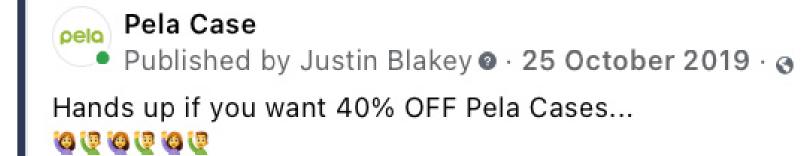












Today is your lucky day!

For a limited time get 40% OFF all Pela Cases when you buy 5 or more cases. Perfect for the Holiday Season!

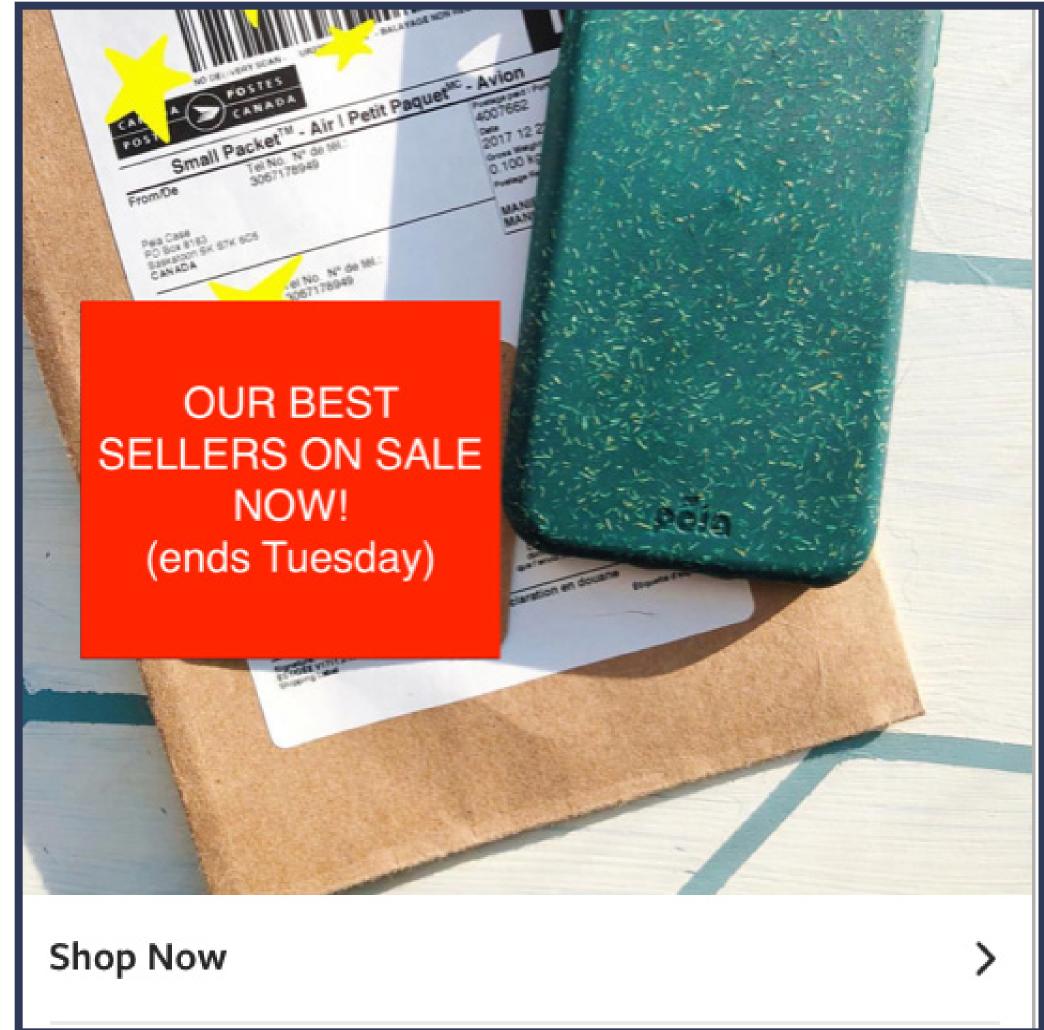
Use code BUY5SAVE40 at checkout.

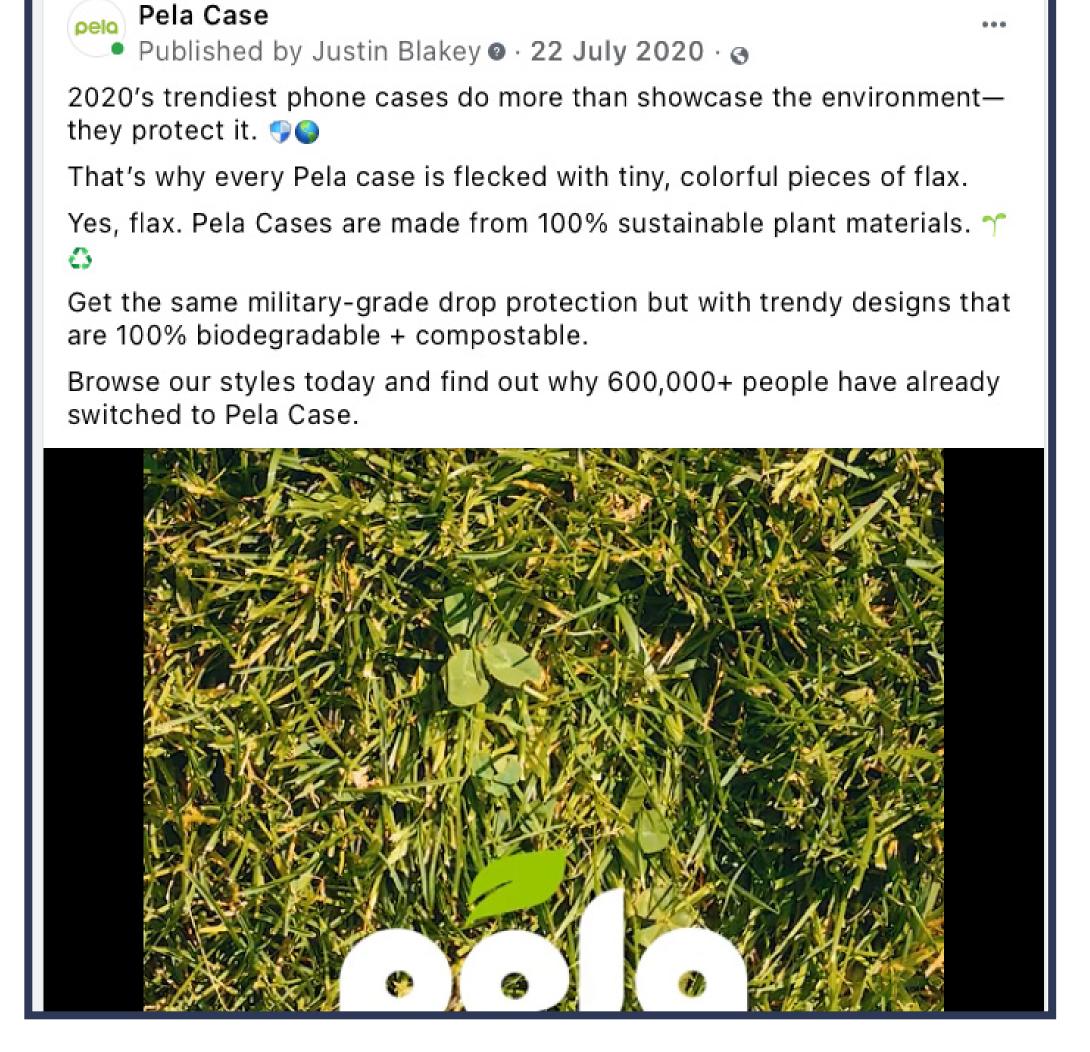
Shop Now: https://pelacase.com

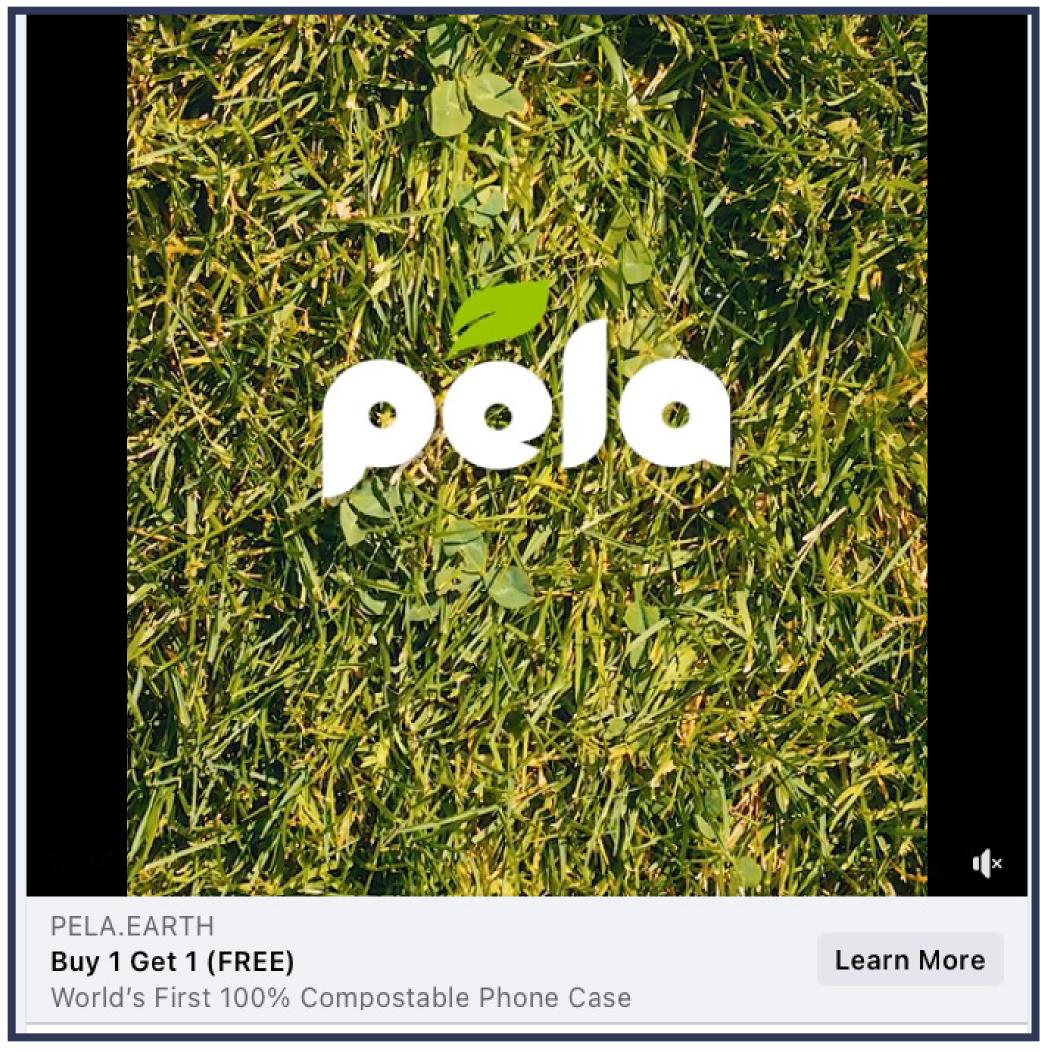


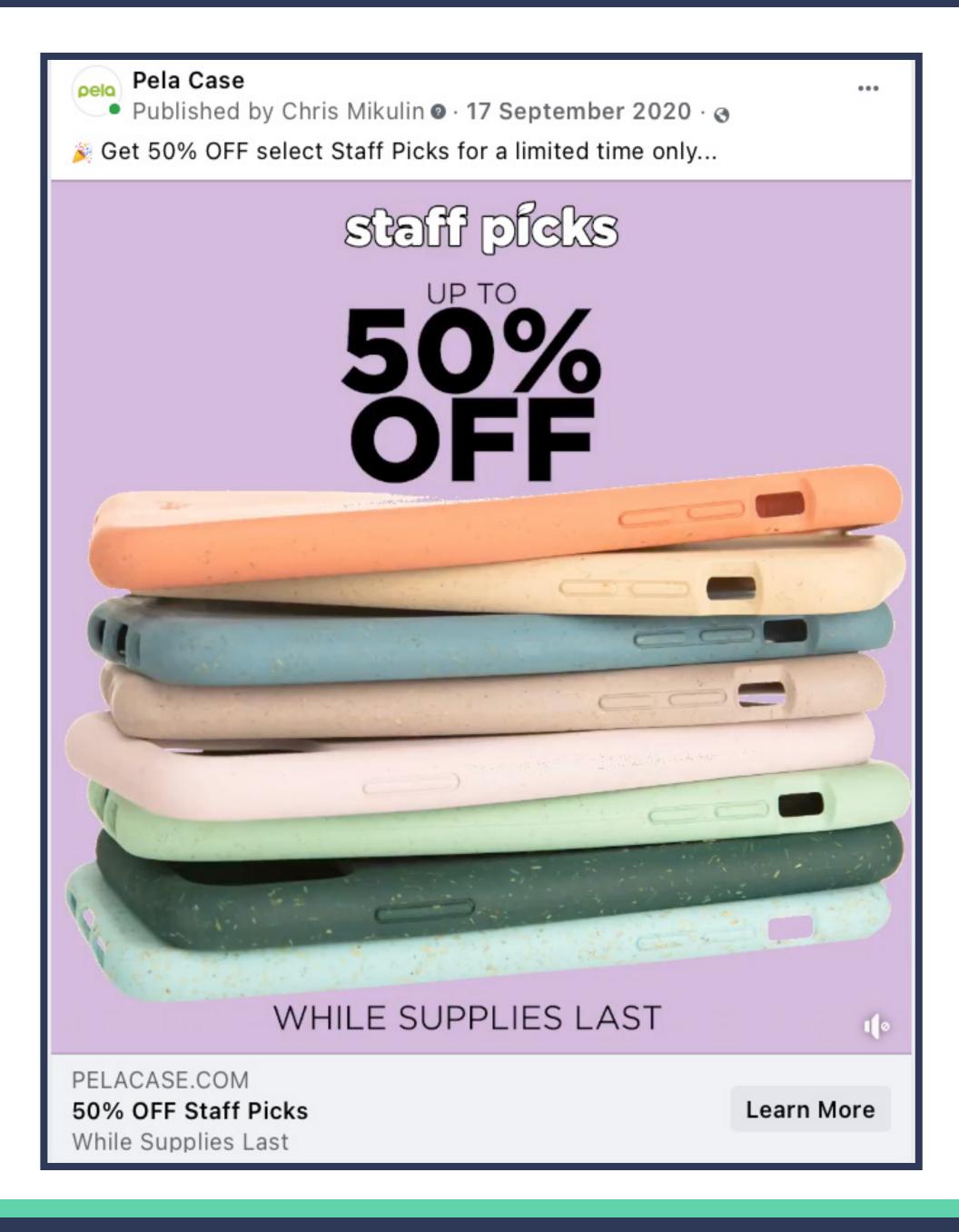


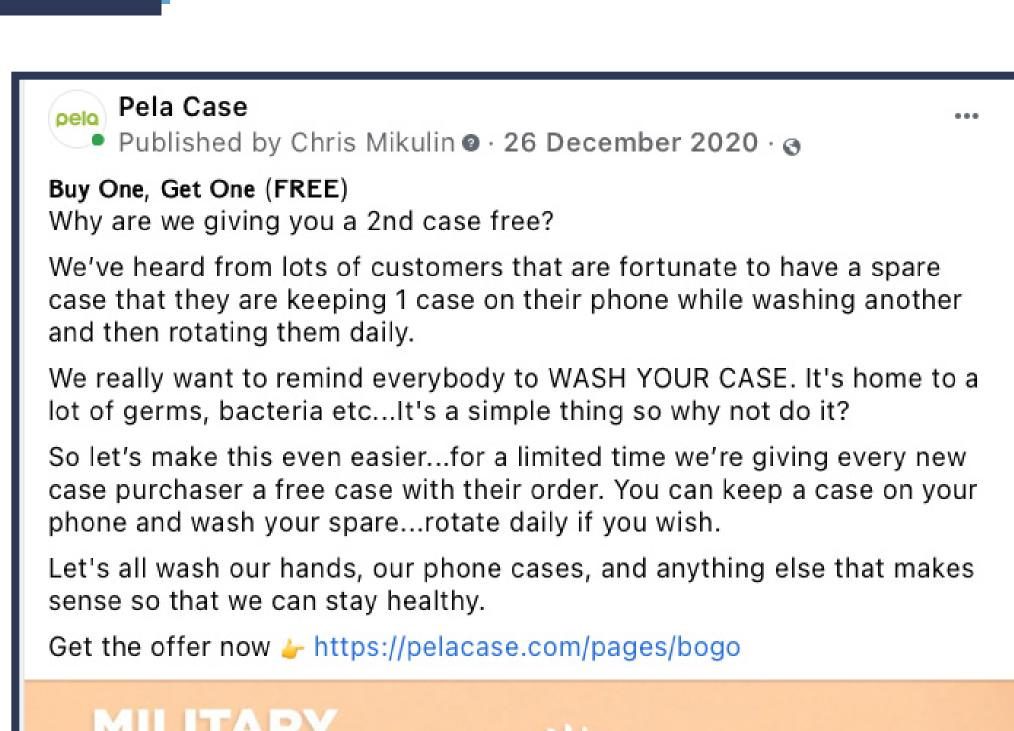






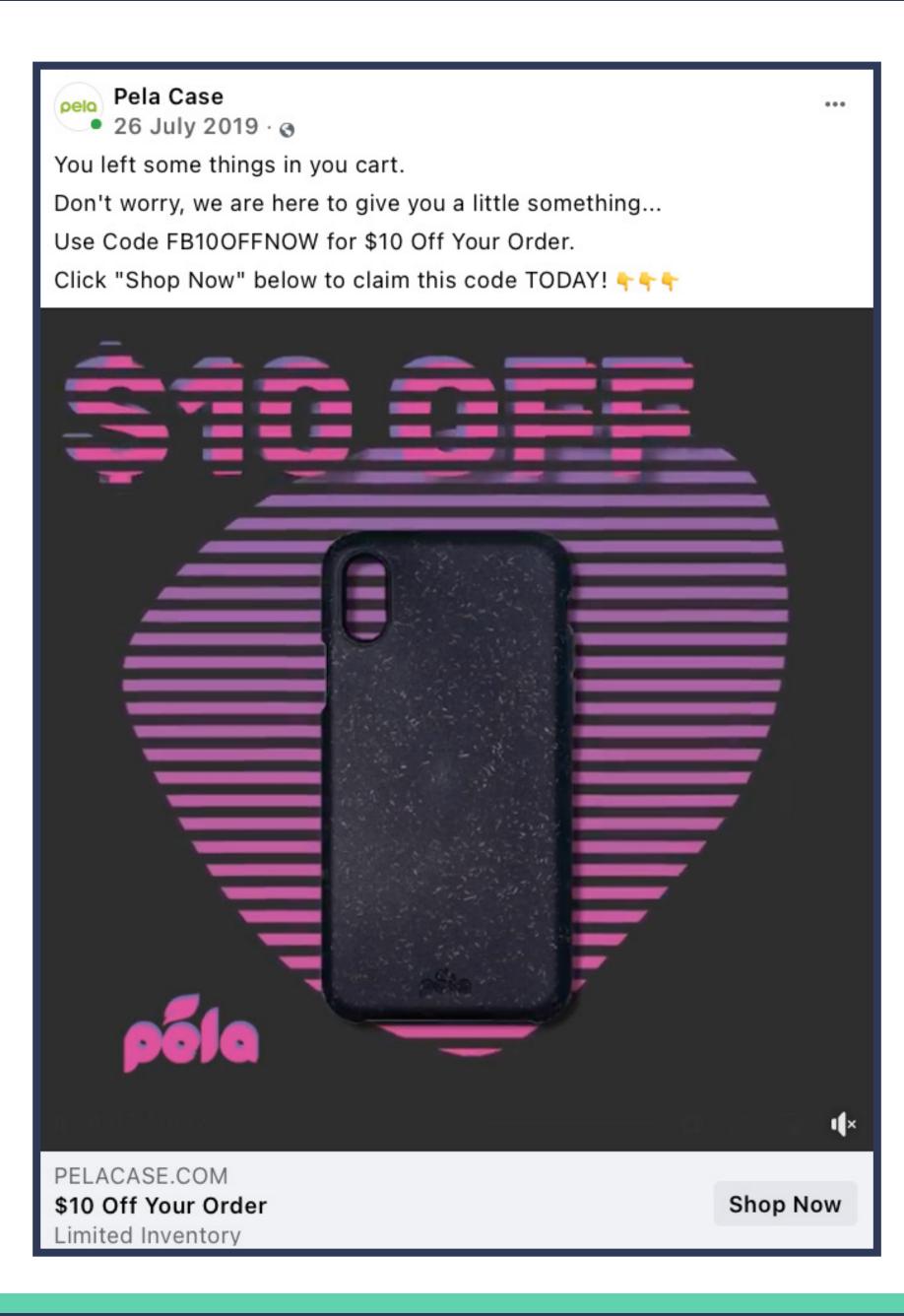


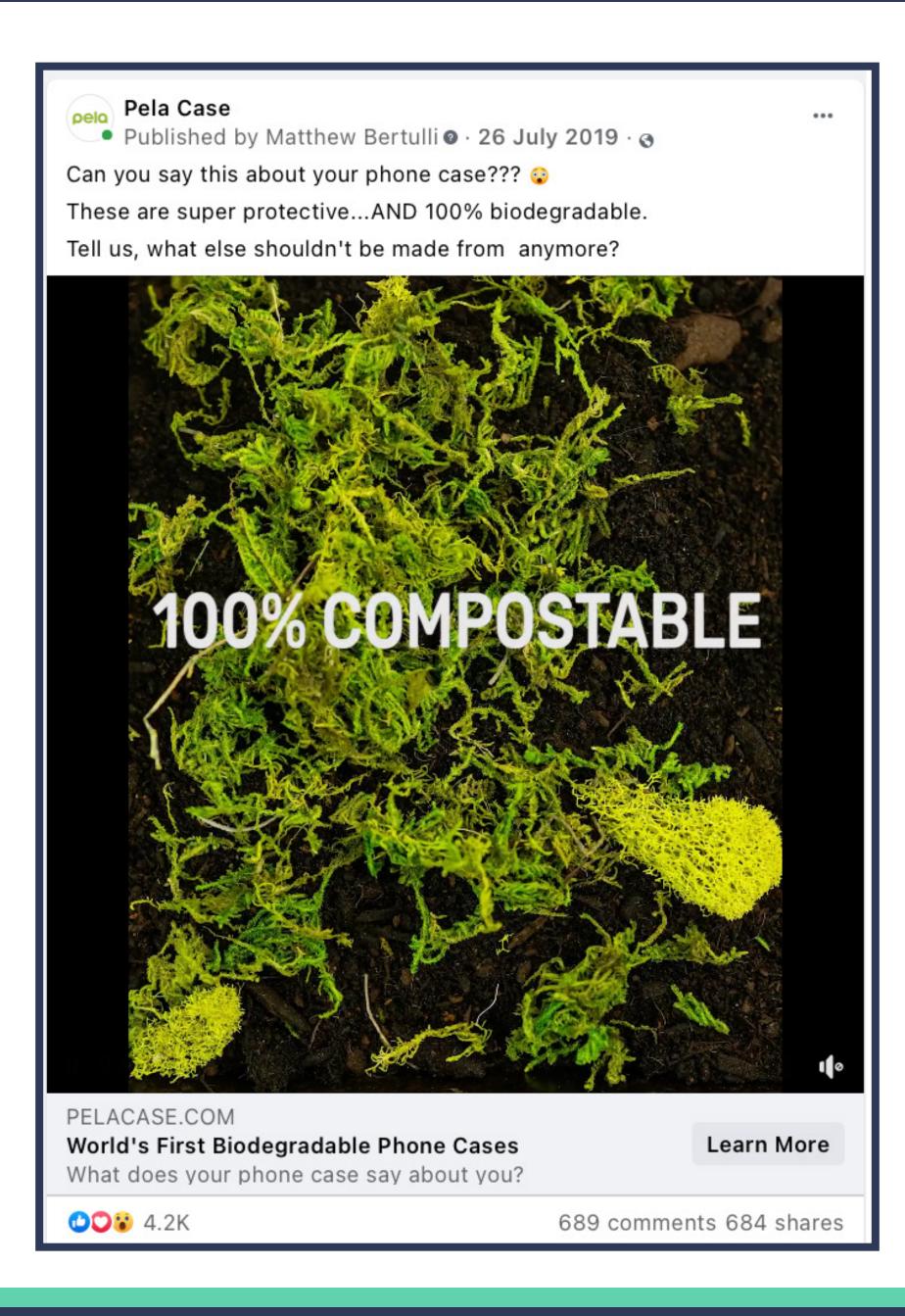




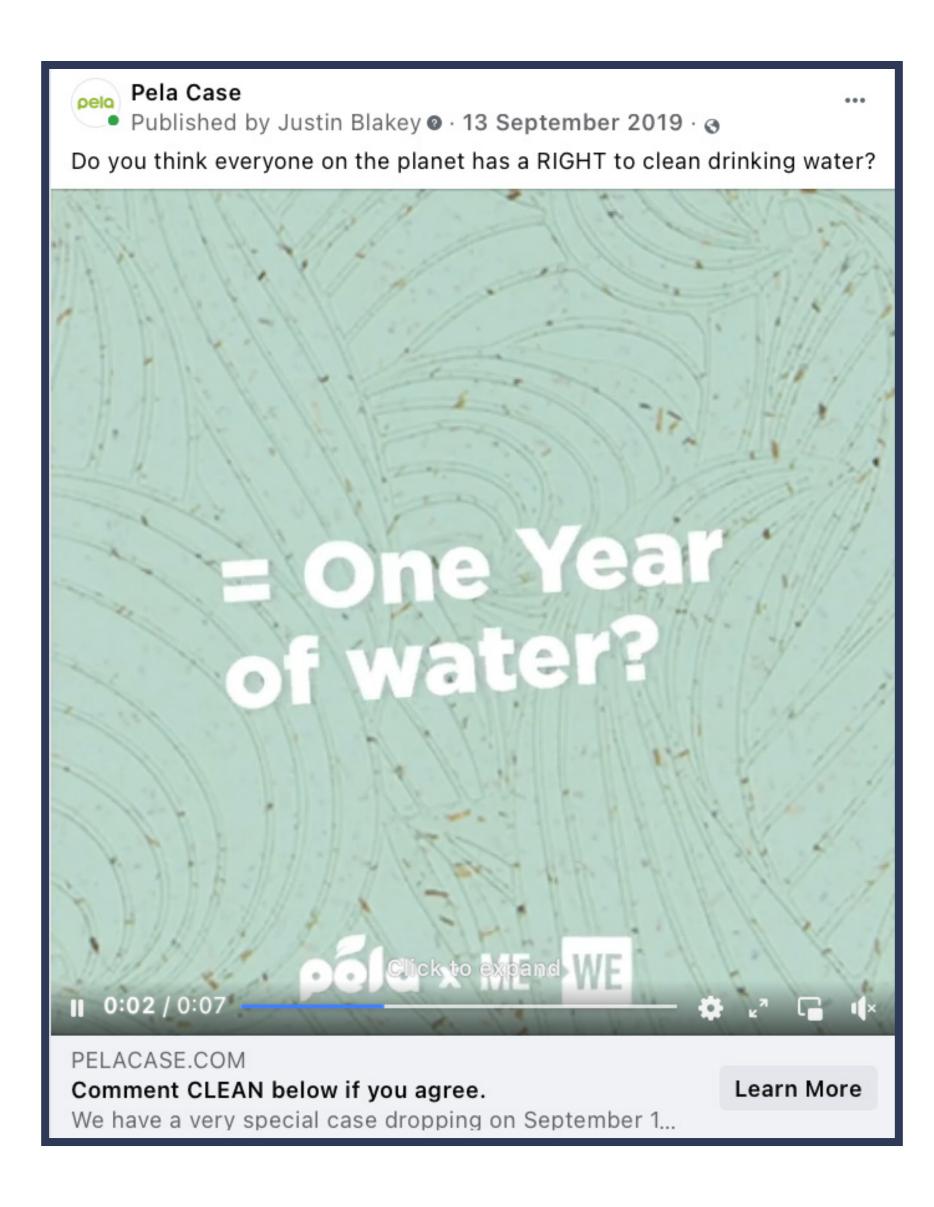


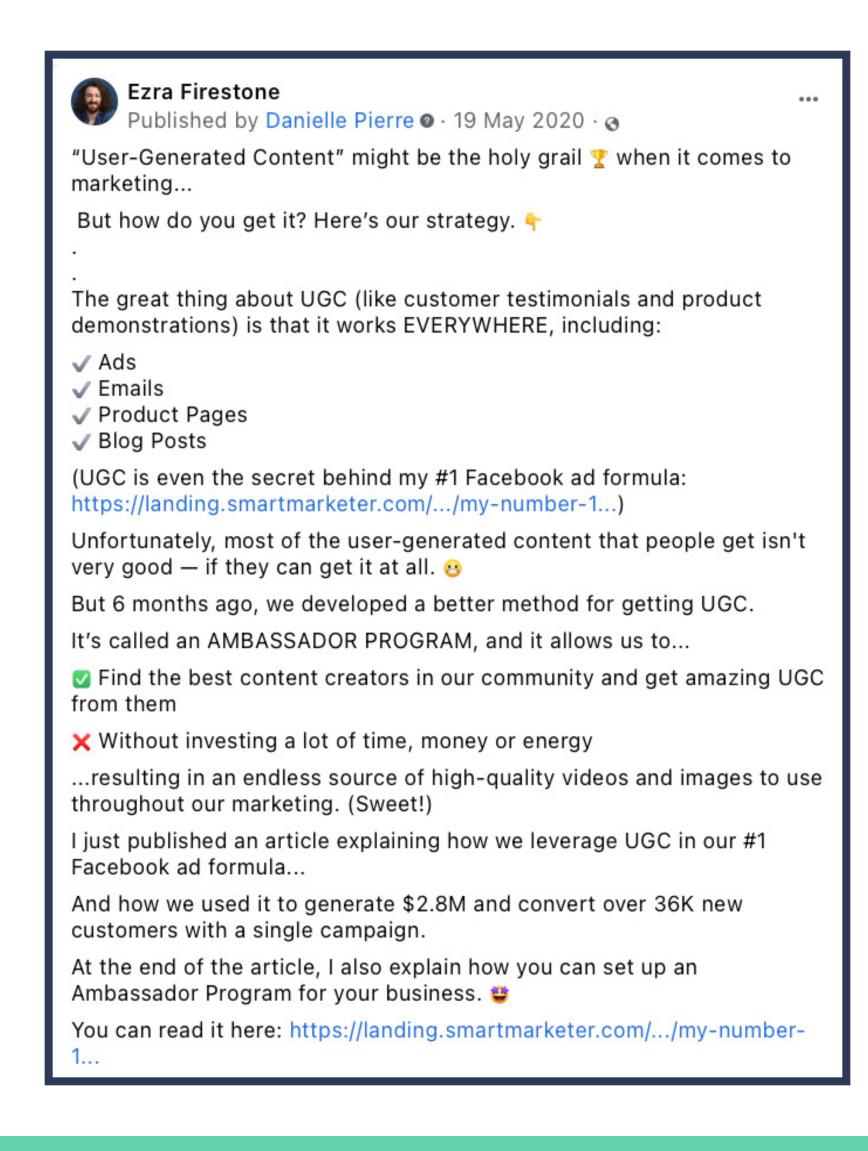


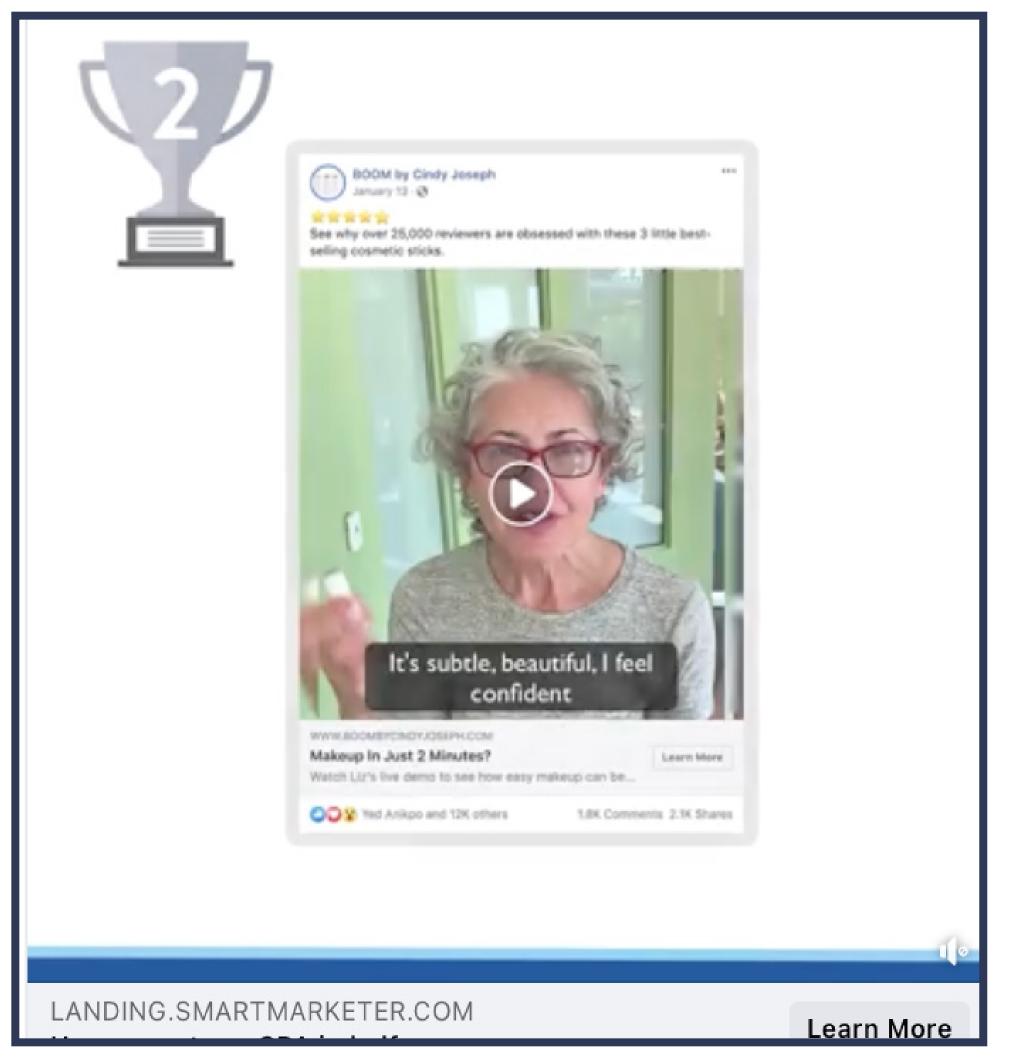














Molly Pittman

Published by Smart Marketer @ · 19 May 2020 · @

Want to see my #1 Facebook ad formula? 👀

In just 6 months, this campaign made \$2.8 million and converted over 36k new customers — all from COLD traffic.

Ezra just published this case study showing you how:

https://landing.smartmarketer.com/.../my-number-1...

These are the best Facebook ads we've seen in 5 years! 👌

Here's a breakdown of the campaign results:

- \$2.8M from \$1.5M in spend
- 36K new customers
- 189% ROAS

So while most brands were struggling to get their ads to work (and losing money to acquire new customers)...

We were scaling this campaign to \$22k/day and converting total strangers at nearly a 2x return.

And when Covid-19 started lowering ad costs...

This campaign performed even better. * In the span of 21 days, my CPA dropped from \$60 to \$37 to \$20.

Want to copy this new ad formula?

Read the article Ezra just wrote breaking down the whole campaign:

"My #1 Facebook Ad Formula: How I Generated \$2.8 Million with 1 Cold Traffic Campaign"

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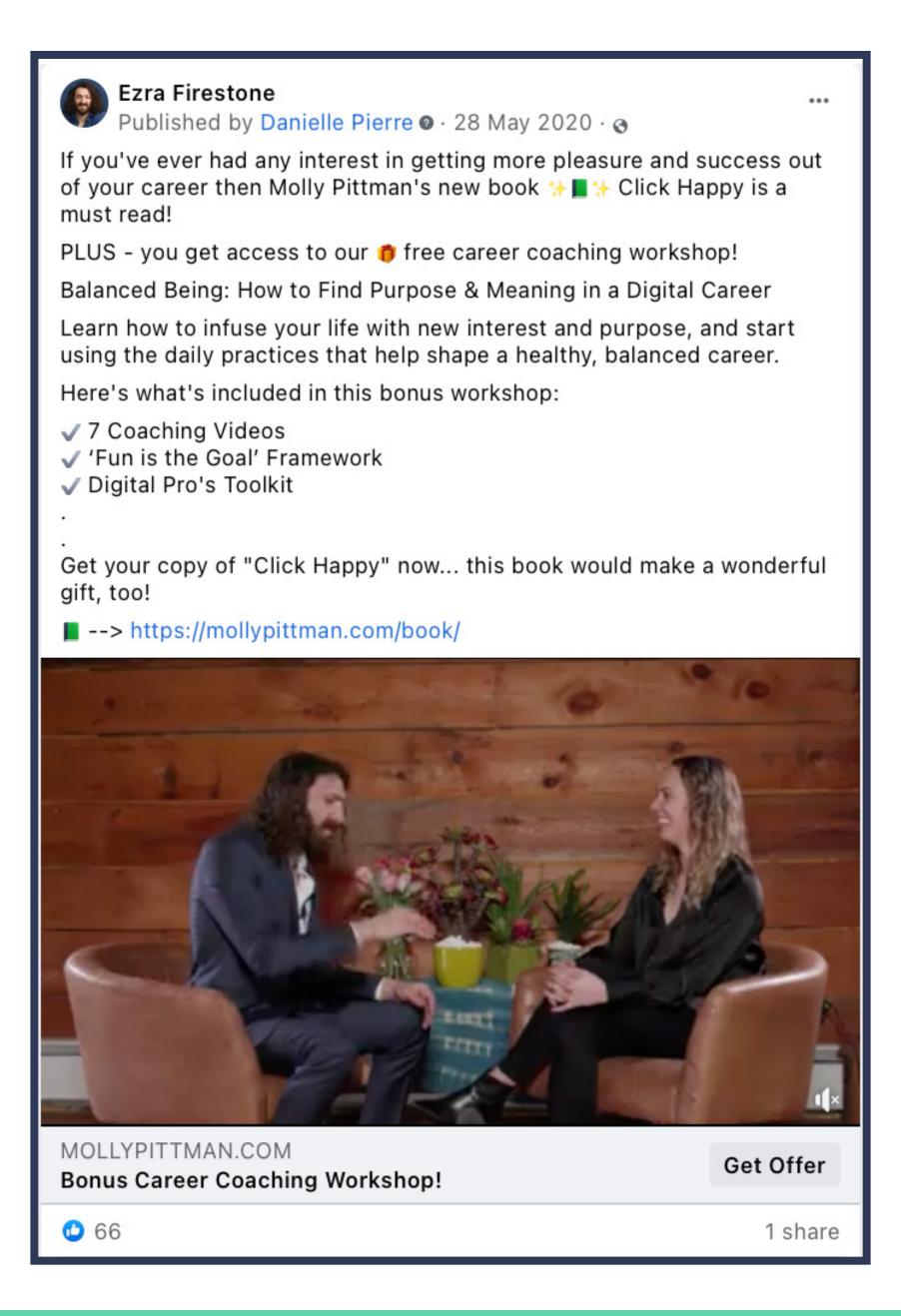
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"My #1 Facebook Ad Formula: How I Generated \$2.8 Million with 1 Cold







Molly Pittman

Published by Smart Marketer ● · 29 May 2020 · ●

Click Happy is now out in the wild!! 🦡 🎉

This book has been a long time coming and I can't wait for you guys to read it.

"Click Happy" takes you behind the scenes of my life & career to give you the skills and insights you need to thrive as a digital marketer.

Follow me on my journey from office intern to VP of DigitalMarketer to CEO of Smart Marketer...

As I reveal my biggest wins, failures and learning experiences along the way.

"Click Happy" will teach you:

- √ The core principles of digital marketing
- √ The team roles that make up a successful online company
- ✓ Where the industry is headed (and how to position yourself)
- √The life-saving habits you need for a healthy career in digital

I appreciate the love and support more than you all know! • Grabbing a copy helps me a TON, and they make great gifts •.

Get your copy now! --> https://mollypittman.com/book/





Molly Pittman

Published by Smart Marketer @ . 28 May 2020 . @

You deserve a career that you love!

Which is why I decided to create my new course - Balanced Being: How to Find Purpose & Meaning in a Digital Career

Learn how to infuse your life with new interest and purpose, and start using the daily practices that help shape a healthy, balanced career.

Here's what's included in this bonus workshop:

- √ 7 Coaching Videos
- √ 'Fun is the Goal' Framework
- ✓ Digital Pro's Toolkit

You get this course free with a purchase of my new 🚼 📘 🚼 book "Click Happy"

--> https://mollypittman.com/book/

"Click Happy" takes you behind the scenes of my life & career to give you the skills and insights you need to thrive as a digital marketer.

Follow me on my journey from office intern to VP of DigitalMarketer to CEO of Smart Marketer...

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- √The life-saving habits you need for a healthy career in digital



MOLLYPITTMAN.COM

The Required Knowledge For A Healthy Digital Career

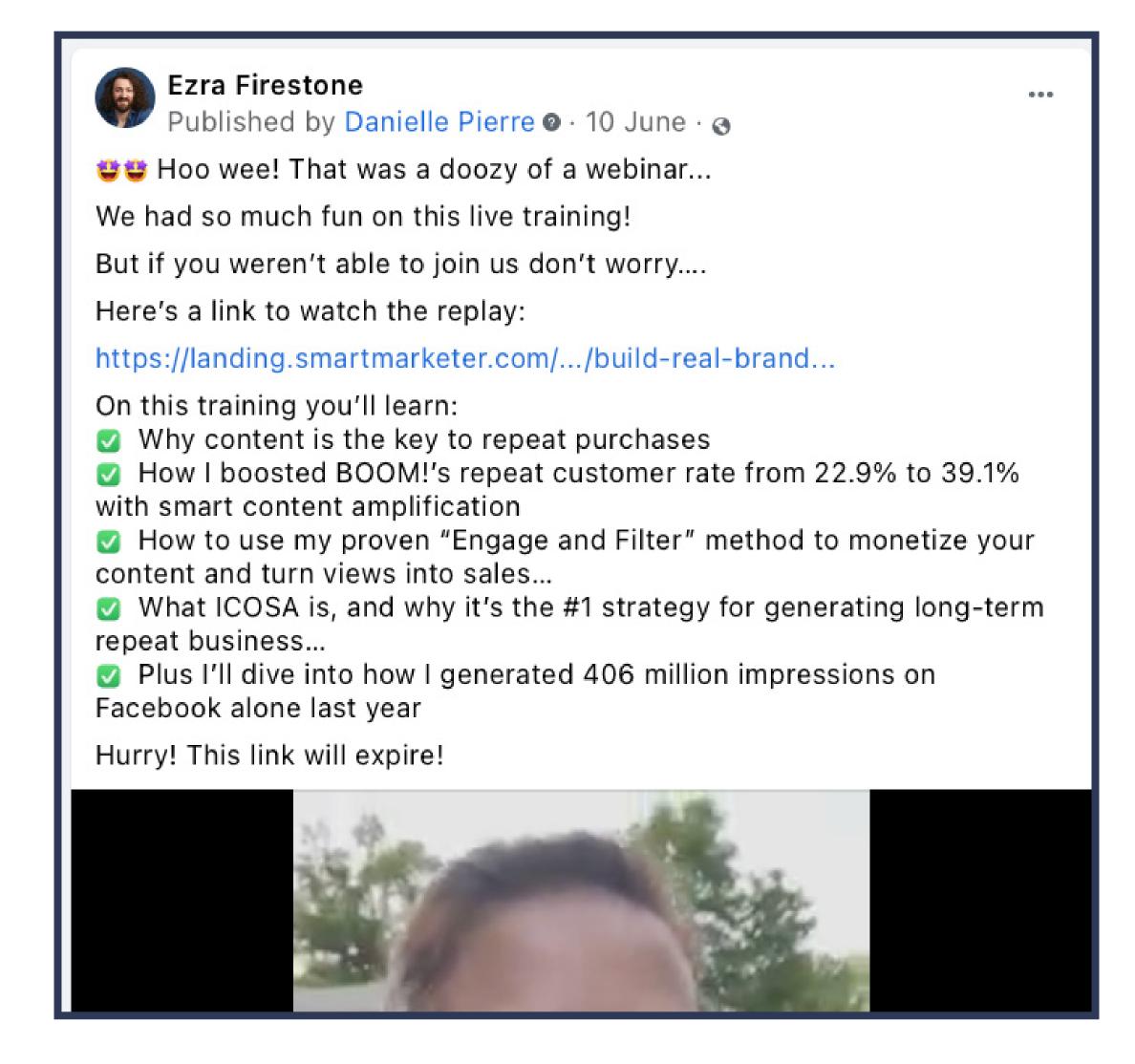
Get Offer

See insights

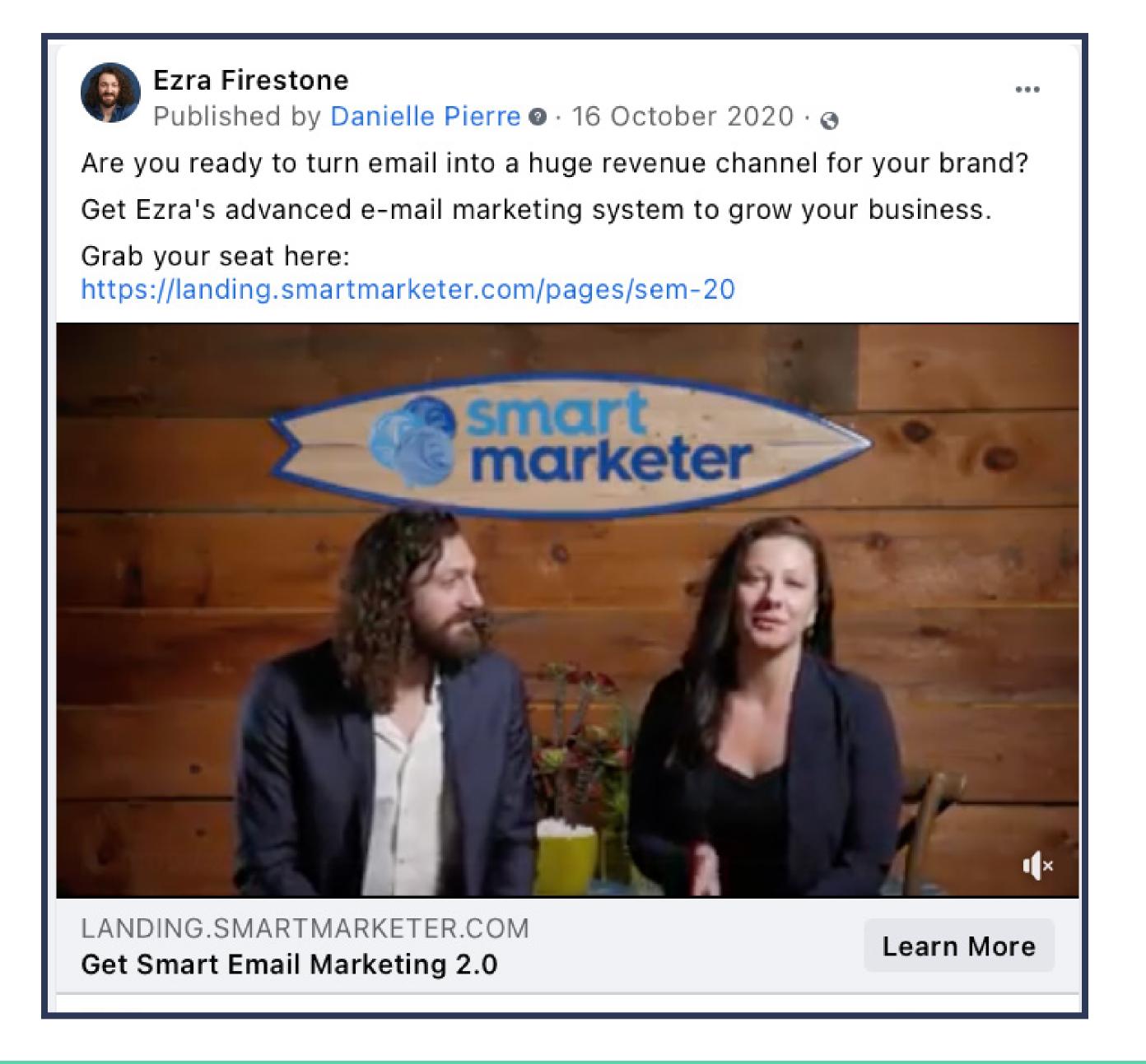
Boost Unavailable

© 35

4 shares









Molly Pittman

Published by Danielle Pierre ② · 21 July at 14:10 · ⊙

👽 👽 Heads up 👽 👽

We just released a brand new traffic course: Smart Paid Traffic.

We took our 12-week Train My Traffic Person mentorship and rebuilt it to give you an on-demand version of the same training... for half the price.

It's the most up-to-date on-demand advertising course on the planet and right now you get an extra \$300 OFF during our big launch:

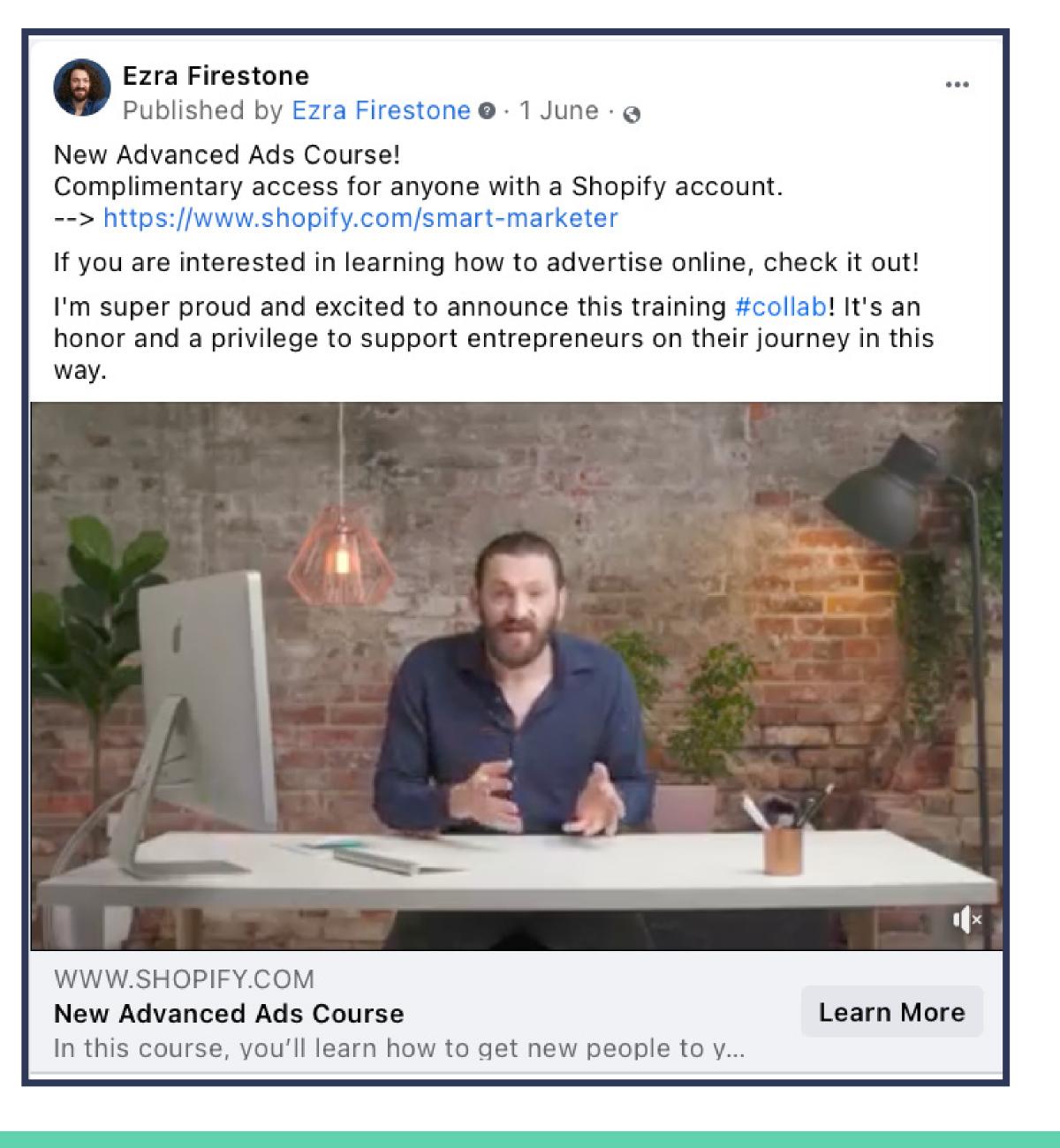
This course is perfect for anyone no matter your level of experience:

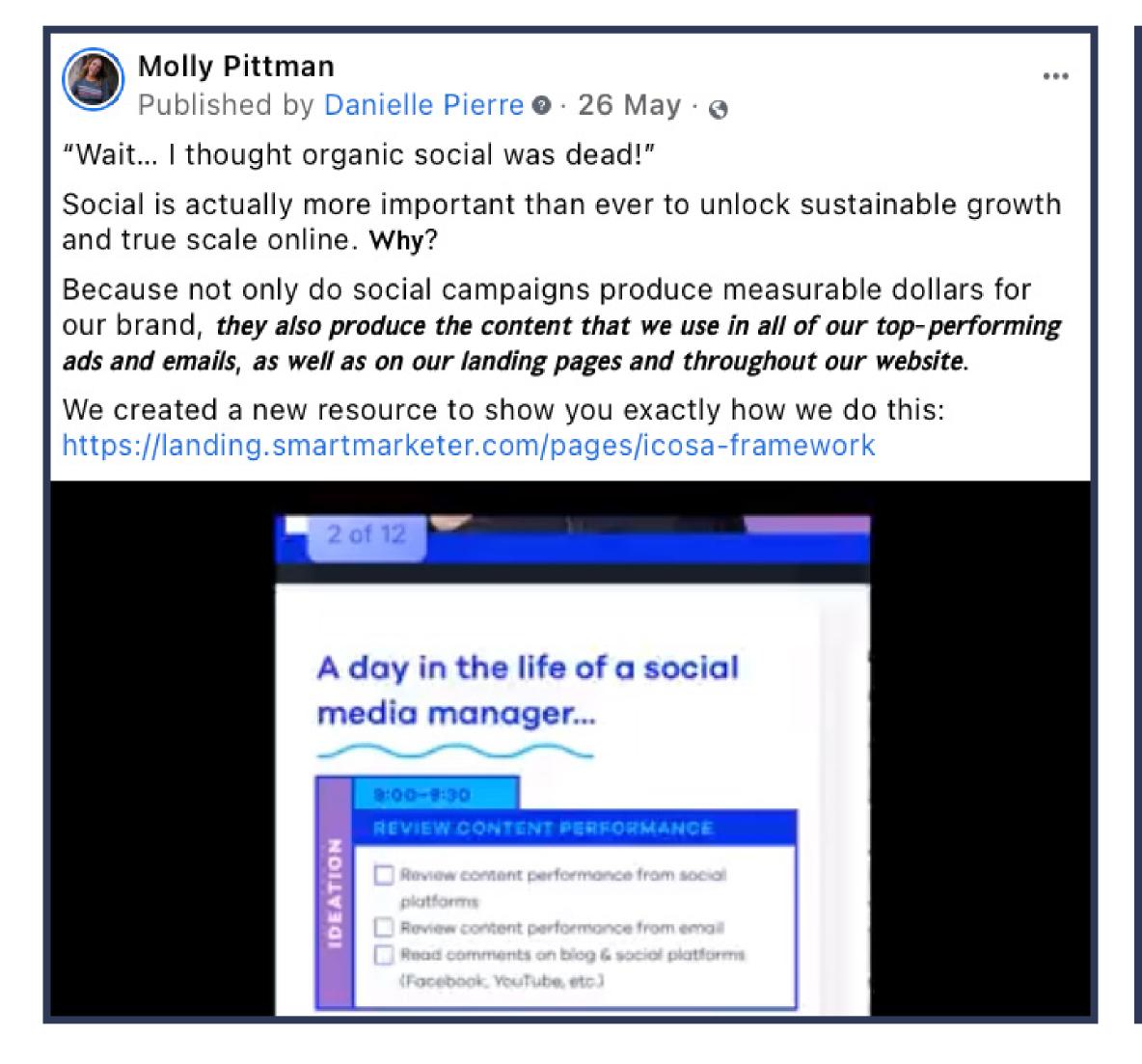
- ✓ Brand New Media Buyers
- ✓ Business Owners
- Agency Owners
- √ Freelancers
- √ Facebook Ad Pros

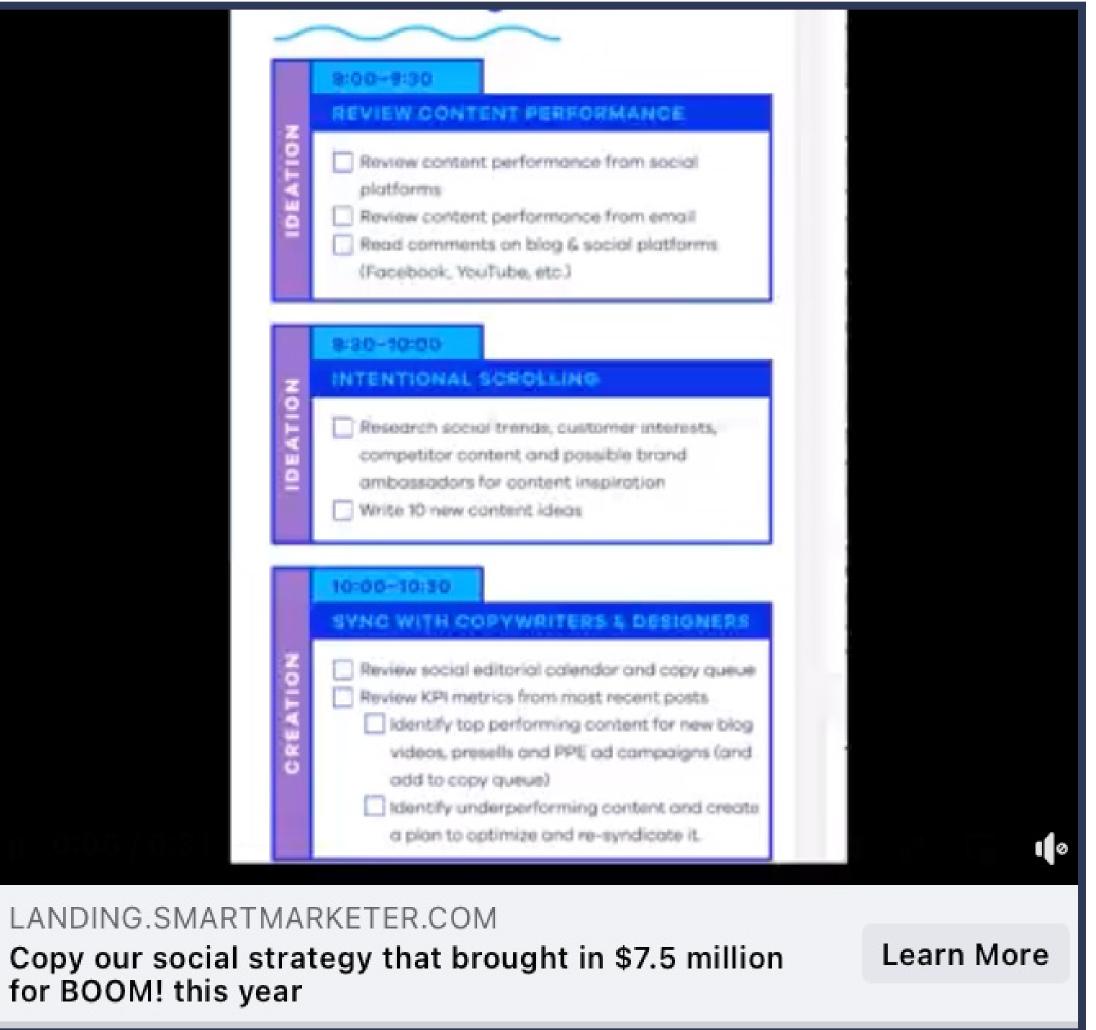
Tap the link below to get this course at the lowest cost possible: https://landing.smartmarketer.com/pages/smart-paid-traffic













Ezra Firestone

Published by Danielle Pierre ② · 11 June · ⊙

⇔ ⇔ Hoo wee! That was a doozy of a webinar...

We had so much fun on this live training!

But if you weren't able to join us don't worry....

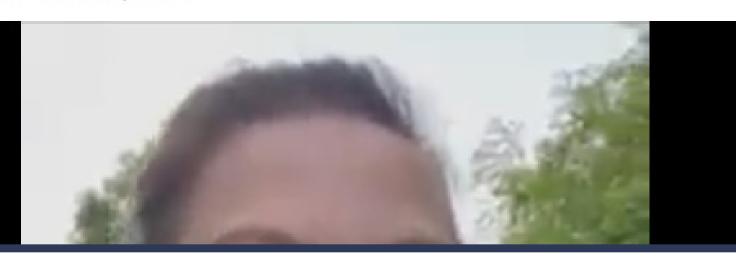
Here's a link to watch the replay:

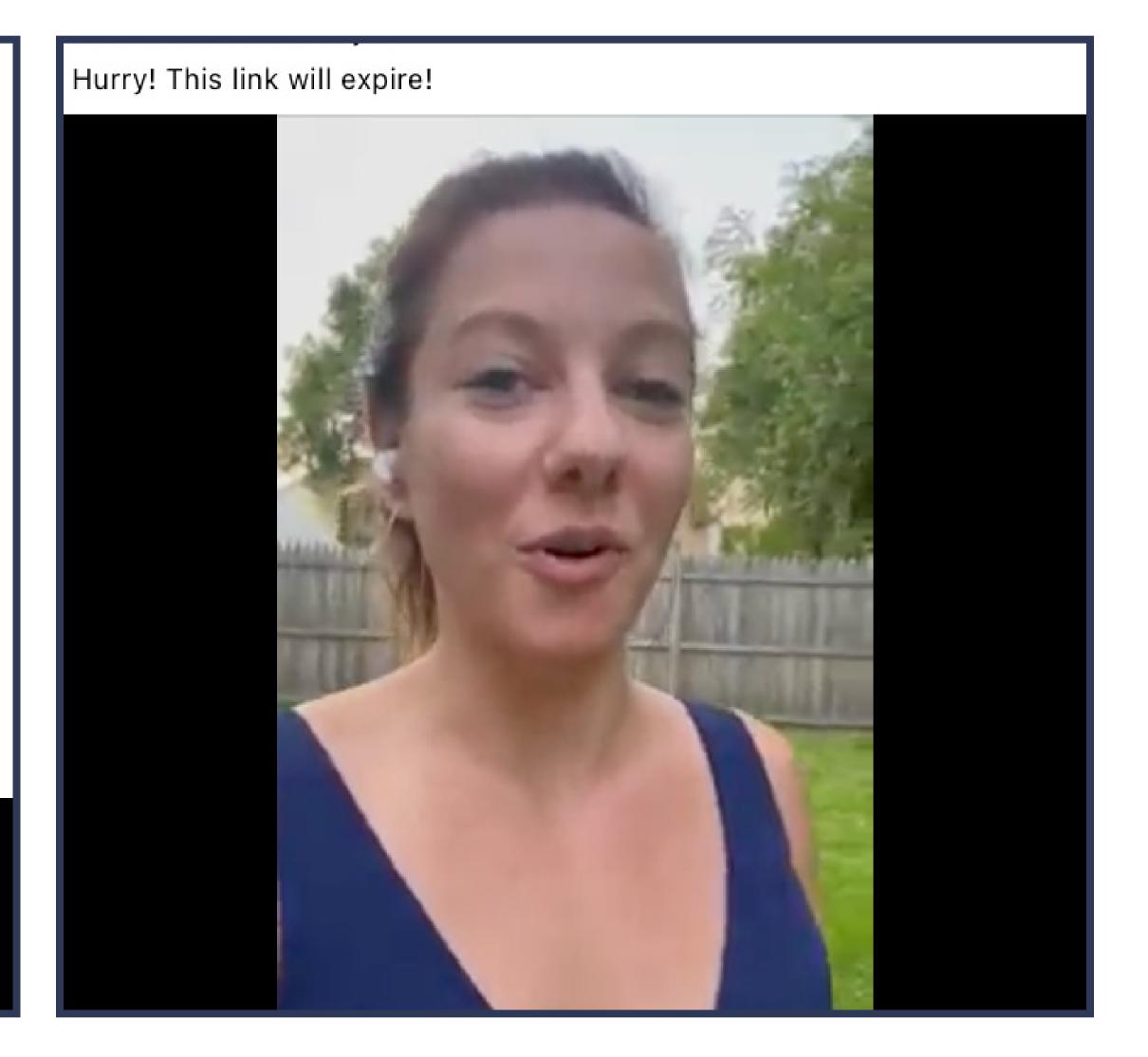
https://landing.smartmarketer.com/.../build-real-brand...

On this training you'll learn:

- Why content is the key to repeat purchases
- ☑ How I boosted BOOM!'s repeat customer rate from 22.9% to 39.1% with smart content amplification
- How to use my proven "Engage and Filter" method to monetize your content and turn views into sales...
- What ICOSA is, and why it's the #1 strategy for generating long-term repeat business...
- ☑ Plus I'll dive into how I generated 406 million impressions on Facebook alone last year

Hurry! This link will expire!







Ezra Firestone

Published by Ezra Firestone ② · 24 October 2019 · ❸

[Last Chance] Get Your Tickets Before Prices Go Up!

http://SmartTrafficLive.com

2020 is right around the corner and it's bringing a ton of new challenges for digital advertisers.

Do you have a traffic plan ready?

Then join me and Molly Pittman for Smart Traffic LIVE, a 3-day virtual summit packed with in-depth trainings, guest interviews, roundtable discussions and audience Q&A.

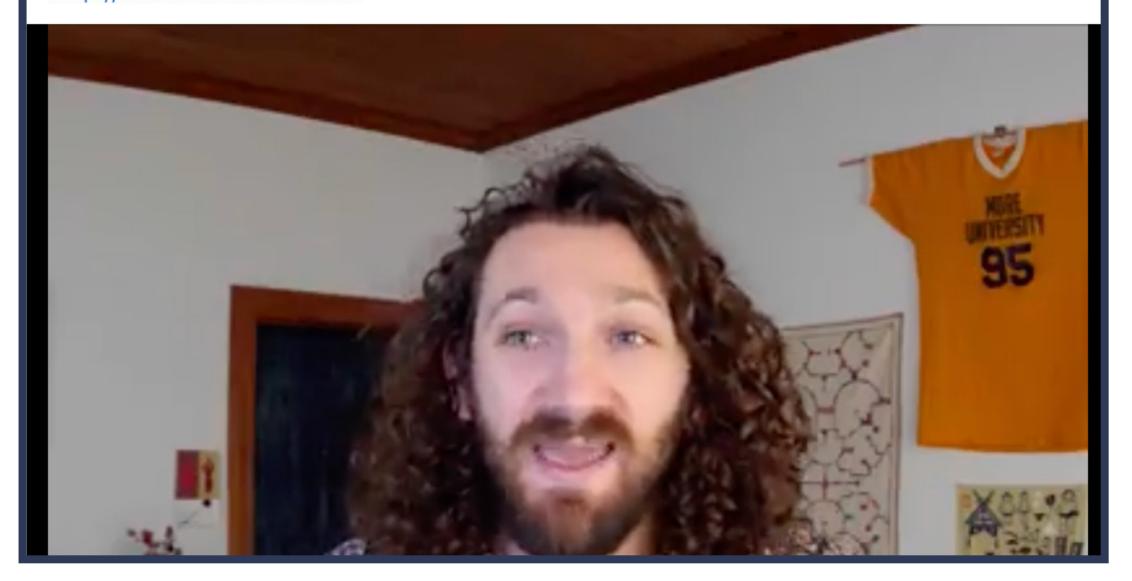
We're bringing together over 40 all-star guest speakers —

Big names like Mari Smith, Mike Yang, Billy Gene Shaw, Mary Katherine Johnson, Noah Kagan, Justin Brooke, Natasha Takahashi, and a lot more...

And we're going to show you the most effective traffic strategies for all the top ad platforms...

And how to generate the right assets for your ads, emails, website and landing pages so you can profit from more revenue streams in 2020.

http://SmartTrafficLive.com





Ezra Firestone

Published by Ezra Firestone ② · 13 October 2019 · ③

Hey! In case you haven't heard the news...

Molly Pittman and I are launching a brand new event for digital advertisers called Smart Traffic LIVE.

It's a 3-day virtual summit with over 40 traffic experts coming together for in-depth trainings, candid interviews, roundtable discussions and live Q&A.

I'm talking BIG names like Mari Smith, Mike Yang, Billy Gene Shaw, Mary Katherine Johnson, Noah Kagan, and more. (See the full list of speakers here.)

Right now, tickets are as cheap as they're ever going to be -

The amount of value packed into this event is going to be absolutely incredible...

And for the price, you really can't beat it.

So if you want to get your traffic strategy ready for 2020...

Then go the official Smart Traffic LIVE event page for details on speakers, content and more:

Join us LIVE (from your couch :) Ticket Prices Going Up Soon!





Molly Pittman

Published by Molly Pittman ② · 5 March 2019 · ③

I'm excited to announce the launch of a project that I've been dreaming of for a long time !!

Are you a digital media buyer who needs ongoing support, education, and direct feedback from myself, Ezra Firestone, and other world class media buyers on your Facebook, Google, & YouTube campaigns?

If so, we created this for YOU (and us, because we have the same needs, too)!! www.teamtraffic.com

Team Traffic is an ongoing education program for media buyers... one place for you to ask for help when campaigns aren't working, one place to stay up to date with Facebook's latest changes, one place where you get real feedback on YOUR ads... and more, of course ...

Our goal is to better serve media buyers and we know that can't always be done through a one-time, a-z course.

We're recruiting team members and we would love to have YOU... click below to learn more:

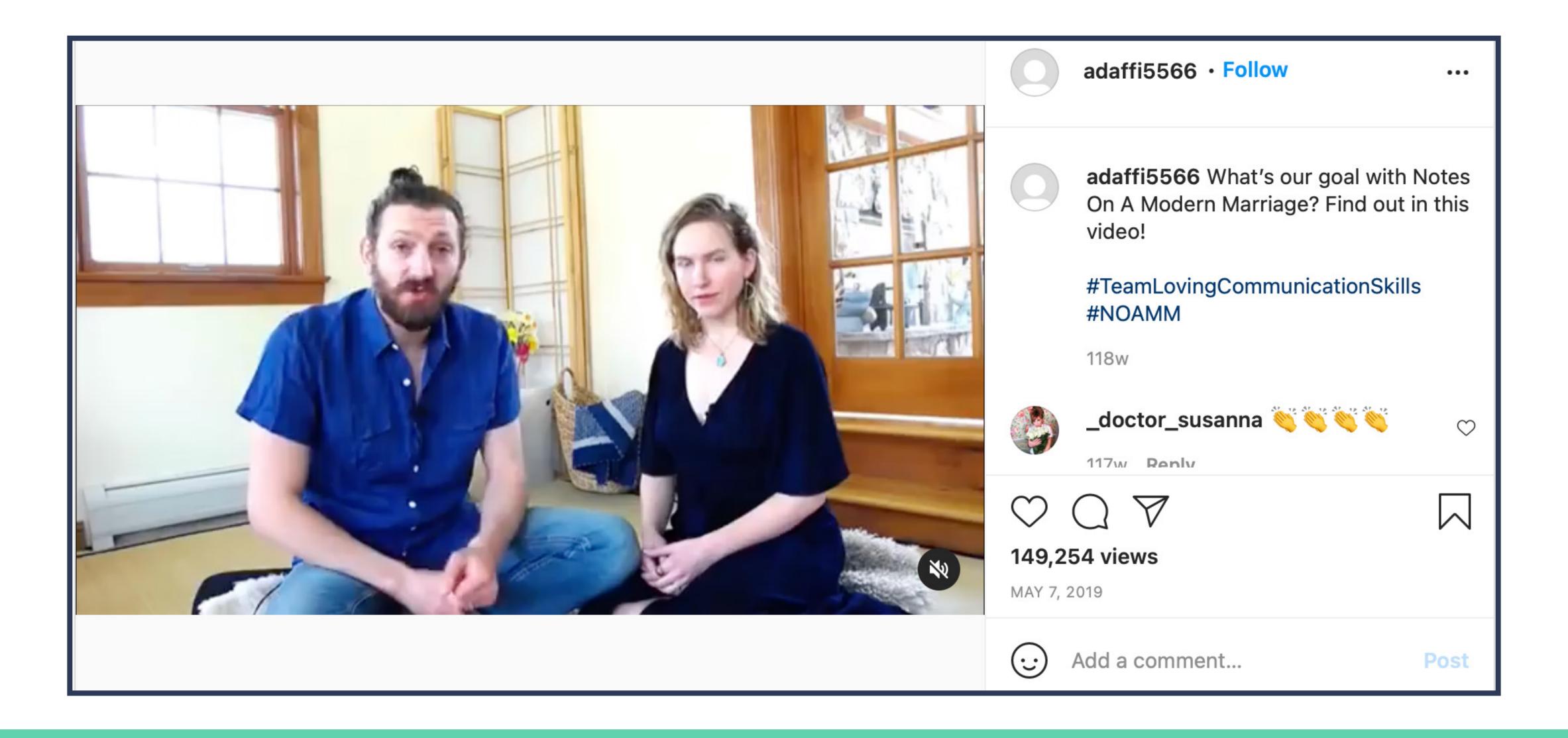
P.S. When you sign up, you'll receive a numbered jersey in the mail and other awesome team swag! 💫 💫

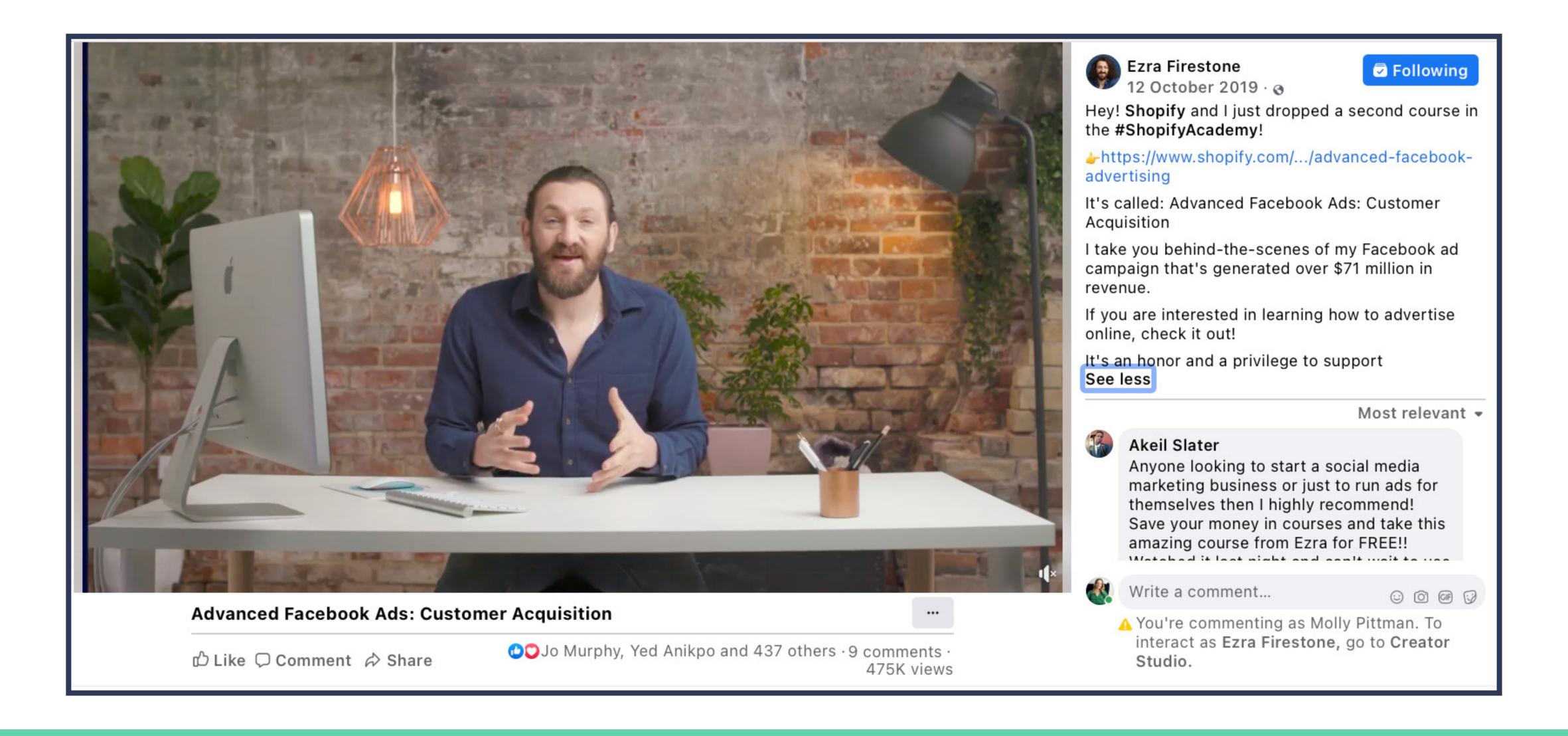


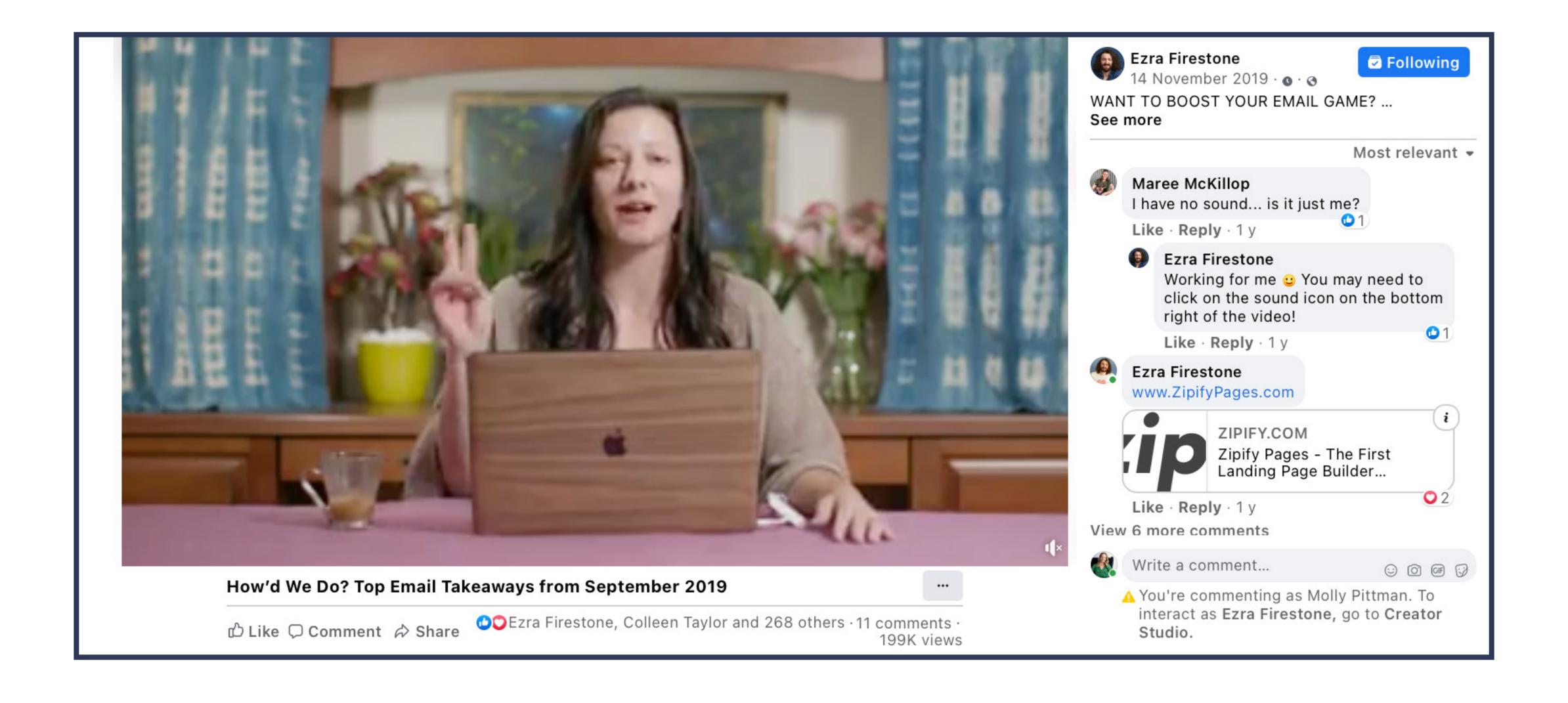
more:

P.S. When you sign up, you'll receive a numbered jersey in the mail and other awesome team swag! 👸 👸











Molly Pittman

Published by Danielle Pierre ② · 16 October 2020 · ⊙

•• Are you tired of going at media buying alone?

There's a better way!

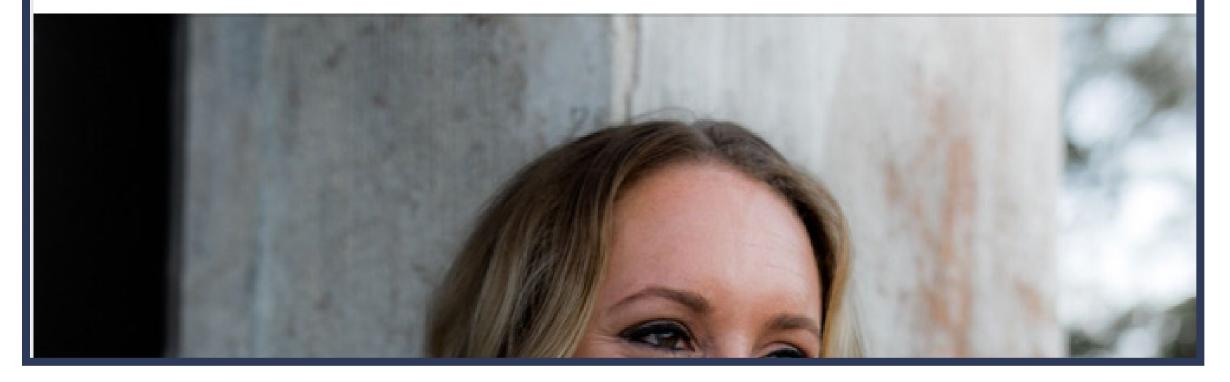
Join our team of pro media buyers and get the ongoing education, hands-on support, and daily accountability you need to succeed.

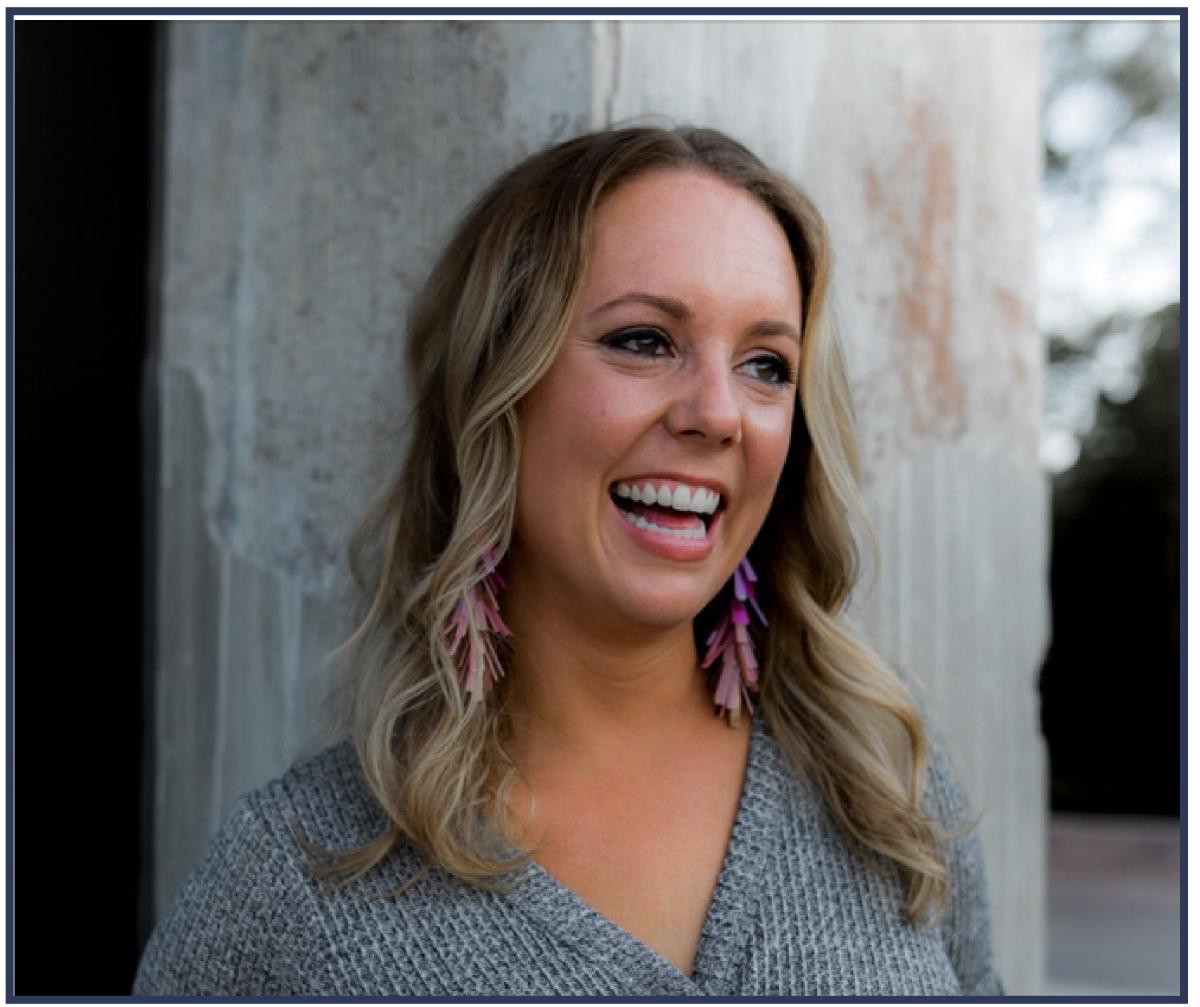
When you join the team you'll get:

- Over-the-shoulder training with Molly Pittman
- Monthly Swipe File
- Campaign Coaching
- Private Community

Grab your spot today:

https://landing.smartmarketer.com/pages/team-traffic









Ezra Firestone

Published by Danielle Pierre ② · 16 November 2020 · ⊙

FUN FACT: In 2020, online sales recorded 10 YEARS' worth of growth in just 2 MONTHS!

If you want new ad strategies to help you ride this wave 👟 in 2021...

Then join me, Ezra Firestone & 30 other experts for the 2nd annual SMART TRAFFIC LIVE.

What does this spike in sales mean for YOU?

- lot of opportunity.
- THE BAD NEWS: There are also a lot of new sellers, which means more competition and a super crowded ad auction.

So are you going to take advantage of this opportunity for growth in 2021...

Or will you get lost in the crowd?

At this 3-DAY VIRTUAL SUMMIT...

We're bringing together over 30 all-star GUEST SPEAKERS P, like...

- Neil Patel
- Mari Smith
- Nicole Walters
- Billy Gene
- And Many More

Check out the full speaker lineup and more event details:

https://landing.smartmarketer.com/pages/smart-traffic-live



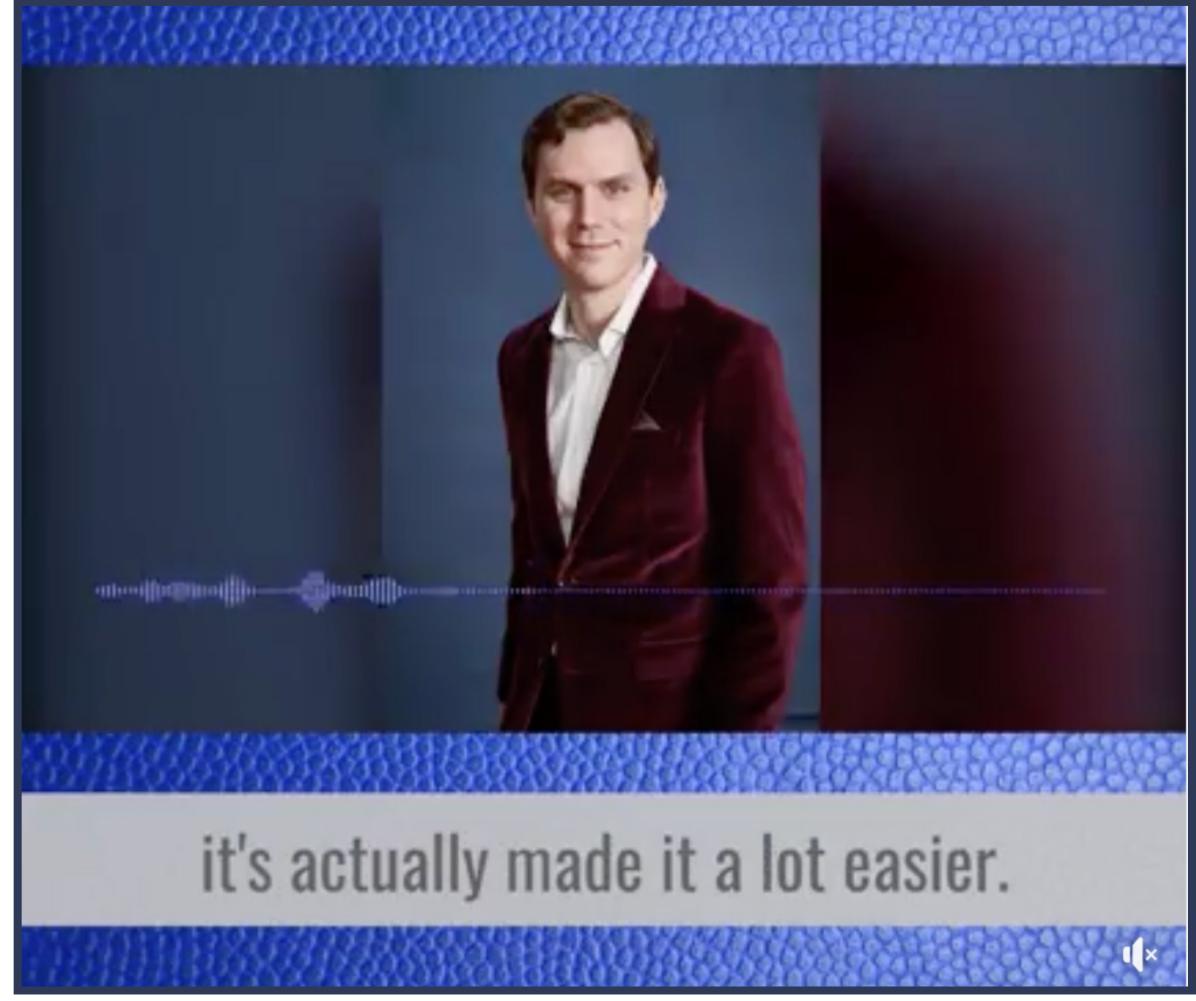
LANDING.SMARTMARKETER.COM

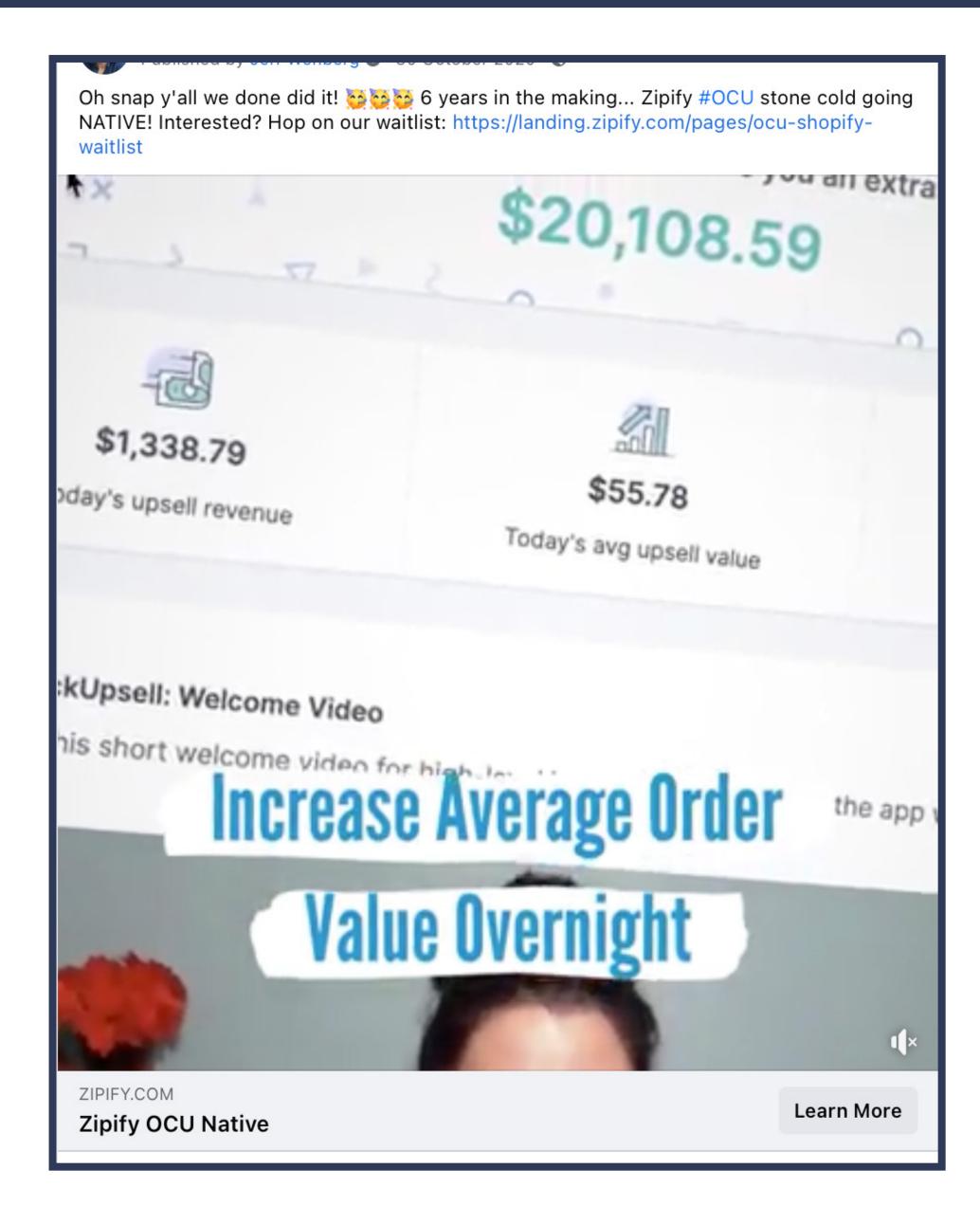
Are You Ready To Ride The Traffic Wave In 2021?

Smart Traffic Live is a 3-Day Virtual Summit happenin...

Learn More









Molly Pittman

Published by Molly Pittman ② · 27 January 2020 · ③

Don't miss the boat ���... enrollment for Train My Traffic Person closes this Thursday!

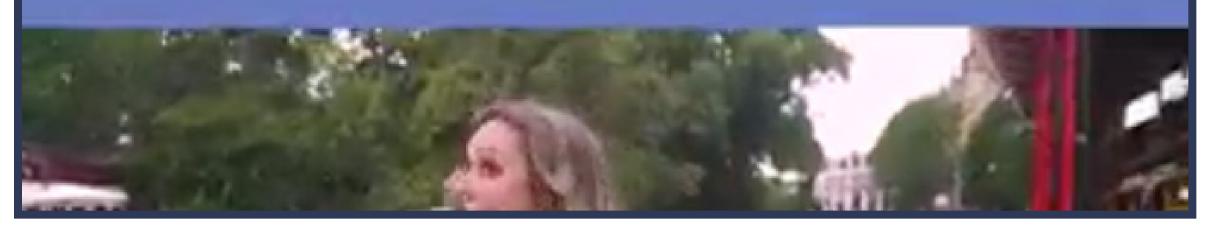
www.trainmytrafficperson.com

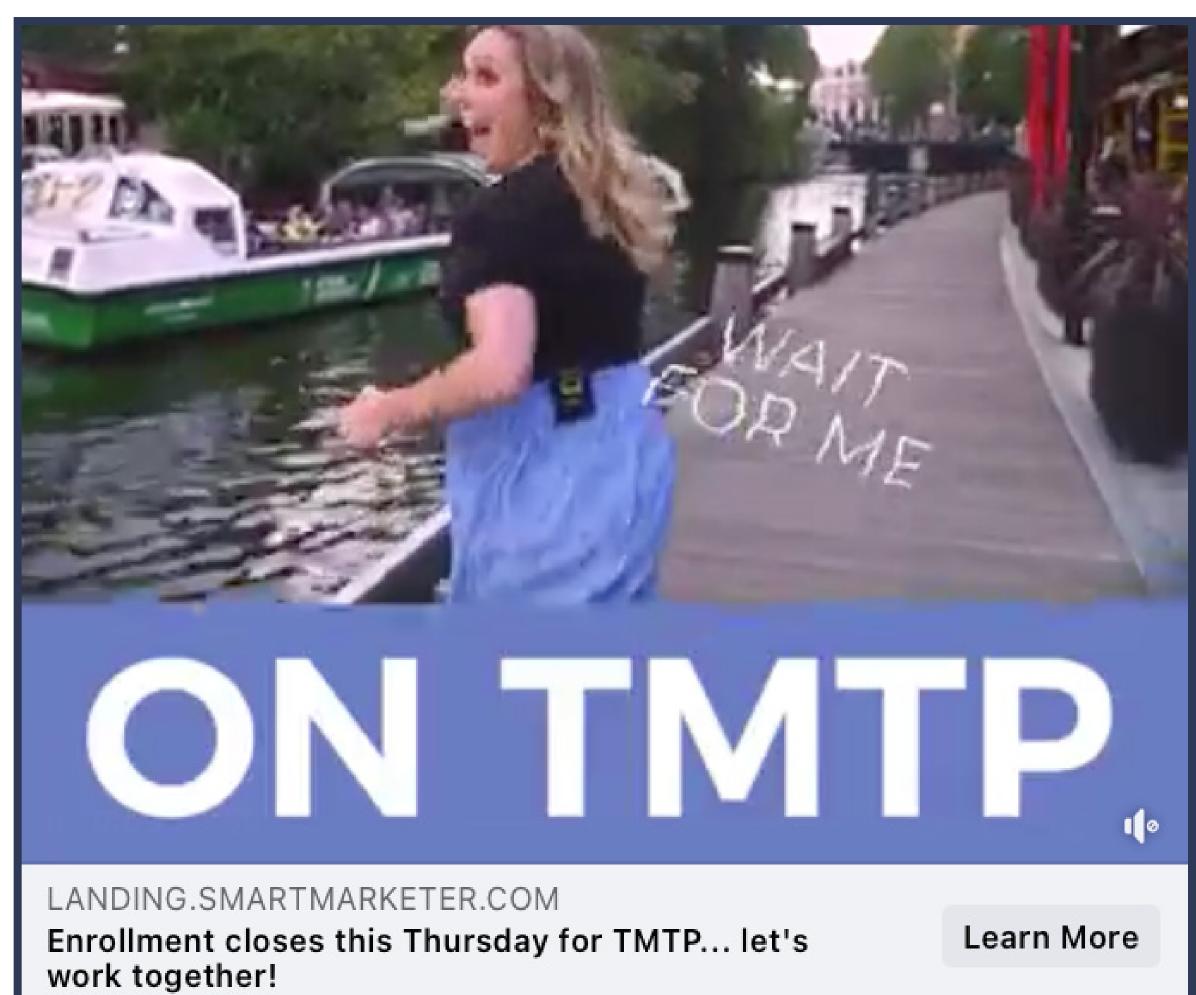
"TMTP was the best Facebook course I've ever taken, hands down (and I've signed up for most of them). The mentoring was worth every penny. TMTP paid for itself by week 4. Go buy it." -Jake E.

TMTP is for businesses and media buyers of every "size"... my goal is simple: to help you grow to the next step and beyond:

www.trainmytrafficperson.com

DON'T MISS THE BOAT







21 July at 03:32 · 3

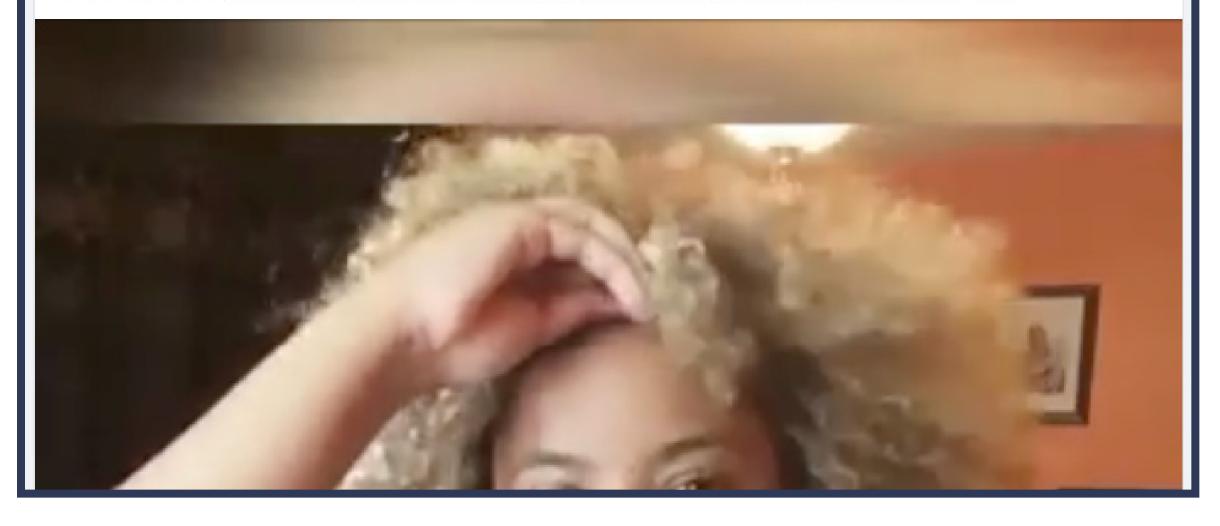
Grab 15% off anything in the Swirly Curly store with code WELCOME.

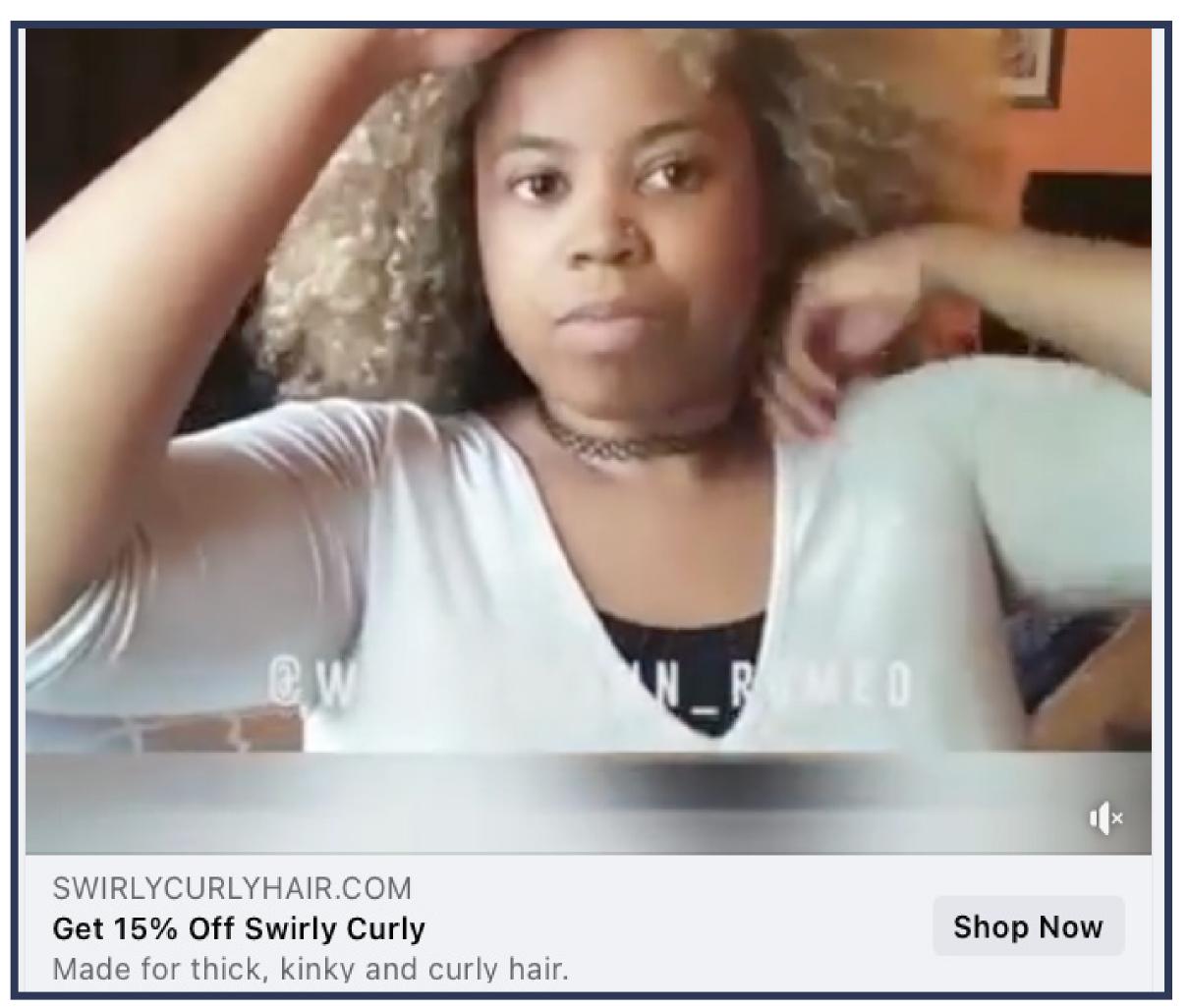
Includes Snappee Hair Ties, Headbands, Afro Puff Scrunchies, and Bonnets

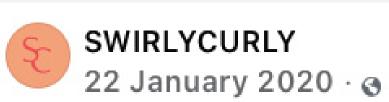
Freshen up your style & protect your curls the easy way. Made for thick, curly, and kinky hair!

Hurry... only available while inventory lasts! Remember to use code WELCOME to save 15%

Get it here: https://www.swirlycurlyhair.com/collections/shop-all







Natural Hair Model, Keziah Dhamma, was just an ordinary waitress until she stopped relaxing her hair, did the big chop and burst onto the modeling scene.

She has now changed the industry forever creating hair accessories just for 'Naturals'!

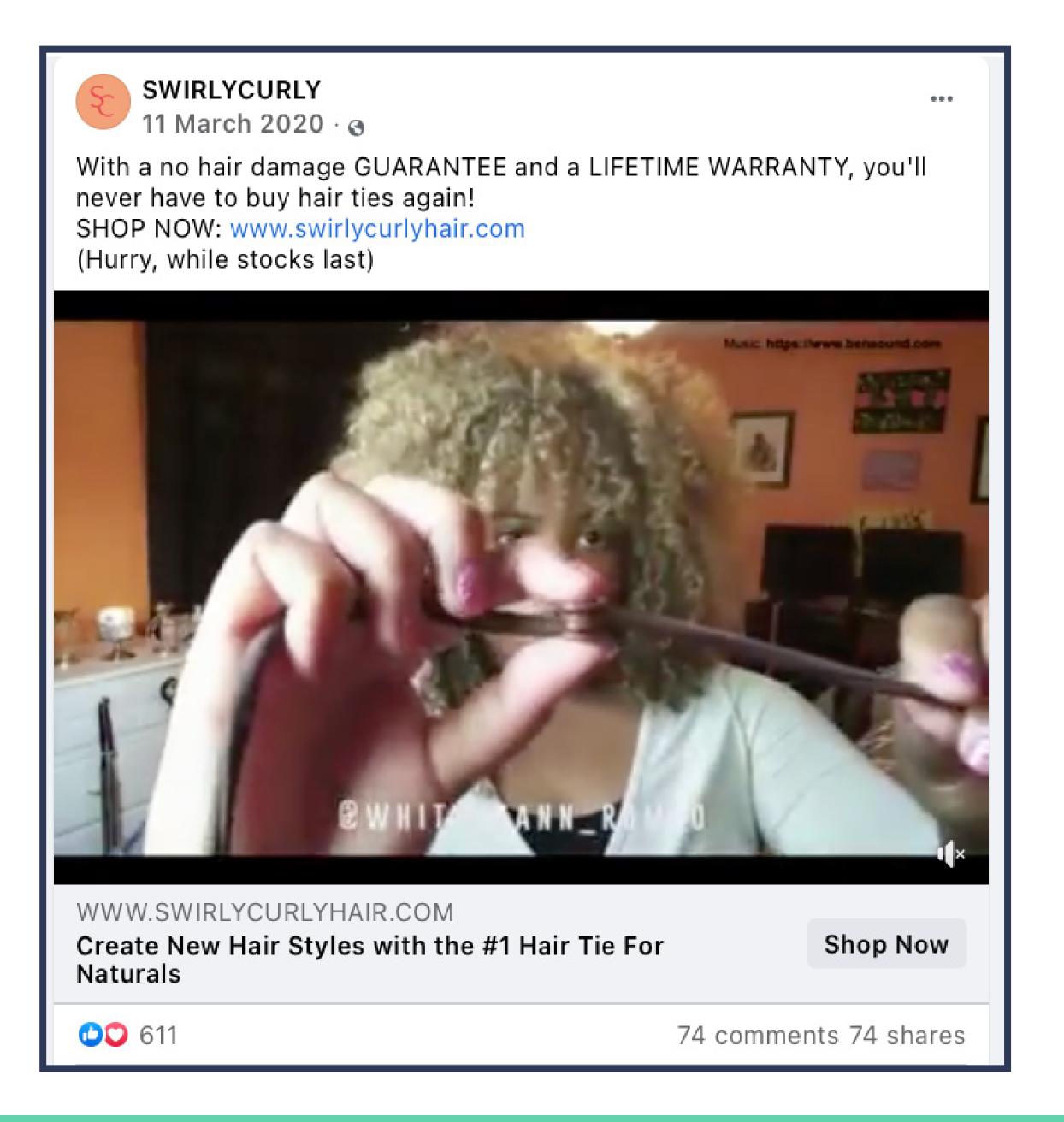
Get her top 5 natural hair tips for African American hair here: https://www.swirlycurlyhair.com/.../5-tips-african...

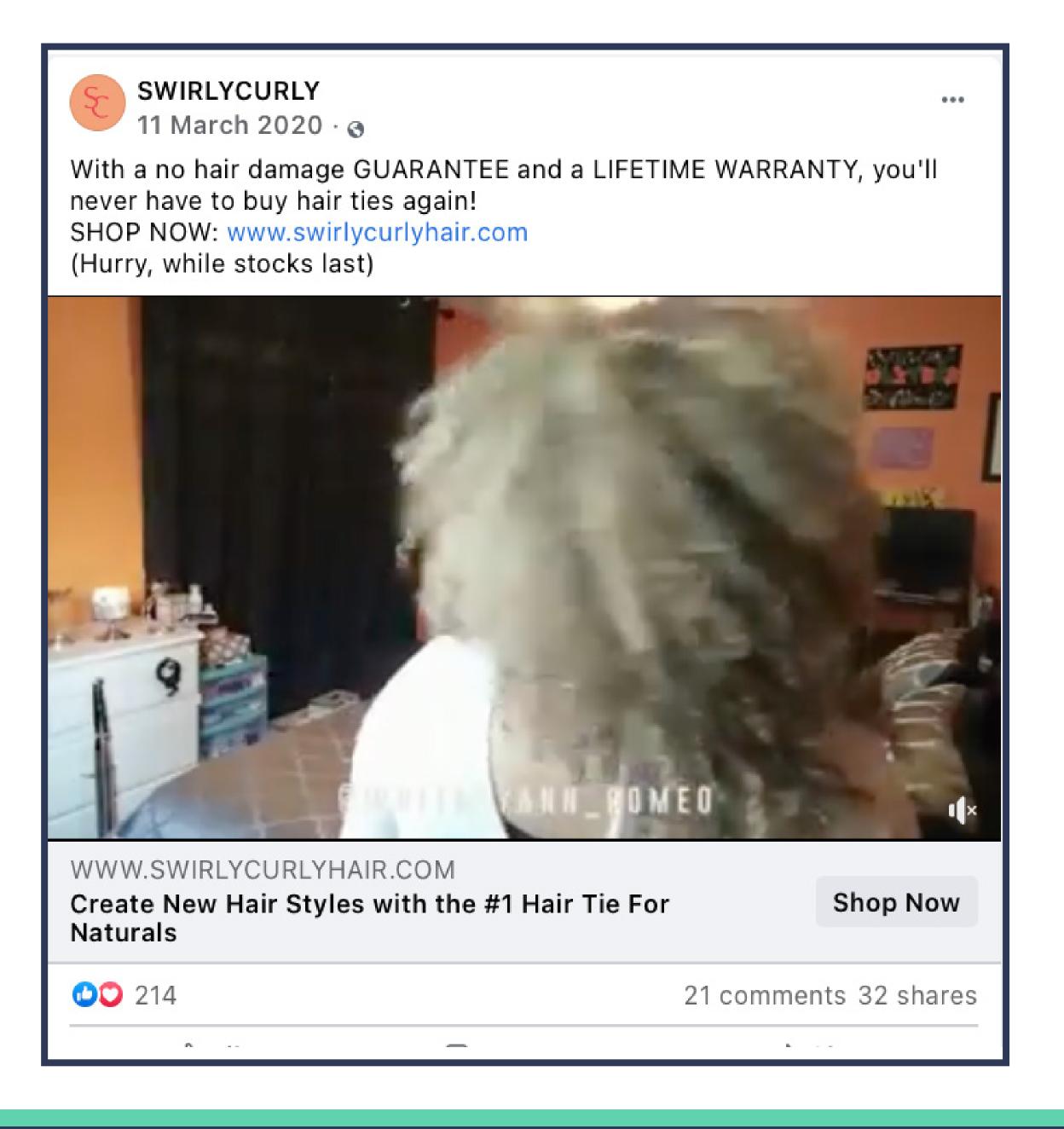


WWW.SWIRLYCURLYHAIR.COM

5 Tips for African-American Hair by Natural Hair Model Turned Entrepreneur Keziah Dhamma!

Learn More







SWIRLYCURLY

7 July · 🔞

How These Unique Hair Ties Gently Hold Up My Natural Curls Without Damaging My Hair Or Putting Tension On The Edges.

All my life I struggled with my big curls.

There were very few hair ties that would fit around my hair.

And the ones that did fit damaged my hair when I tried to take them out.

That's why I developed Snappee, a unique hair tie developed for women with big, natural curls.

Snappee allows you to:

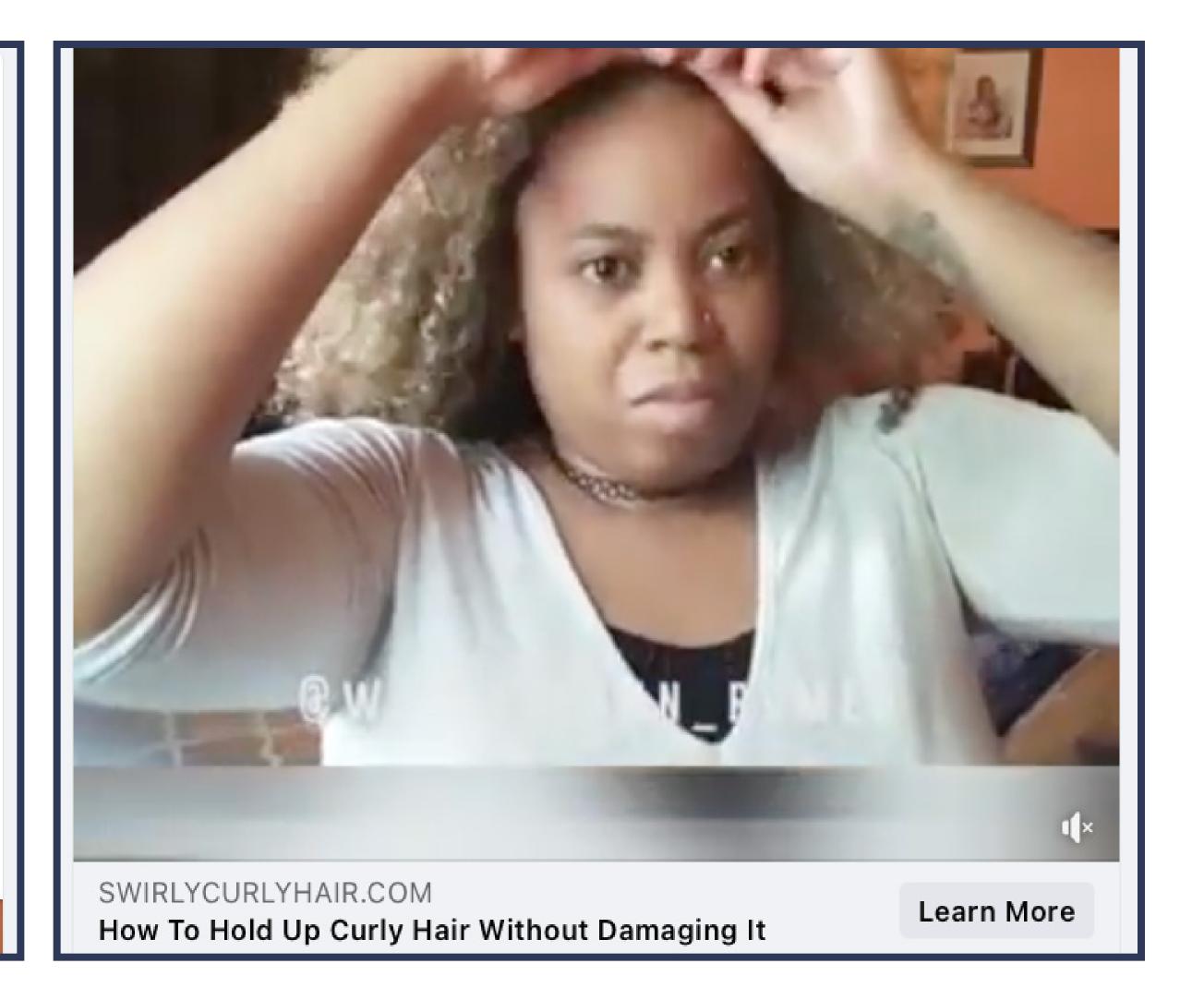
- Perfectly keep a high puff in place.
- Customize the length of the hair tie with a simple system.
- Wear hair ties as long as you want without headaches.
- Remove the hair tie without pulling out hair.

In this video, a few women show how they use Snappee.

Snappee comes with a lifetime warranty.

This means that if one of our Snappee hair ties break, you'll receive a replacement.

Click the button below to get your Snappee hair ties.





How These Unique Hair Ties Gently Hold Up My Natural Curls Without Damaging My Hair Or Putting Tension On The Edges.

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In this video, I explain how the Snappee hair ties work.

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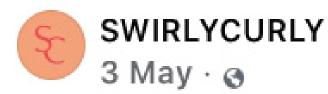


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SWIRLYCURLYHAIR.COM

How To Hold Up Curly Hair Without Damaging It

Learn More



Stop breaking your edges on purpose.

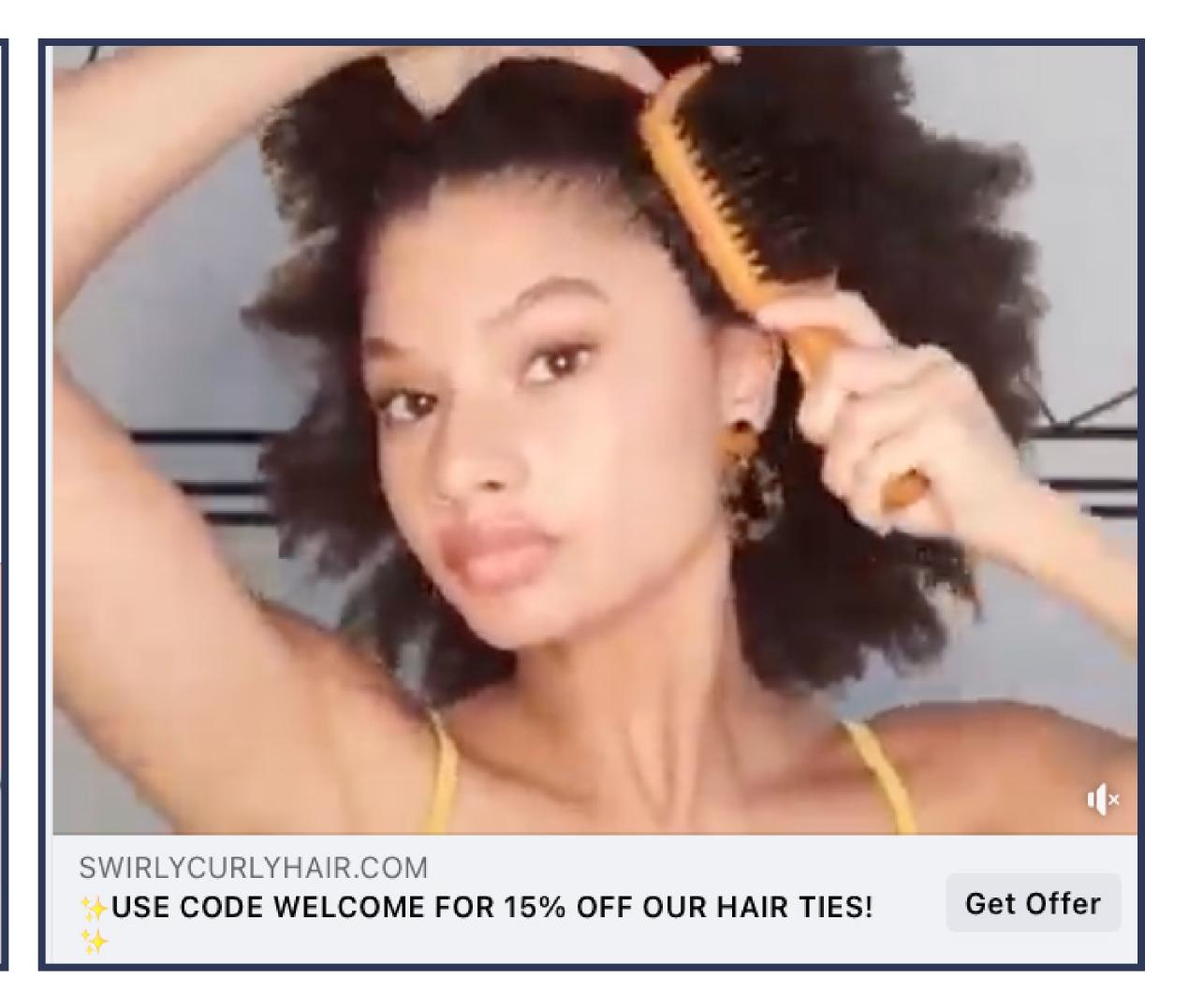
Watch how popular YouTuber Hannah Musette creates a perfect high puff with our Snappees/Scrunchies. They're also perfect because they:

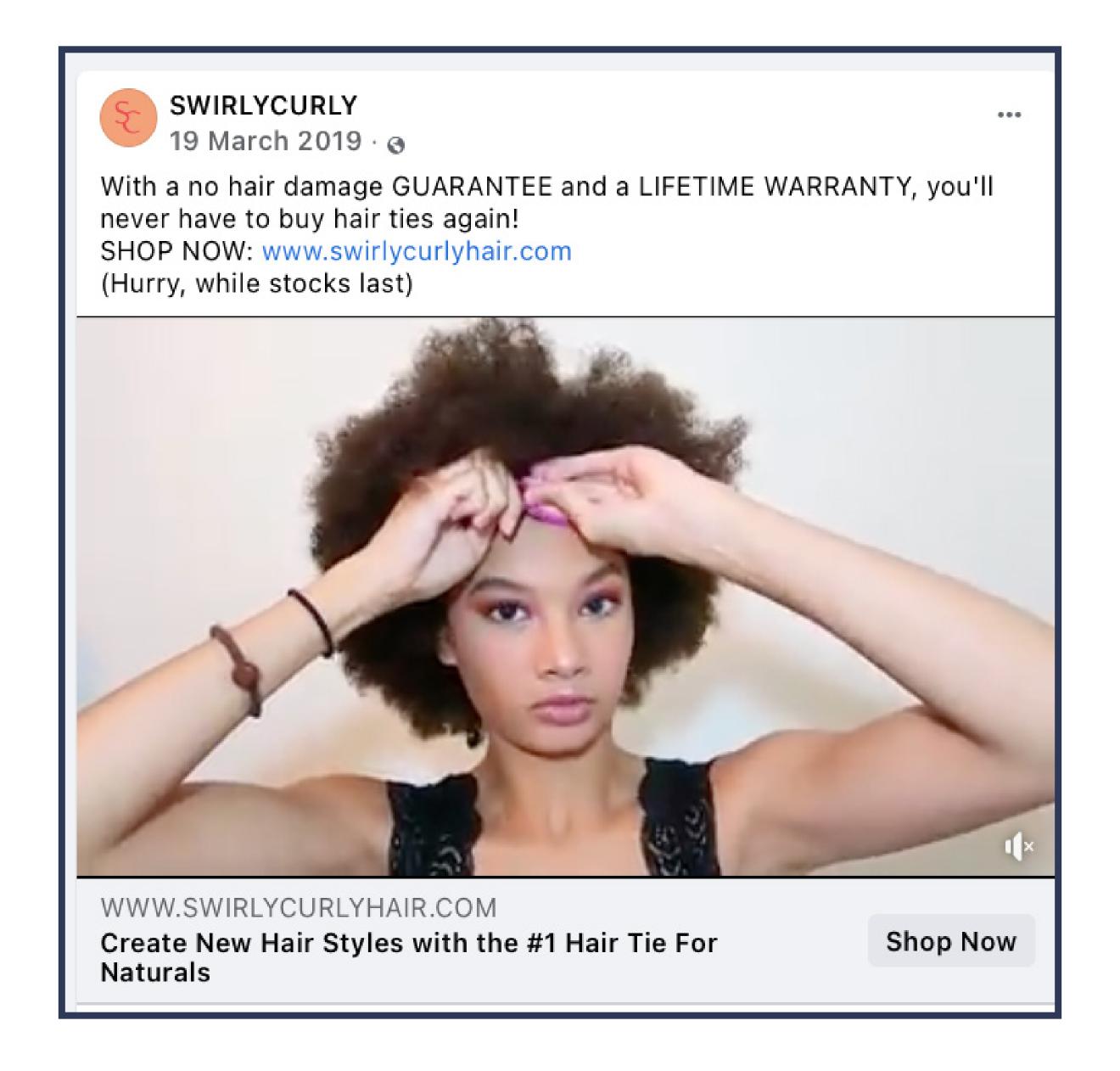
- Protect your edges from breaking due to tension
- Stretchy to hold all your curls up
- * Adjustable so you can snap multiple hair ties to great the perfect size for your curls.

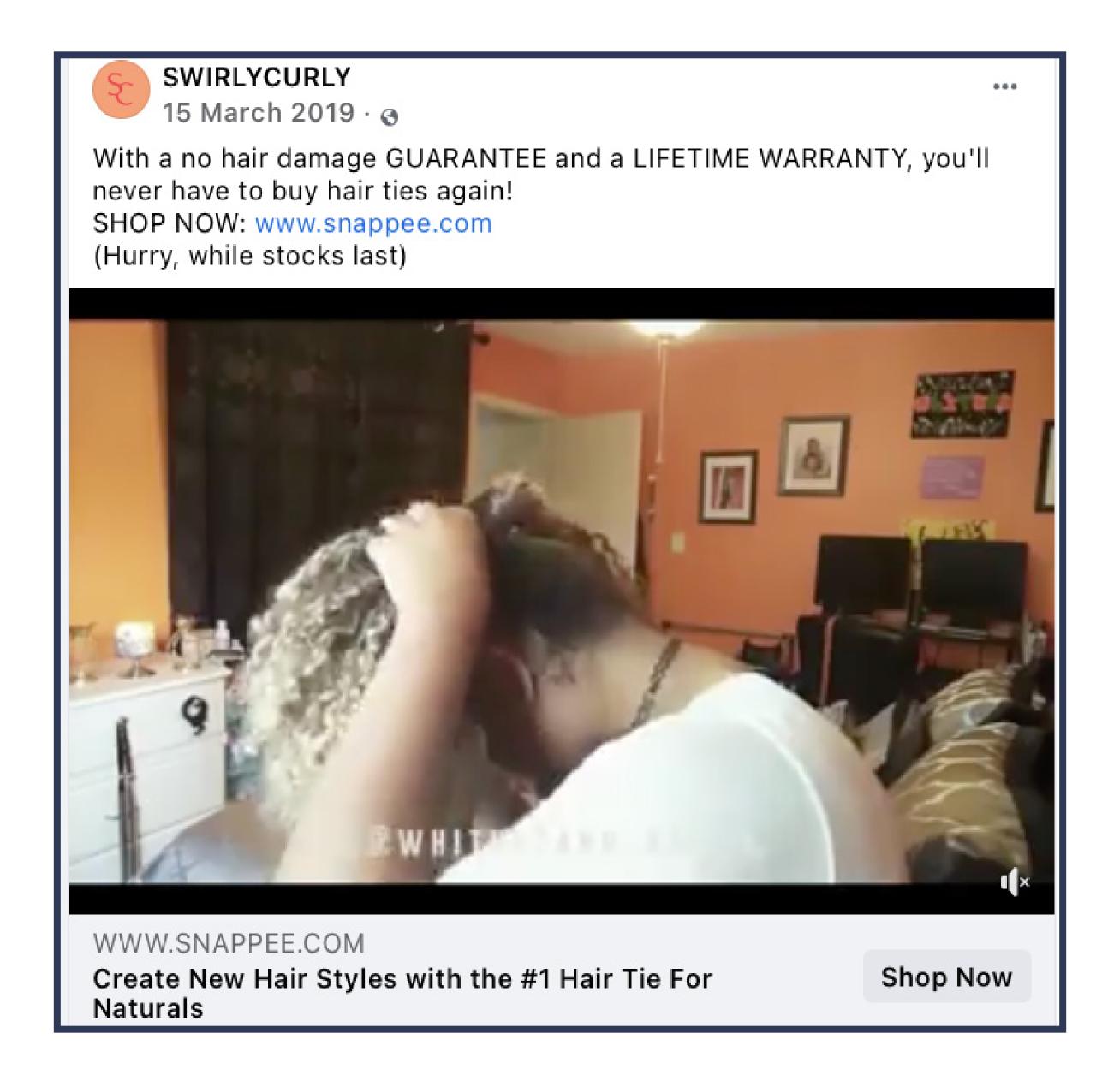
After you watch this, click the link to order yours now.

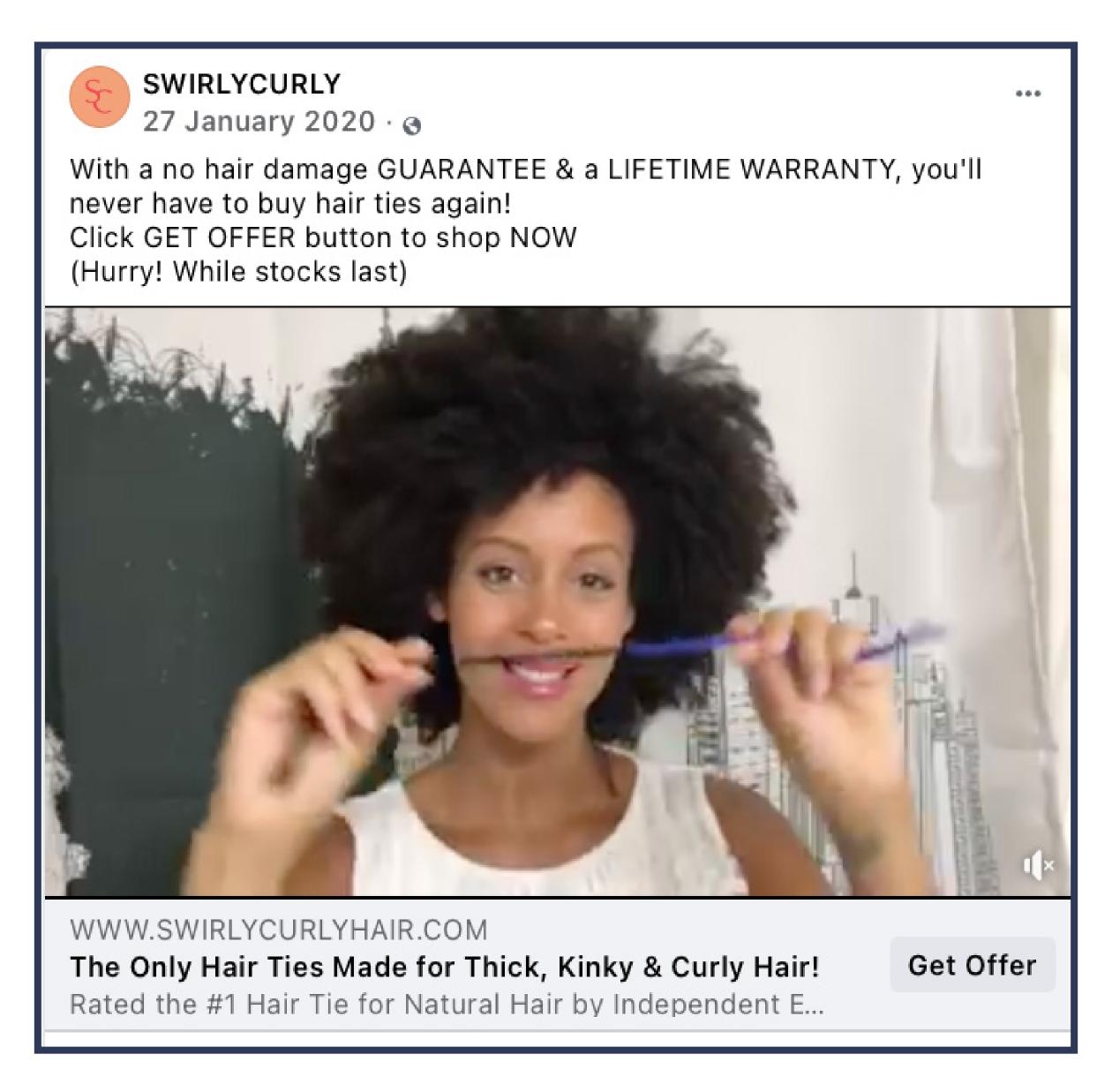
Don't forget to use code WELCOME for 15% off!

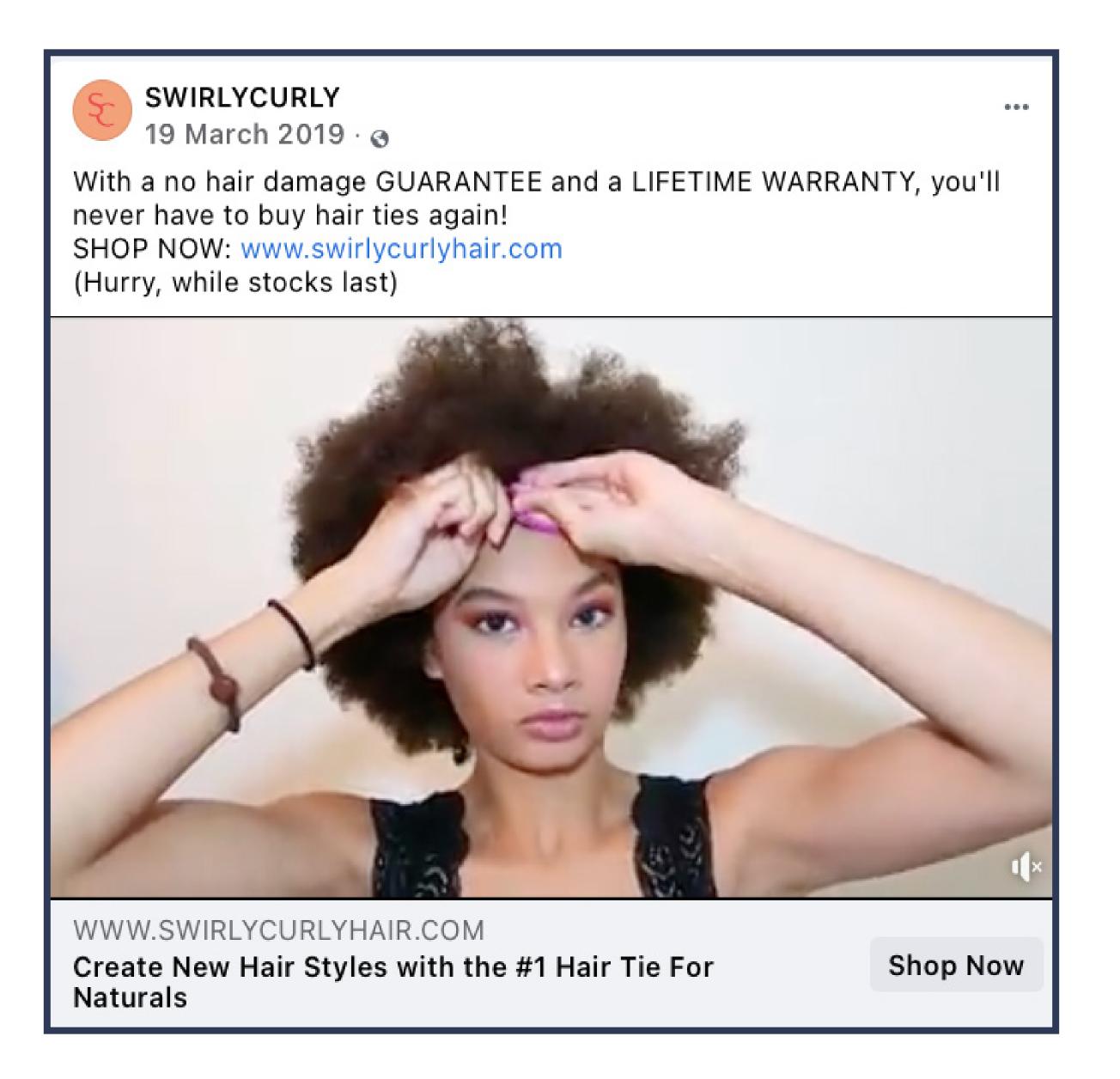
NATURAL HAIR CAN BE UNPREDICTABLE. SO WE REPLACE YOUR HAIR TIES FOR LIFE.

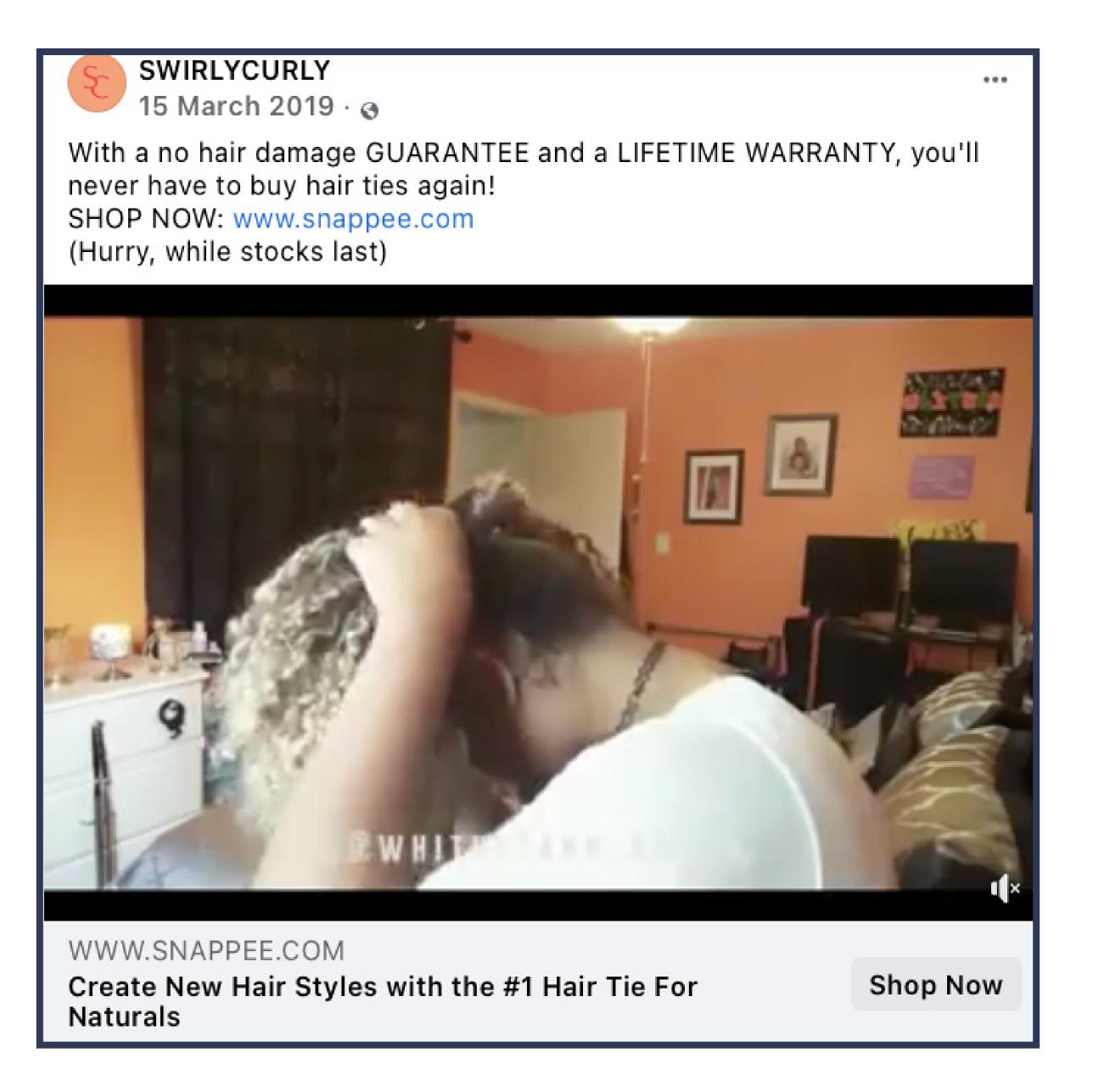


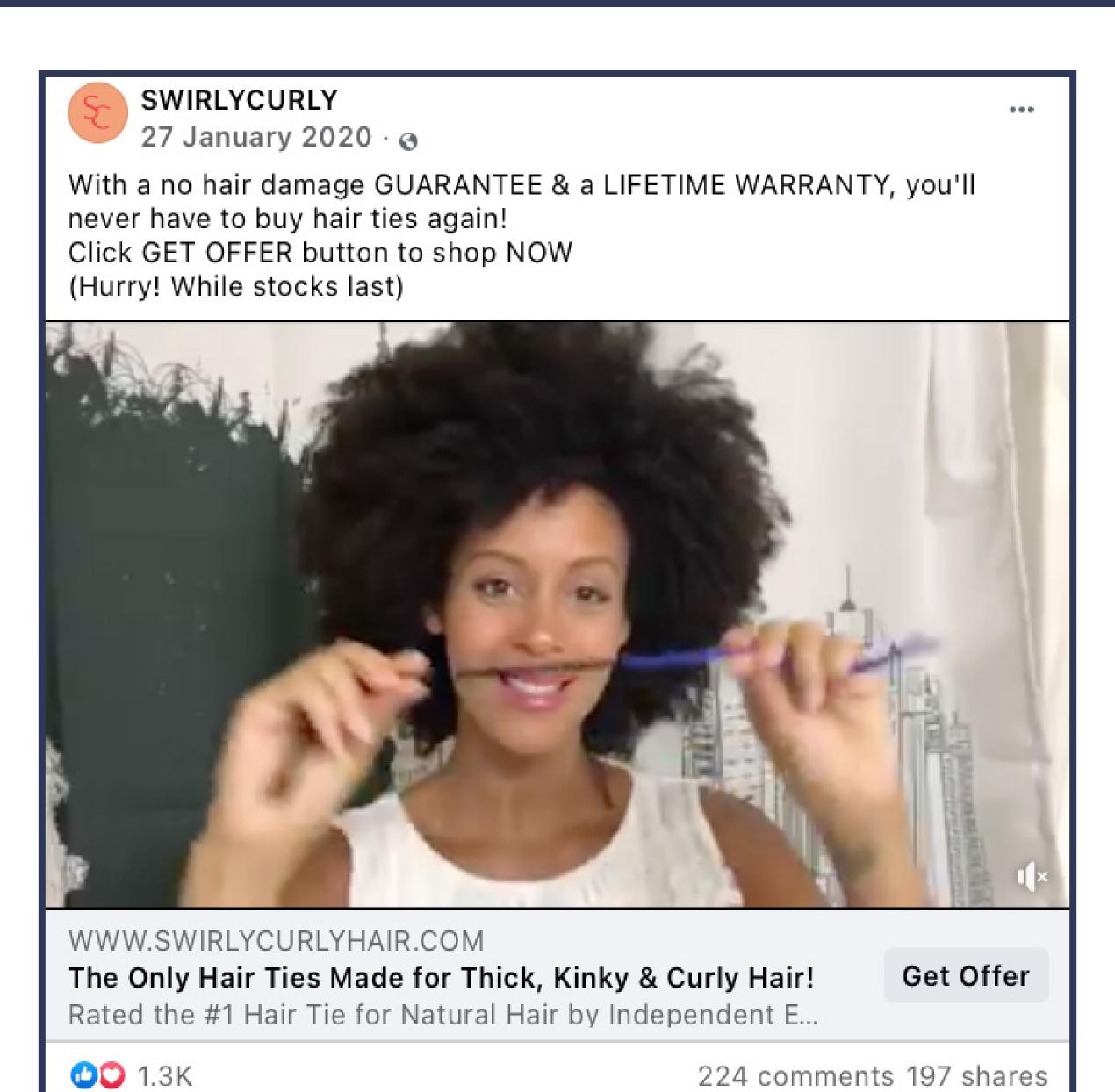




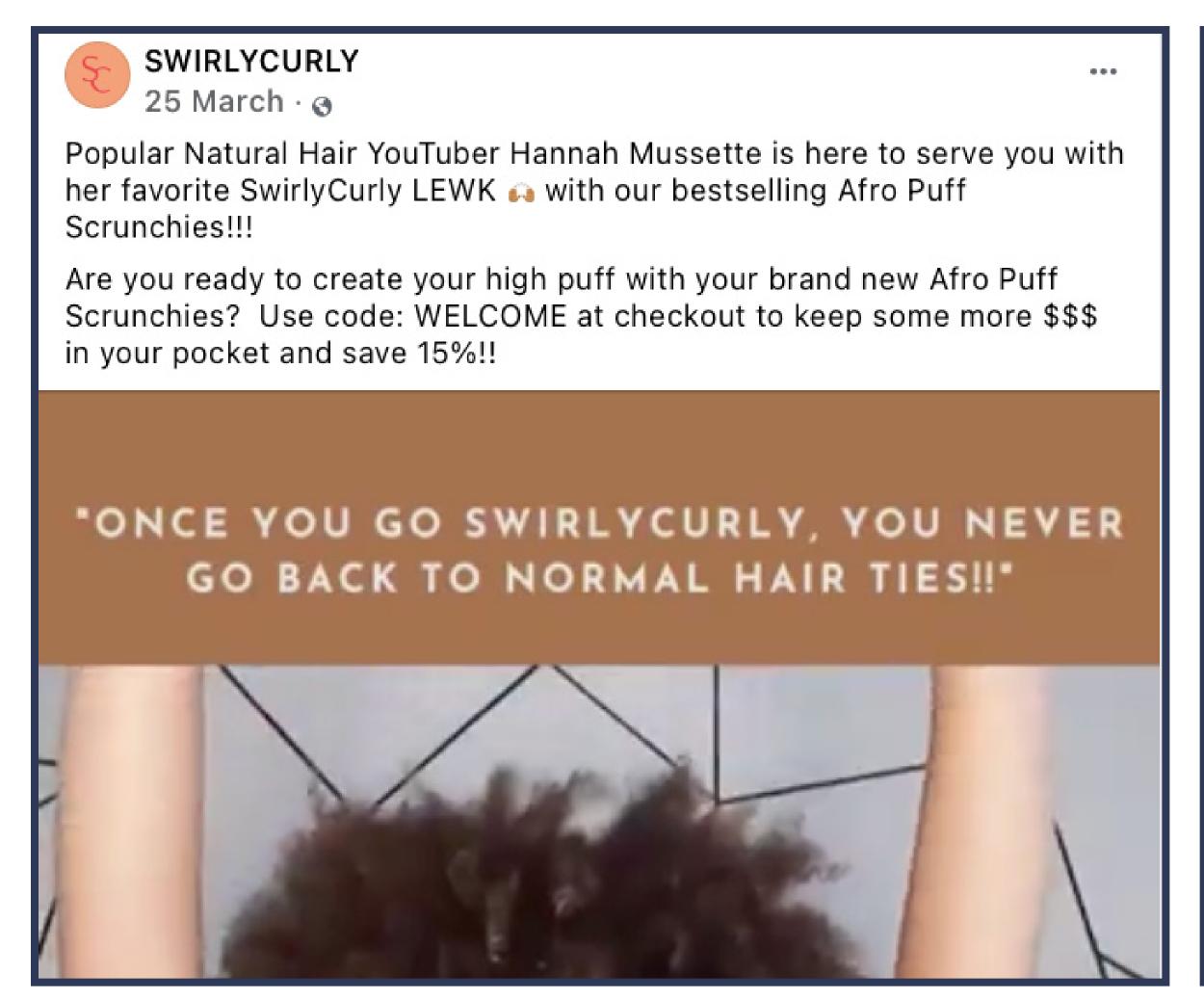


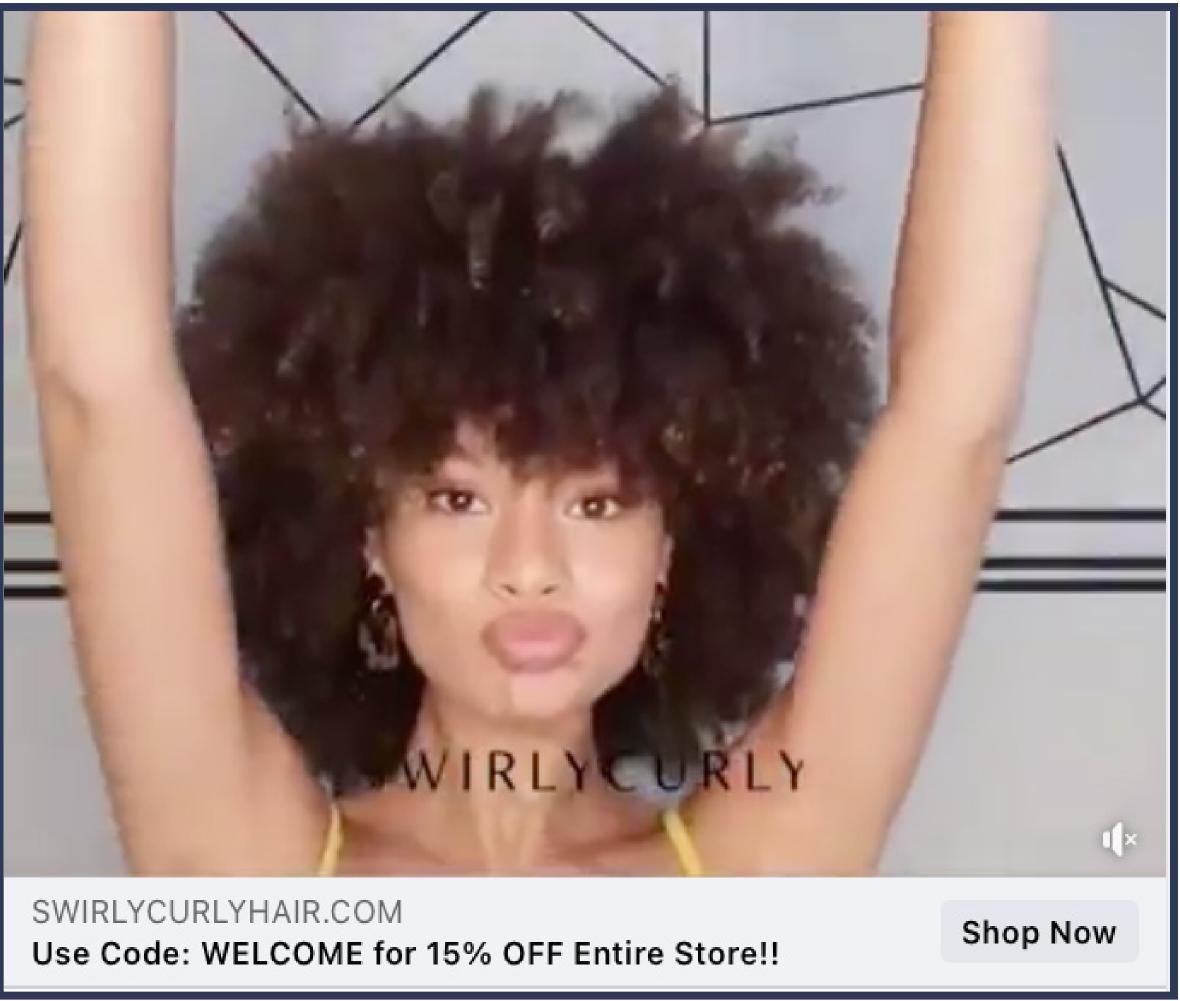


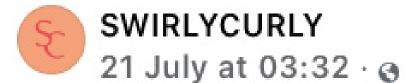




1.3K 224 comments 197 shares







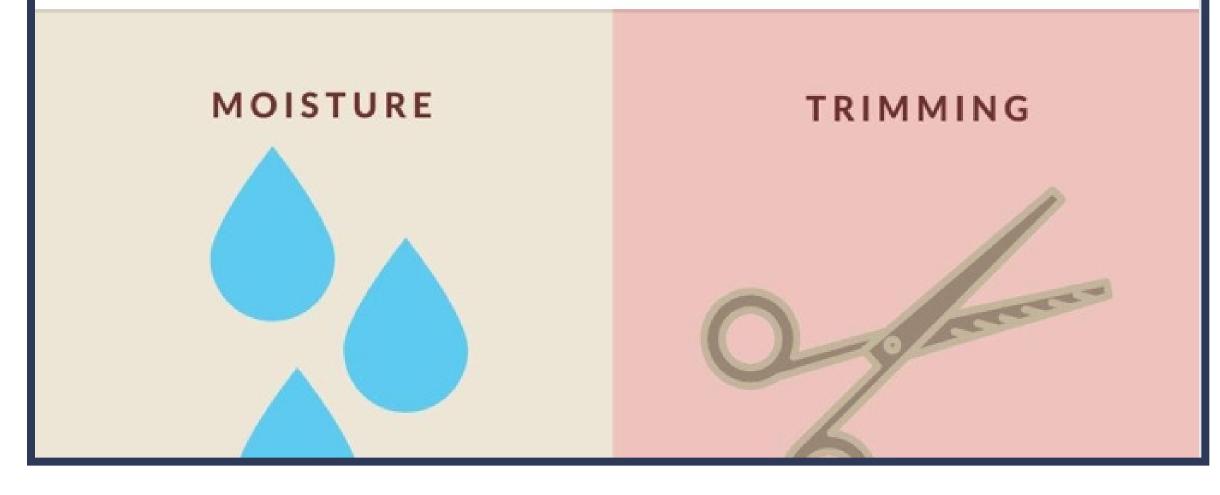
True Naturals know the key to great natural hair is:

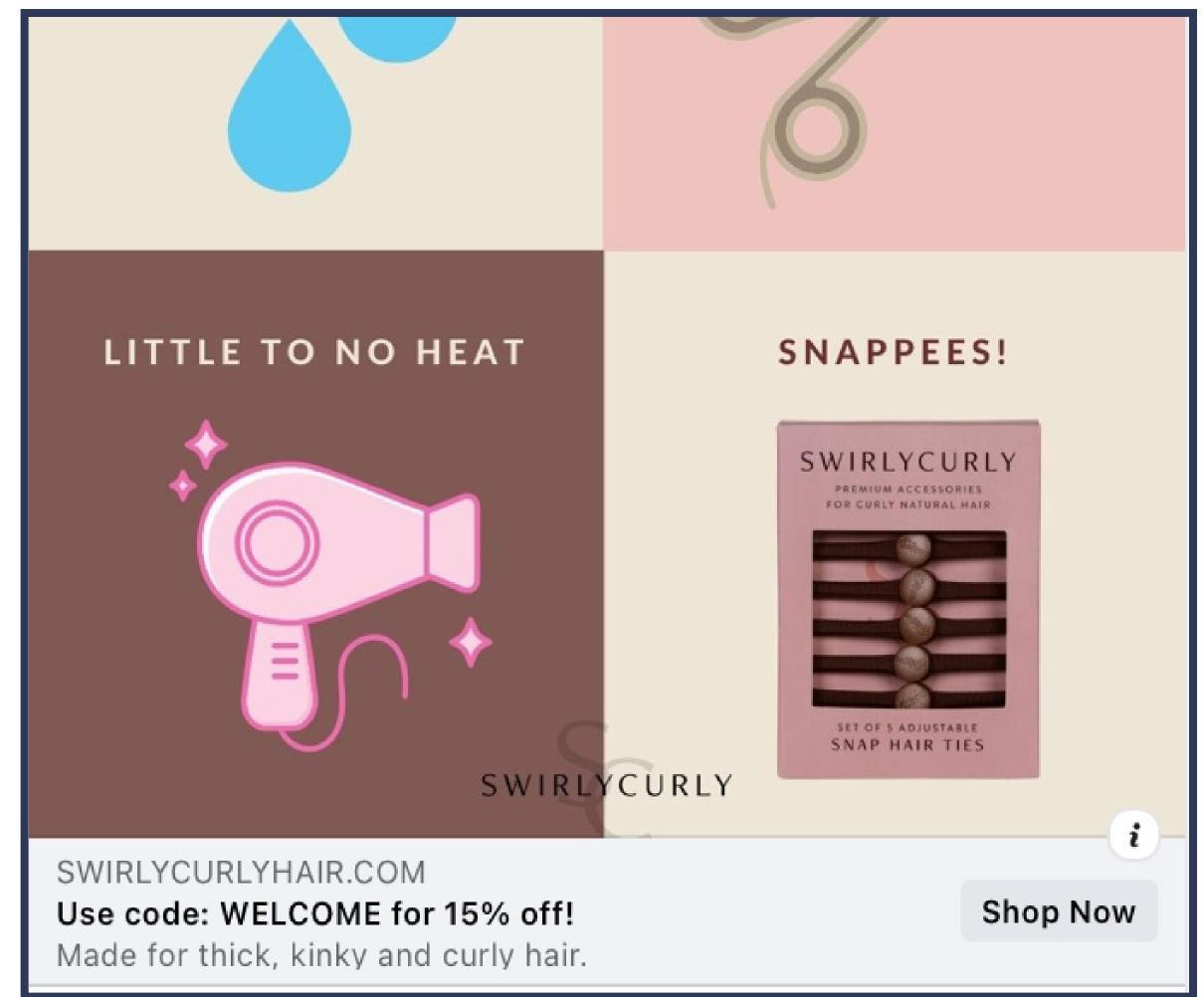
- Moisture
- Hair trims to eliminate split ends
- SwirlyCurly hair accessories!

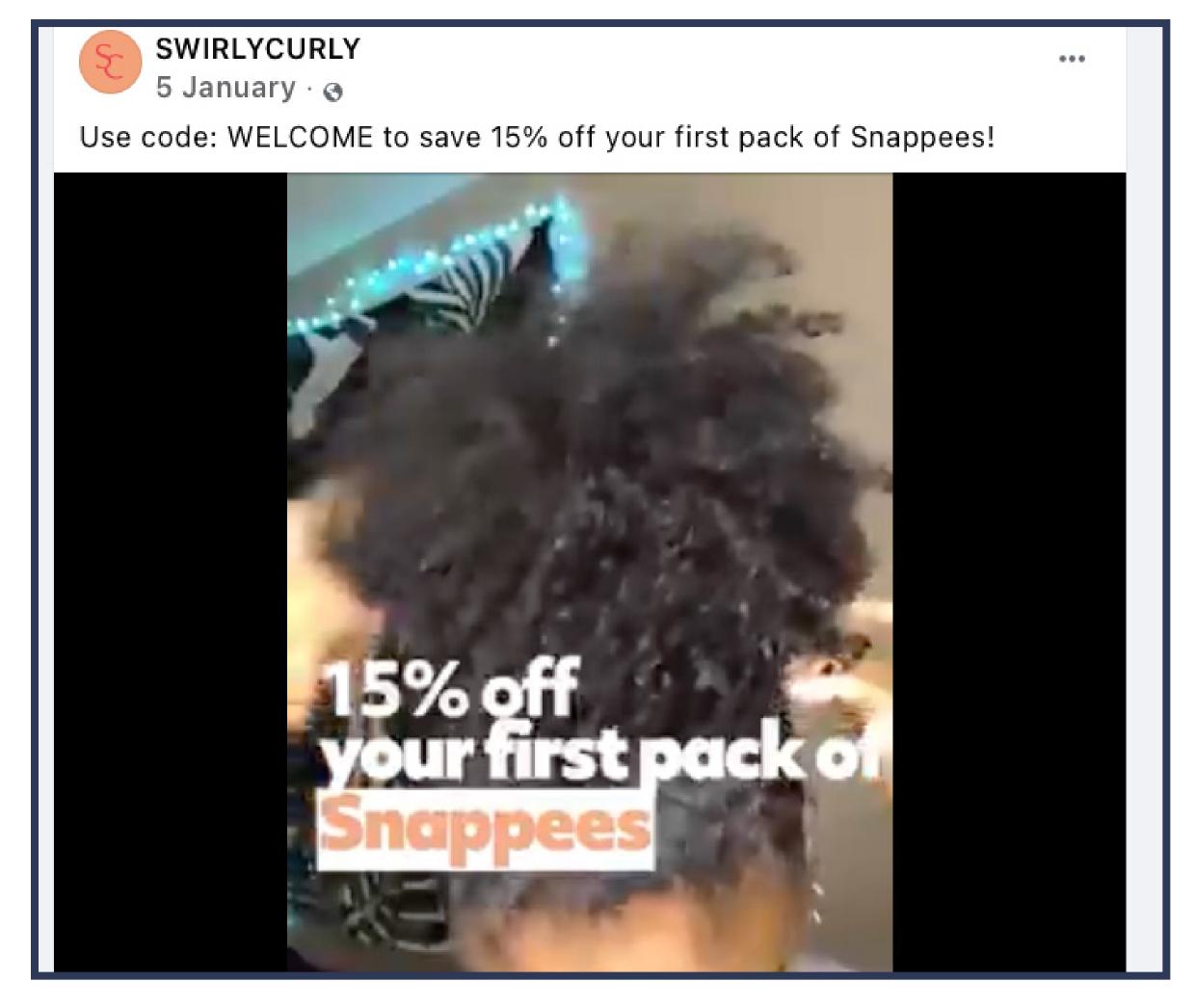
Whether it's our Bonnet, 100% Satin-Silk Hair Scarves, Snappees, or edge-protecting Headbands, SwirlyCurly products are essential for your natural hair journey!

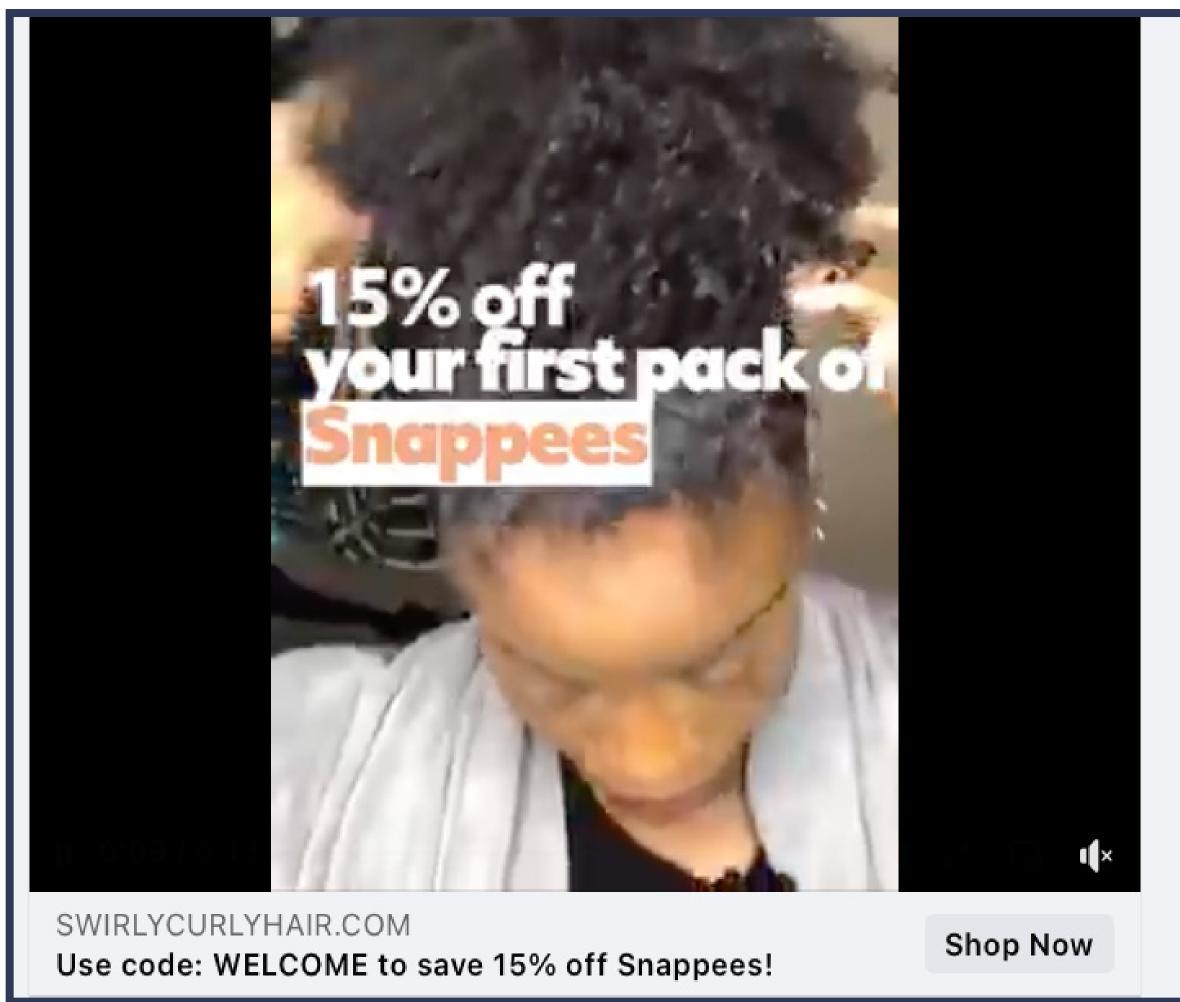
Take your pick and use code: WELCOME for 15% off!

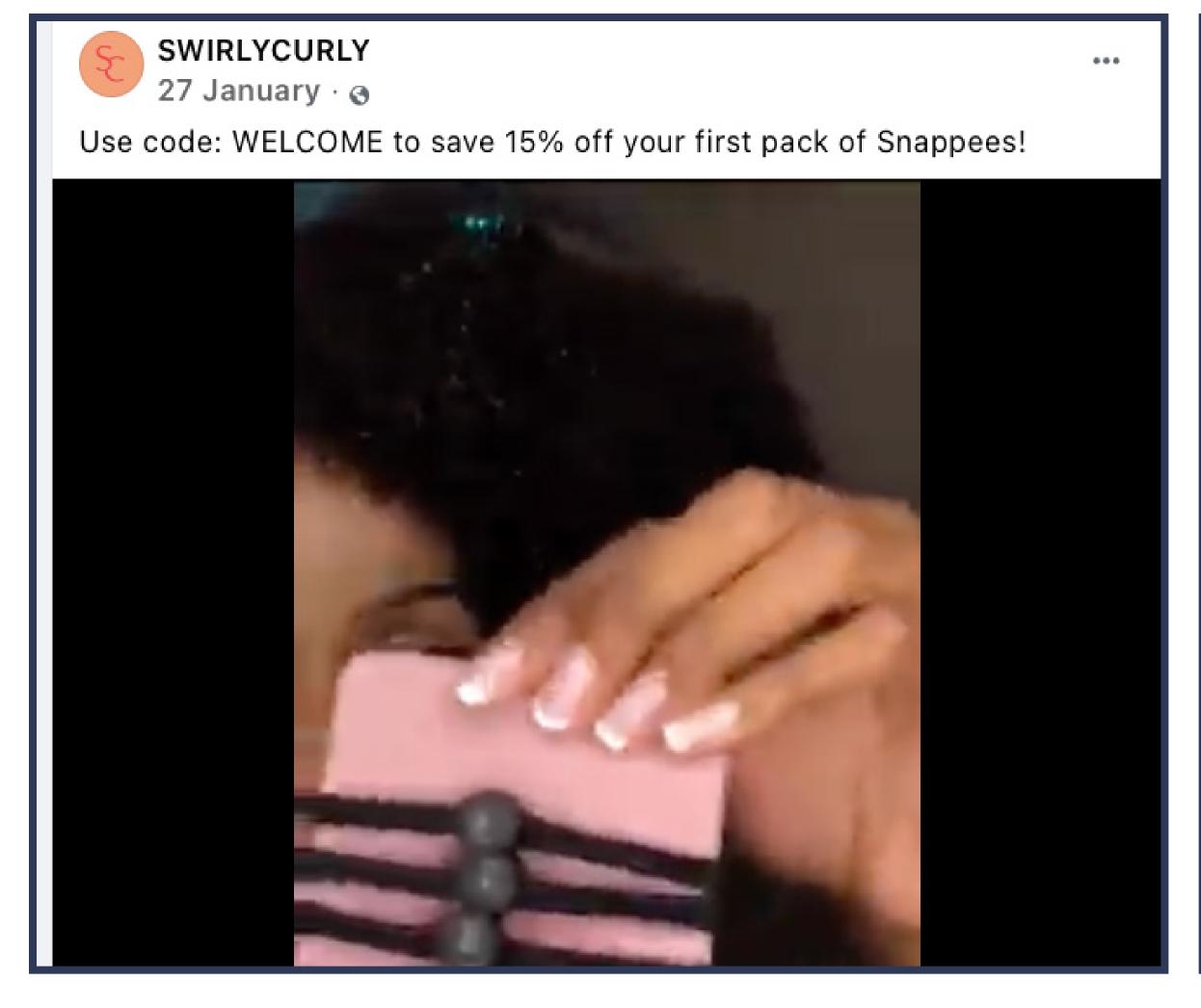
GET IT HERE: https://www.swirlycurlyhair.com/collections/shop-all

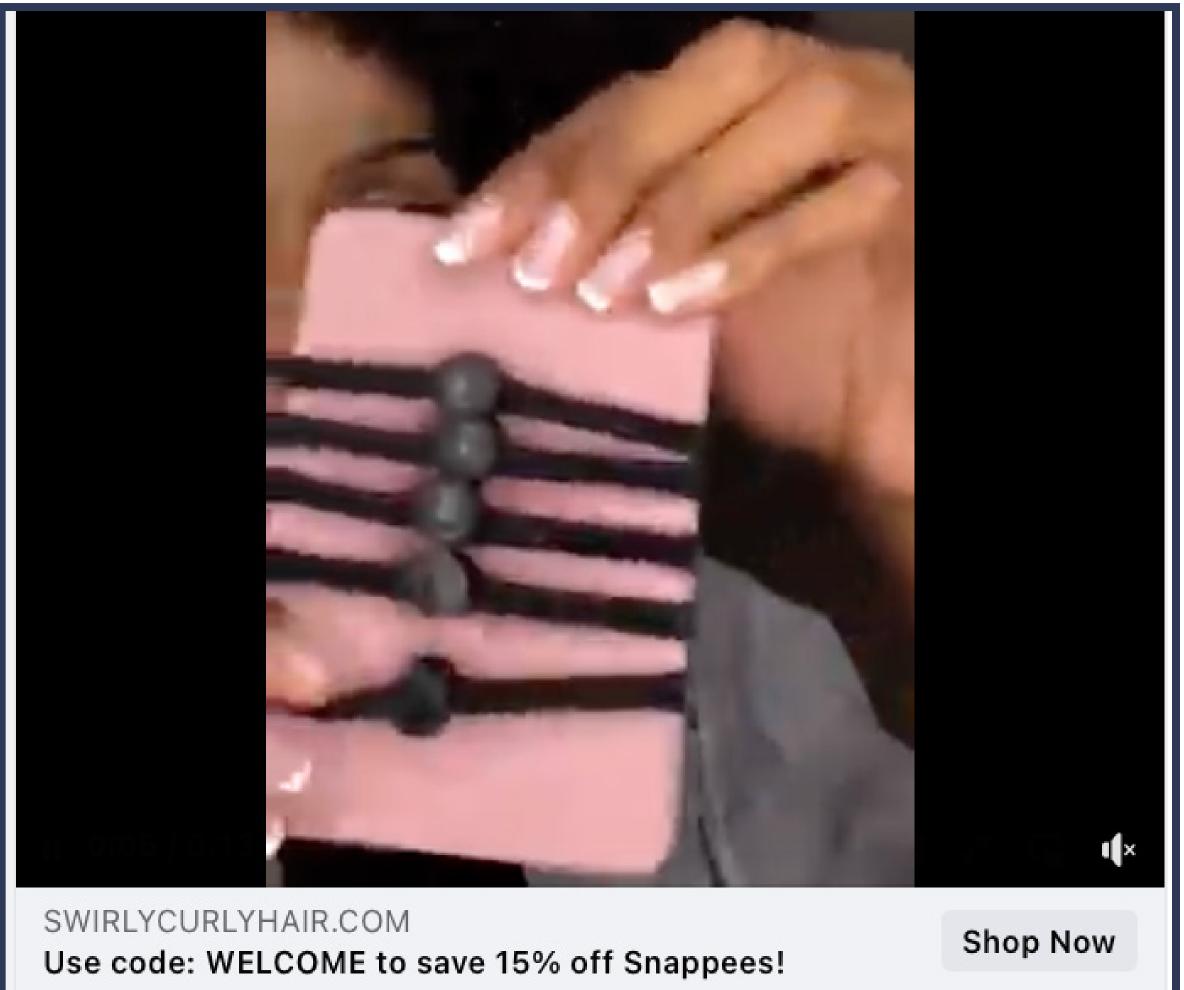














SWIRLYCURLY

21 July at 03:32 · 3

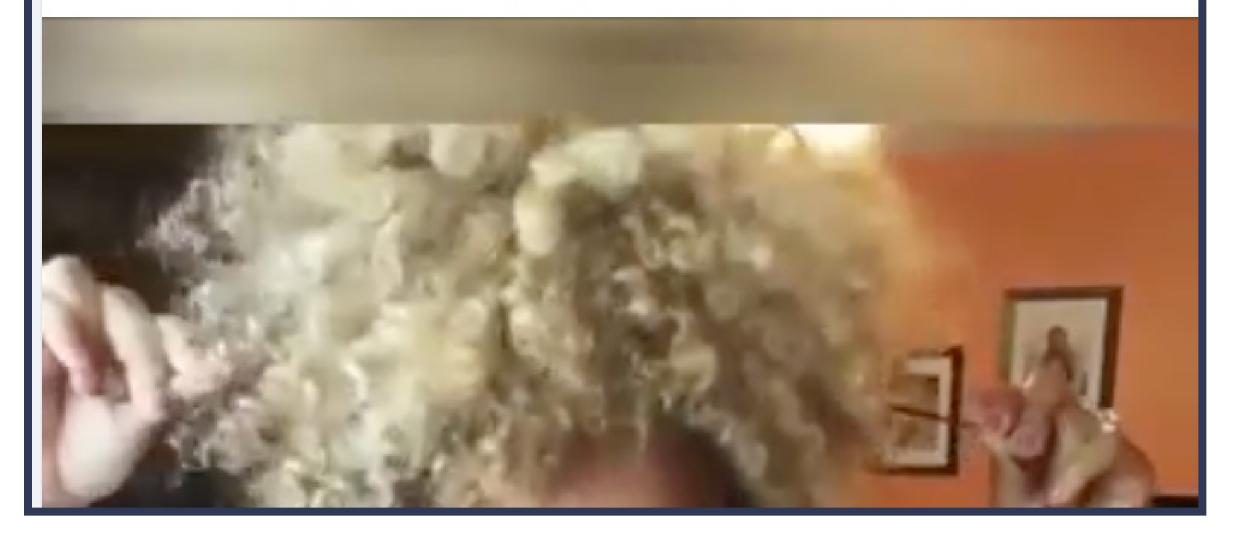
Grab 15% off anything in the Swirly Curly store with code WELCOME.

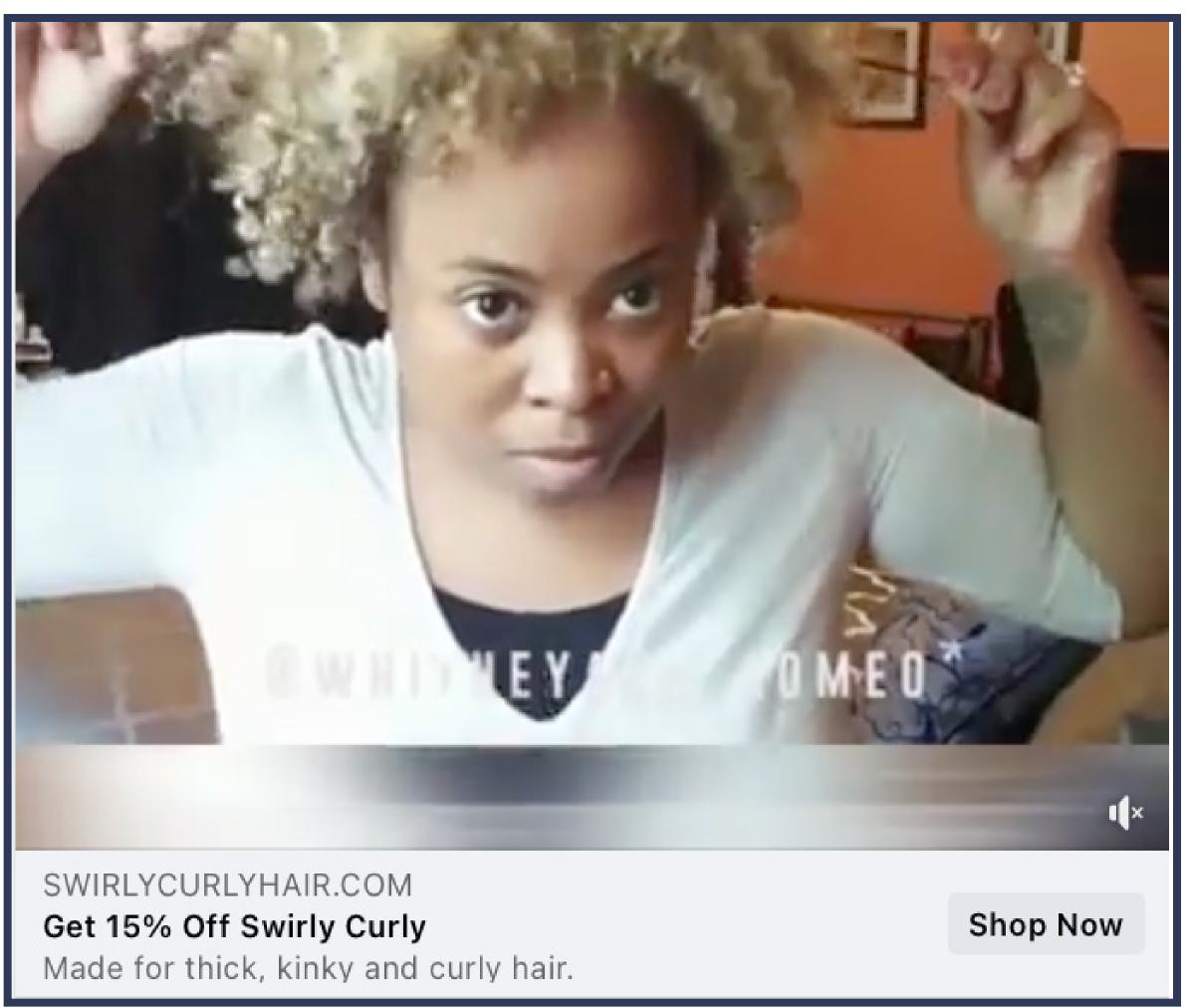
Includes Snappee Hair Ties, Headbands, Afro Puff Scrunchies, and Bonnets

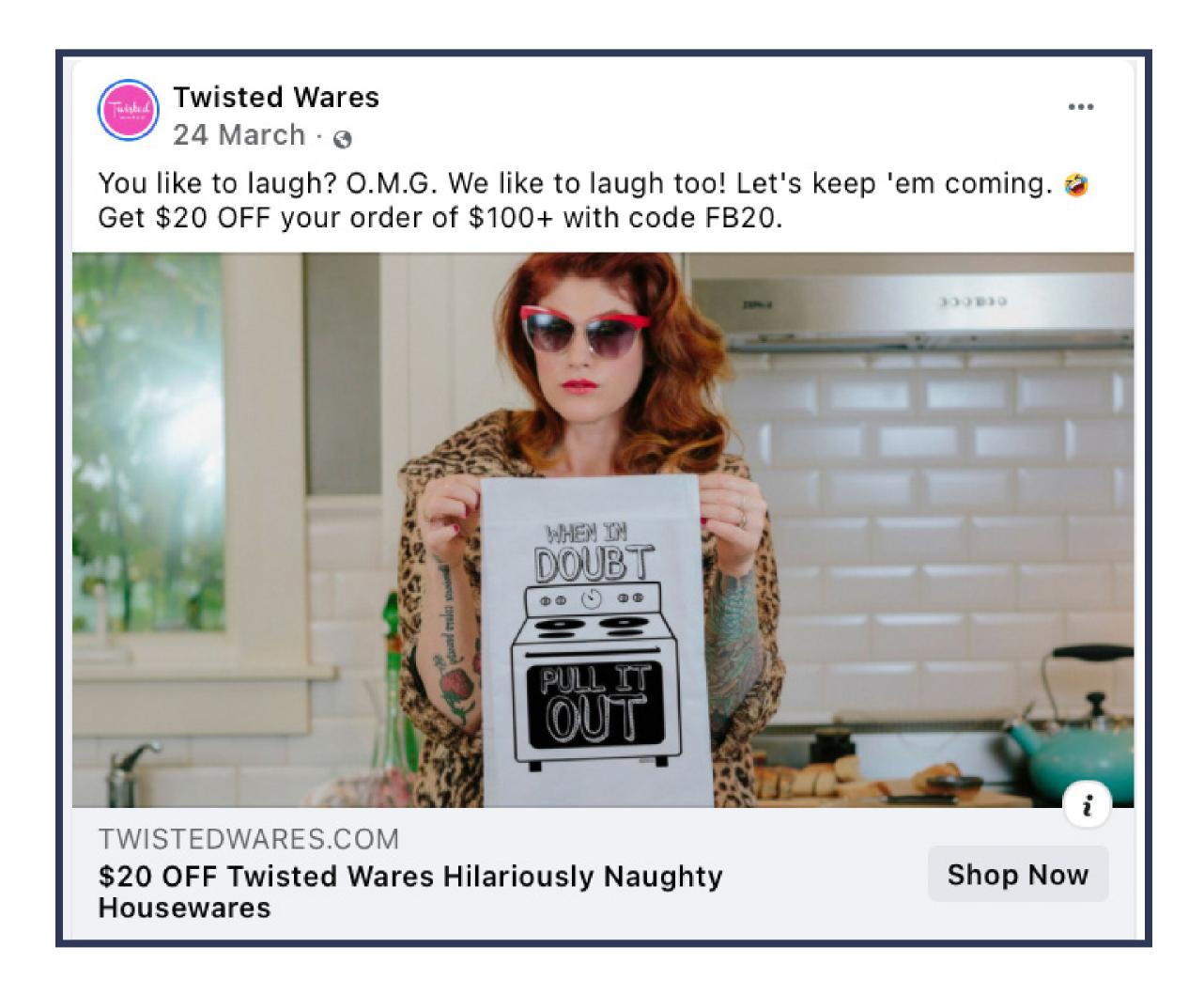
Freshen up your style & protect your curls the easy way. Made for thick, curly, and kinky hair!

Hurry... only available while inventory lasts! Remember to use code WELCOME to save 15%

Get it here: https://www.swirlycurlyhair.com/collections/shop-all























25 June 2019 · @

One-click post-purchase upsells used to be next to impossible to offer on Shopify...

And that's why we created Zipify OneClickUpsell. 🎉

This Shopify app makes it easy to add targeted, post-purchase upsells to your store.

There's NO need for:

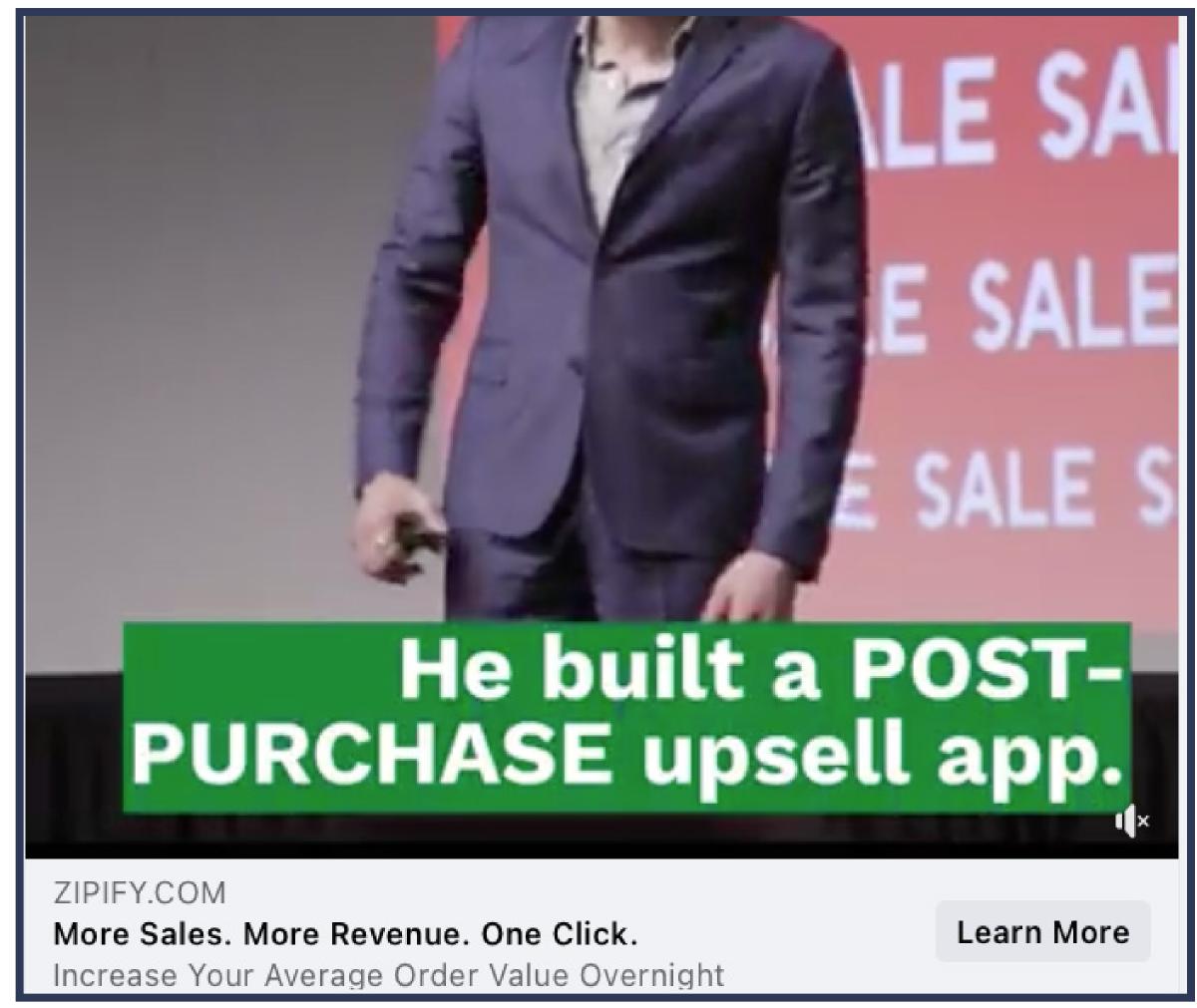
- X Fancy Coding
- X Extra Development Costs
- X Graphic Design

Just install the app, build your upsell funnel and start growing your average order value right away.

To learn more about OneClickUpsell visit:

https://landing.zipify.com/pages/ocu20







Zipify

Published by Jeff Wenberg @ · 10 March · @

One-click post-purchase upsells used to be next to impossible to offer on Shopify...

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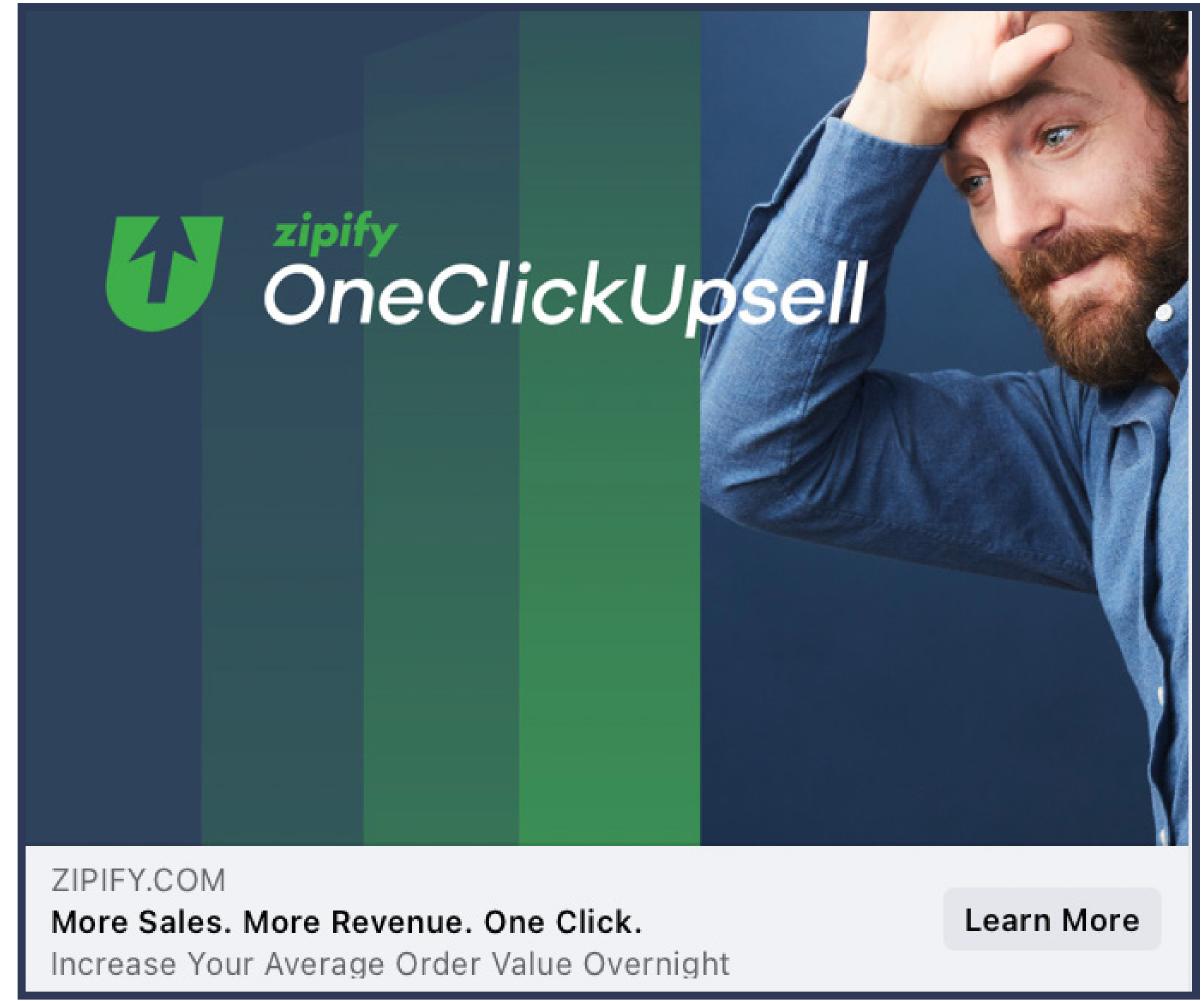
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https://landing.zipify.com/pages/ocu20







Published by Jeff Wenberg @ · 3 December 2019 · @

E-commerce isn't just about selling your first product...it's also about selling your SECOND product.

Repeat business dictates the value of your brand and how much profit you make.

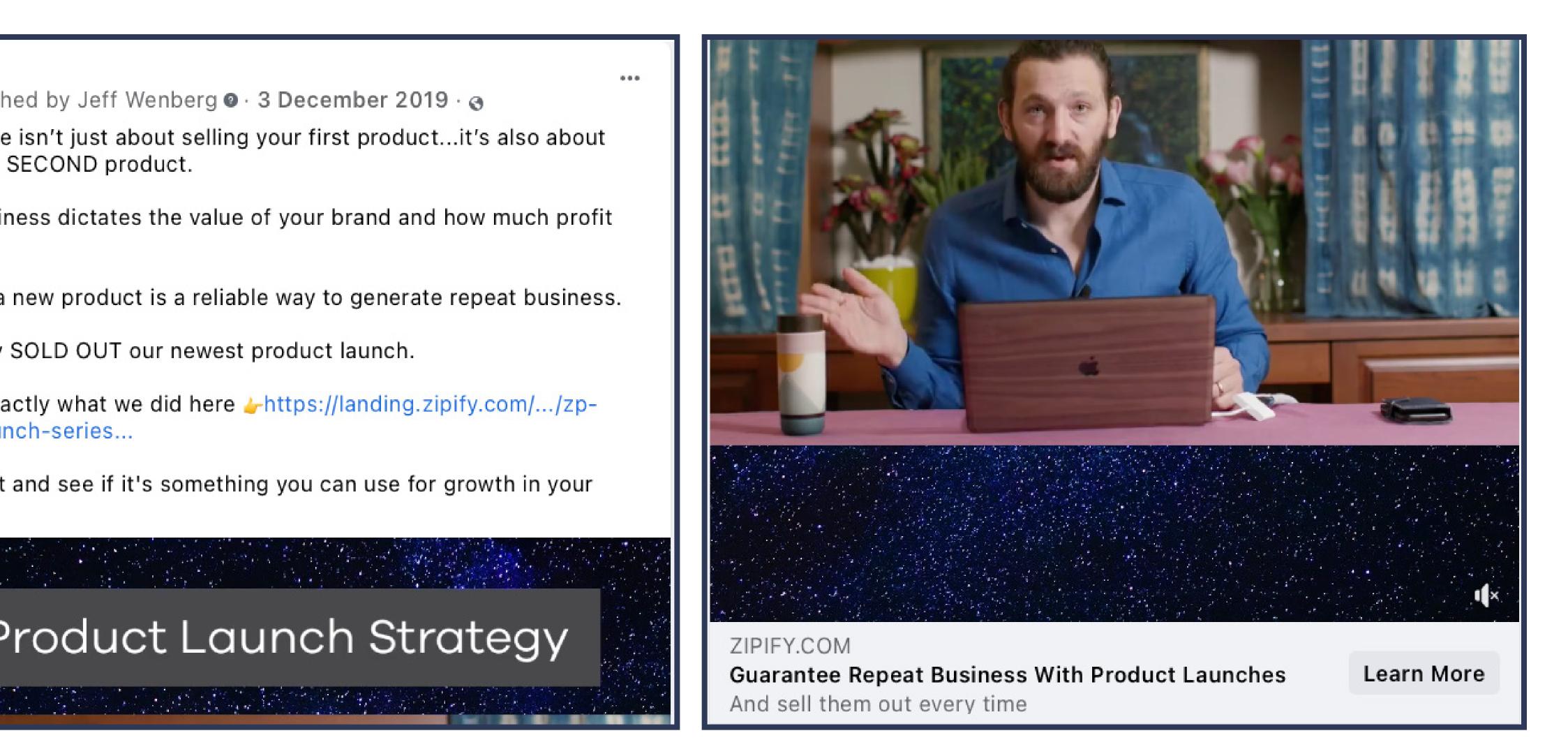
Launching a new product is a reliable way to generate repeat business.

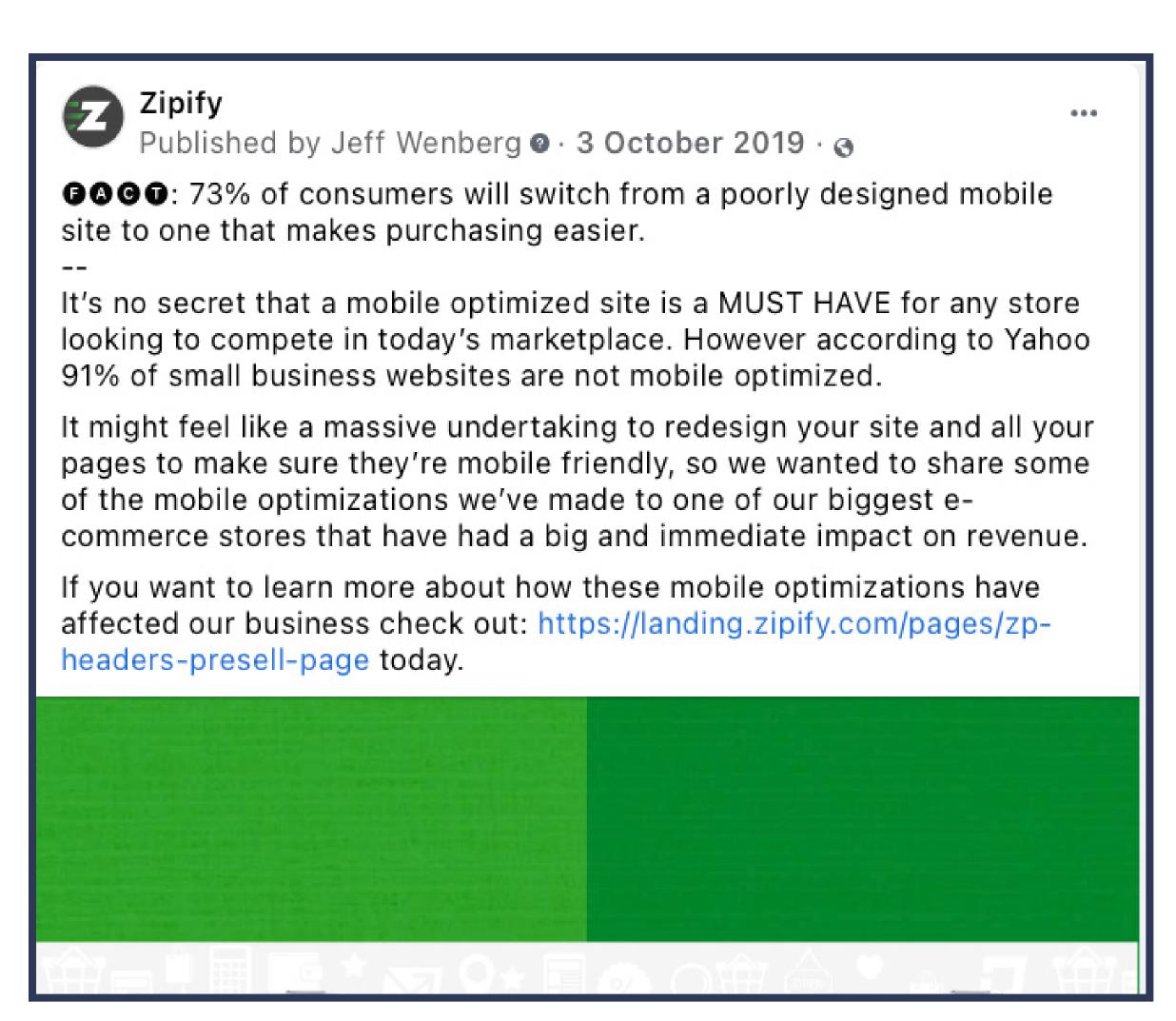
We recently SOLD OUT our newest product launch.

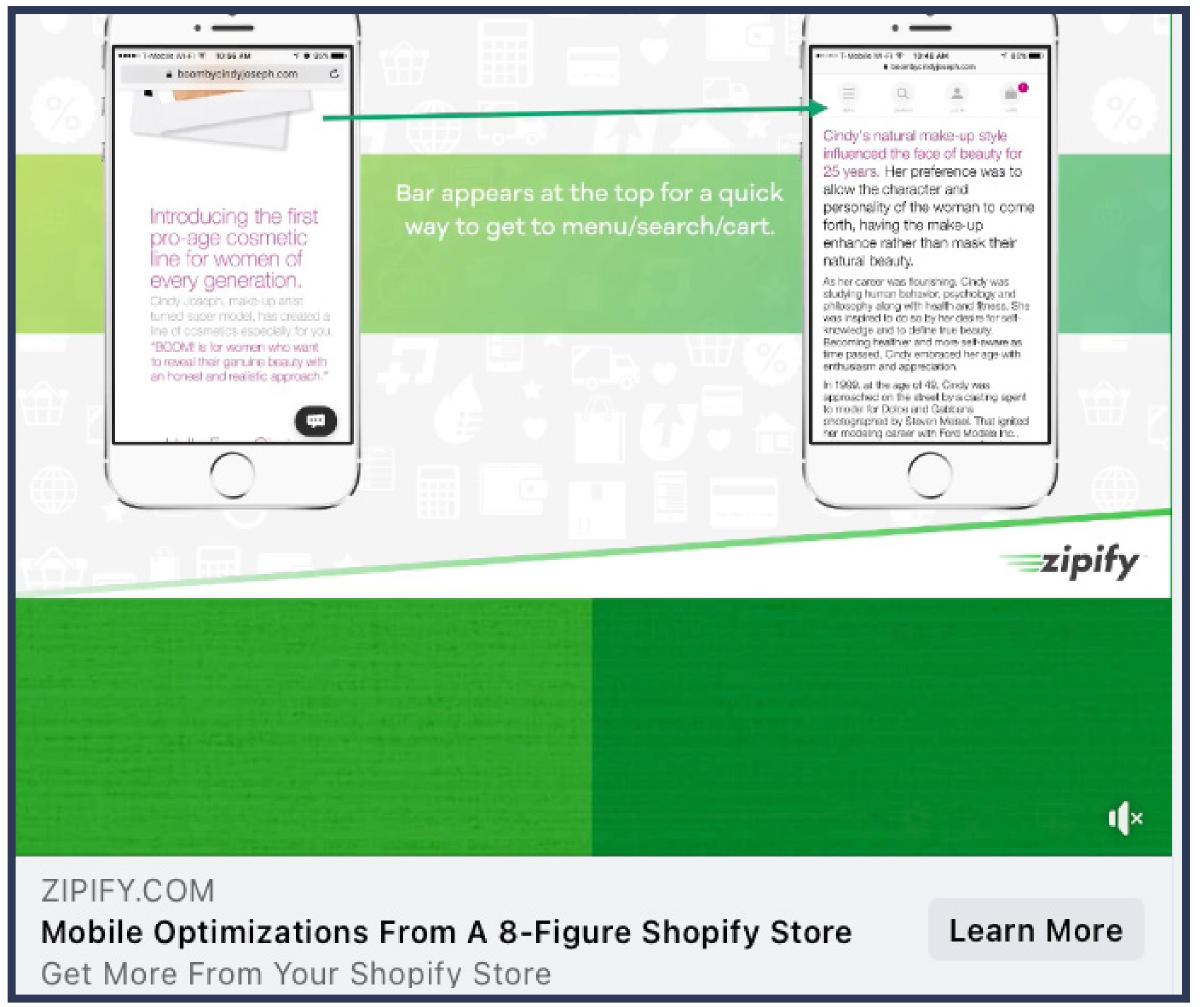
I laid out exactly what we did here https://landing.zipify.com/.../zp- product-launch-series...

Check it out and see if it's something you can use for growth in your business.

Product Launch Strategy









Published by Jeff Wenberg @ · 17 October 2019 · @

Want to compete with the world's biggest ecommerce brands? Here's how. 👍

I've sold over \$50 million in a market ruled by some of the richest brands on the planet.

How did I do it?

It all comes down to one important stat: AVERAGE ORDER VALUE. 🤞

So what's my #1 strategy for increasing average order value? Simple:

One-click post-purchase upsells. 👈

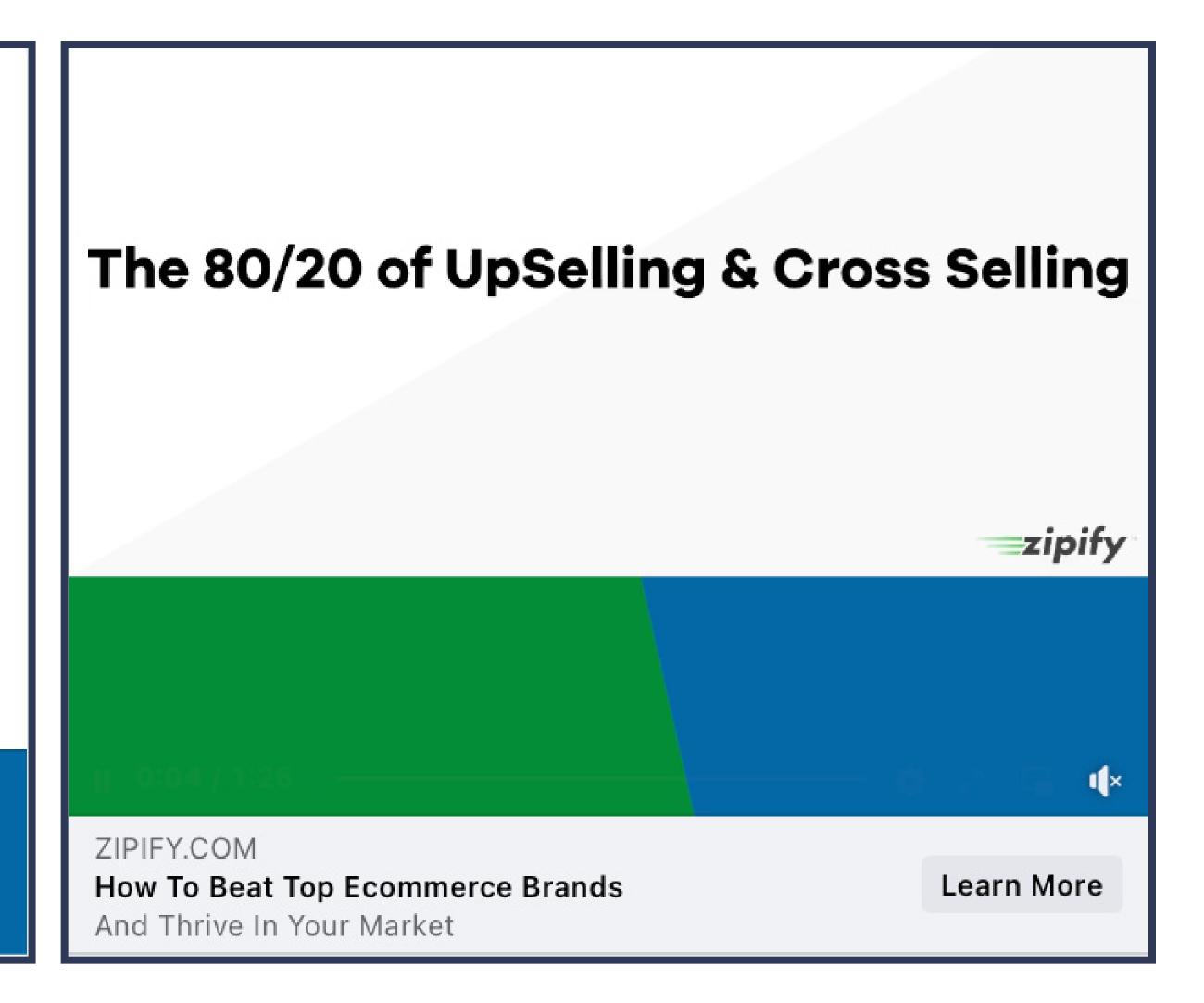
This is the BEST way to offer relevant upsells to your customers, and increase the amount of revenue you get per order.

To see how I'm using one-click post-purchase upsells on my store (one of Shopify's biggest), and how this helps me compete with the world's biggest brands...

Watch this short video. 👀 👇

Then get the full training here: https://landing.zipify.com/pages/increaseaov

Increase Average Order Value





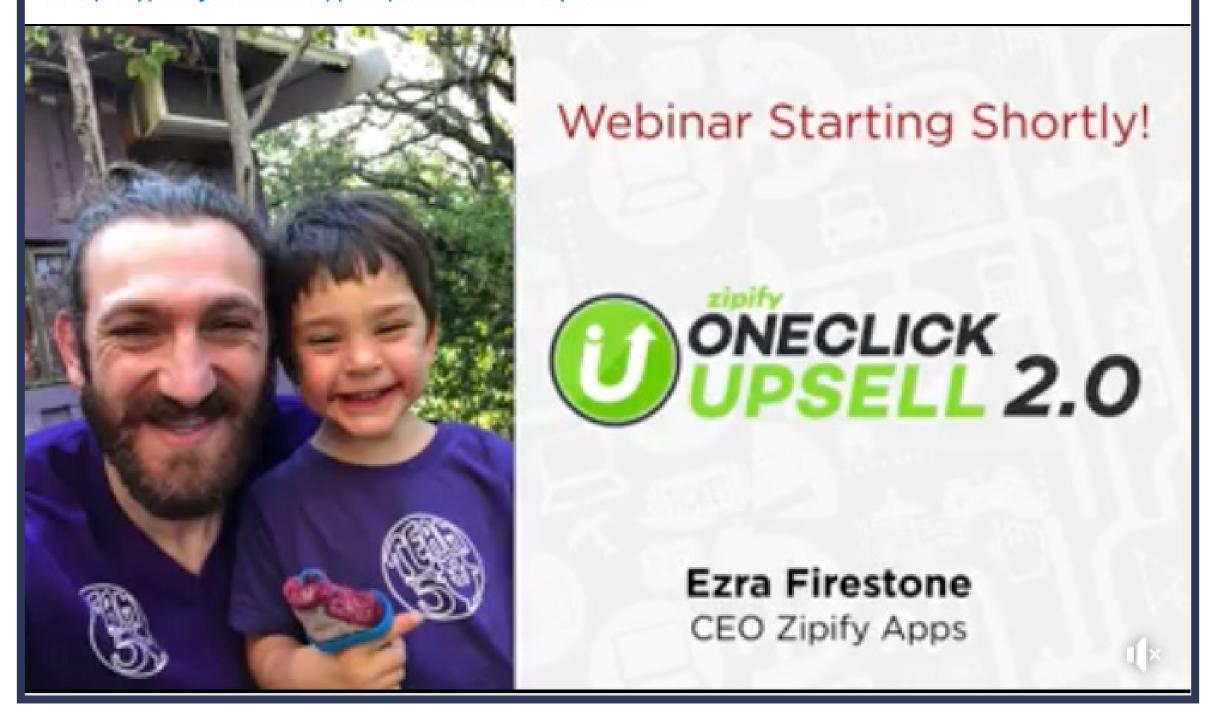
New Feature: PRE-PURCHASE UPSELLS for OneClickUpsell. 🦻

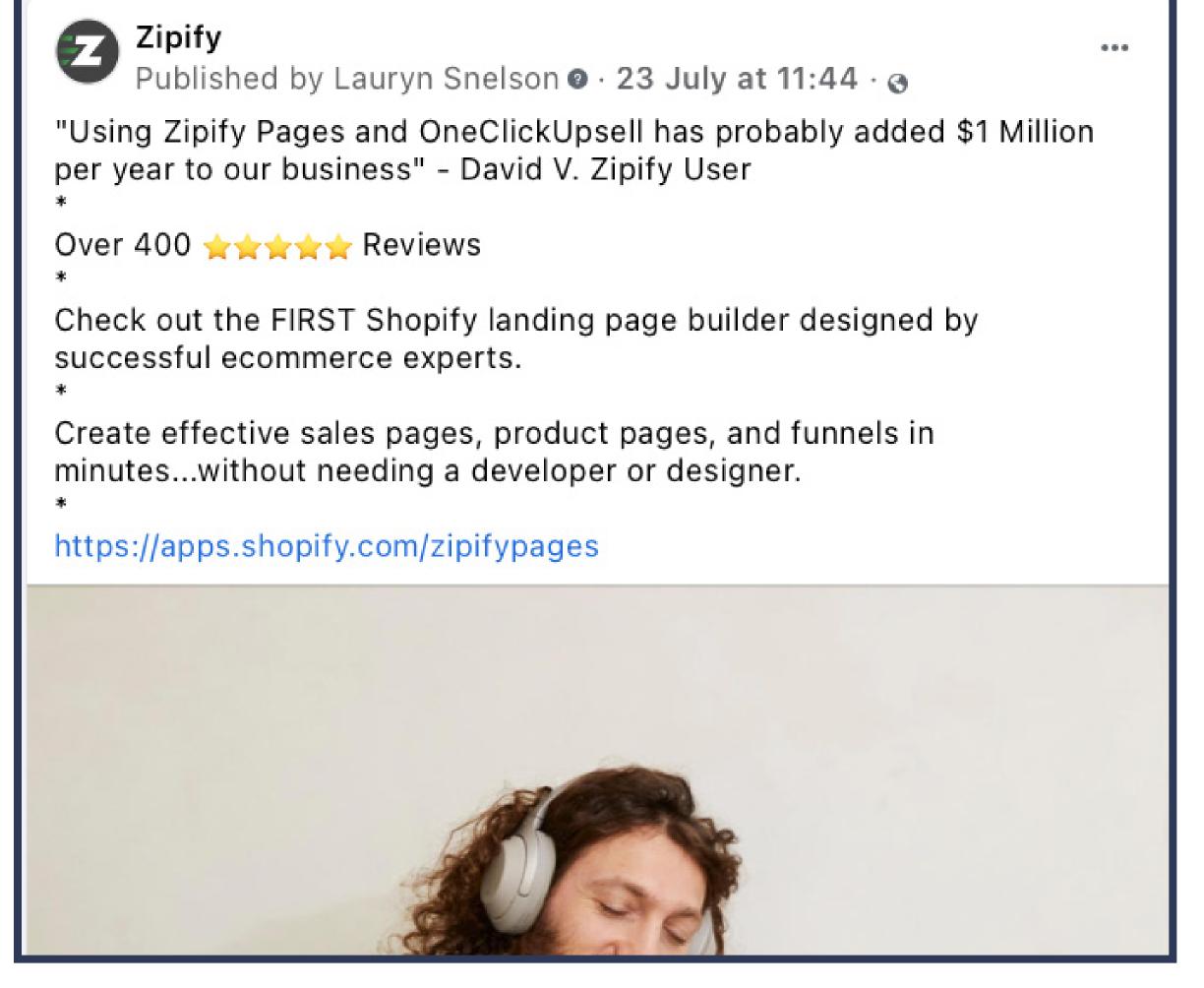
Now, you can offer additional products and upgrades right from the cart page.

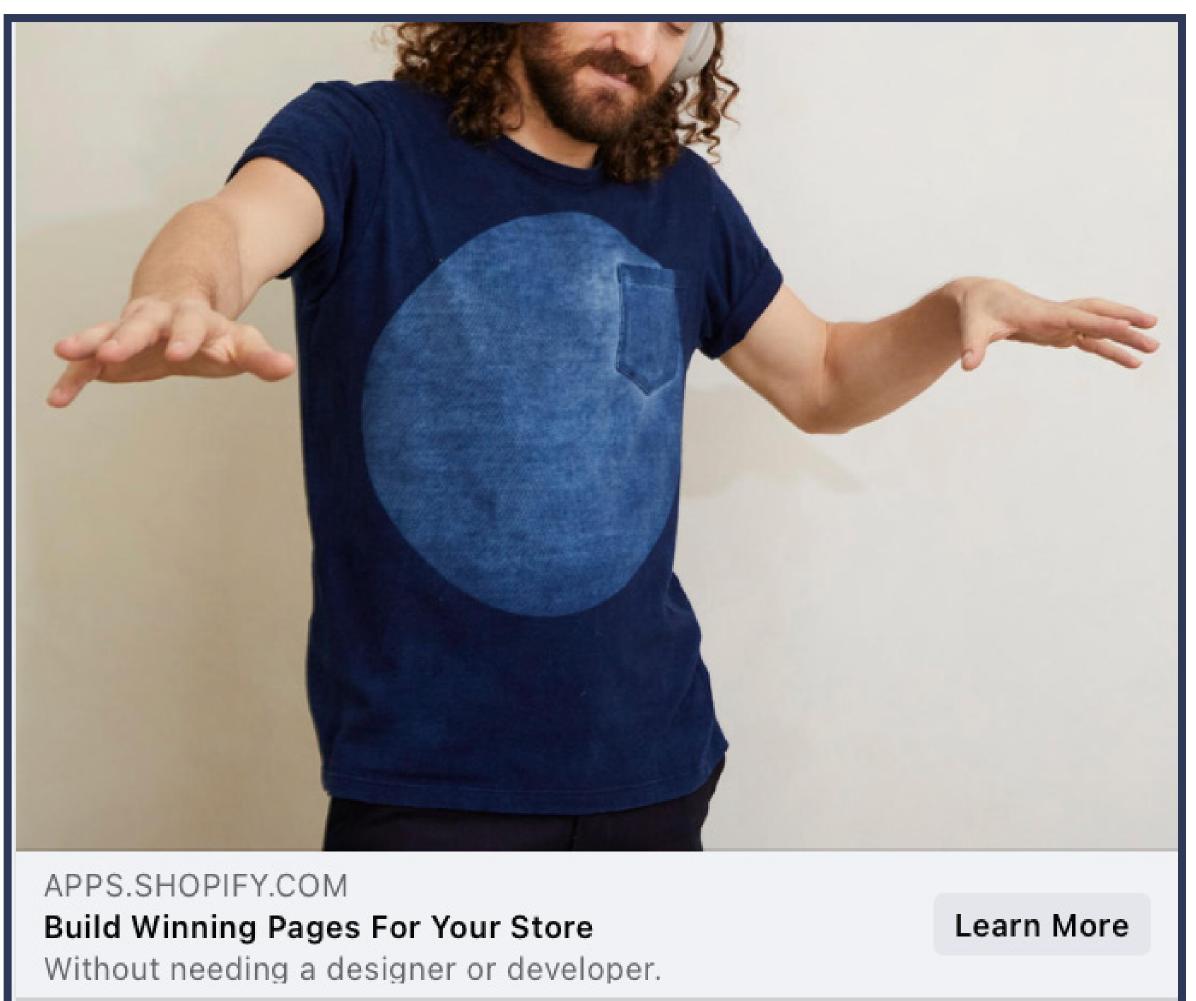
To see this new feature in action, and to learn how to add pre-purchase upsells to your funnel...

Check out this new post on the Zipify blog:

https://tinyurl.com/prepurchase-upsells









Zipify

Published by Lauryn Snelson @ · 11 May · @

One-click post-purchase upsells used to be next to impossible to offer on Shopify...

And that's why we created Zipify OneClickUpsell. 🎉

Users that add both pre and post purchase upsells see on average a 15% boost in revenue over stores that just use post-purchase usells.

OCU makes it easy to add targeted, pre-purchase and post-purchase upsells to your store.

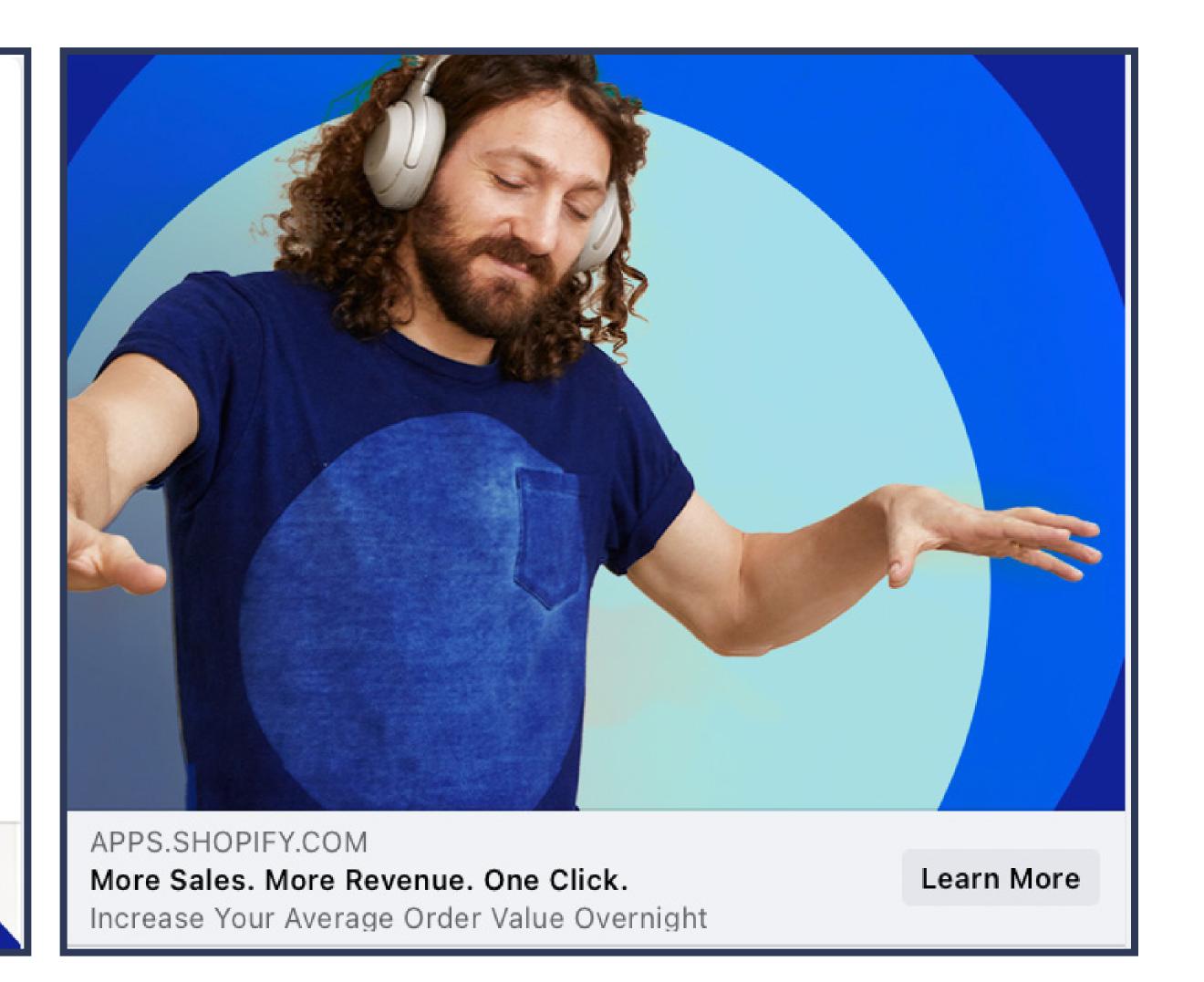
All natively integrated into the Shopify Checkout!

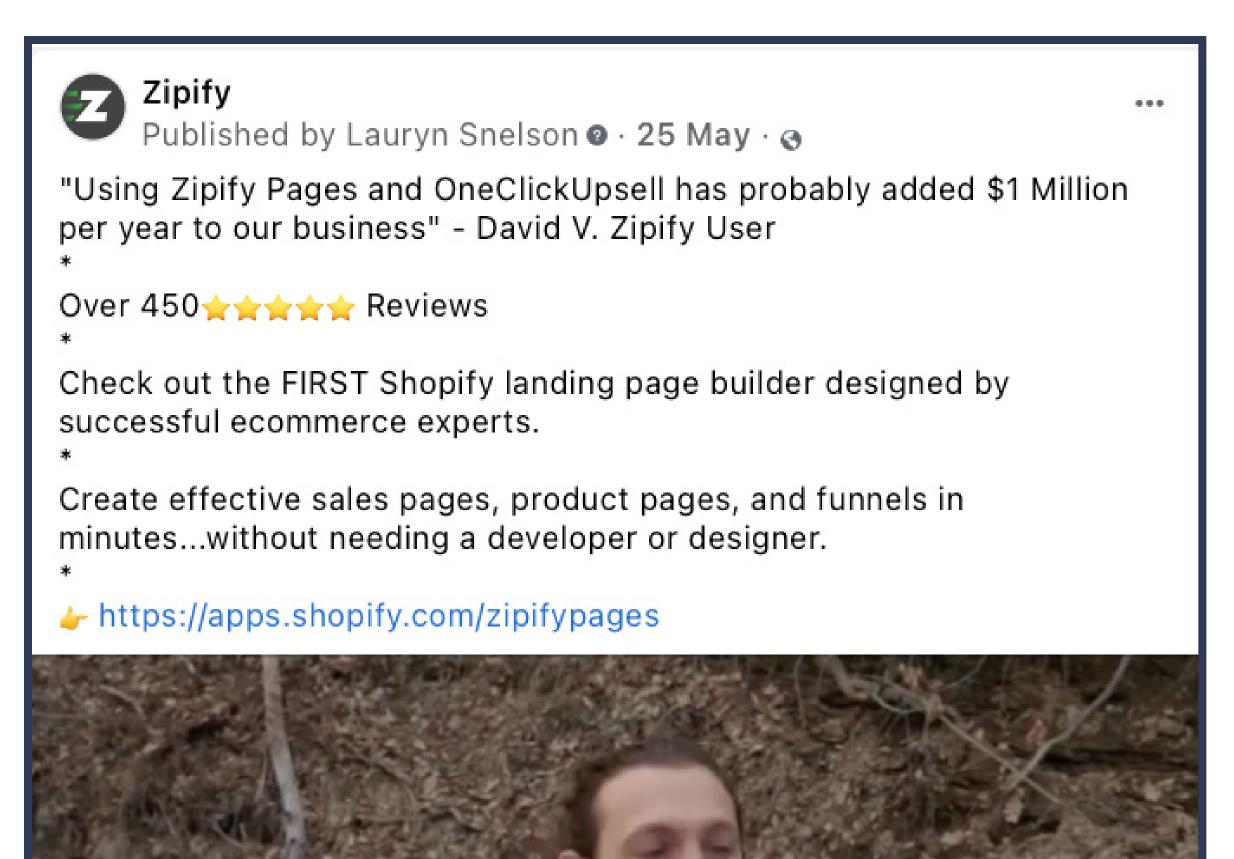
There's NO need for:

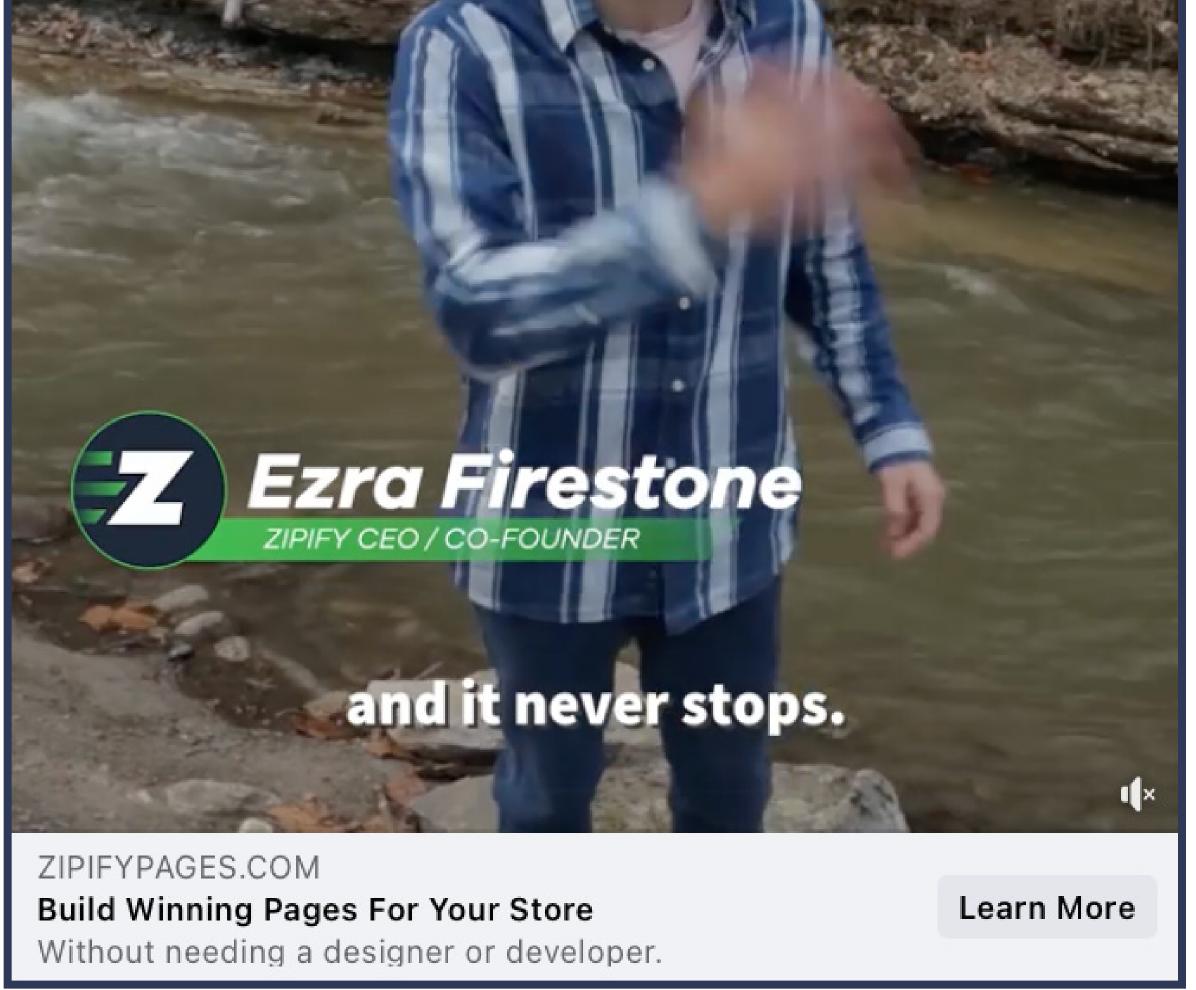
- X Fancy Coding
- X Extra Development Costs
- X Graphic Design

Just install the app, build your upsell funnel and start growing your average order value right away.

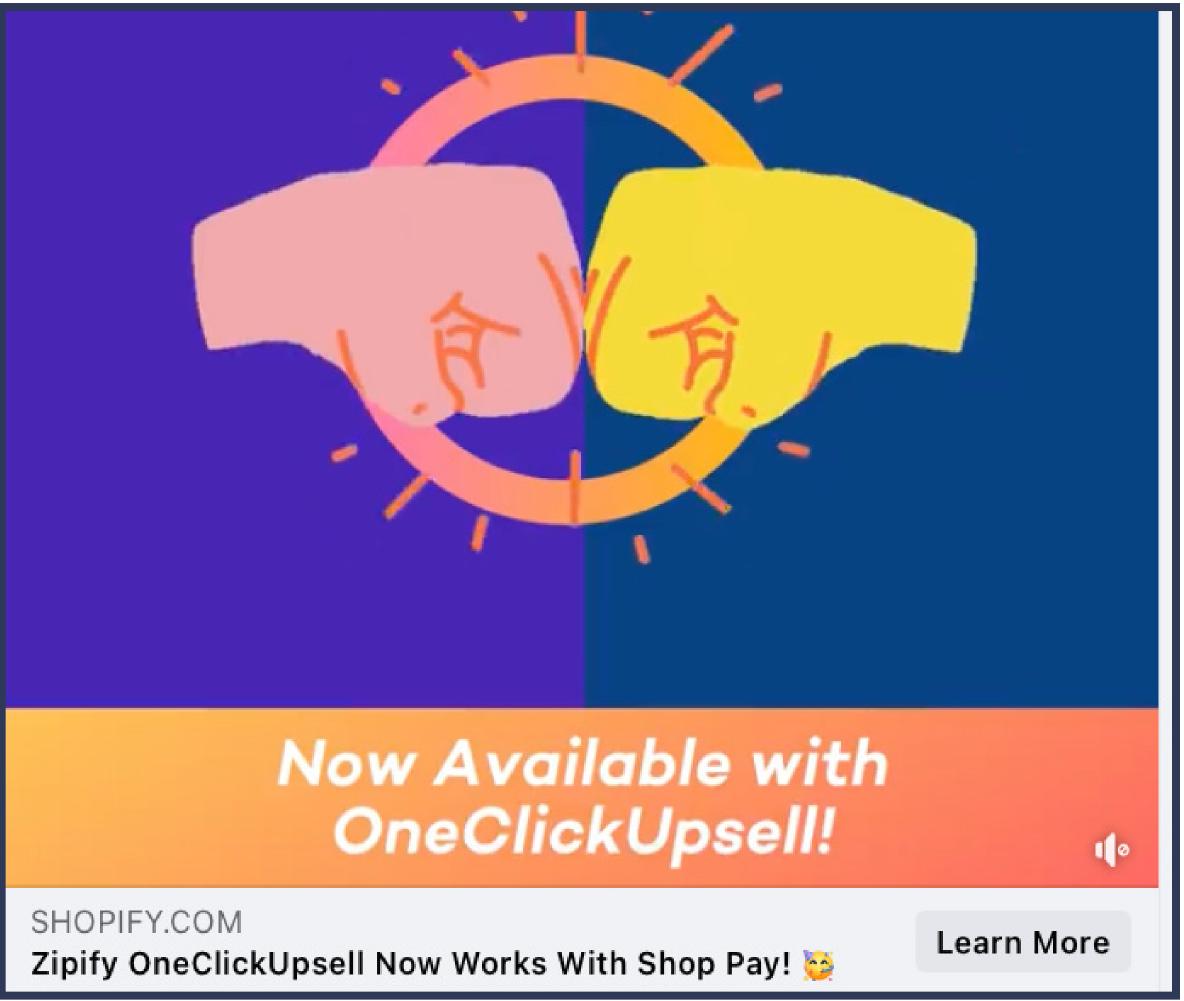
To learn more about OneClickUpsell visit the Shopify App Store now.













Published by Lauryn Snelson @ · 23 June · @

The only way to compete with the biggest brands in your industry is to increase your AOV. Without that, their massive budgets can outspend just about anyone.

With a few minutes and just a couple clicks you can install OCU on your store and start increasing your AOV immediately.

Offer targeted pre-purchase and post-purchase upsells....right in the Shopify Checkout.

This used to be next to impossible to do but we teamed up with Shopify to co-create the top upsell app in the app store.

Over 8,000 Shopify merchants and over \$2M in additional upsell revenue can't be wrong.

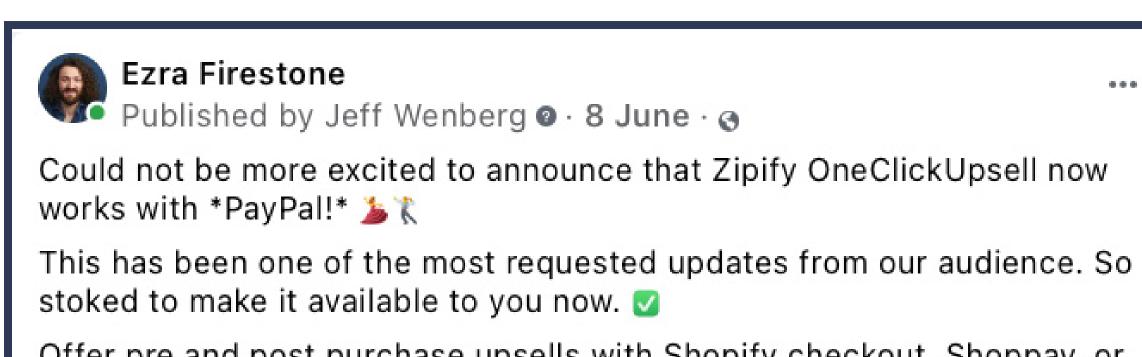
There's NO need for:

- Fancy Coding
- Extra Development Costs
- Graphic Design

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To learn more about OneClickUpsell visit the Shopify App Store now.

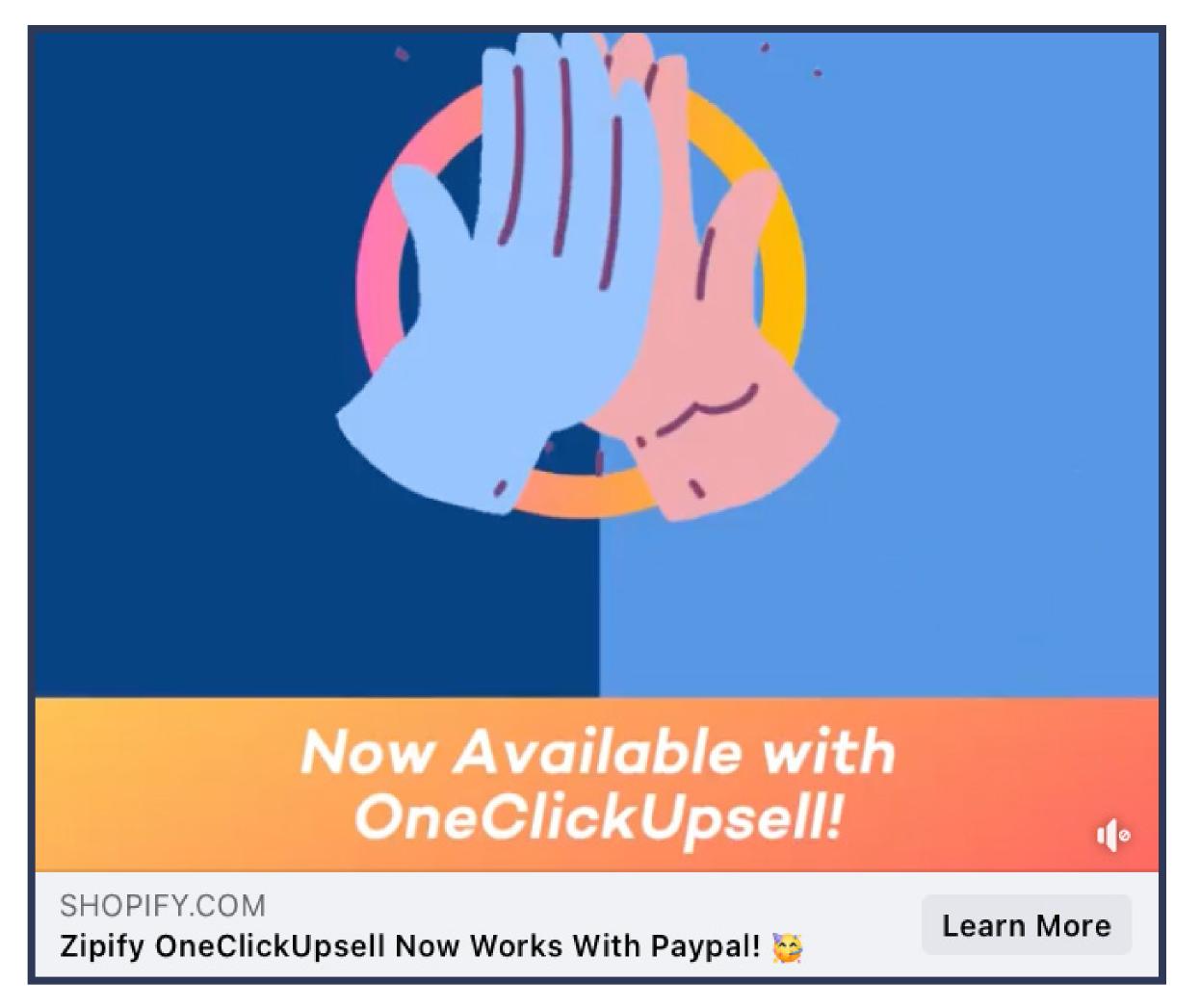


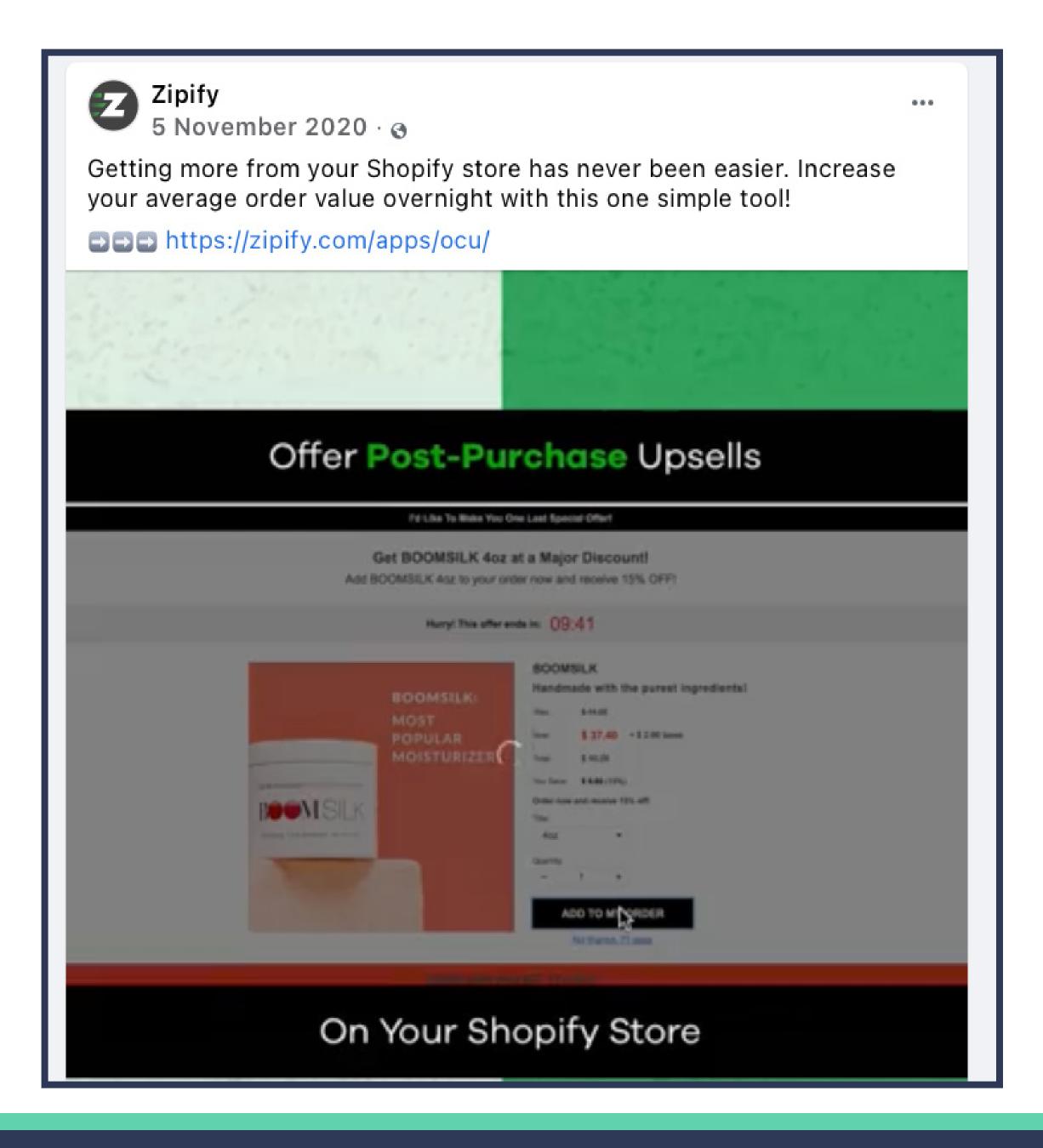


Offer pre and post purchase upsells with Shopify checkout, Shoppay, or Paypal!

So much gratitude to the Shopify team (and my team) for working super hard to make this happen.









Published by Jeff Wenberg @ · 12 March 2019 · @

Want to compete with the world's biggest ecommerce brands? Here's how.

I've sold over \$50 million in a market ruled by some of the richest brands on the planet.

How did I do it?

It all comes down to one important stat: AVERAGE ORDER VALUE.

By increasing my AOV, I'm able to steal customers from big brands with marketing budgets the size of a small country.

So what's my #1 strategy for increasing average order value? Simple:

One-click post-purchase upsells. 👈

This is the BEST way to offer relevant upsells to your customers, and increase the amount of revenue you get per order.

To see how I'm using one-click post-purchase upsells on my store, and how this helps me compete with the world's biggest brands...

Watch this short video. •• +

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It used to be next to impossible to offer post-purchase upsells on Shopify...

And that's why we created Zipify OneClickUpsell. 🎉

This Shopify app makes it easy to add targeted, post-purchase upsells to your store...

So you can increase your AOV and compete with anyone in your market.



There's NO need for:

- X Fancy Coding
- X Extra Development Costs
- X Graphic Design

Just install the app, build your upsell funnel and start growing your average order value right away.

To see how I'm using post-purchase upsells to grow my Shopify store, go to: https://zipify.com/12-dollar-lift-aov/

This is the story
of a small
cosmetic retailer
that came
OUT OF NOWHERE
to take on the worlds

leading brands.

zipily

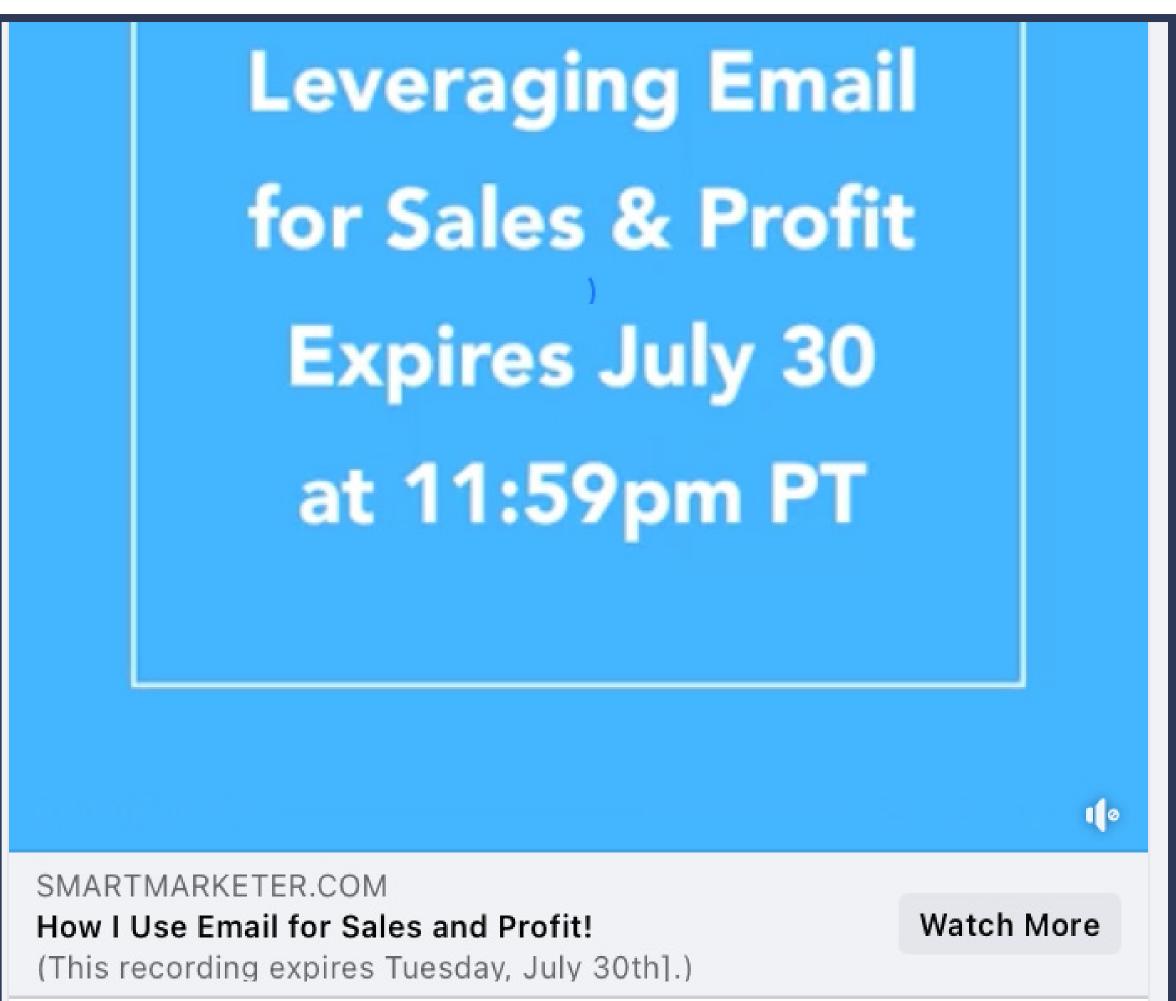
ZIPIFY.COM

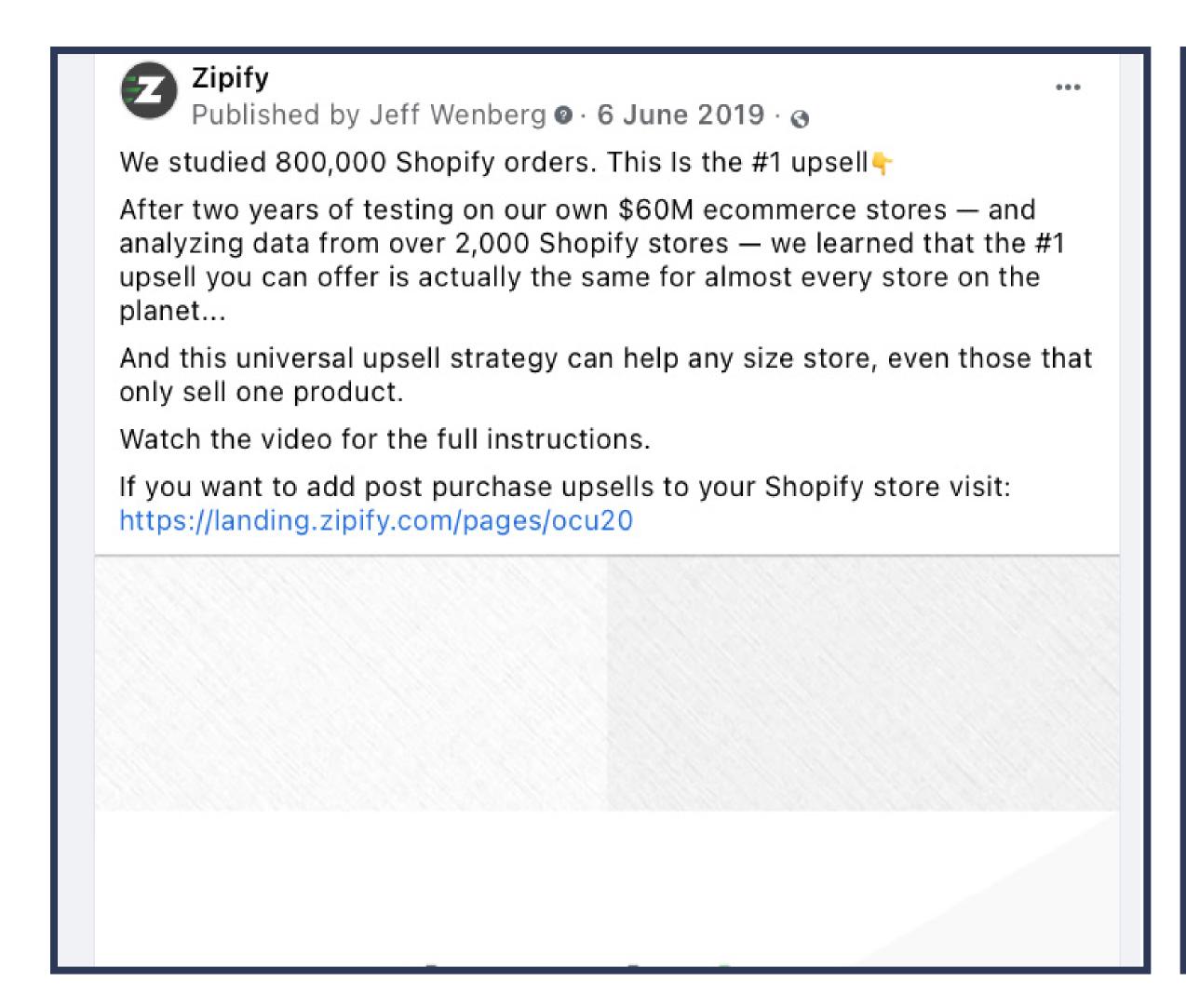
How to Beat the World's Top Ecommerce Brands

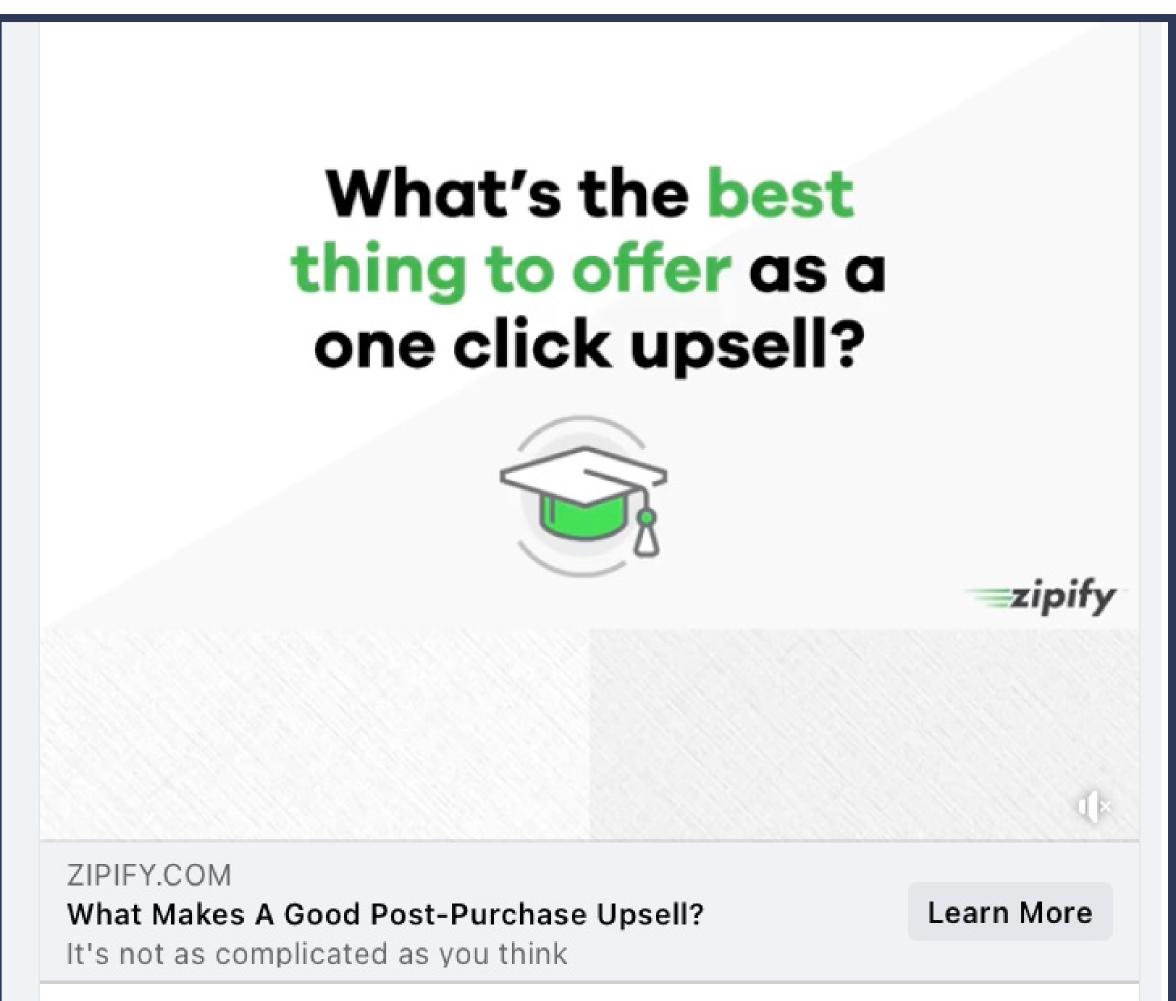
Compete with anyone in your market and increase vo

Learn More











Published by Jeff Wenberg @ · 8 May 2019 · @

- ☑ Product offer pages are the most important pages on your entire website, YET most store owners aren't leveraging them correctly...
- X Often FAILING to include simple conversion elements or optimize their content for mobile.

Hey! I'm Ezra Firestone and I run one of the largest ecommerce brands on Shopify.

For over 7 years, I've been testing the product pages on my \$60 million Shopify store in order to build the ULTIMATE sales page for online shopping.

I've learned that it only takes a few small tweaks to deliver a major BOOST in revenue for your business... ...

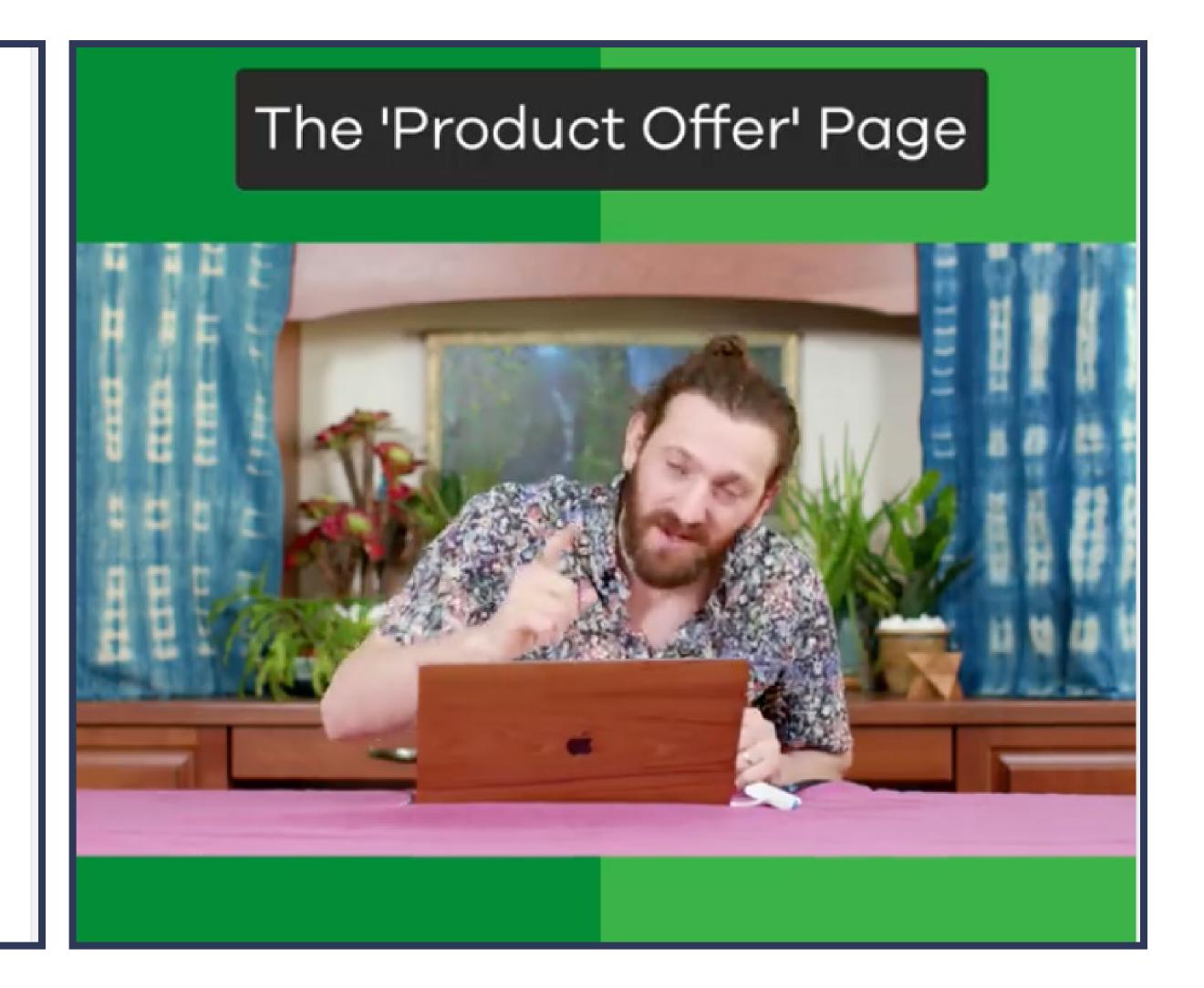
And in this video, I'll show you my 6-step strategy for building winning product pages that:

- Capture attention
- ✓ Overcome objections
- Maximize conversions

Then you can apply these tips to help grow your brand.

If you want more winning strategies from an 8-figure Shopify store, go here to watch my 4-part ecommerce training:

https://landing.zipify.com/pages/double-your-business





Zipify

Published by Jeff Wenberg 2 · 14 March 2019 · 3

What percentage of your store's traffic is MOBILE? ...25%, 50%, 75%? 🤔

For my \$20 million-a-year Shopify store, it's a whoppin' 85%! 😺

That's why I spent all of 2018 figuring out how to make MORE PROFIT from my mobile traffic...

And I came up with these: 4 Simple Optimizations to Increase Conversions AND Revenue on Mobile.

Just WATCH this new video to copy them for your store. 👀 👇

PLUS -

Conversion-tested features like these are built right into ZIPIFY PAGES...

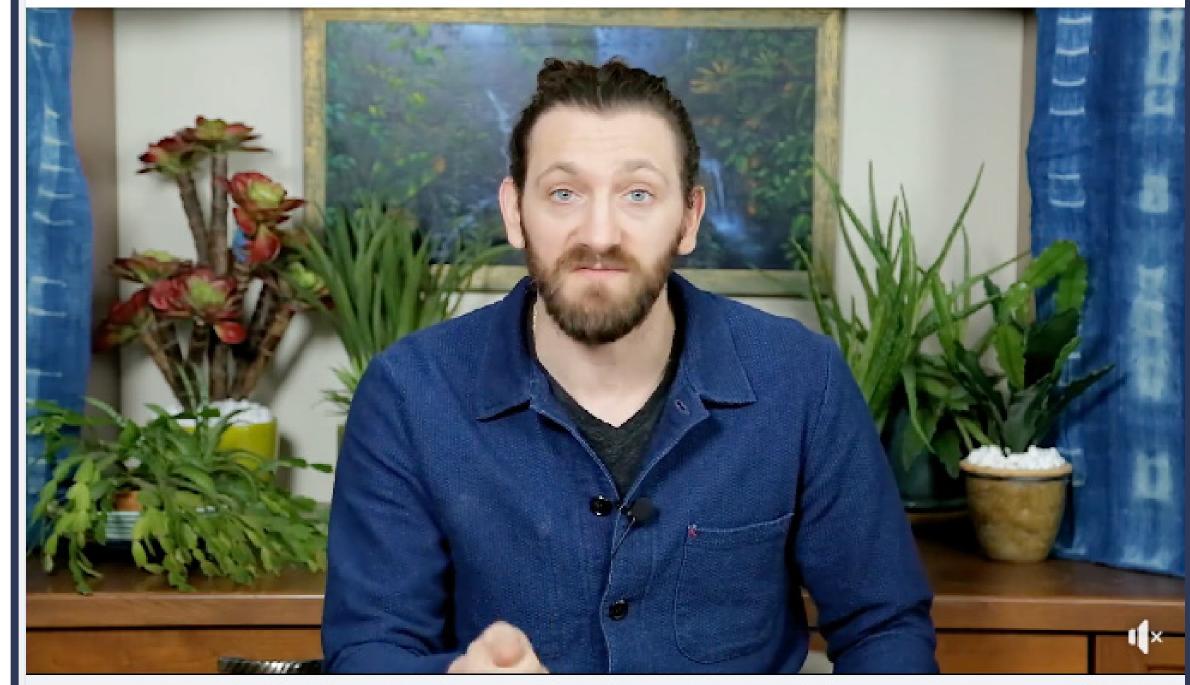
And they make it easy to build high-converting SALES FUNNELS and LANDING PAGES of for your Shopify store.

Learn more about Zipify Pages here: www.zipifypages.com



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Learn more about Zipify Pages here: www.zipifypages.com



ZIPIFY.COM

4 Mobile Optimizations = Big & for Your Store
I spent all of 2018 figuring out how to make MORE PR...

Learn More



Published by Jeff Wenberg @ · 10 March · @

One-click post-purchase upsells used to be next to impossible to offer on Shopify...

And that's why we created Zipify OneClickUpsell. 🎉

This Shopify app makes it easy to add targeted, pre and post-purchase upsells to your store...all natively integrated into the Shopify Checkout!

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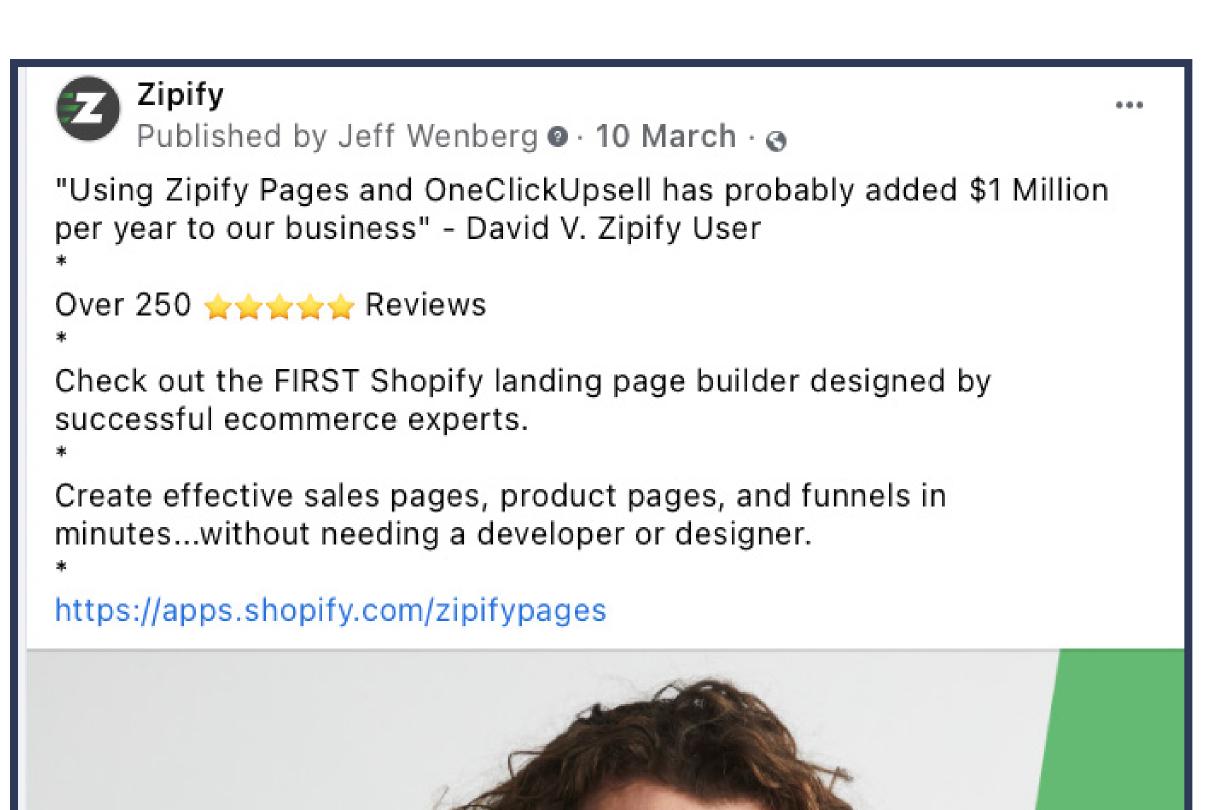
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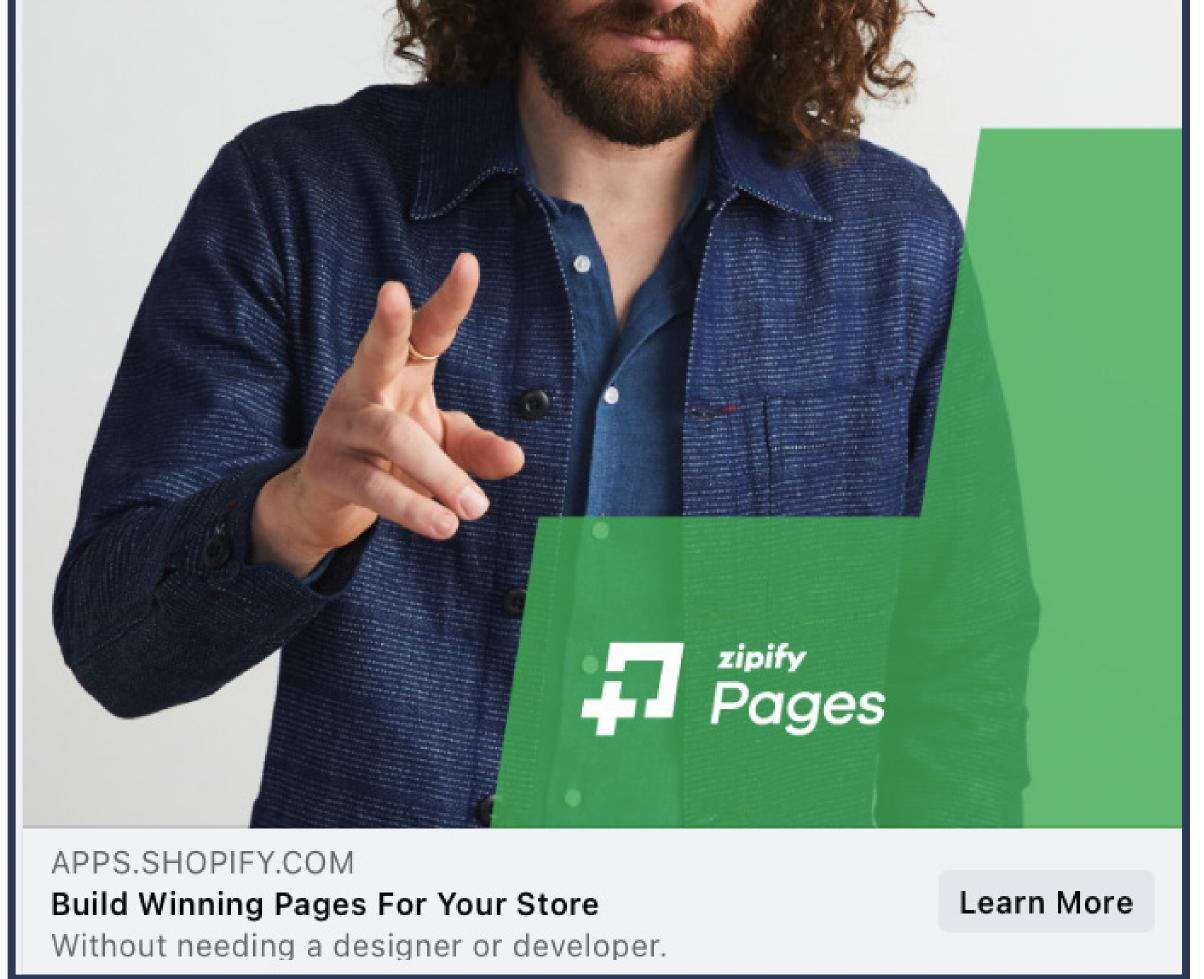
To learn more about OneClickUpsell visit:

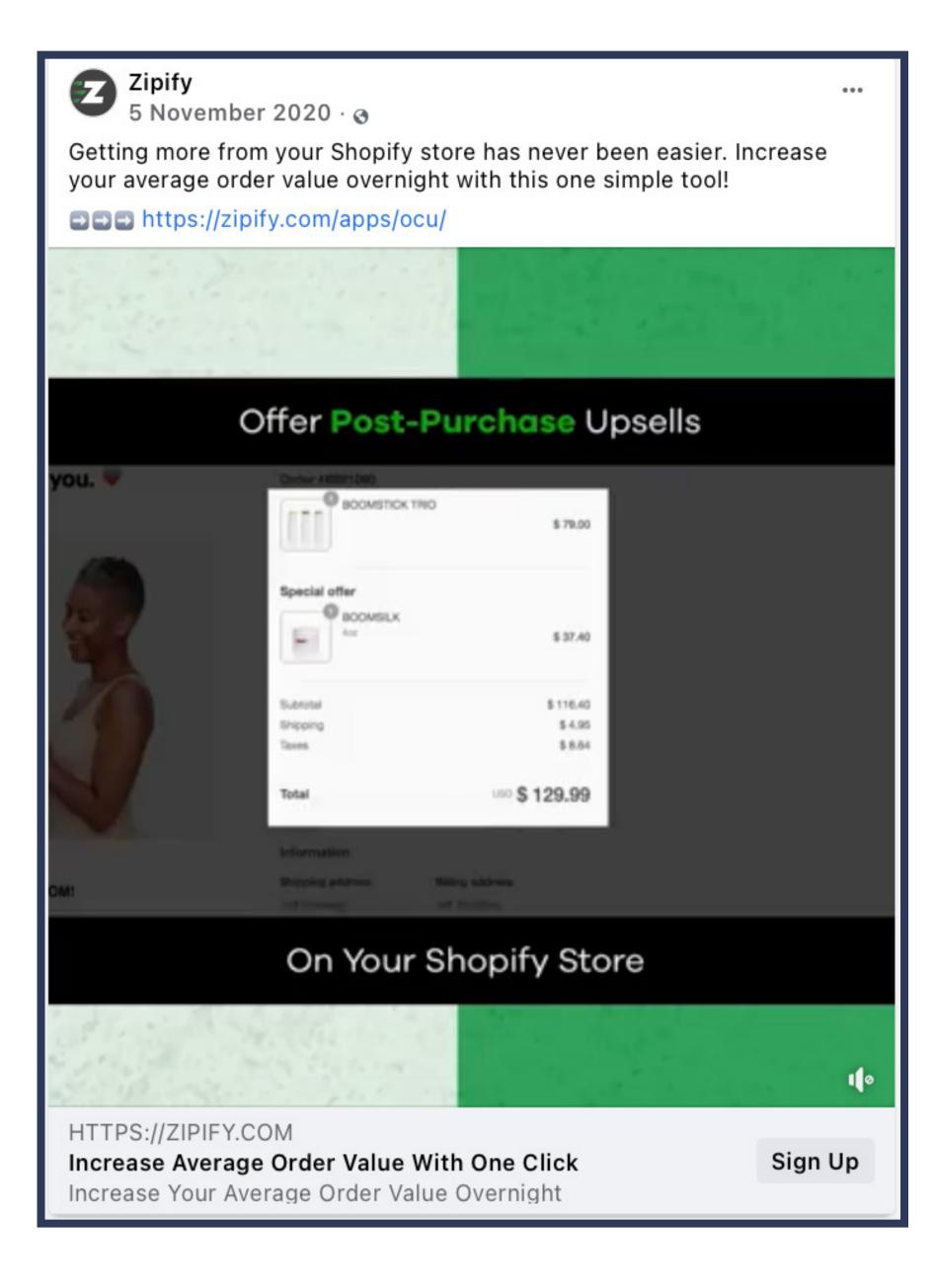
https://apps.shopify.com/zipify-oneclickupsell













Ezra Firestone

Published by Jeff Wenberg • 3 November 2020 • •

One Click Upsell is LIVE in the Shopify App Store * Offer Pre & Postpurchase Upsells natively within Shopify Checkout

Zipify teamed up with Shopify to co-develop an amazing Pre & Post-Purchase upsell experience that works seamlessly with the native Shopify checkout.

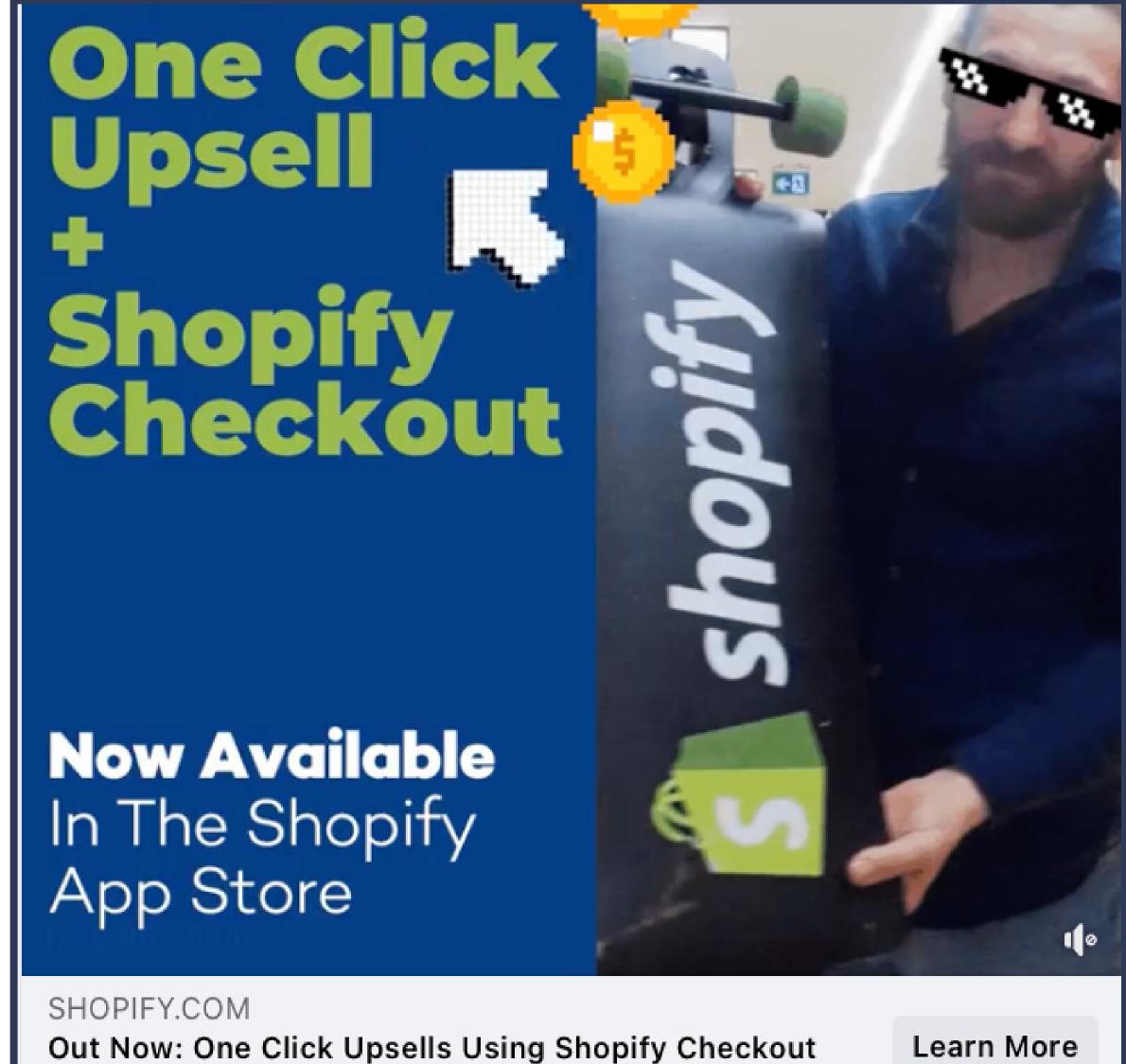
That means:

- No more having to have multiple processors outside of what you use on your store.
- Seamless integration into your checkout process.
- Increased Revenue and Average Order Value. (The average stores sees an additional 10% in revenue using OCU!)

This app is a must have for any serious merchant. 👌 👌 💸 🍝

Add Pre and Post-Purchase upsells to your store with One Click Upsell by Zipify. Go here to get the app now: https://apps.shopify.com/zipifyoneclickupsell





OneClickUpsell is now natively integrated with Shopif.



Ezra Firestone

Published by Ezra Firestone © · 21 December 2020 · ©

This one split-test on our post-purchase one click upsells is crushing it! If you are offering one click upsells or thinking about it, you need to try this.

With OneClickUpsell by Zipify (which is now natively integrated with the Shopify Checkout) you can create unlimited pre and post purchase upsells...

and use our built in split testing to optimize every offer for maximum revenue.

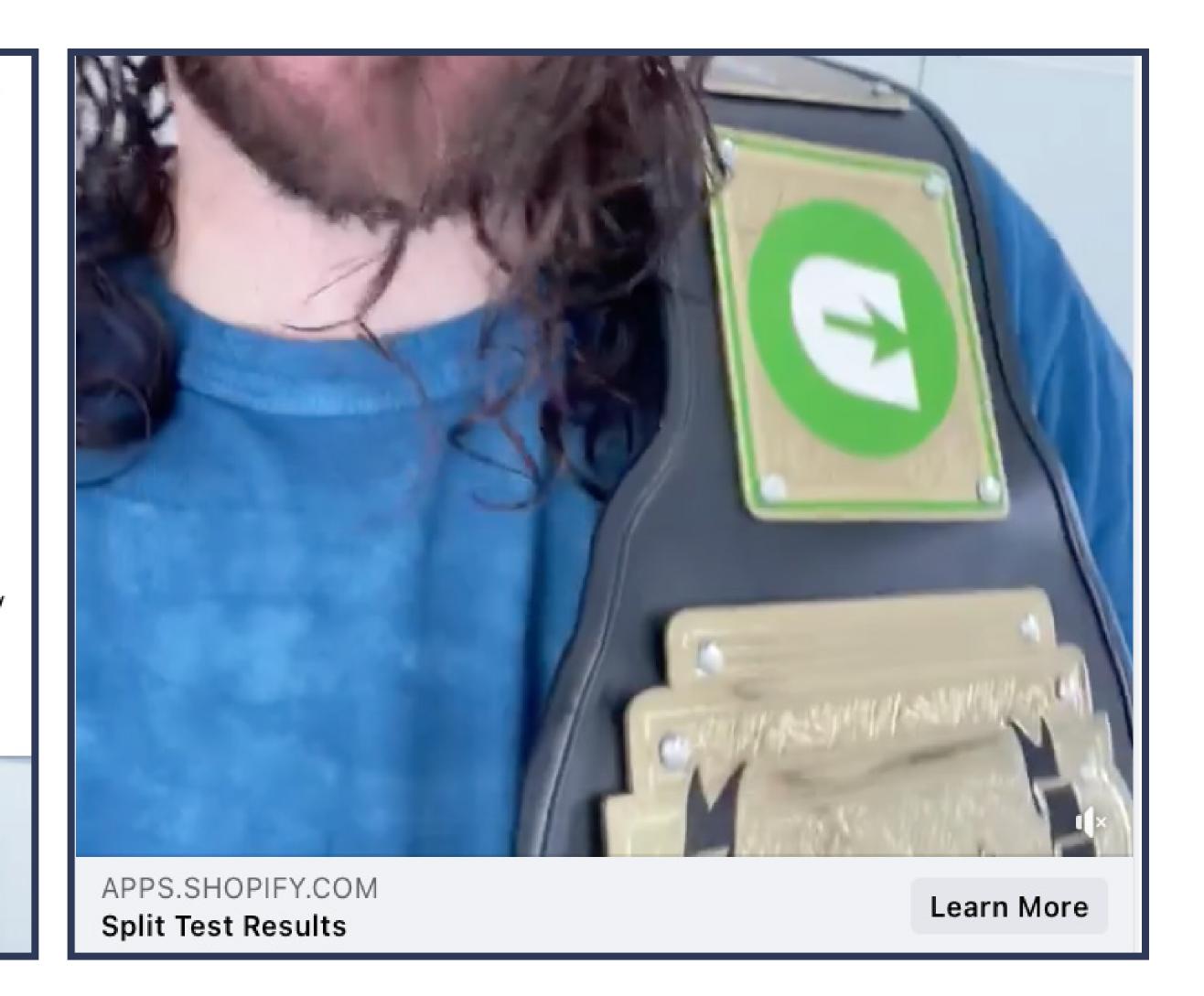
No need for a developer or secondary checkouts anymore!

This app is a must have for any serious merchant. 👌 👌 🢸 🍝

Add Pre and Post-Purchase upsells to your store with One Click Upsell by Zipify.

Go here to get the app now: https://apps.shopify.com/zipifyoneclickupsell







Ezra Firestone

Published by Ezra Firestone • · 26 April · •

SOUND ON You don't want to miss this

We want to tell you about our Shopify app OneClickUpsell, but to the tune of

¬ "AFRICA" by Toto

¬ enjoy!

(OneClickUpsell can boost your revenue 10-15% overnight. Go here to start your FREE 30-day trial: https://apps.shopify.com/zipifyoneclickupsell

"We're gonna make a lot of extra saaaales for yoooou!" 👄

Created by the owner of a \$100 million ecommerce store and trusted by over 8,100 Shopify merchants...

OneClickUpsell helps you boost your average order value with targeted

- @ upsells and cross-sells:
- Native in the Shopify checkout
- Pre-purchase upsells right from the shopping cart
- √ Post-purchase upsells immediately after a customer completes their order
- Mobile-optimized offer pages that drive sky-high conversions
- ✓ Built-in split testing for maximizing your results
- ✓ NEW: Thank you page upsells that add an extra 5% in revenue

It's no wonder OCU has made its users an extra \$139 million in sales!

It only takes a few minutes to install the app, launch your first upsell, and start generating 10-15% more revenue overnight.

Go here to start your free 30-day trial: https://apps.shopify.com/zipifyoneclickupsell

